



**NATIONAL PTA®
REFLECTIONS®**

Celebrating 50 years of student achievement in the arts!



How does it work?



Students **REFLECT** on a common theme and use their imagination to **CREATE** original works of art.

All participants **CELEBRATE** and share their artistic works with their family, school and community.

A Little Bit of History

- National PTA Reflections is PTA's cornerstone arts program
- Developed in 1969 by Colorado's PTA President Mary Lou Anderson to encourage students to explore their talents and express themselves
- Reflections has inspired millions of students to ponder a theme and create original artwork.
- **Each year, students in Grades Pre-K – 12, are recognized for bringing the theme to life in the following six categories: dance choreography, film production, literature, musical composition, photography and visual arts (including 3D Art).**

What you have in your packet

- Harford Reflections Training Module 2018-2019
- Harford Reflections Guidelines 2018-2019
- Harford Student Entry Form 2018-2019
- Harford Student Entrants List
- Harford Local Participation Summary
- This is everything you need to run the Reflections program in Harford County

And on the MDPTA site...

- http://www.mdpta.org/bridge_reflections.html
- 2018-2019 MDPTA Reflections Guidelines
- 8 Appendices with forms and guidance for the program
- Contact information for the Maryland Arts in Education/Reflections chair

2018-2019 Program Theme:



**HEROES
AROUND
ME**

An annual theme is determined by the National PTA Reflections **Theme Search Contest.**

Students may enter their theme idea according to **Maryland guidelines.**

Theme Search Contest

- Go to http://www.mdpta.org/bridge_reflections.html
- Click on Appendix 8
- Submit form directly to MDPTA by 09 November 2018
 - Email to office@mdpta.org and artsineducation@mdpta.org **or**
 - Mail to Maryland PTA, 5 Central Avenue, Glen Burnie, Maryland 21061
- Use the previous themes list to avoid submitting duplicate themes
- The winning theme will be used for the Reflections program for 2020-2021

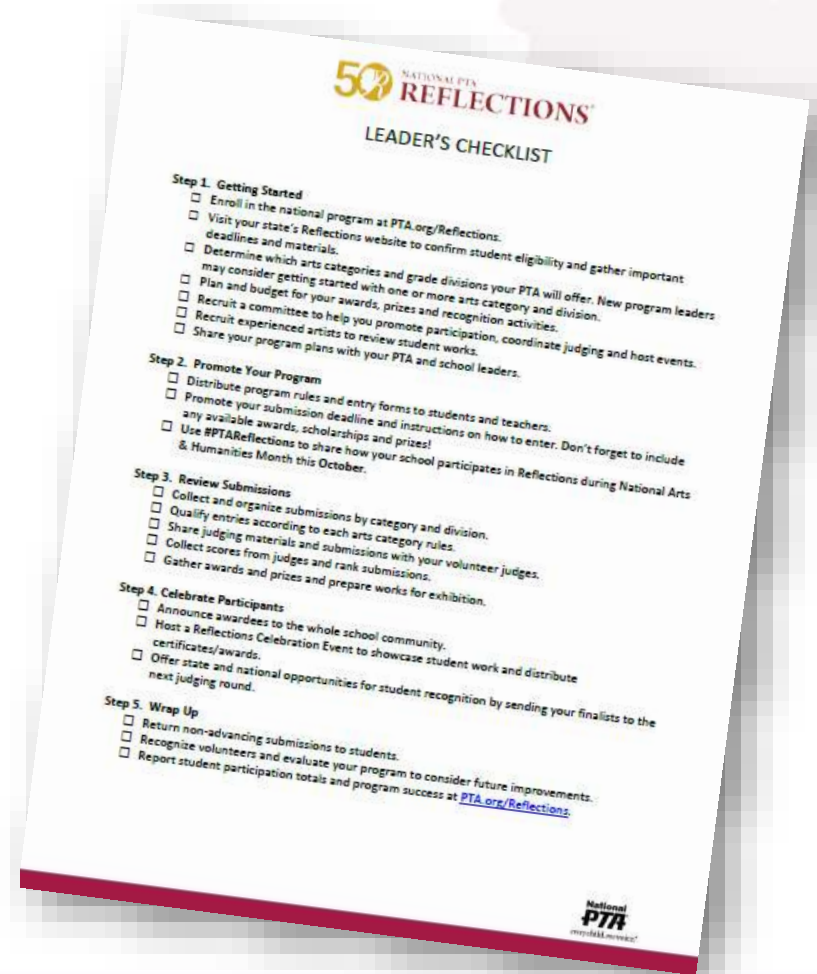
Step 1. Getting Started

- Enroll Your PTA in the National PTA Reflections program at <https://www.pta.org/home/programs/reflections> (Unlocks the National Local Leaders Guide)
- Access your Council deadlines and instructions
- Recruit a **committee** to support you.
- Recruit a **team of experienced arts judges** to review student works.

Use your checklist to Set your Timeline

Keep track of important dates:

- ✓ Submission deadline
- ✓ Judging Period
- ✓ Celebration event date
- ✓ Regional/State Deadlines



Step 2. Promote Your Program

- Distribute rules and entry forms.
- Describe categories and divisions available
 - **CATEGORIES:** Dance Choreography, Film Production, Literature, Music Composition, Photography, Visual Arts
 - **DIVISIONS:** Special Artist, Primary, Intermediate, Middle School, High School

A Word About Originality

SPECIAL NOTE ON COPYRIGHT INFRINGEMENT AS PERTAINS TO THE 2018-2019 REFLECTIONS PROGRAM: Given this year's theme, it is anticipated that images and references to certain characters, e.g. superheroes, will be submitted by students. and Considering the normal prohibition on use of copyrighted materials, National PTA has announced for this year that student renditions of such images are acceptable as long as the rendition represents a unique view of the copyrighted character that is the student's own interpretation. Questions about any specific entry can be sent to your Council chair or the Maryland PTA Arts in Education/Reflections Chair.



Special Artist Division

This **Special Artist Division** welcomes students from all grades and offers non-artistic accommodations for students to participate fully in PTA Reflections. **Student recognition and awards are announced as part of the Special Artist Division.**

ACCOMODATIONS

- Non-artistic accommodations (e.g. adaptive technology; transcribing; holding a camera)
- Assistants must refrain from being involved in the artistic process (e.g. developing an artist statement, choreography, music lyrics, storyboards, etc.)

Students who identify as having a disability and may receive services under IDEA or ADA: Section 504 may enter in the Special Artist Division OR grade division most closely aligned to their functional abilities.





Dance Choreography

Solo and ensemble works of all dance styles are accepted. Entrant must be the choreographer and may also be the performer, or one of the performers. If background music is used, cite it on the entry form.

VIDEO

- File must not exceed 5 min. and 1 GB in size.
- Accepted formats: AVI, FLV, WMV, MOV, MP4.



Film Production

Accepted short film styles include: Animation, narrative, documentary, experimental or media presentation. Entrant must be the screenwriter, cinematographer, editor and producer. If background music is used, cite it on the entry form.

VIDEO

- File must not exceed 5 min. and 1 GB in size.
- Accepted formats: AVI, FLV, WMV, MOV, MP4.
- Use of PowerPoint is prohibited.





Literature

Accepted forms of fiction and nonfiction include: Prose, poetry, reflective essay, screen play and play script, narrative, and short story. Entrants may write in their primary language as long as an interpretive English translation is also attached. Use of copyrighted material is prohibited.

WRITING

- Must not exceed 2,000 words.
- May be handwritten or typed.
- Single-sided print on 8 ½x11" paper.
- PDF file.





Music Composition

All music styles and combinations of instrumentation are accepted. Entrant must be the composer and may also be the performer, or one of the performers. Use of copyrighted material is prohibited.

AUDIO

- File must not exceed 5 min. and 1 GB in size.
- Accepted formats: MP3, WMA, WAV, ACC, FLAC.

NOTATION

- Only required for middle and high school divisions.
- Score/tablature in PDF format.



Photography

Photo must be a single print/digital image. Collages and collections of photos are not accepted. Entrant must be the photographer and may use a variety of digital editing techniques including but not limited to, multiple exposure, negative sandwich and photogram.



PRINT

- Must be no smaller than 3x5 inches and no larger than 8x10 inches.
- Accepted print formats: Mounted on mat or poster board no larger than 11x14 inches.
- Framed prints are not accepted.

DIGITAL IMAGE

- Dimensions must be at least 640x960 (pixels) and 300 dpi (resolution).
- Accepted file formats: JPEG, JPG, GIF, PNG.



Visual Arts

Works of both fine and design arts are accepted, including but not limited to:

architectural drawing and models, ceramics, collage, computer generated images and graphics, crafts, drawing, fashion clothes and jewelry, fiber work, mixed media, painting, printmaking and sculpture.



2D WORKS

- Mounted on sturdy material.
- No larger than 24x30 inches with matting.
- Framed entries are not accepted.
- Include one digital image of artwork with your submission.

3D WORKS

- Include 3 digital images of artwork at different angles.
- Be transportable and not need assembly

Step 3. Coordinate Judging

- Sort submissions by category and division.
- Review submissions for completeness and qualification.
- Provide judges with instructions and materials.
 - **IN PERSON:** Display works on tables. Bi-Fold entry form and instruct judges to rotate around the room and complete their score card.

To hide names and show title and artist statement, **Bi-Fold Student Entry Form.**

The form is titled "Student Entry Form" and is divided into several sections. At the top, there are fields for "First Name" and "Last Name". Below this is the "STUDENT INFORMATION" section, which includes a "GRADE DIVISION (Check One)" section with checkboxes for "PRIMARY (grades 1-2)", "INTERMEDIATE (grades 3-5)", and "MIDDLE SCHOOL (grades 6-8)", and a "HIGH SCHOOL (grades 9-12)" section with checkboxes for "SPECIAL ARTIST (all grades)" and "LITERATURE". To the right of this is the "ARTS CATEGORY (Check One)" section with checkboxes for "DANCE/CHOREOGRAPHY", "MUSIC COMPOSITION", "FILM PRODUCTION", "PHOTOGRAPHY", and "VISUAL ARTS". Below the student information is the "TITLE OF ARTWORK (Avoid using the name of the artist)" field. This is followed by the "ARTWORK DETAILS (Describe title, the background music, music, evaluation/interpretation, literature, word count, Photo/Visual Arts: materials/equipment & other items)" field. At the bottom is the "ARTIST STATEMENT (Must be 10 to 100 words describing your work and how it relates to the theme)" field, which has several horizontal lines for writing.

Submission Instructions

- Due date for submitting entries for Council—20 December 2018
- 4 submissions per category/division can advance to Council
- Forms to accompany submission to Council—entry form for each entry, participation form, entrants list
- Packing instructions/Electronic file storage in rules sheet for each arts area—See Examples
- Drop off information provided in early December
- Council Awards announced in February, State Awards announced in March, National Awards announced in May

Standards of Continuing Affiliation

- Incorporation
- Insurance
- Current Officers List
- Dues
- Bylaws
- 990
- Audit
- Charitable Organization Registration
- Personal Property

*Must be
compliant by
25 January 2019*

Make your PTA Treasurer your best Friend!!

Maryland uses the
Student Entry Portal to Submit Entries
to National Only!!

Locals and Councils do not use this
Portal

Step 4. Celebrate Your Students

- Assign awards by category and division.
- Celebrate your students:
 - a) Announce winners on social media **#PTAReflections** and school website.
 - b) Consider awards from **ShopPTA.com** and donated prizes from community supporters.
 - c) Host a student recognition event for families.
 - d) Showcase student works at school and in the community.
- Advance finalists to the next level according to state/council guidelines and deadlines.

Opportunity for Local, Council, State and National Awards & Recognition!

Submissions are advanced to the next level
according to deadlines and guidelines
provided by **Maryland PTA**.

National Awards and Exhibits



Announcement

May 2019

[PTA.org/Reflections](https://www.pta.org/Reflections)

Celebration Event

June 2019

Annual National PTA Convention

Arts Showcase

January 2020

U.S. Department of Education

Washington, DC

Step 5. Wrap Up

- Upon enrollment, receive a **post-program survey in December from National PTA** to share feedback and report participation totals.
- Recognize partners and volunteers.
- Return non-advancing works.
- Gather feedback from participants, attendees, volunteers and partners. Host a meeting with your committee and share successes at PTA and school meetings.
- Record notes and contacts for next year's program chair.



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PTA.org/Reflections

http://www.mdpta.org/bridge_reflections.html

HCCPTA Chair: Carol Ellis cae15@comcast.net

