

Blue Canyon Bath Amenities

In the wake of majestic Mt. Timpenogas, you can catch a waft of lavender in the breeze as you visit Blue Canyon Farm. As the largest privately-owned lavender farm in Utah, we are proud to be expanding our line of personal care products to include a bath amenities line that will support our local lodging industry!

We need your help!

As we submit a grant this **Monday, May 2** to support this new adventure, we are very much in need of Letters of Interest from vendors. We have explored offering amenities and carefully considered three main areas:

1. *Can we compete in the existing market?* We realize that to do that, we must order our supplies and containers in significant quantities to be able to keep the costs of the product competitive. We wanted to be able to do that without sacrificing quality. We wanted, above all, to bring you the goodness of organic lavender essential oil from our farm in every product. We are proud to have achieved this goal and have put together a proposal of containers and products for your initial review to seek your interest.
2. *Can we reliably produce and deliver?* We have coordinated with top suppliers regarding quantities and turnaround times and feel confident that we can deliver and sustain providing the great customer service we are known for at Blue Canyon Farm.
3. *Can we personalize this for our customers?* Yes! We are very excited to be able to offer personalized bath amenities for your establishment or to showcase the product as Blue Canyon Farm for those who are seeking to provide a “local” experience for their visitors.

Please submit a Letter of Interest, it will just take a moment and will provide the support we need!

[Letter of Interest](#) (please download, save and attach to email michael@bluecanyonfarm.com to submit)

Why Blue Canyon Amenities?

First, we believe that local business-to-business relationships are critical in sales and marketing. When local businesses seek and partner with other local businesses, we know, first-hand, that it improves scalability, increases sales, promotes brand awareness, fosters mutual growth, and most importantly, provides a customer-centric experience.

Not long ago, we were approached by a local hotel to create a lavender bath amenities package. We were really excited, and have since worked diligently to bring together a blend of products and containers that will *highlight your business or a local partnership* AND bring you *premium quality personal care products* made locally at Blue Canyon farm in Heber City, Utah.

We listened to your needs: beautiful customized packaging, reliable customer service, trending fragrances, choices in bundling, and most importantly, a unique and premium quality product.

1. **Custom Packaging:** We want you to shine! So we have partnered with other local businesses to make your bath amenities brand *your* business. We are very pleased to announce Custom Print options for bath amenities you can be proud to offer! Imagine your name and logo featured on the label! Blue Canyon Farm will offer Custom Printing quarterly or more for bulk orders. If you run out or need more before the next print date, we can still provide you with the same premium products with a beautiful Blue Canyon label until the next print.

We also will provide a beautiful packaging option with Blue Canyon Lavender highlighted as an option for those seeking a “local” experience for their visitors.

2. **Four container options.** Yes! you can mix and match your container options for both Blue Canyon and Custom Packaging options. *Labels will be an additional .12 per item. We will pay the set-up fee! The prices below are for containers with product.*

- a. S-012 Natural colored, 1 oz. tubes, .60 ea. for individual products, or 3.15 for our Bundle of 6 items (see below).
- b. J-010 Clear 1 oz. plastic jar with silver metal lids, .70 ea., or 3.65 for our Bundle of 6 items (see below)
- c. C-005 Natural 1 oz soft plastic bullet bottle with flip top, .40 ea., or 2.15 for our Bundle of 6 items (see below)
- d. C-010 Clear 1 oz. sturdy plastic bullet bottle with flip top, .70 ea. or 3.65 for our Bundle of 6 items (see below)
- e. S-012 1 oz. clear spray bottle, for linen spray .70 ea

3. **Six fragrance options** for personal care products and soap. Yes! You can mix and match fragrances, as well!

- a. Fresh Lavender (best seller)
- b. Lavender and Verbena
- c. Lavender and Tea Tree
- d. Lavender and Wild Mint
- e. Lavender and Huckleberry
- f. Relaxing - a blend of Lavender EO and musk fragrance

4. **Ordering Options:** Individually, or All 6 items as a Bundle:

- a. Premium Shampoo
- b. Premium Conditioner
- c. Hydrating Body Wash
- d. Hydrating Lotion
- e. Room and Linen Spray
- f. 2.25” dia., Fresh Lavender Swirl body soap, round in pleated wrap, or rectangle with a soap band, .40 each.
- g. Bundle of 6 items

Blue Canyon Farm can also support you by:

- providing items to theme a “lavender room” for your establishment
- providing lavender plants for your property
- providing a custom display for lavender gifts
- providing gift baskets and bags for your guests.
- providing customized spa products and skincare products for your spa!

We specialize in a number of custom wedding items, including customized cones with lavender toss.

Blue Canyon Culinary Lavender Products are our top-selling products. We have a great selection of culinary lavender products that will add unforgettable delights to your menu and they sell like (lavender) hotcakes!

We grow sustainably and organically, distilling our own lavender oil and hydrosol to bring you an unforgettable lavender experience! Our client list for our personal care items is rapidly growing, with great reviews and a terrific established client base. Our culinary products are unsurpassed.

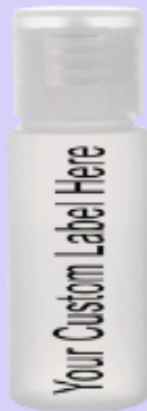
Ask us about our locally made Artisan Lavender Chocolate and Local Artisan Lavender Cheese.

We welcome visitors to our farm.

Please take a moment to complete a Letter of Interest for Blue Canyon Bath Amenities [Letter of Interest](#) (please download, save and attach to email michael@bluecanyonfarm.com to submit)



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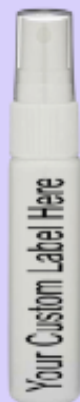
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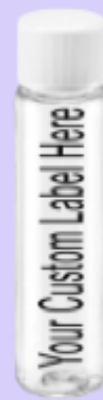
T-025



J-010



S-012



C-010

