



Temporary Display Space Information

Event:	Silver Dollar Fair
Dates:	May 23-27, 2019
Location:	Silver Dollar Fairgrounds – Chico, CA
Expected Attendance:	63,000+
Total Event Days:	5 Days
Event Hours:	5pm-11pm Thursday 2pm-11pm Friday 11am-11pm Saturday-Sunday 11am-8pm Monday

The Silver Dollar Fair provides opportunities for you company to:

- Create consumer awareness of products/services your company offers
- Give consumers hands-on experience with your products and services
- Conduct surveys and sampling
- Create consumer accounts and build a sales-leads database

Display area is for self-contained vehicles only. Space is allocated on a first come, first serve bases and not guaranteed until payment is received in full. Payment is due in full, 14 days after signing the agreement. Exact footprint is needed to assure proper fit. All activities are subject to the rules and regulations outlined in the 2019 Silver Dollar Fair's Concessionaires and Commercial Exhibitors Handbook (available upon request).

One (1) - three (3) days on-site

\$1,800 per day

Includes all working staff credentials and five (5) parking passes per day (additional passes available for purchase at \$6 each)

Five (5) days on-site

\$1,500 per day

Includes all working staff credentials and five (5) parking passes per day (additional passes available for purchase at \$6 each)

Space is limited; reserve your display area today!

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