

J. L. TURNER LEGAL ASSOCIATION FOUNDATION P.O. Box 130987, Dallas, Texas 75313-0987

www.jlturnerfoundation.org

August 8, 2018

Friends and Supporters of the J.L. Turner Legal Association Foundation

Re: Annual Scholarship and Awards Gala

Greetings!

You are cordially invited to the J.L. Turner Legal Association Foundation's Annual Scholarship and Awards Gala on Saturday, <u>October 20, 2018</u> at the <u>Fairmont Hotel</u> in Dallas, Texas. This year's Gala, themed – *Harlem Nights: A Celebration of Heritage, Culture and Excellence* – will celebrate the legacy of African Americans as it relates to education, music and the arts. And, of course, we will honor deserving law school students with financial scholarships designed to enhance their educational experience, and increase diversity in the legal profession.

As you may know, the J.L. Turner Legal Association Foundation (the "Foundation") is the $501(c)(3)^1$ affiliate of the J.L. Turner Legal Association (the "Association") – Dallas' African-American Bar Association, established in 1952. The Foundation was created to support the work and mission of the Association, including increasing diversity in the legal profession, mentoring and supporting pipeline initiatives and continuing legal education. The Gala raises funds to assist the Foundation in advancing these efforts and, over the past 20 years, the Foundation has awarded nearly \$20,000 annually in scholarships to deserving law students with ties to the DFW community. With the continued support of local corporations, law firms, the Judiciary, politicians, and other businesses, the Foundation plans to continue this work in 2018. That is where you come in!

We would be honored if you will continue to serve as a Friend and Supporter of the Association and the Foundation by serving as a sponsor, as set forth below:

\$10,000.00 (Title Sponsorship). Sponsors will receive twenty (20) invitations to the Gala; twenty (20) invitations to the Gala VIP Reception; company/firm banner displayed prominently at the Gala; sponsor recognition on the Foundation's website for one year; front and back cover color advertisement in the Gala Souvenir Booklet; sponsor recognition on Gala marketing materials and advertisements; and special recognition at the Gala.

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¹ Contributions to the Foundation are tax deductible in accordance with applicable federal tax law.

\$5,000.00 (Gold Sponsorship). Sponsors will receive ten (10) invitations to the Gala; ten (10) invitations to the Gala VIP Reception; sponsor recognition on the Foundation's website; full page color advertisement in the Gala Souvenir Booklet; sponsor recognition on Gala marketing materials and advertisements; and special recognition at the Gala.

\$3,000.00 (Silver Sponsorship). Sponsors will receive ten (10) invitations to the Gala; sponsor recognition on the Foundation's website; half-page color advertisement in the Gala Souvenir Booklet; and special recognition at the Gala.

\$1,500.00 (Corporate Sponsorship). Sponsors will receive ten (10) invitations to the Gala and special recognition at the Gala.

Individual tickets are available for \$150.00 per person. Additionally, full page color ads are available for \$750.00 and half-page color ads are available for \$500.00.

For sponsorship, ad or ticket information, please contact Tatiana Alexander or Nakisha Lewis as set forth below. Again, thank you for your support, and we look forward to seeing you in October!

Sincerely,

Tatiana Alexander 2018 JLTLAF Gala Co-Chair <u>talexander@mcguirewoods.com</u> (214) 932-6439

Nakisha Lewis 2018 JLTLAF Gala Co-Chair 2018JLTFGala@gmail.com (214) 629-5642