

**United  
Way**



# **Poverty in the Greater Williamsburg Community**

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Director of Community Impact

(Community Resource Center Manager)



# What Is Poverty and What does it look like here?

## SCARCITY

### Tangible and Intangible Basic Human Needs

Food  
Housing  
Clothing  
Personal Hygiene  
Healthcare  
Transportation  
Childcare

Financial Security and Possibility  
Safety  
Comfort  
Self-care  
Rest  
Education and Influence  
TIME



# Poverty in Numbers

## Point In Time Count (PIT), January 2018

**96** people

**451** Homeless Students in WJCC Public Schools

## Community Resource Center, 2018

**2117** Visits to our Office

**1,145** Hours of Face to Face Advocacy

**1,435** Requests for Assistance

**\$270,657.14** Community Assistance Granted

**75** Avg. # HHs at Monthly Food Distribution

**26%** Housing      **21%** Utilities      **28%** Food

## Could You Survive in Poverty?

Put a check by each item you know how to do.

- 1. I know which churches and sections of town have the best rummage sales.
- 2. I know when Walmart, drug stores, and convenience stores throw away over-the-counter medicine with expired dates.
- 3. I know which pawn shops sell DVDs for \$1.
- 4. In my town in criminal courts, I know which judges are lenient, which ones are crooked, and which ones are fair.
- 5. I know how to physically fight and defend myself physically.
- 6. I know how to get a gun, even if I have a police record.
- 7. I know how to keep my clothes from being stolen at the Laundromat.
- 8. I know what problems to look for in a used car.
- 9. I/my family use a payday lender.
- 10. I know how to live without electricity and a phone.
- 11. I know how to use a knife as scissors.
- 12. I can entertain a group of friends with my personality and my stories.
- 13. I know which churches will provide assistance with food or shelter.
- 14. I know how to move in half a day.
- 15. I know how to get and use food stamps or an electronic card for benefits.
- 16. I know where the free medical clinics are.
- 17. I am very good at trading and bartering.
- 18. I can get by without a car.
- 19. I know how to hide my car so the repo man cannot find it.
- 20. We pay our cable-TV bill before we pay our rent.
- 21. I know which sections of town “belong” to which gangs.



# A.L.I.C.E.

**Asset-Limited, Income-Constrained, Employed**

**11%** of Virginians in poverty

**28%** of Virginians are **ALICE**

## ALICE IN JAMES CITY

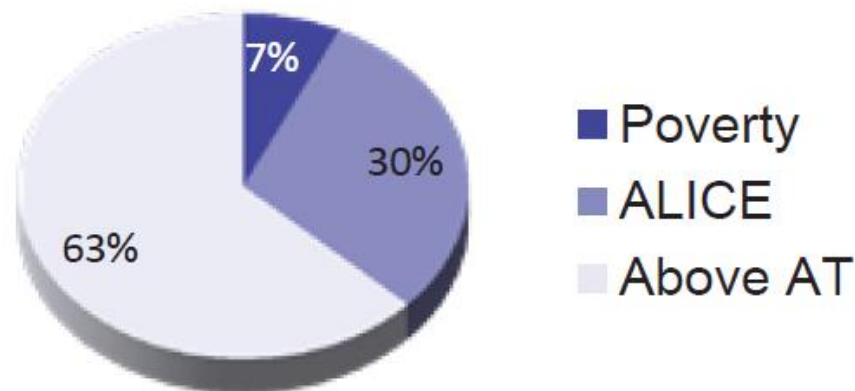
2015 Point-in-Time Data

**Population:** 73,147 | **Number of Households:** 28,485

**Median Household Income:** \$73,968 (state average: \$66,262)

**Unemployment Rate:** 3.0% (state average: 5.5%)

**Gini Coefficient** (zero = equality; one = inequality): 0.39 (state average: 0.47)





# A.L.I.C.E.

## Asset-Limited, Income-Constrained, Employed

### What does it cost to afford the basic necessities?

This bare-minimum budget does not allow for any savings, leaving a household vulnerable to unexpected expenses. Affording only a very modest living in each community, this budget is still significantly more than the Federal Poverty Level of \$11,770 for a single adult and \$24,250 for a family of four.

#### Household Survival Budget, James City

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Housing	\$894	\$1,107
Child Care	\$-	\$1,376
Food	\$169	\$561
Transportation	\$322	\$644
Health Care	\$165	\$634
Miscellaneous	\$202	\$516
Taxes	\$466	\$836
Monthly Total	\$2,218	\$5,674
<b>ANNUAL TOTAL</b>	<b>\$26,616</b>	<b>\$68,088</b>
<i>Hourly Wage</i>	<i>\$13.31</i>	<i>\$34.04</i>



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## ALICE IN WILLIAMSBURG CITY

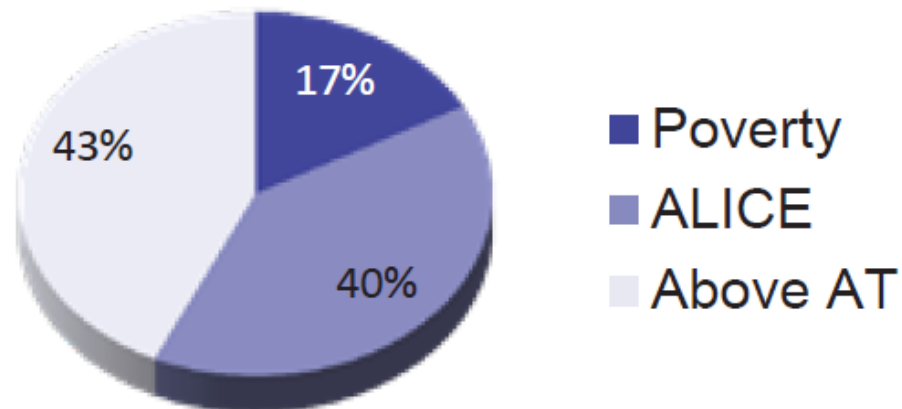
2015 Point-in-Time Data

**Population:** 14,754 | **Number of Households:** 4,538

**Median Household Income:** \$48,639 (state average: \$66,262)

**Unemployment Rate:** 8.5% (state average: 5.5%)

**Gini Coefficient** (zero = equality; one = inequality): 0.52 (state average: 0.47)





# A.L.I.C.E.

## Asset-Limited, Income-Constrained, Employed

### What does it cost to afford the basic necessities?

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#### Household Survival Budget, Williamsburg City

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Housing	\$894	\$1,107
Child Care	\$-	\$1,376
Food	\$169	\$561
Transportation	\$322	\$644
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<i>Hourly Wage</i>	\$13.31	\$34.04





# Most ALICE Households don't qualify for assistance through Social Services Programs.

## New Medicaid Expansion Income Guidelines

### Adult Coverage Income Limit (Gross)\*

Family Size	Monthly	Yearly
1	\$1,397	\$16,754
2	\$1,894	\$22,715
3	\$2,391	\$28,677
4	\$2,887	\$34,638
5	\$3,384	\$40,600
6	\$3,881	\$46,562

\*Effective January 18, 2018. Income Limits are adjusted Annually.

TANF- Temporary Assistance for Needy Families

SNAP- Formerly known as Food Stamps



# Pathways Out of Poverty

A Community Impact Agenda

## 10 Community Aspirations

Starting Strong

Pathways to Learning and Employment

Prosperity for All

Feeding Ourselves Healthily

Being and Feeling Safe and Included

Having a Home

Accessing Responsive Human Services

Healthy Community

Getting Around

Being Active and Creative



# 40 Partner Agencies

Over 8 Localities

Alternatives  
American Red Cross  
The Arc of Greater Williamsburg  
Avalon  
Bacon Street  
Big Brothers Big Sisters  
Boy Scouts, Colonial  
Boys & Girls Clubs  
C. Waldo Scott Center for Hope  
Catholic Charities of Eastern VA  
Center for Child & Family Services  
Child Development Resources  
Colonial CASA  
Downtown Hampton Child Dev. Center  
Edmarc Hospice for Children  
Girl Scouts, Colonial Coast  
Gloucester Housing Partnerships  
Gloucester-Matthews Care Clinic  
Habitat for Humanity  
Hampton Roads Comm. Action Prog.  
HELP, Inc.  
Hospice House and Support Care  
Housing Partnerships, Inc.  
Lackey Clinic  
LINK of Hampton Roads  
Literacy for Life  
Natasha House, Inc.  
Peninsula Agency on Aging  
Peninsula Reads  
Salvation Army, Peninsula  
Salvation Army, Williamsburg  
The Samaritan Group  
Smart Beginnings VA Peninsula  
Thrive Peninsula  
Transitions Family Violence Services  
Urban League of Hampton Roads  
Versability Resources  
VA Peninsula Foodbank  
Williamsburg Faith in Action  
YMCA- Peninsula  
\*Mission United



# 2018 Community Impact Report

A full measure of assistance for those in need



100%

of all funds raised in the annual campaign go to United Way partner agencies and our Pathways out of Poverty initiative.

The Per Capita income increased from \$29,829 to \$30,034

\$30,034

35%

There was a 35% increase in last year's annual campaign. The total raised last year was 4.75M.

Our direct support of our agencies grew from \$2,485,995 two years ago to \$3,210,872 to be paid out in FY2019. This is a 29% increase.

29%

9.3%

Families living below the poverty line decreased from 9.5% to 9.3%

12.4%

People living below 100% of poverty level remained level at 12.4%

71.3%

People living above 200% of poverty level increased from 71.1% to 71.3%

7%

People 65+ living below the poverty line increased at a lower rate from 6.9% to 7%

United Way's Community Impact goal is to move 10% of the population out of poverty or ALICE by the year 2023.

\*ALICE stands for Asset, Limited, Income, Constrained, Employed.



# Find Out More

[www.uwvp.org](http://www.uwvp.org)

See the full **ALICE Report**

Get more information on our **partner agencies**

Read our **Pathways Out of Poverty** Agenda

Find out about the **Williamsburg House Project**

Sign Up for **Volunteer Peninsula**

Learn how **Kindness Creates Community**

Join an Affinity Group- **Emerging Leaders, Women United**

**DONATE**