

A full-page background image of an electrician. The electrician is a Black man with a beard, wearing a bright yellow-green hard hat with the Ameren logo, safety glasses, a high-visibility yellow-green safety vest over a grey long-sleeved shirt, and tan work gloves. He is holding a pair of pliers and looking off to the side. In the background, there are power lines and another worker in a bucket.

**AEE**  
**Tuesday, March 12, 2019**

## ABOUT OUR ENERGY EFFICIENCY PROGRAMS

- » Programs began in June 2008
  
- » Who Qualifies for the Programs?
  - Ameren Illinois Electric and/or Gas Customers
    - Programs funded by Ameren Illinois Customers
    - Rider charge on monthly gas and/or electric bills
  
  - Commercial Businesses, Nonprofits, Private & Public Schools, Government Buildings and Large Assembly's (museums, civic centers)



# AMEREN ILLINOIS ENERGY EFFICIENCY PROGRAMS

» Program Accomplishments since 2008



**\$850 MILLION**



**1.4 MILLION**

# BUSINESS PROGRAM INCENTIVES

## » Cash Incentive

## » Two Types of Incentives

- Standard or Prescriptive – pre-determined incentive
- Custom – anything not Standard (1 – 10 year payback)
- Incentives based on Watts and Therm reduction

## » Application Process

## » Pre-Approval

- Under \$10,000 incentive – NO
- At or Over \$10,000 incentive – YES

AND

- All Custom, Retro-Commissioning and New Construction Projects require pre-approval



## 2019 EARLY COMPLETION BONUS

Complete projects early in 2019 and receive additional cash incentives!



COMPLETE YOUR PROJECT BY:	TO RECEIVE AN ADDITIONAL:
March 31, 2019	15% bonus
June 30, 2019	10% bonus
Sept. 30, 2019	5% bonus

# INSTANT INCENTIVES

- » No application or forms to fill out
- » Instant discount at point of purchase through lighting distributors
- » Includes LED light bulbs and LED tube lamps
- » Customer eligibility: non-residential Ameren Illinois electric customer
- » No purchase limits
- » Save up to 80% off retail pricing
- » Go to [AmerenIllinoisSavings.com/Instant](https://AmerenIllinoisSavings.com/Instant) for more information

*Instant*  
**INCENTIVES**  
from  
Ameren Illinois

# Small Facility Incentives

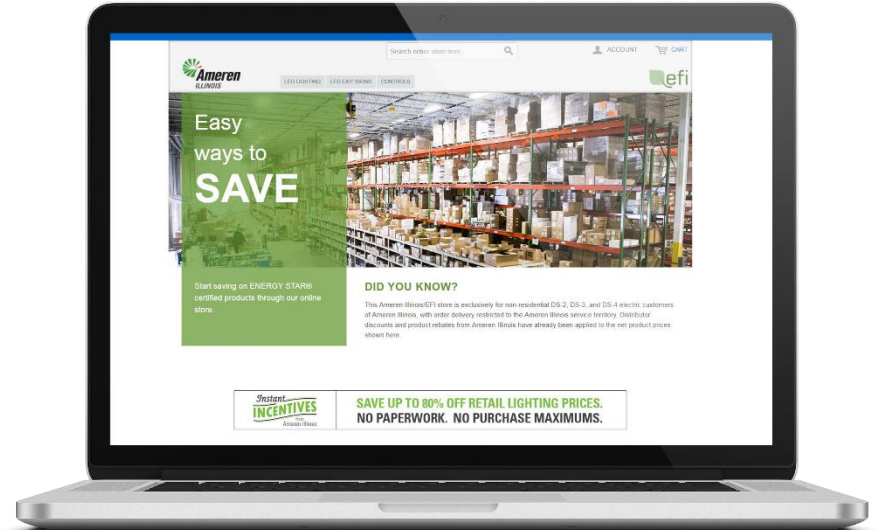
- Ameren Illinois DS2/Electric customers qualify
- Free energy assessment
  - Free Smart Thermostat with assessment (\$69+ value)
    - No obligation
    - Low out of pocket costs & minimal paperwork
- Installation work performed by a Program Ally
- Upgrades include - Lighting (interior & exterior)





# ONLINE STORE

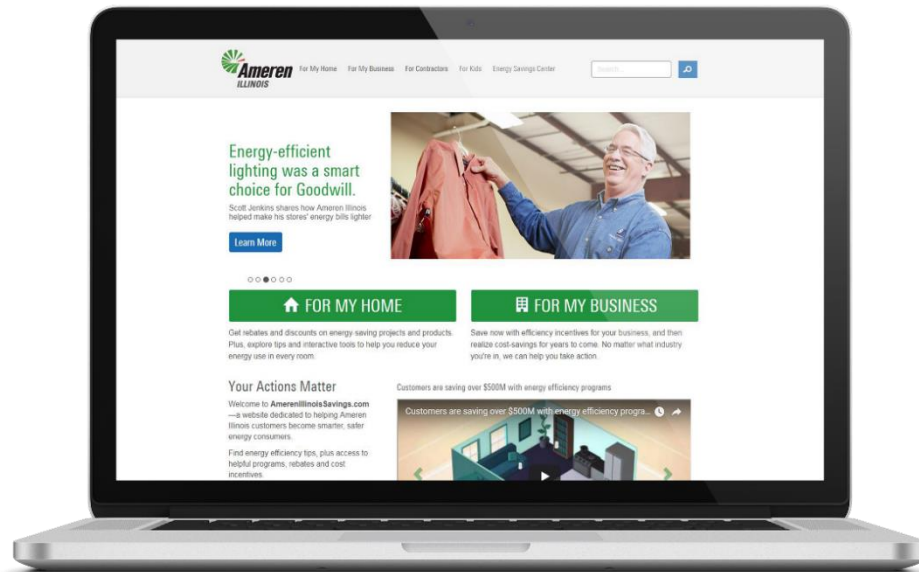
- » ***AmerenIllinoisSavings.com/onlinestore***
- » ***Must be an Ameren Illinois electric non-residential customer***
- » LED bulbs, Occupancy Sensors, LED “Open” signs
- » LED bulbs starting at .75!
- » **Smart Thermostats – Redeem your FREE coupon!**
- » **FREE Shipping!**





# AmerenIllinoisSavings.com

- » Website always has the most up-to-date information on incentives
- » Find applications, application guides, and other necessary forms
- » View videos, case studies, and other educational content
- » Program Contact information
- » Monthly Newsletter



# EDUCATION & TRAINING

## POWER LUNCH Webinar Series

» Second Wednesday of the month

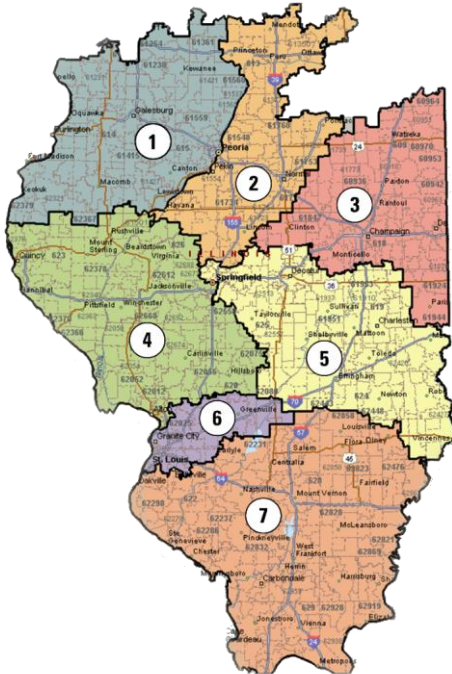
11:30 am to Noon

- ***March 13 – The 2019 Staffing Grant – presented by John Lavallee***
- Past Webinars are archived

***AmerenIllinoisSavings.com/Education***



# Energy Advisors



- » Free site walk-throughs and consultations
- » Assist customers locating energy efficient needs
- » Assist with application process
- » Project consultation



## PROGRAM ALLIES

- » Contractors who have registered and received training from Ameren Illinois.
- » Familiar with application forms and processes.
- » Help customers complete energy efficiency projects.
- » Look for a Program Ally by visiting [AmerenIllinoisSavings.com](https://AmerenIllinoisSavings.com) and click on “Find a Contractor”.
- » Interested in becoming a Program Ally?
  - “For Contractors” tab of the website

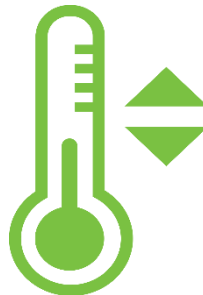


## Energy Efficiency Residential Program

# RESIDENTIAL PROGRAM INCENTIVES



**Lighting**



**Smart Thermostats**



**Home Income Qualified**



**Heating & Cooling**



**Appliance Recycling**

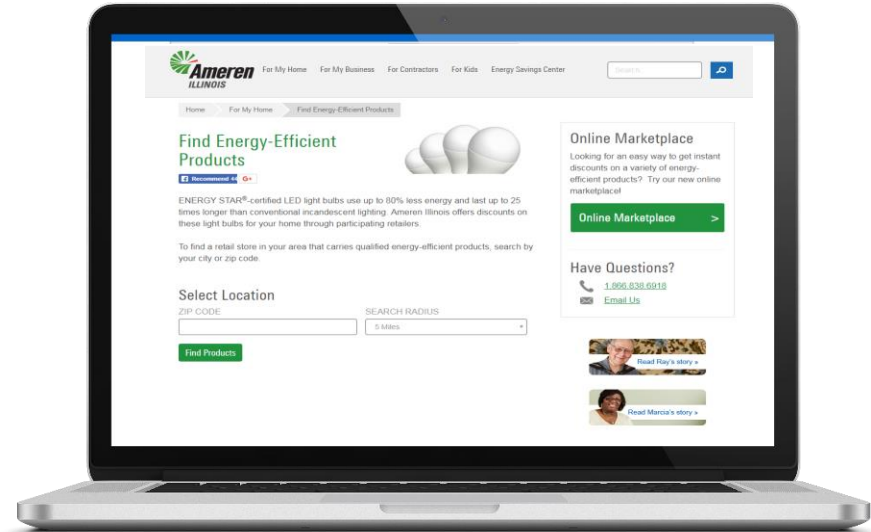


**Multi Family Properties**

# RESIDENTIAL PROGRAM INCENTIVES

## Online Marketplace

- ***AmerenIllinoisSavings.com***
  - ***For My Home***
  - ***Find Energy-Efficient Products***
- **For My Home / Energy-Efficient Lighting**
  - LED bulbs
  - Advanced Power Strips
  - NEW! Smart Thermostats





# QUESTIONS?



## **For My Home**

IllinoisResidentialEE@Ameren.com

**1.866.838.6918**



## **For My Business**

IllinoisBusinessEE@ameren.com

**1.866.800.0747**