

Press release:

The Leontia Gallery presents 'CONSUME'

From 30th April to 12th May Leontia Gallery will launch a spellbinding collection of contemporary art inspired by the UK's innate obsession with consumerism and popular culture.

The highly anticipated exhibition will feature original works created by a new wave of pioneering urban artists from across the globe.

Leontia Gallery is proud to be showcasing the latest work of homegrown British talent Schoony, who is considered a leader in the new direction of urban art.

Schoony's life cast sculptures have won him a loyal fan following including superstars Brad Pitt, Angelina Jolie and Damon Albarn, as well as art critics and collectors from around the world.

Schoony's Boy Soldier, unveiled outside the houses of parliament as an anti-war protest, can be seen in Hollywood blockbusters KICKASS 2 and Little Favour starring Benedict Cumberbatch will be on display.

The theme "Consume" has been explored in its broadest sense, artist inspirations range from media consumerism as seen in Juan Barletta's "Miley" piece to the complete consummation or expenditure of human life as seen in Magnus Gjoen skull light boxes "Mr and Mrs".

Additional exhibition highlights include:

- Critically acclaimed Norwegian artist **Magnus Gjoen**'s unique light boxes portraying correlations between religion, war, beauty & destruction. With exclusive original paintings and limited edition prints
- Neon artist **Rococo Wonderland**'s collection of work inspired by the excitement and chaos of her hometown, London
- Futuristic popular culture visionary **Juan Barletta** will showcase his homage to pop celebrities, following his appearance at Opera Gallery
- **Carne Griffiths**' insightful collection of portraits created with liquids such as alcohol and tea
- 2014 winner of The CASS ART **Jean-Luc Almond**'s latest thought provoking paintings inspired by Victorian death masks

- Internationally renowned artist **Cedric Bouteiller**, who's taking the urban art scene by storm, will display his latest collection of multi-disciplinary artworks

Art enthusiasts from collectors to novices will be invited to attend the mesmerizing preview night on 30th April between 18:00 - 20:00 at 73 Leonard Street, Hoxton.

Each guest will have the chance to meet some of the world's leading contemporary artists and hear the inspiration behind their collections.

Urban artist Cedric Bouteiller, also displaying at the gallery, will create a series of live graffiti stencil paintings during the night.

Guests will have the chance to win one of the five limited edition stencils during the exhibition.

Throughout the two-week opening the pop-up gallery will be open to all art aficionados. Alongside the display, visitors will be invited to attend small group workshops with the artists to hear about their techniques and discussions on consumerism.

For art connoisseurs looking to buy their first piece Leontia Reilly, the founder of Leontia Gallery, will be offering private viewings and consultations to talk through the artwork whilst sharing industry insight on investing in art.

Leontia Gallery, the online and pop-up gallery dedicated to the promotion of contemporary art from exceptional emerging and established artists, will be showcasing its second show in London this Spring.

Leontia Reilly explains; "The gallery is not a gallery in the traditional sense as it exists online, the show's locations are ephemeral; each exhibition and location is curated around a theme. It is a natural fit for this exhibition 'Consume' to be in the heart of Hoxton, a canvas for street artists."

"Every piece of artwork on display has a strong concept and technique, which creates beautiful visual pieces to be enjoyed by everyone from art critics to collectors and those who've never visited an art gallery before. We have purposely selected a range of pieces for everyone's budget £300 through to £4000, to encourage the existing and new enthusiasts to be at the forefront of the pioneering new movement of contemporary art."

Visit www.leontiagallery.com/consume for further information.

- Ends-

Notes to editor:

Private view 30th April 6-8pm, media to rsvp@leontiagallery.com

Address: 73 Leonard Street, Hoxton, EC2A 4QS

From 1st May - 12th May the gallery will be open from:

Monday to Saturday: 10:00 -19:00

Sunday:12:00 -18:00

For an interview with Leontia Reilly, information on the artists or the gallery contact

louisa@stellarpublicrelations.com / 07766548842 or Jessica@stellarpublicrelations.com / 07775 413 441.

Interviews available with the following artists on request;

Schoony, Magnus Gjoen, Rococo Wonderland, Juan Barletta, Carne Griffiths, Jean-Luc Almond X