



## SPONSORSHIP FORM

785.433.1054 or 620.779.0968

### \_\_\_\_\_ \$5,000 CORNSTOCK MUSIC FESTIVAL SPONSOR

Premier recognition distinguishes your company as the *Official Music Festival Sponsor*. Banners/signage advertising your company/logo displayed at festival entrance and throughout the venue, including the Concert on the Hill; Plus – Public announcements at the Concert on the Hill during Cornstock showcasing your company as official sponsor; Repeat recognition during live radio and television events and name inclusion in radio advertising; Name/brand recognition on all Cornstock print media advertisements, posters to be displayed throughout the 3-state region (Kansas, Missouri, Oklahoma); Sponsorship identification on festival programs the day of Cornstock; Optional vendor booth/exhibitor space; Feature content festival on website. Included, you will receive Ten (10) Wristbands to the Concert on the Hill; Three (3) VIP Parking Passes; Four (4) Passes to the Meet & Greet with **Trace Adkins**, PLUS Ten (10) VIP Tent Passes and Ten (10) VIP Express Lane Passes. In addition, Five (5) banners listing company logo/information displayed at the festival.

### \_\_\_\_\_ \$4,000 CORNSTOCK CONCERT ON THE HILL MAIN STAGE SPONSOR

Banners/signage display at Concert on the Hill stage area features your company name/logo as *Official Concert on the Hill Sponsor* as well as the concert wristbands (required for entry to concert) will bear your company name or logo; Plus – Recognition at the Concert on the Hill during Cornstock, including video screen advertisement; Recognition during live radio events and in radio advertising; Recognition on print advertising, newspaper and posters to be displayed throughout the region; Recognition on programs the day of Cornstock; Recognition on website; Optional vendor booth/exhibitor space; Eight (8) Wristbands to the Concert on the Hill; Three (3) VIP Parking Passes; Two (2) Passes to the Meet & Greet with **Trace Adkins** PLUS Eight (8) VIP Tent Passes and Eight (8) VIP Express Lane Passes; Three (3) banners listing company logo/information displayed at the festival.

### \_\_\_\_\_ \$4,000 WELCOME TO THE BREW AREA (OVER 21); “THE HOPPY SIDE” PARTNERSHIP

Signage display at the Over 21 gate entrances & exits featuring your company name/logo as the designated Official Over 21 Area Sponsor, as well as your Official Sponsor logo/name on the Over 21 wristbands (required for entry to Over 21 area; Plus – Recognition at the Concert on the Hill during Cornstock, including recognition during live radio events and in radio advertising; Recognition on print advertising, newspaper and posters to be displayed throughout the region; Recognition on programs the day of Cornstock; Recognition on website; Optional vendor booth/exhibitor space; Eight (8) Wristbands to the Concert on the Hill; Three (3) VIP Parking Passes; Two (2) passes to the Meet & Greet with **Trace Adkins** PLUS Eight (8) VIP Tent Passes and Eight (8) VIP Express Lane Passes; Three (3) banners listing company logo/information displayed at the festival.



## **\$2,000 SPONSORSHIP LEVEL BENEFITS**

Recognition at the Concert on the Hill during Cornstock including recorded advertising spots; Recognition during live radio events; Recognition on festival print advertising and posters throughout the region; Recognition on programs the day of Cornstock; Recognition on website; Optional vendor booth/exhibitor space; Eight (8) Wristbands to the Concert on the Hill; Three (3) VIP Parking Passes; Two (2) Passes to the Meet & Greet with **Josh Abbott Band**, PLUS Eight (8) VIP Tent Passes and Eight (8) VIP Express Lane Passes; Two (2) banners listing company logo/information displayed at the festival. **Exclusivity is available for each level for an additional \$2,000, available to this level (\$2,000) sponsorship only.**

### **\$2,000 SPOTLIGHT ENTERTAINMENT STAGE SPONSOR**

Location TBA. Banners/signage displayed at North Park with your company name/logo.

### **\$2,000 VOLUNTEER SERVICES PARTNER**

Brand/logo on volunteer shirts recognizing your company as the major supporter of our all-volunteer staff (over 120+ people strong), signage on volunteer break stations.

### **\$2,000 THE WATERING HOLE SPONSOR**

Banners/signage displayed in the beer stations of the concert with your company name/logo.

### **\$2,000 THE COOK'S CORRAL SPONSOR**

Exclusive banners/signage signifies your company as the sponsor of the hub of all deliciousness (food court area). This includes the vendor mall area as well.

**\$2,000 CORNSTOCK CORPORATE SHUTTLE SPONSOR** Your company name/logo exclusively displayed on all shuttle bus transportation vehicles. These vehicles are widely used by visitors to travel and from festival/concert to parking and camping areas and back.

**\$2,000 CORPORATE VIP TENT SPONSOR** Your company name/logo exclusively displayed on the Corporate VIP Tent and its entrance/exit. This is where other major sponsors and VIPs congregate, making this a prime visibility spot for your brand.

**\$2,000 – CAMPSITE SPONSOR** Banners/signage and welcome bags signifying this sponsor as the campsite sponsor of all of the following camping areas:

- ▶ Red Jacket Corner
  - ▶ The Chute
  - ▶ Red Dog Strip
  - ▶ Santa Fe Straight
- (all surrounding Lake Garnett in North Lake Park)  
and
- ▶ Veterans Memorial campsite at Crystal Lake (South Lake).

### **\$2,000 CORNHOLE TOURNAMENT AREA SPONSOR**

Capture this audience with your sponsorship which includes banners displaying your name/logo as sponsor of the Cornhole Tournament. Proceeds of funds raised will directly benefit a selected charity.

### **\$2,000 - DISC GOLF TOURNAMENT SPONSOR**

**Be the first to make history** as a partner of one of the first tournaments on this new disc golf course at Lake Garnett. Your sponsorship will reach tournament disc golf participants and spectators while proceeds benefit the festival's scholarship program and other designated charities.

*Looking for additional ways to build brand loyalty? Contact us!*  
***[sponsorship@accornfest.com](mailto:sponsorship@accornfest.com)***



## Additional Opportunities...

### \$ \_\_\_\_\_ Titanium Cornstock Sponsor - \$2,000 +

Recognition at the Concert on the Hill during Cornstock including screen advertising spots; Recognition during live radio events; Recognition on festival print advertising and posters throughout the region; Recognition on programs the day of Cornstock; Recognition on website; Eight (8) Wristbands to the Concert on the Hill; Three (3) VIP Parking Passes; Two (2) Passes to the Meet & Greet with **Josh Abbott Band**, PLUS Eight (8) VIP Tent Passes and Eight (8) VIP Express Lane Passes; Two (2) banners listing company logo/information displayed at the festival.

**PLEASE NOTE: Please visit with us today for premier sponsorship (Titanium and above) for creating a package opportunity that will optimize your investment as a Cornstock partner. Call Jenny at 785.433.1054 or Brittany at 620.779.0968.**

### \$ \_\_\_\_\_ Platinum Cornstock Sponsor - \$1,000 +

Recognition at the Concert on the Hill during Cornstock; Recognition during live radio events; Recognition on Cornstock festival print advertising and posters to be displayed throughout the region; Recognition on programs the day of Cornstock; Recognition on website; Eight (8) Wristbands to the Concert on the Hill; Three (3) VIP Parking Passes; \*Choice of either Two (2) Passes to the Meet & Greet with Entertainment **Restless Heart**, OR Eight (8) VIP Tent Passes and Eight (8) VIP Express Lane Passes; Two (2) banners listing company logo/information displayed at the festival.

### \$ \_\_\_\_\_ Golden Ear Sponsor - \$500-\$999

Recognition on programs the day of Cornstock; Recognition on website; Six (6) Wristbands to the Concert on the Hill; Two (2) VIP Parking Passes; One banner listing company logo/information displayed at the festival.

### \$ \_\_\_\_\_ Silver Silk Sponsor - \$250-\$499

Recognition on programs the day of Cornstock; Recognition on website; Four (4) Wristbands to the Concert on the Hill; One (1) VIP Parking Passes. **Ability to provide One (1) Festival Approved Banner (3 x 8) to be displayed at the festival.**

### \$ \_\_\_\_\_ Bronze Tassel Sponsor - \$100-\$249

Recognition on programs the day of Cornstock; Recognition on website; Two (2) Wristbands to the Concert on the Hill. **Ability to provide One (1) Festival Approved Banner (3 x 8) to be displayed at the festival.**

**\*\*We also have in-kind sponsorships to be a caterer in the VIP tent. Please contact Jenny or Brittany (785.433.1054 / 620.779.0968), for more information regarding this.**

Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

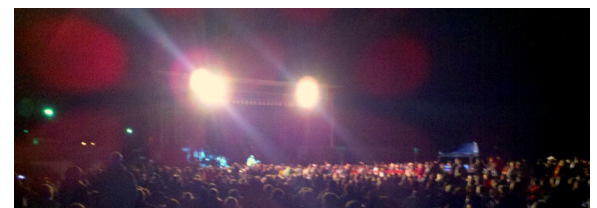
Company Website \_\_\_\_\_

Phone Number \_\_\_\_\_ Email Address \_\_\_\_\_

\_\_\_\_\_  
Authorized Signature/Printed Name

Please make checks payable to:  
Anderson County Corn Festival  
P.O. Box 82  
Garnett, KS 66032

NOTE: Any contributions are welcome. All contributors will be listed on the program the day of the festival and on our website: [www.accornfest.com](http://www.accornfest.com)



\*Note: Meet & Greet opportunity with featured entertainment is available on a first come, first serve basis for Platinum level sponsorships. For 2018, Meet & Greet may include backstage passes for TRACE ADKINS, JOSH ABBOTT BAND or RESTLESS HEART.