



RC Cola Experience

Tastes change. Good taste doesn't.

- ✦ One of America's original colas
- ✦ Enjoyed around the world
- ✦ A rebel among American colas
- ✦ Personifies individuality
- ✦ Distinctive products
- ✦ Premium quality
- ✦ Affordable price





RC Cola Experience

Time-Proven Brand

- ✦ Leading brand for more than 105 years
- ✦ Same great taste since 1905
- ✦ Same quality
- ✦ Same commitment for excellence
- ✦ Same unique character



RC Cola Experience

Unified global brand

- ✦ Successful in more than 60 countries
- ✦ Global network of 100 bottlers and distributors
- ✦ Committed franchise bottlers
- ✦ Localized branding strategies

