

Bay Area Dance Moves
Presents "POWER: Heroes and Superheroes"
PROGRAM/YEARBOOK ADVERTISING PRICES
OPEN TO ALL STUDENTS

Ads accepted through 9:00p.m. Friday, May 19th, 2017

Please fill out <u>ONE</u> form for EACH AD!!!!	Price
Full-Page Color Ads	\$185.00
Full-Page Black & White Ads	\$150.00
1/2 Page Black & White Ads	\$115.00
1/3 Page Black & White Ads	\$ 85.00
1/4 Page Black & White Ads	\$ 55.00
Business Ad, Business Card (Horizontal Only)	\$ 40.00
Personal Ad, Business Card (Horizontal Only)	\$ 30.00
Shout Outs (1 line using Times New Roman 12 Font)	\$ 15.00
Shout Outs (2 lines using Times New Roman 12 Font)	\$ 25.00

ADVERTISING FORM

YOU MUST FILL OUT "ONE" FORM FOR EACH AD!!!!

NAME OF PERSON/BUSINESS BUYING AD: _____
(This is the business or the person buying the ad)

SIGNATURE OF PERSON BUYING AD: _____ **DATE:** _____
(This is the business owner or family member buying the advertisement.)

"CIRCLE AD SIZE & PRICE ABOVE" **CIRCLE:** **CASH** or **CHECK #** _____

DANCE SALESPERSON: _____ **PHONE #** _____
(NO DANCER CAN GIVE AD SALES TO ANOTHER DANCER. THE DANCER WHO SELLS THE AD IS THE DANCER WHO IS CREDITED FOR THE SALE!!!)

◆ DO NOT be left out! Our program provides a special memory for everyone who has an ad. Plus, each dancer who sells at least one ad that is Business Card size or larger will receive **one program for free**. We try to make the ad campaign fit a wide range so everyone can participate. You will enjoy the program for years to come. You will see how special it is for each dancer when they open it and see their own special ad! **Please see sample program in studio lobby.**

◆ Fill out a duplicate form for those wanting a receipt.

◆ Ads need to be in **"Microsoft Word"** and all images should be in **JPEG format**. Please do not send any other form of ad in the email. If we receive anything other than this type, they will have to be redone by you. This is the only way to have the best quality from your design. A paper copy of the ad that is in this format **MUST** be submitted with the advertisement and payment!

◆ This completed form, money, copy of ad, must be stapled together and turned in to the studio. Make sure to email "PRINT READY" ads to dancemovesad@gmail.com. **NO INCOMPLETE AD FORMS WILL BE ACCEPTED**. Please complete all information!

◆ PLEASE, PLEASE, do not wait to submit your ads until the last minute. When they are complete, please turn them in so we can begin putting the pages/magazine together for the printer.