

2018 Vintners 5 Miler Sponsorship Opportunities

Saturday, July 28, 2018 @ Sanford Winery

Presented by the Santa Barbara Vintners Foundation

SANTA BARBARA VINTNERS FOUNDATION (EIN: 91-2132001)

PO Box 1209, Buellton, CA 93427

5 Mile Run & Walk - Wine Walk - Finish Line Festival

Run starts at 9:00 am, Festival opens 10:00 am

<https://raceroster.com/events/2018/17983/2018-vintners-5-miler>

The 4th Annual Vintners 5 Miler is a unique trail run and one mile Wine Walk through the Rinconada and Sanford & Benedict Vineyards in the beautiful Santa Rita Hills. Runners and walkers will be treated to one of the most unique experiences on the Central Coast!

This event raises funds for the Vintners Foundation, which hosts a number of programs to give back to the local communities. Along with the run, a family-friendly festival welcomes every one of all ages to celebrate the coming harvest in Santa Barbara Wine Country. This can't miss festival includes exclusive tastings of some of the best regional food and wine as well as live music to enjoy it with!

For any kids attending, there will be a family zone with games and a bounce house.

Thank you for considering your support of the 2018 Vintners 5 Miler & Festival.

Gold Level Sponsorship: \$1500

- Official naming category rights: "Official Food Sponsor", "Official Shoe Sponsor", etc., to be determined by sponsor & event host
- Prominent (larger size than Silver/Bronze) logo placement on:
 - o Logo inclusion on event website & participant email campaign
 - o Logo on Race T-shirts
 - o Logo on related print advertising (i.e., *Independent*)
 - o Up to 2 banners provided by sponsor (event can provide assistance)
- Vendor tent/table area at Finish Line Festival to pour wine / food tastings
- Entry fee for up to 5 runners
- Opportunity to put business collateral at participant check-in
- Pre-event marketing cross-promotion opportunities as agreed upon by sponsor & event host.
- Social media cross-promotion on related Facebook pages

Silver Level Sponsorship: \$500

- Logo placement on (smaller than Gold Level):
 - o Logo inclusion on event website & participant email campaign
 - o Logo on Race T-shirts
- Vendor tent/table area at Finish Line Festival to pour wine / food tastings
- Entry fee for up to 3 runners
- Social media cross-promotion on related Facebook pages

Bronze Level Sponsorship: \$250

- Logo placement on (smaller than Silver Level):
 - o Logo inclusion on event website
 - o Logo on Race T-shirts
- Entry fee for up to 1 runner
- Vendor tent/table area at Finish Line Festival to pour wine / food tastings

For Vintners 5 Miler "Title" and "Presenting" sponsorship opportunities please contact the Vintners Foundation at sbvintnersfoundation@gmail.com.

Sponsorship Form

Name _____

Address _____

City _____ State _____ Zip _____

Contact Name _____ Phone _____

Email _____

We wish to support the Vintners 5 Miler:

★ \$1500 Gold Sponsorship _____

★ \$500 Silver Sponsorship _____

★ \$250 Bronze Sponsorship _____

To submit your sponsorship form or if you have additional questions, please contact the Vintners Foundation at info@sbvf.org.

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