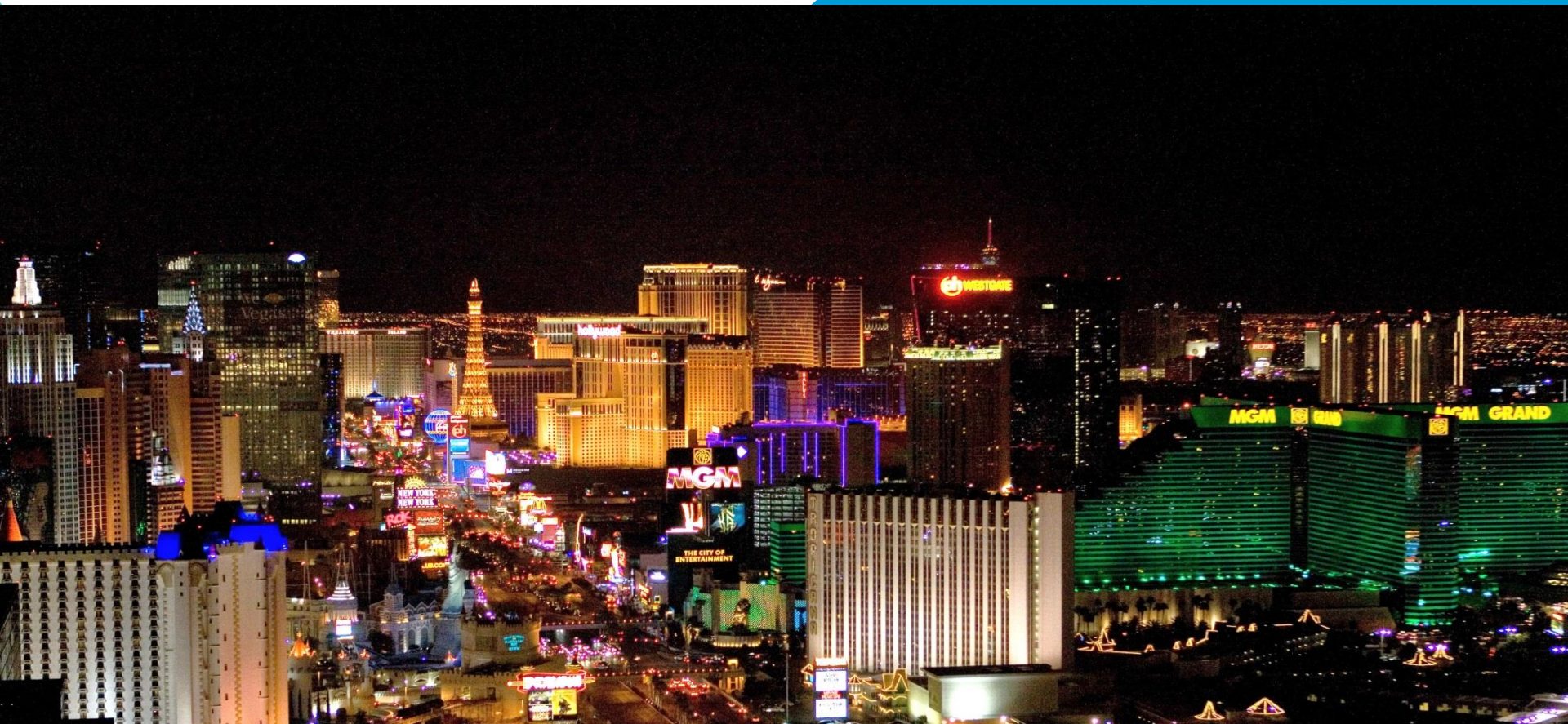




FIRST RESPONDERS GRANTS  
C O N F E R E N C E

SPONSORSHIP PACKAGE

MAY 31 - JUNE 1, 2016  
NEVADA, LAS VEGAS



# Make a difference by helping to better our communities!

## **The Conference**

Sponsoring the First Responders Grants Conference provides you with a very special opportunity to connect with individuals from police, firefighter, and EMC agencies. At this unique conference (hosted by Grant Central USA) for our First Responders, our heroes will learn the hottest and newest trends in grant writing, be able to cultivate strong partnerships with sponsors, and take away essential information to gain a competitive edge in increasing their grant funding from the government.

## **What does a grant do?**

These very important agencies utilize grant money to help fill funding gaps for programs such as training simulation, medical equipment, updated forensics, and numerous other projects that help to build safer, healthier, and stronger communities.

## **Cause Marketing**

Has your organization ever wanted to show support for an important cause? This is your opportunity to do so, while increasing positive brand awareness, improve customer loyalty, and boost employee pride in your company.

Joining us as a sponsor can take you straight to your target market by demonstrating your level of support and commitment to the first responders industry. We look forward to your participation in this premier conference, and welcoming you to Las Vegas!



### PRE/POST-CONFERENCE ONLINE RESOURCE CENTER- \$50,000

*Your sponsorship will provide valuable video trainings, reports and instructional samples to help first responders improve their grant writing efforts before and after the conference. Offers your company the ultimate brand visibility.*

- Opportunity to give a speech of up to 10 minutes at the conference and/or host an education session
- Acknowledgement as sponsor (6 times) to our 12,500 LinkedIn connections
- Opportunity to host an event (paid by sponsor)
- Complimentary conference passes (8)
- Prominent logo on conference web-site
- Brand visibility in high quality videos ads
- Full page advertisement in program
- Branding at the event
- List of attendees
- Only booth at event
- Banner with link on website
- Acknowledgment in opening address

### CONFERENCE SPONSOR - \$20,000

*Package offers the second largest visibility and recognition. Unique branding tools designed to get your message in front of hundreds of First Responders professionals before and during the conference.*

- Opportunity to give a speech of 7 minutes at the conference and/or host an education session
- Acknowledgement as sponsor ( 4 times) to our 12,500 LinkedIn connections
- Opportunity to host an event (paid by sponsor)
- Complimentary conference passes (6)
- Prominent logo on conference web-site
- Brand visibility in high quality videos ads
- Full page advertisement in program
- Branding at the event
- List of attendees
- Only booth at event
- Banner with link on website
- Acknowledgment in opening address

### HEROES PARTY! SPONSOR - \$10,000 (3 opportunities)

*A surefire highlight of the conference, the party will be held on Tuesday night. We'll work with you to make this an unforgettable experience for attendees.*

- Opportunity to give a speech of 3 minutes or less at the conference
- Complimentary conference passes (4)
- ½ page advertisement in program
- Branding at the event
- Acknowledgement in opening address

### BREAKFAST SPONSOR- \$ 7,500 (2 opportunities)

*Presenting sponsor of either the Tuesday or Wednesday morning breakfast for all attendees.*

- Opportunity to give a speech of 2 minutes at conference breakfast
- Complimentary conference passes (3)
- Logo on conference website and conference
- 1/3 page advertisement in program

### ENERGY BREAK SPONSOR- \$ 7,500 (2 opportunities)

*Presenting sponsor of either the Tuesday or Wednesday afternoon snack bar for all attendees.*

- Opportunity to give a speech of 2 minutes at conference
- Complimentary conference passes (3)
- Logo on conference website
- 1/3 page advertisement in program
- Signage at break table

**PROMOTIONS SPONSOR** - \$5,000

*Conference marketing is essential, your company will help FRGC promote and advertise this unique event bringing awareness to your target audience.*

- Opportunity to deliver a welcome address
- Complementary pass (2)
- Logo on program
- Branding at event
- Logo on conference website
- 1/4 page advertisement in program

**EDUCATION SESSION SPONSOR** - \$2,000 (10 opportunities)

*Leave the planning to us and support one of the many existing education sessions.*

- Opportunity to deliver a welcome address
- Complementary pass (1)
- Logo on program
- Branding at event
- Logo on conference website
- 1/4 page advertisement in program

**FUTURE HERO SCHOLARSHIP SPONSOR** - \$1,000 (2 opportunities)

*Working together, we will select one outstanding high school student who has an interest in pursuing a degree within the First Responder industry.*

- Presentation of award
- Complementary pass (1)
- Logo on program
- Branding at event
- Logo on conference website

SOLD OUT

# CONTACT

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