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**Jharkhand Silk, Textile & Handicraft Development Corporation
Ltd.**

Jharcraft

(A Govt. of Jharkhand Undertaking)
CIN: U17122JH2006SGC012606

Expression of Interest for Empanelled Designers

Introduction:-

Jharkhand Silk Textile & Handicraft Development Corporation Ltd., also known as JHARCRAFT, is a government of Jharkhand undertaking. Jharcraft was formed to create sustainable livelihood opportunities in the rural areas, based on Sericulture, Handloom, Handicraft and other allied activities.

In the year 2006, Jharcraft was started as an organisation to create new opportunities in rural areas with an objective to change lives throughout the state. In the first year, the organisation was engaged in organising production units of various categories.

Our vision expands towards fulfilling cumulative dreams through creation of sustainable livelihood models based on sericulture, handloom, handicrafts and allied activities.

Empanellement of designers:-

Jharcraft would like to empanel designers for development of garments from handloom cotton fabric, tasar silk made by Jharkhand rural artisans. At the same time it also desire to expand opportunities for designers from Jharkhand and outside to express their skill and also expand their business opportunities. Jharcraft retail outlet and online platform including Jharcraft brand can be used for promotion.

Eligibility of applicant:-

Designers must having the basic qualification of understating market trends, fashion awareness, material handling which Jharcraft is producing and must have running the brand name of their unit of garment/ fashion accessory/ lifestyle product.

CV

Terms and conditions:-

1. The collection would be launched by the designers only with the raw materials/fabric of Jharcraft. The required raw materials would be sold by Jharcraft such as silk fabric, cotton fabric, and linen fabric for design development on production cost.
2. Design and production cost of finished products cost will be taken by the empanelled designers.
3. Designers will decide the collection launch, product photo-shoot along with expenses and MRP of products, on which Jharcraft will be accountable for 6% on MRP as marketing cost.
4. All the items which would be designed by the designers will be online and products will be selected by Jharcraft.
5. In case if products are not sold, designers would be allowed to put discount on their own collections as MRP is fix by designers.
6. Once the product sold and the transaction done to the Jharcraft Account, designers will be paid under 15 days with the deduction of 6% On MRP.
7. Products sell ratio will be reviewed by Jharcraft and Designers in 90 working days to understand market and its sales.
8. FOB of products will be Ranchi for online (JHARCRAFT MEGA STORE).
9. Product will be uploaded for online sale by Amazon online.

10. Physical display of the designer products will be at Ranchi (Jharcraft Megastore), Delhi(Jharcraft Janpath) and Bangalore (St. Johns Jharcraft store).

Address:-

Jharcraft

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Contact person:- Abhilasha k.

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Last Date & time for submission :- 12-06-17 & 3 PM

Dr. 22/5/17
Managing Director