

Strategic Imperatives

VISION - To be the premier leader for minority business inclusion and engagement in North Texas

MISSION - To encourage and facilitate procurement and business engagement between our Buying Entity Partners and certified Minority Business Enterprises (MBEs).

WHO WE TOUCH



Buying Entities



MBEs



Board



Staff



Community

STRATEGIC IMPERATIVES (first 5)

01 \$\$\$

Increase MBE Business Opportunities

02 

Build MBE Capacity Through Tier Programming

03 

Advance Diversity Programs Focused On Minority Inclusion

04 

Improve Organizational Infrastructure

05 

Enrich Champions

2015 ACTION PLAN ACHIEVEMENTS

- ACCESS Electronic Opportunity Board
- Emerging Market Seminars
- ACCESS 1-on-1 & Roundtables
- DISD Pilot Opportunities Dissemination

- MBE CEO Academy Inaugural Series – “Hiring the Best” presented by Energy Future Holdings
- Curriculum developed for Finance, Marketing, Sales, Strategic Planning and Operations

- Supplier Diversity Professionals Working Group Needs Assessment Survey Produced
- 15 BUY THOSE THAT BUY US™ Best Practices recognized and shared in white paper

- Updated Board materials
- Identified 1-on-1 MatchMaker software
- Created process for expenditure requests using the reserve
- Purchase of Cyber Insurance

- Board survey and follow up conducted
- Board reception

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2016 ACTION PLAN ACHIEVEMENTS

- Council Connections: \$5M+ tracked to date
- PSIG Roundtable Networker with Southwest Airlines, Parkland and others
- Hard Hat Roundtables & Expo
- ACCESS Business Expo
- Two Quarterly Buyers' Appreciation Luncheons with average of 200 in attendance
- Fort Worth ISD Day - 300

- MBE CEO Academy - Succession Planning
- Mandatory Recertification Orientation - Outreach to all four classes of MBEs
- 8(a) SBA Certification Training Workshop lead by MBDA
- Industry Group sessions (varied)

- Supplier Diversity Professionals' Board Participation Meeting
- SDP Input for Growth
- SDP Group Participation at D/FW MSDC Monthly MBE Orientations
- BUY THOSE THAT BUY US™ Best Practices
- SDP Curriculum Development

- Implementation of 1-on-1 Software
- Restructure of Director of Buying Entities Core Responsibilities
- Updated Board of Directors Information Package

- Added Board Networking Reception
- Schedule Board Meetings to Align with Quarterly Buyers' Appreciation Luncheons
- Provide Board members "Talking Points" to Utilize in Promoting the Council
- Held Board Installation at Dallas City Hall (swearing in conducted by the City of Dallas Mayor)