WEEK 5 Saturday March 23, 2024

9:00 AM:

9:05 AM:

9:10 AM:

9:15 AM:

9:55 AM:

10:30 AM:

10:35 AM:

#### 10<sup>TH</sup> **GENERATION CREATING SUSTAINABLE NEIGHBORHOOD DEVELOPERS**' **PROGRAM:** Virtual Welcome!! Dr. Donald Andrews- Dean, College of Business, Southern University and A&M College Path Forward: Eric L. Porter Co-Creator CSND/ComNet LLC Curriculum Direction: Dr. Sung No. Co-Director, SU EDA University Center **Essentials for Small Business** Ada Womack-Bell, SBDC A&G Consulting **Property Marketing/Property Management** Tonia Askins International, LLC Break **Neighborhood Project Development** Clem Lefleur, President, Clem JR Development

- 11:15 AM: Solar Solutions Michael Roberts & Douglas Melancon PosiGen Solar
- 11: 45 AM: Xactimate Awareness Eric L. Porter, ComNet, LLC

#### 12:40 PM: Elevator Pitch Spring 2024 CSND Students

1:00 PM Closing







### **CREATING NEIGHBORHOOD DEVELOPERS**

### "Licensing, Certifications, Business Startups"

Louisiana Small Business Development Center Southern University and A & M College

### Presented by: Ada Womack-Bell, MBA Director

EDA University Center for Economic Development Southern University, BR





## About Us!

The Louisiana Small Business Development Center (LSBDC) network, hosted by Louisiana State University, is a member of the National Association of Small Business Development Centers and funded in part through a cooperative agreement with the U.S. Small Business Administration, Louisiana Economic Development and participating universities and community colleges.

#### **Our Mission**

Our mission is to facilitate the formation and growth of small businesses through individual one-on-one consulting services, entrepreneurial workshops, training programs and business resources. With a network of 7 regional locations across all 64 parishes, professional LSBDC consultants turn simple ideas into profitable business ventures.

## **Products & Services**

#### Consulting

We offer high-quality, confidential consulting to existing and new small business owners at no charge. LSBDC business consultants will help you evaluate your business idea, prepare marketing strategies, determine financing needs, develop a loan proposal, conduct industry and market research, and create an actionable business plan.

#### Workshops & Seminars

We provide affordable training, in addition to affordable training and highquality market research. We specialize in growth acceleration, international trade, government contracting, and emergency preparedness and more.

#### Business Information & Resources

With our no-cost business information services, the LSBDC can help you gather industry or market statistics for your business or marketing plan, research specific market or industry trends, and identify competitors, suppliers or potential customers.

## **Components of Developers**

- Project Management
  - Timelines, structure, multitask
- Financing Projects
  - Traditional and Non Traditional Funding
  - Grants (Municipalities)
  - Investors
  - Other Sources
- Construction Management
  - Licenses
  - Processes

## Louisiana State Licensing Board for Contractors

The Louisiana State Licensing Board for Contractors (LSLBC) was created in 1956 by Act 233 and is governed under Title 37:2150-2192 of the Louisiana Revised Statutes, Chapter 24.

The LSLBC mission is to protect the general public and the integrity of the construction industry.

Through the Commercial Board and its Residential Subcommittee, the LSLBC regulates commercial, industrial, and residential construction projects.

Presentation Source: Louisiana Licensing Board for Contractors

## **Unlicensed Contractors...**

- Cut corners
- Display no skills, knowledge, or competency
- Are not insured or bonded to perform construction work
- Offer cheaper services to the consumer
- "Sounds too good to be true and you get what you pay for"



## Licensed Contractors...

- Do it the right way!
- Take pride in their work
- Demonstrate competency and knowledge of construction industry standards
- Doing business compliant and legal by the laws of Louisiana and the Federal Government



## **LSLBC License Types**

- Commercial License
- Residential License
- Mold Remediation License
- Home Improvement Registration

## **Commercial License**

### What does Commercial License cover?

- Commercial projects with a value of \$50,000 or more
- Subcontractor/Specialty Trades for commercial projects with a value of \$50,000 or more including labor and materials.
- Exceptions:
  - Electrical/Mechanical/Plumbing exceeding \$10,000 including labor and materials. For Plumbing contractors, contractors must provide a copy of their Master Plumbing License from the State Plumbing Board of Louisiana.
  - Asbestos, Hazardous Waste, Lead Based Paint Abatement/Removal, Underground Storage Tanks require a commercial license with appropriate classification for projects with a value of \$1.00 or more including labor and materials.

> Hire licensed subcontractors

> More than 19,000 licensed commercial contractors

## **Commercial License**

#### What are the requirements for licensure?

- Complete and submit an application.
- Financial statement affidavit showing a minimum of \$10,000 net worth.
- Applicant must take Business & Law Course.
- Applicant must pass Trade Exam, if applicable.
- Business entities must be registered with the Louisiana Secretary of State.
- Once the license is issued the initial license certificate will be valid for one year, then you may renew your license for a one, two, or three year period.
- A Renewal notice will be emailed or mailed to the address on record approximately 60 days prior to the expiration, 15 days prior to expiration and upon expiration of the license.

## **Residential License**

### What does Residential License cover?

- Residential construction or home improvement projects exceeding \$75,000 including labor and materials.
- Subcontractors/specialty trades for residential projects where the labor and materials exceeds \$7500 for the following specialty classifications: Residential pile driving; residential foundations; residential framing; residential roofing; residential masonry/stucco; and residential swimming pools.
- Home Improvement projects

More than 4,000 licensed residential contractors
 Hire licensed subcontractors

## **Residential License**

## What are the requirements for licensure?

- Complete and submit an application.
- Financial statement affidavit showing a minimum of \$10,000 net worth.
- Applicant must take Business and Law course.
- Applicant must pass trade exam, if applicable.
- Provide proof of general liability insurance with a minimum amount of \$100,000 and proof of workers' compensation coverage.
- Business entities must be registered with the Louisiana Secretary of State.

## Licensing Requirements for Building Homes

## **Residential Building Contractor License**

- Single family homes
- A single duplex, triplex, or fourplex

## **Commercial Building Construction** License

- Three or more single family homes built under the same contract in the same subdivision
- Two or more duplexes, triplexes, or fourplexes
- Apartment buildings or condominiums

## **Residential Subcontract Labor Only Specialty Classifications**

Subcontractors working under the direct supervision of a licensed residential building contractor may obtain a **Subcontract Labor Only** specialty classification by:

- Completing and submitting an application.
- Submitting an affidavit executed by a licensed residential building contractor that attests to the subcontractor's quality of work and character.
- Passing the Law, Rules, and Regulation Exam.
- Providing proof of current general liability and workers' compensation insurance.

## **Home Improvement Registration**

### What does this registration cover?

• Home improvement projects with a value exceeding \$7,500 but not in excess of \$75,000 including labor and materials.

### What are the requirements to obtain registration?

- Complete and submit an application.
- Provide proof of general liability insurance with a minimum amount of \$100,000 and proof of workers' compensation coverage.
- Business entities must be registered with the Louisiana Secretary of State.

> More than 2,200 registered home improvement contractors

## **Mold Remediation License**

#### What does this license cover?

• Mold Remediation projects with a value of \$1.00 or more including labor and materials.

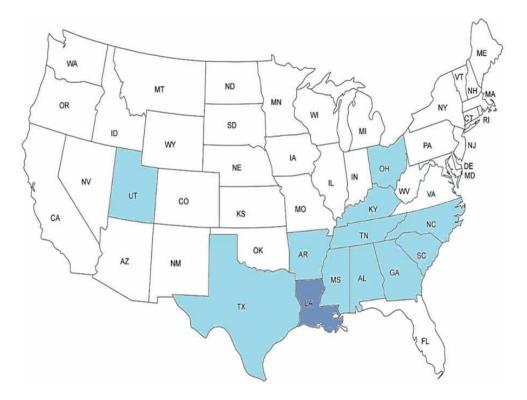
#### What are the requirements for licensure?

- Complete and submit application.
- Financial statement with a minimum of \$10,000 net worth.
- Applicant must pass Business and Law exam.
- Applicant must complete Louisiana's Unfair Trade and Consumer Protection Law seminar.
- Applicant must provide proof of Mold Remediation certification.
- Provide proof of general liability & workers' compensation insurance
- Business entities must be registered with the Louisiana Secretary of State.

#### More than 200 licensed mold remediation contractors

## Reciprocity

- Louisiana has reciprocity agreements with:
- Alabama
- Arkansas
- Georgia
- Kentucky
- Mississippi
- North Carolina
- South Carolina
- Ohio
- Texas
- Tennessee
- Utah



## Contracts

• We calculate total of all labor and material cost to determine whether a contract reaches licensure limits.



### **Penalties for Violating Licensing Law**

- Unlicensed contractors up to 10% of contract value (Commercial & Residential)
- Licensed contractors
  - Maximum of \$1,000 per violation
  - Suspension
  - Revocation of License
  - Probation
- $\succ$  Home Improvement up to 25% of contract value
- Other legal remedies: cease & desist orders, permanent injunctions, and court costs
- Contractor Fraud May be imprisoned up to 5 years when convicted by a law enforcement agency

## Licensed Contractor... IT'S THE LAW

## Three ways to verify licensure:

- 1. LSLBC website <u>www.lacontractor.org</u>
- 2. LSLBC mobile app La. Contractor
- 3. Text-to-Verify 1-855-999-7896





## Louisiana Licensing Board for Contractors Contact Information

Website: www.lacontractor.org

> Phone 1.225.765.2301 1.800.256.1392

## **SMALL BUSINESS OVERVIEW**

Small business is the backbone of our state's economy. More than 97% of businesses in Louisiana are small businesses, and Louisiana Economic Development is committed to connecting small businesses with the services and resources they need to grow and succeed. We help new entrepreneurs realize the dream of business ownership and existing businesses remain competitive.

PROGRAM NAME	BENEFIT	ELIGIBILITY (NOT COMPREHENSIVE)
SMALL AND EMERGING BUSINESS DEVELOPMENT PROGRAM	Provides developmental assistance including entrepreneurial training, marketing, computer skills, accounting, business planning, legal and industry specific assistance	<ul> <li>At least 51% of the company must be owned by a Louisiana resident, whose personal net worth cannot exceed \$400,000</li> <li>Business' net worth at the time of application may not exceed \$1.5 million</li> </ul>
BONDING ASSISTANCE PROGRAM	Provides bond guarantees up to 25% or \$100,000, whichever is less, for qualifying contractors requiring surety bonds for private or public jobs	<ul> <li>Business must be certified in the Small and Emerging Business Development Program</li> </ul>
LOUISIANA CONTRACTORS ACCREDITATION INSTITUTE	Provides business training focusing on expanding understanding of the construction industry	<ul> <li>Must have the intent to start or currently have an established construction based Louisiana business</li> </ul>
ECONOMIC GARDENING INITIATIVE	Provides Louisiana-based small businesses with accelerated technical assistance and research from an experienced national economic gardening team	<ul> <li>Must have annual revenue between \$600,000 and \$50 million</li> <li>Must have at least five employees but not more than 99 employees</li> <li>Must demonstrate growth in annual revenue and/or jobs in two of the last five years</li> </ul>

CEO ROUNDTABLES	Provides peer-to-peer learning that gives executives the opportunity to discuss business practices and management strategies with other executives who deal with similar growth challenges	<ul> <li>Should typically have annual revenue between \$600,000 and \$50 million</li> <li>Should typically have at least five but not more than 100 employees</li> </ul>
HUDSON INITIATIVE	Provides small businesses with greater potential for access to state procurement and public contract opportunities	<ul> <li>Must be certified by LED, a Louisiana resident and have fewer than 50 full-time employees</li> </ul>
VETERAN INITIATIVE	Provides veteran-owned and disabled, service oriented veteran-owned small businesses with greater potential for access to state procurement and public contract opportunities	<ul> <li>Must be at least 51% owned by a veteran or disabled, service-oriented veteran</li> <li>Must be certified by LED, a Louisiana resident and have fewer than 50 full-time employees</li> </ul>





617 N 3RD ST, BATON ROUGE, LA 70802 800.450.8115 Opportunitylouisiana.com

## **SBA Certifications**

Women-Owned Small Business Federal Contracting program

The federal government's goal is to award at least five percent of all federal contracting dollars to women-owned small businesses each year. Service-disabled Veteran-Owned Small Business program

The federal government's goal is to award at least three percent of all federal contracting dollars to service-disabled veteranowned small businesses each year. 8(a) Business Development program

The federal government's goal is to award at least five percent of all federal contracting dollars to small disadvantaged businesses each year.

#### HUBZone program

The federal government's goal is to award at least three percent of all federal contracting dollars to HUBZone-certified small businesses each year.

### The SBA guarantees surety bonds

Surety bonds help small businesses win contracts by providing the customer with a guarantee that the work will be completed. Many public and private contracts require surety bonds, which are offered by surety companies. The SBA guarantees surety bonds for certain surety companies, which allows the companies to offer surety bonds to small businesses that might not meet the criteria for other sureties.

### How the SBA Surety Bond Program works



#### Surety bonds are requested

Some contracts require that the business doing the work be properly bonded.



#### Surety partners with business

Authorized surety companies provide surety bonds to businesses that meet their qualifications.





#### The SBA guarantees

The SBA guarantees surety bonds for private surety companies, so more small businesses can qualify.

#### Small businesses benefit

Small businesses get SBA-guaranteed surety bonds so they can get to work.

## **Other Certifications**

#### **Louisiana Department of Transportation and Development** (DOTD)

- **DBE** The Department's **Disadvantaged Business Enterprise** (DBE) program is designed to remedy ongoing discrimination and the continuing effects of past discrimination in federally-assisted highway, transit, airport, and highway safety financial assistance transportation contracting markets nationwide. (**City and State**)
  - The U.S. Department of Transportation's DBE (disadvantaged business enterprise) program provides a vehicle for increasing the participation by MBEs in state and local procurement.
- **SBE** The **Small Business Element** (SBE) Program was created to remedy past and current discrimination against SBE firms. The intention is to level the playing field for economically disadvantaged individuals wanting to do business with the DOTD on U.S. Department of Transportation federally assisted projects.

### **National Minority Supplier Development Council (NMSDC)**

**MBE** - MBE Certification. A Minority Business Enterprise certification or MBE certification, defines your business as being owned, operated and controlled by a minority group. Certification is a valuable marketing tool for your small business, and can give you special consideration when bidding on contracts with local government.

## How to Start a Small Business?

### Develop a Business Plan

• Startup Costs, Product & Services, Management, Operations, Marketing, Funding, etc.

## **Determine Business Structure**

- Sole Proprietorship
- Partnerships
- Corporations
- Limited Liability Company (LLC)

## Register your Business - Secretary of State (www.geauxBiz.com)

Register your business name

Obtain a Federal Identification Number from Internal Revenue (<u>www.irs.gov</u>)

### Register with State Entities - (<u>www.geauxbiz.com</u>)

- Louisiana Secretary of State
- Louisiana Department of Revenue
- Louisiana Workforce Commission

Obtain industry – specific licenses and local licenses

Register with City for Occupational Licensing

Satisfy Tax Requirements

Satisfy Insurance Requirements General Liability, Property, Business Interruption Worker's Compensation

Accountant, Attorney & Lender



## **Any Questions?**

616 Harding Boulevard Baton Rouge, LA 70807

> Contact Number (225) 771-2891

Website www.louisianasbdc.org

### Real Estate Developer Tips for Marketing and Managing Properties

Strategies for Success in.... Home Ownership Programs Short Term Rentals Multifamily and More

March 2024 TONIA ASKINS

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## How does branding and marketing mix with management?

Blend marketing and management techniques for closing deals and developing Strategies

Understand its not just how to sell properties, but also how to sell the lifestyle that comes with them.

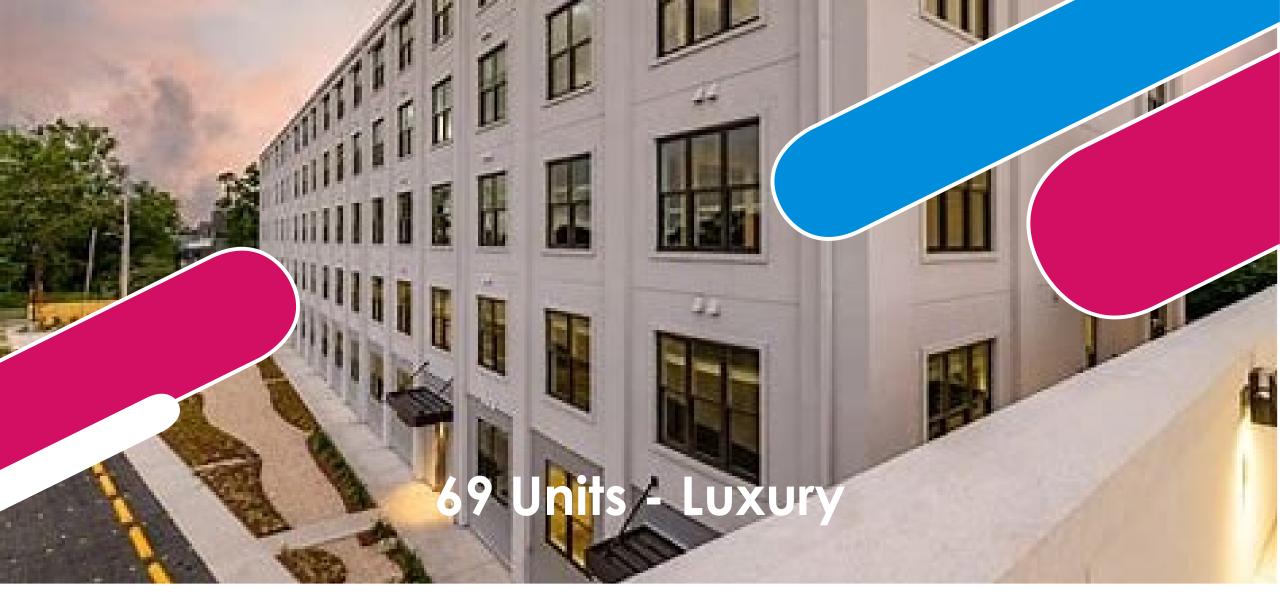
Utilize a customer-centric approach, where you focus on understanding and meeting potential buyers' needs, leading to higher conversion rates.

## 120 Units – Affordable Mix Use

# What was I selling as a manager?



All Rights Reserved TAI



What was I selling as a manager?

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## Maximizing Social Media Impact through Strategic Scheduling and Networking

Leveraging Technology for Enhanced Business Connectivity



# **TARGET MARKET**

### **1. Understanding Your Target Market**

•Identify Your Audience: Know who your customers are, their needs, preferences, and behaviors.

•Customize Your Approach: Tailor your marketing strategies to resonate with your target audience.

•Market Research: Regularly conduct surveys, focus groups, or use analytics to understand your audience better.



The key differences between branding and marketing: Branding answers the questions "who" and "why" of a business, while marketing answers the question of "how" to promote it.

Branding is a way to retain a customer's attention and loyalty, while marketing is a way to attract new ones and increase sales.

Branding comes first and remains constant, while marketing follows and changes according to the methods and tools used.

Branding affects both the team and the clients of a business, while marketing targets the clients. WHO ARE YOU TRAGETING?





# Tonia Askins

### BRAND ASSETS MATTER.

Branding Publishing Social Media Content Marketing

### Create.

Capture. Cultivate. Convert.

#### Creative Services

#### Management

We provide content writing for eBooks, print books, blogs, newsletters, articles, social media posts, company press releases and distribution. In addition we offer graphic design services for your website, flyer, ad, logo, book design and more.

Our services for management include social media, author management, executive and administrative services. Training

We provide training face to face and virtually, group as well as private. Our areas of training include: Social Media, Public Speaking, Hospitality, Marketing, Entrepreneurship, Soft Skills, Virtual Assistant, Customer Service and Executive Development.

info@toniaaskins.com | 225-610-3853 | 1-866-5LetsGo

# **Online Presence**

#### 2. Building a Strong Online Presence

•Website Development: Ensure your website is user-friendly, mobileoptimized, and updated with relevant content.

•SEO Best Practices: Utilize Search Engine Optimization to increase visibility and attract more organic traffic.

•Social Media Engagement: Actively engage with your audience on platforms where they are most active.



Tonia Askins Marketing Basics for Success

# **Content Marketing**

#### 3. Content Marketing

•Valuable Content Creation: Produce content that provides value, be it educational, entertaining, or inspiring.

•Consistency: Regularly post content to keep your audience engaged and informed.

•Diverse Formats: Use blogs, videos, podcasts, and infographics to appeal to different audience preferences..



### **SEO**

#### 4. Leveraging Local SEO

•Google My Business: Optimize your Google My Business listing for local searches.

•Local Keywords: Include local keywords in your website and content.

•Community Engagement: Participate in local events and collaborate with other local businesses.



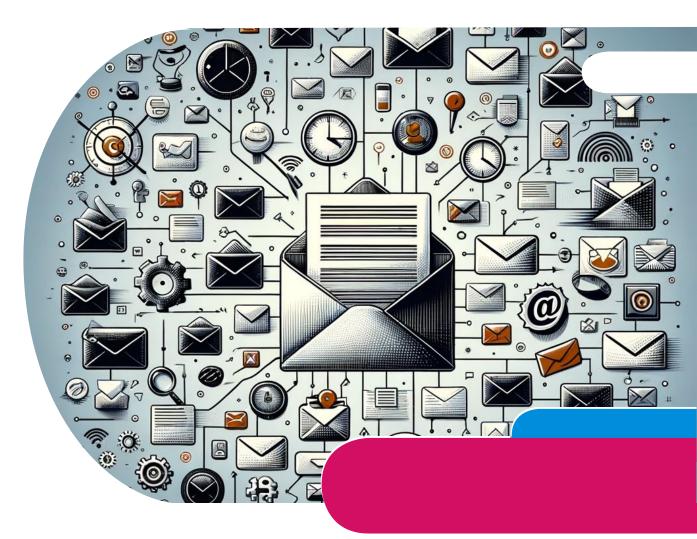
### Email

### 5. Email Marketing

•Building Email Lists: Encourage website visitors to subscribe to your email list.

•**Personalization:** Personalize email content based on customer behavior and preferences.

•Regular Updates: Send regular updates about new products, services, and special offers.



### **Social Media**

#### 6. Utilizing Social Media Marketing

•Platform Selection: Choose social media platforms that are most effective for your business and audience.

•Engaging Content: Post content that promotes engagement, such as polls, contests, and interactive posts.

•Customer Interaction: Promptly respond to comments, messages, and reviews.



### 

### 7. Customer Relationship Management

•Feedback and Reviews: Actively seek and respond to customer feedback and online reviews.

•Loyalty Programs: Implement loyalty programs to retain existing customers.

•Customer Service: Provide exceptional customer service to create positive word-of-mouth.



# Analyze and Adapt

### 8. Analyzing and Adapting

•Performance Metrics: Regularly analyze the performance of your marketing strategies.

•Adaptability: Be willing to adapt and change strategies based on what works and what doesn't.

•Competitive Analysis: Keep an eye on your competitors' strategies and market trends.



# Budget / Investment

#### 9. Budget Management

•Cost-Effective Strategies: Focus on costeffective marketing strategies, especially if on a tight budget.

•**ROI Monitoring:** Monitor the return on investment (ROI) of your marketing campaigns.

•**Resource Allocation:** Allocate resources smartly across different marketing channels.



### **Networking**

#### **10. Networking and Partnerships**

•Industry Networking: Attend industry events, join associations, and engage in networking activities.

•Strategic Partnerships: Partner with other businesses to expand your reach and resources.

•**Referral Programs:** Implement referral programs to encourage word-of-mouth promotion.



# Introduction to digital landscape

Overview of today's digital landscape importance for retail.

Brief on the agenda: scheduling benefits, platform statistics, and tap-to-share technology.

# **Benefits of Scheduling Social Media Posts**







Consistent content delivery enhances brand presence.

Time efficiency through batch content creation and scheduling.

Ability to target peak engagement times for better visibility.

### Social Media Platform Statistics – Overview / APRIL 23



Total Users: Over 2 billion monthly active users.

Daily Active Users: More than 500 million daily active users.

**Facebook:** 

Total Users: Over 2.9 billion monthly active users, making it the largest social media platform.

Daily Active Users: Approximately 1.93 billion people use Facebook daily.

### Social Media Platform Statistics – Overview / APRIL 23

TikTok:

Total Users: TikTok has surpassed 1 billion monthly active users.

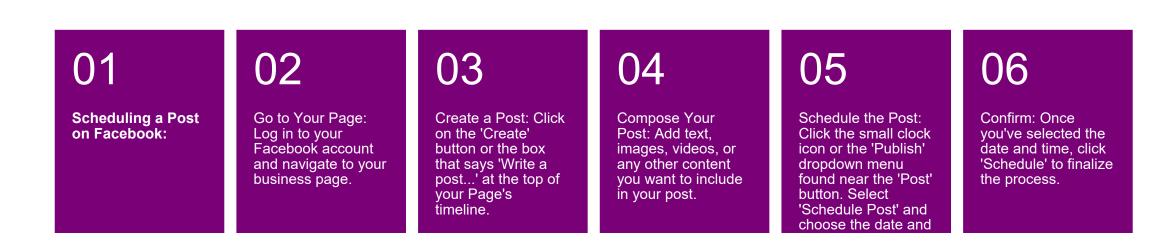
**Daily Active Users:** The platform has not consistently disclosed daily active user figures, but estimates suggest several hundred million daily active users globally.

**Pinterest:** 

Total Users: Over 450 million monthly active users.

**Daily Active Users:** Pinterest does not typically release daily active user statistics, but the platform's unique monthly visitors are a testament to its reach.

### How to Schedule Posts on Social Media - FB



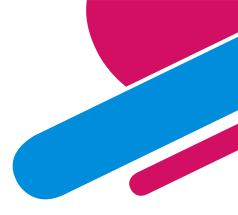
# How to Schedule on IG

01	02	03	04	05	06	07
Scheduling a Post on Instagram (via Facebook's Creator Studio):	Access Creator Studio: Go to Facebook's Creator Studio and select the Instagram icon at the top of the	Connect Your Account: Make sure your Instagram account is connected to Creator Studio.	Create a Post: Click on the 'Create Post' button, then choose 'Instagram Feed'.	Compose Your Post: Upload your image or video, and write your caption. You can also add a location and tag	Schedule: Below the post preview, click on the dropdown next to 'Publish' and select 'Schedule'. Choose your	Publish: Click 'Schedule' to set your post.

# How to Schedule Pinterest

01	02	03	04	05	06	07
Scheduling a Post on Pinterest:	Go to Your Profile: Log in to your Pinterest account and go to your profile.	Create a Pin: Click on the '+' sign at the bottom right corner of the screen and select 'Create Pin'.	Upload and Customize: Upload your image or video, add a title, description, and the destination	Choose a Board: Select the board you want to pin to or create a new one.	Schedule: Click on the dropdown arrow next to the 'Publish' button and select 'Schedule'. Pick the date and time	Publish: Click 'Schedule' to finalize your pin scheduling.

# Fb Stats



### User Demographics:

- Age Distribution: Facebook's user base is broad, with significant representation across various age groups. The largest age group of Facebook users is 25-34, followed by users aged 18-24.
- Gender: Approximately 56% of Facebook's users are male, while 44% are female.
- Geographical Spread: Facebook is used worldwide, with India, the United States, and Indonesia being the top countries in terms of the number of users.
- Usage: A substantial portion of Facebook users accesses the platform on a daily basis, making it a vital part of their digital routine.

# **Engagement Statistics:**

- Peak Usage Times: Generally, the best times to post on Facebook are weekdays between 9 am and 1 pm, especially on Tuesday, Wednesday, and Friday.
- Content Engagement: Video content tends to perform well on Facebook, with live videos receiving significantly higher engagement than pre-recorded ones.
- Interaction: Posts that provoke thought, ask questions, or encourage user interaction, such as polls or quizzes, tend to have higher engagement rates.



TAI

# Best Times to Post:

- Overall: The best times to post can vary based on your specific audience, but in general, posting on weekday mornings aligns with increased usage.
- By Industry: Depending on your industry, these times might shift. For example, B2C businesses might find evenings and weekends more effective, while B2B businesses may stick to business hours.

Networking and data sharing offer numerous benefits for retail shops, enhancing their operational efficiency, market understanding, customer relations, and strategic planning. Here are some key advantages:

Improved Market Insights: Data sharing allows retail shops to gain a better understanding of market trends and consumer preferences. By analyzing shared data, retailers can identify popular products, peak shopping times, and emerging market trends, enabling them to make informed decisions about inventory, marketing, and sales strategies.

Enhanced Customer Experience: Networking with other businesses and sharing customer data (while respecting privacy and data protection regulations) can help retailers understand their customers' needs and preferences better leading to improved customer service, personalized marketing, and tailored product offerings.

Collaboration Opportunities: Networking can lead to partnerships with other businesses, such as joint marketing campaigns, shared events, or collaborative product lines, which can expand a retail shop's reach and appeal. Access to New Technologies: Through networking, retailers can learn about and gain access to new technologies and tools that other businesses use successfully. This can include innovations in inventory management, customer relationship management (CRM) systems, or e-commerce platforms.

Cost Reduction: By sharing resources,

information, and technologies, retail

shops can reduce costs. For example,

collaborative buying or shared marketing

efforts can lower expenses for individual

retailers.

Risk Mitigation: Networking and data sharing can help retailers identify potential risks and challenges in the industry, from supply chain disruptions to changing consumer behaviors, allowing them to adapt proactively.

Competitive Advantage: Retailers that effectively network and leverage shared data can gain insights that provide a competitive edge, whether through better customer understanding, more efficient operations, or innovative products and services.

Community Engagement: Networking

within the local community can enhance

a retail shop's reputation and customer

loyalty. Engaging with community events,

local causes, and other businesses can

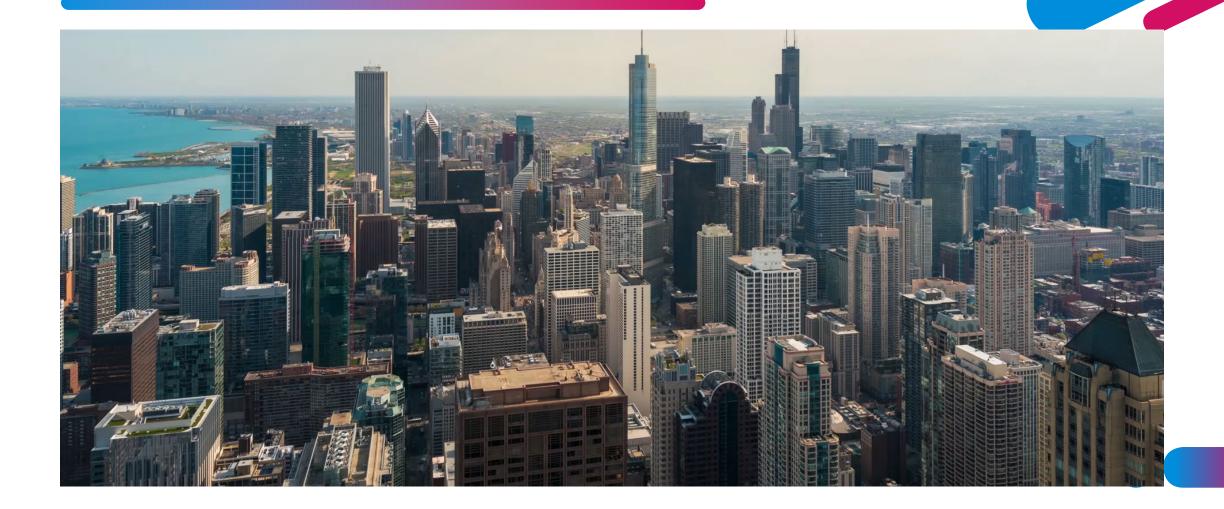
create a supportive ecosystem benefiting

all participants.

Operational Efficiency: Data sharing can streamline operations, reducing redundancies and identifying more efficient processes. For example, sharing data with suppliers can lead to more accurate demand forecasting and inventory management.

> Learning and Development: Interacting with peers and sharing knowledge can lead to new learning opportunities for retail shop owners and their staff, fostering a culture of continuous improvement and innovation.

By effectively networking and sharing data, retail shops can not only improve their internal operations but also create more value for their customers and the broader community, positioning themselves as adaptable and forwardthinking businesses in a competitive market.



Look to someone who or increase you and your staff skills and proficiencies in these areas.

Market Analysis and Trends: Understanding the local and broader real estate markets is crucial. This includes knowledge of current trends, pricing dynamics, and future projections. Real estate managers should be adept at analyzing market data to make informed decisions regarding property acquisitions, sales, and development opportunities.

Look to someone who or increase you and your staff skills and proficiencies in these areas.

Financial Acumen: Top real estate managers must have a solid grasp of financial principles relevant to real estate. This includes understanding financial statements, budgeting, cash flow analysis, financing options, and investment valuation. Being able to analyze and interpret financial information is key to successful property management and investment strategies.

Look to someone who or increase you and your staff skills and proficiencies in these areas.

Legal and Regulatory Compliance: Real estate is heavily regulated. Managers need to be familiar with the laws and regulations affecting property, including zoning laws, lease agreements, fair housing, and property rights. Ensuring compliance is essential to avoid legal issues and to protect the interests of property owners and investors.

Look to someone who or increase you and your staff skills and proficiencies in these areas.

**Communication and Negotiation** Skills: Real estate management often involves interacting with a variety of stakeholders, including investors, tenants, contractors, and government officials. Strong communication skills are necessary to effectively convey information, manage relationships, and negotiate deals. Being able to articulate ideas clearly and negotiate effectively can lead to better outcomes in leasing, acquisitions, and other business dealings.

# Remodeling Contractor/ RE Developer/ Investor/Manager and Marketing

### **Small Business Service Provider**

### **Creative Services**

 We provide content writing for eBooks, print books, blogs, newsletters, articles, social media posts, company press releases and distribution. In addition, we offer graphic design services for your website, flyer, ad, logo, book design and more.

### Management

• Our services for management include social media, author management, executive and administrative services.

### Coaching

 Assisting Owners and Management in Mastering Your Mindset, Time Management, Work life Balance, and various other Personal Strategic Success Sessions.

### **Team Training**

 We provide training face to face and virtually, group as well as private. Our areas of training include Social Media, Public Speaking, Hospitality, Marketing, Entrepreneurship, Soft Skills, Virtual Assistant, Customer Service and Executive Development.

# THANK YOU!

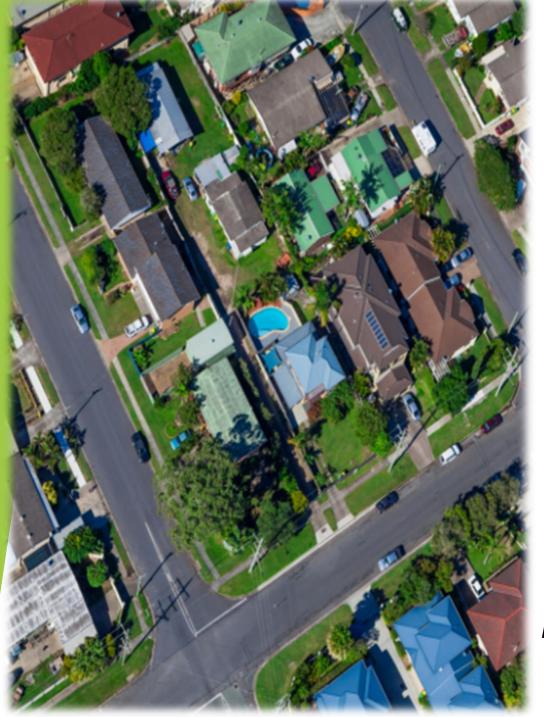
### **Tonia Askins**

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Email: info@toniaaskins.com

**Tonia Askins International LLC** 





# CLEM JR DEVELOPMENT

CREATING NEIGHBORHOOD DEVELOPERS

**PROJECT DEVELOPMENT & CONSTRUCTION** 

# **KNOW YOUR MARKET AREA**

- ▶ 1. WHO ARE BUYING THE HOMES
- 2. IS THERE A SHORTAGE OF AFFORDABLE HOMES IN THIS MARKET
- ▶ 3. IS IT FEASIBLE TO BUILD IN THIS MARKET
- ► 4. WHAT TYPE OF HOUSE/S CAN I BUILD
- ► 5. WILL I GET THE REVENUE I AM EXPECTING

# BUILDING RELATIONSHIP WITH THE RIGHT PLAYERS:

- 1. BUILD A RELATIONSHIP WITH YOUR BANK
- 2. KNOW YOUR BANK DECISION MAKING PROCESS
- 3. NEVER BRING YOUR BANK A BAD DEAL



# FINANCIAL STATEMENTS

# YOU HAVE TO HAVE A BALANCE SHEET YOU HAVE TO HAVE A PROFIT & LOSS SHEET PROVIDE THE LAST THREE YEAR TAX RETURNS



LOCAL ECONOMIC DEVELOPMENT OFFICERS - DIRECTORS - MANAGERS

I. DOES THE CITY OR PARISH HAVE MONEY TO DISPERSE?

2. HOW MUNCH LIQUIDITY DO YOU HAVE TO PLEDGE TO THE PROJECT

### **3. MAKE SURE YOU MAKE A PROFIT**

# **CLEM JR DEVELOPMENT**

### RENOVATION CONSTRUCTION RENOVATION CONSTRUCTION





# **CLEM JR DEVELOPMENT**





# **CLEM JR DEVELOPMENT**

#### **NEW CONSTRUCTION**

#### **NEW CONSTRUCTION**

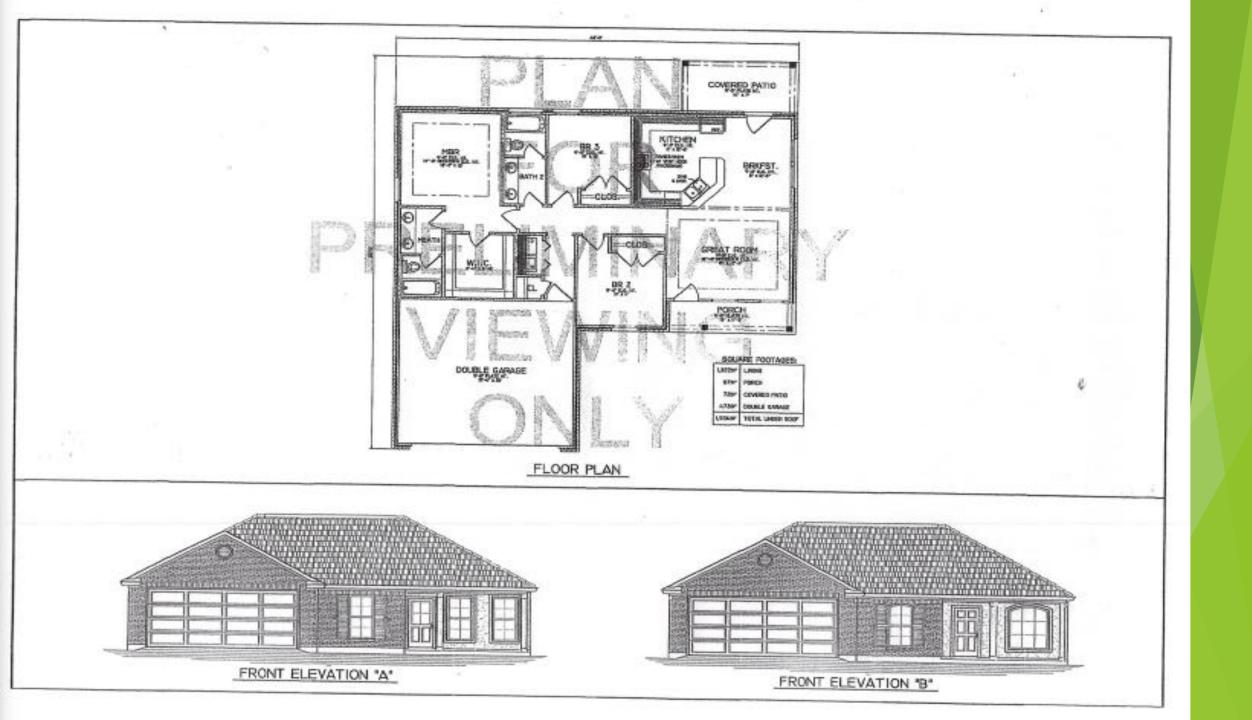


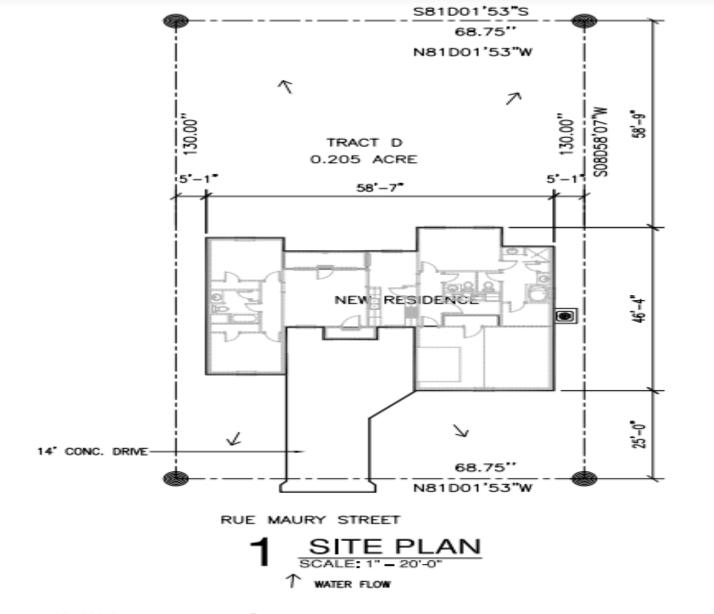


# CLEM JR DEVELOPMENT

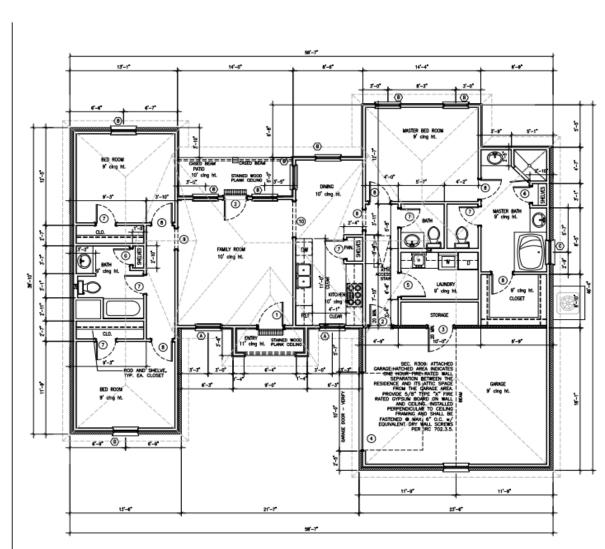








- CONCRETE DRIVE SHALL BE 6" WITH 6x6x10 GUAGE WELDED WIRE MESH REINFORCING INCLUDING WALKWAYS EXPANSION JOINTS MUST BE AT MINIMUM OF 8' LIGHT BROOM FINISH ON DRIVEWAY WALKWAY TO HAVE EXPOSED AGGREGATE FINISH
- SLOPE AS NECESSARY TO DIVERT WATER AWAY FROM RESIDENCE.
- CONTRACTOR SHALL VERIFY ALL UTILITY CONNECTIONS.
- CONTRACTOR SHALL COORDINATE POWER FOR SPRINKLER SYSTEM AND LANDSCAPE LIGHTING.
- CONTRACTOR SHALL COORDINATE ANY FENCING (LOCATION AND TYPE) WITH OWNER.



#### FLOOR PLAN SCALE: 1/4" = 1'-0"

ALL WALLS OVER 10'-0" HIGH TO BE 2x6 AT 16" O.C. AND RECEIVE 2 ROWS OF 2x6 BLOCKING AT 1/3 POINTS OF HEIGHT.

CODE REFERENCES:





NOTES

G.C. TO COORDINATE GAS SERVICE REQUIREMENTS WITH THE OWNER. G.C. TO CONSULT AND COORDINATE WITH OWNER AND THE FLANS FOR ALL BUILT IN REQUIREMENTS INCLUDING SHELVING, CLOSETS, FANTRY, BODICASES, ETC.

G.C. TO CONSULT AND COORDINATE WITH OWNER CONCERNING REQUIREMENTS FOR SECURITY SYSTEMS AND ANY AUDIO, COMPUTER OR TELEVISION (INCLUDING SATELLITE) SYSTEMS.

G.C. TO VERRY EXISTING TOPOGRAPHIC GRADE LEVELS. LOCATION OF TREES AND THE PROPOSED HOUSE LOCATION. G.C. TO COMMUNICATE TO OWNER ANY RECOMMENDED CHANGES BEFORE THE START OF WORK.

RECOMMENDED CHANNES BEFORE HE START OF MORE. G.C. TO LOCATE ALL UTLITY STRAYES LE. MATER, SEMER, GAS ELECTRIC, TELEPHONE, CABLE TV AND COORDINATE THE EXTENSIONS TO THE HOUSE WITH THE APPROPRIATE INSTALLER. ALL CONNECTIONS, METERS, CLEAN OUTS, ETC, T BE LOCATE ANNY FROM THE PHOLINENT VED.

G.C. TO COORDINATE FINISH TOPOGRAPHIC GRADING AND PAVING OF WALKS, DRIVEWAYS, PATIOS, ETC., AS REQUIRED FOR POSITIVE DRAINAGE AWAY FROM HOUSE.

G.C. TO COORDINATE ALL LANDSCAPING WITH THE OWNER AND DETERMINE WHETHER THE LANDSCAPING PACKAGE IS TO BE PROVIDED BY GENERAL CONTRACTOR OR BY OTHERS.

General, contractor to inspect the Job Site and Excavited Conditions Price to Starting Construction 4.2, to communicate with owner any conditions reachering Solar, ground matter of any other issue which may reduine Additional Stronger Britch, engineering design by a licensed

AND REAL PARTY AND A REPAIR OF A REPAIR OF A REAL AND A REAL OF A DESCRIPTION OF A REAL AND A REAL

G.C. TO VERIFY FOOTING DEPTHS WITH LOCAL FROST REQUIREMENTS OR EXISTING SOIL CONDITIONS, WHICHEVER IS MORE RESTRICTIVE.

CC. TO VIEW ALL FINISH FLOOR MATERIALS, ALL FINISH FLOORS TO BE INSTALLED TO BE FLUSH WITH ADJACENT FLOORS OF SMULAR OR DESSMILAR MATDRIALS, G.C. TO ADJUST THE POUNDATION AS REQUIRED TO EMSURE THAT ALL FLOORS ARE FLUSH.

G.C. IS RESPONSIBLE FOR CONSULTING WITH LOCAL CODE OFFICIALS PRIOR TO USING THE FINAMING MATERIALS PROVIDED TO INSURE COMPLIANCE WITH CODES AND STRUCTURAL INTEGRAT. DUE TO VANITADIAS IN LOCAL CODES AND GEOLOGICAL CONDITIONS, REVISIONS MAY BE REQUIRED TO THESE PLANS. ALL WOOD FRAMING IN CONTACT WITH CONCRETE OR MASONRY TO BE PRESSU

FLOOR FRAMING LAYOUT TO BE COORDINATED WITH THE GENERAL AND HVAC CONTRACTORS TO PROVIDE ACCESS CHASES AND UNDESTRUCTED RUNS FOR HVAC DUCTWORK.

provide R-13 batt insulation in 2x4 walls and R13 in 2x4 walls, winnum R-30 insulation in Flat Celling and R-15 in walted cellings, allow  $1/2^{\prime\prime}$  min arspace between sheathing and insulation. Install insulation with eavreet to work sole.

ALL BATH AND TOLET AREA WALLS AND CELLINGS ADJACENT TO WET AREAS TO HAVE WATER RESISTANT GYPSUM BOARD.

BATHROOMS AND UTILITY ROOMS TO BE VENTED TO THE OUTSIDE WITH A MIN. OF SO CPM FAN. RANGE HOODS TO BE VENTED TO OUTSIDE.

ALL GLASS LOCATED WITHIN 18" OF FLOOR, 24" OF A DOOR OR 60" OF FLOOR AT BATHTURS, WHILPOOLS, SHOWERS, SAUNAS, STEAM ROOMS OR HOT TUBS T BET TEMPERED.

PROVIDE TERMITE TREATMENT PRIOR TO POURING SLAB.

OP	ENING SCHE	EDULE	ALL FINSHES TO BE COORDINATED WITH OWNER BEFORE INSTALLATION	
MARK	SZE (e x h)	THICK	DESCRIPTION	1. CONTRACTOR TO COORDINATE ALL APPLIANCES
1	3'-0" × 7'-0"	1 3/4*	ENTERIOR GRADE, SC WOOD, FULL LITE	WITH PRIOR TO INSTALLATION.
2	3'-0" x 6'-6"	1 3/4"	EXTERIOR GRADE, SC WOOD, FULL LITE	<ol> <li>CONTRACTOR TO COORDINATE ALL COUNTER TOPS, CABINETS, SHELVES AND MILLWORK WITH OWNER PROOF TO INSTALLATION.</li> </ol>
3	3'-0" × 6'-8"	1 3/4*	EXTERIOR GRADE, INSULATED, METAL	NOTE:
4	10'-0" × 7'-0"	STD.	GARAGE DOOR W/ DOOR OPENER	LOCAL WRIATIONS MAY REQUIRE CHANGES, BUILDING CODE REQUIREMENTS VARY WITH LOCATION AND CHANGE FROM THE TO TIME.
5	3'-0" × 6'-8"	1 3/8"	INTERIOR GRADE, SMOOTH MASONITE	BEFORE STARTING CONSTRUCTION, THE BULLER MUST BEVEN AND BE RESPONSIBLE
	2-0" × 6-6"	1 3/6"	INTERIOR CRADE, SMOOTH WASONTE	TO INSURE THAT THE RESIDENCE TO BUILT TO MEET ALL CURRENT GOVERNMENT
7	2'-4" × 6'-8"	1 3/6"	INTERIOR GRADE, SMOOTH MASONITE	REQUIREMENTS AND CODES IN THE PARTICULAR AREA.
۰	2'-6" × 6'-6"	1 3/8*	INTERIOR CRADE, SMOOTH MASONITE	COORDINATE ALL FLOOR FINISHES WITH OWNER REEDED INSTALLATION.
٠	2'-6" x 7'-0"		CASED OPENING	COORDINATE ALL MILLWORK WITH OWNER REFORE INSTALLATION.
10	3'-0" × 7'-0"		CASED OPENING	EACH CRAFT SHALL BE RESPONSIBLE FOR
1				CLEANING THEIR PORTION OF WORK.
ALL WI	DOWS TO INSULATED	LON 2"	LL WHOOWS TO BE COORDINATED WITH OWNER BEFORE INSTALLATION	C ANGE NO. THE
MARK.	SIZE (W x H)	DESC	RPTION	
٨	3-0" + 6'-6"	SINGL	E HUND, WHITE ALUMINUM, INSULATED,	
8	3'-0" x 6'-0"	SINGL	e hung, white aluminum, insulated,	
c	3'-0" = 3'-0"	GLASS	BLOCK	I MIKIAP
	10         3'-0" x 7'-0"           10         3'-0" x 7'-0"           10         3'-0" x 7'-0"           10         3'-0" x 6'-4"           10         3'-0" x 6'-6"           10         3'-0" x 6'-6"			AN I I I I I I I I I I I I I I I I I I I

DOOR AND WINDOW HEADER SPANS

2 - 2 X 4

2-215

2 - 2 X 8

2 - 2 X 10

2 - 2 × 12

4" × 3" × 3/8"

5" X 4" X 3/6"

6" X 6" X 1/2"

(2) 6" X 4" X 1/2"

BRICK LINTEL STEEL ANGE SIZES

FOR OPENING WITH DRICK ABOVE MINIMUM 4" BEARING AT EACH END

2 - 11-1/2" MCROLAW

3-1/2" x 3-1/2" x 1/4"

2 - 2 X 12 WITH 1/2" PLYWOOD FILL

UP 10 2'-6"

2'-6" TO 4'-0"

4'-0" TO 6'-0"

6'-0" TO 8'-0"

6'-0" TO 10'-0"

10'-0" TO 12'-0"

12'-0" TO 16'-0"

UP TO 6'-0"

6'-0" 10 6'-0"

8'-0" 10 10'-0"

10'-0" TO 14'-0"

14"-0" 10 20'-0"



MOLDING TYPE 12 MOLDINGS TYPES SCALE: N.T.S.

FINAL MOLDING TYPE(S) AND QUANTITY TO BE APPROVED BY THE OWNER PRIOR TO INSTALLATION.

AREA CALCULATIONS IMNG =1.496 SQ.FT GARAGE/STORAGE = 459 SQ.FT = 102 SQ.FT PORCH/PATIO

TOTAL SQ.FT = 2,057 SQ.FT

> DESIGNER: EDWARD SMITH 5109 HARDING ST. BAKER, LA. (225) 803-8440

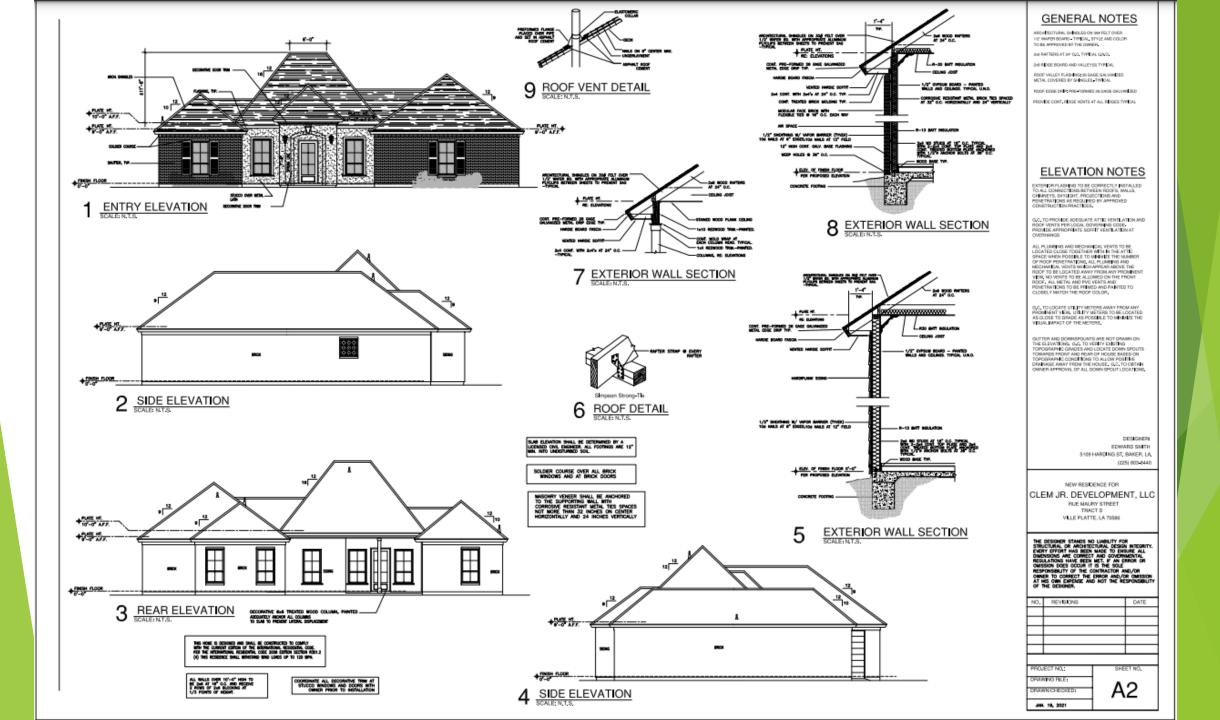
NEW RESIDENCE FOR CLEM JR. DEVELOPMENT, LLC BLIE MALIRY STREET

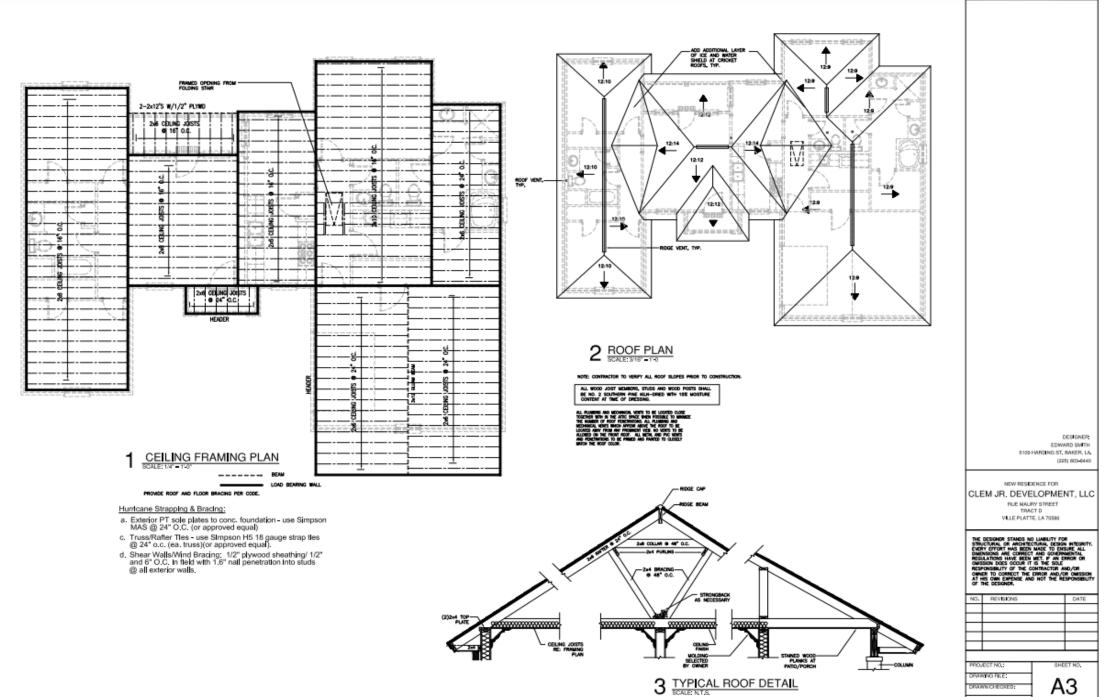
TRACT D VILLE PLATTE, LA 70586

THE DESIGNER STANDS NO LIABUTY FOR STRUCTURAL OR ADDATECTURAL DESIGN INTEGRITY. EXEMPT PETORI TAS ESEN MACE DO BUMIRE ALL RESOLUTIONS INVE BEEN MET. IF AM EDRING OR OMMESIN DOES COOLE IT 5. THE SOLE RESPONSEDUTY OF THE CONTRACTOR AMO/OR OMMER TO CONTRACTOR AMO/OR AT HIS ONN DIPEORE AND NOT THE RESPONSEDUT OF THE DESIGNER.

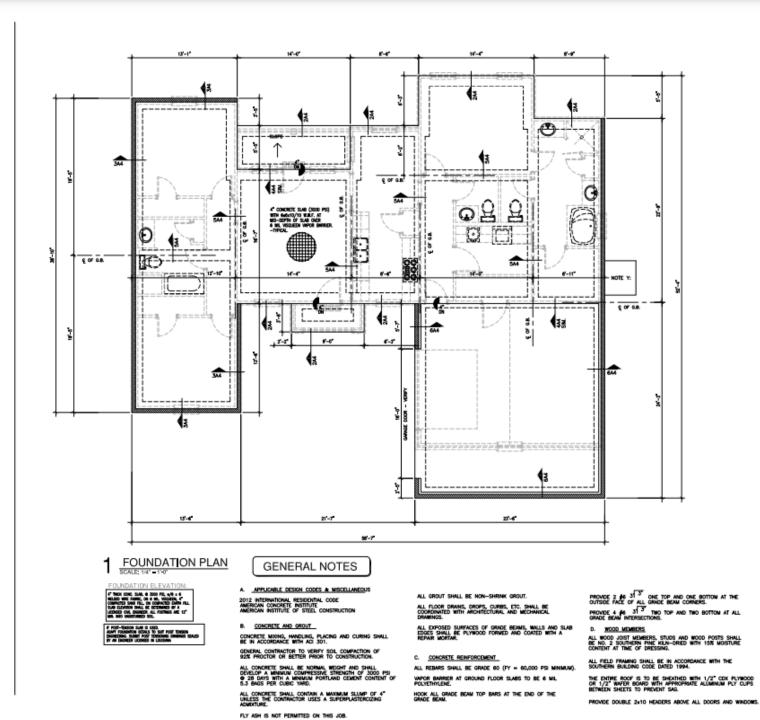
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JAN.	19, 2021		

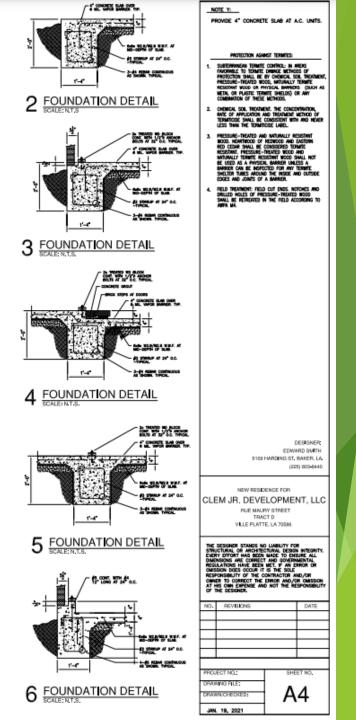
INTERNATIONAL RESIDENTIAL CODE NATIONAL ELECTRIC CODE PLUMBING LOUISIANA STATE PLUMBING CODE

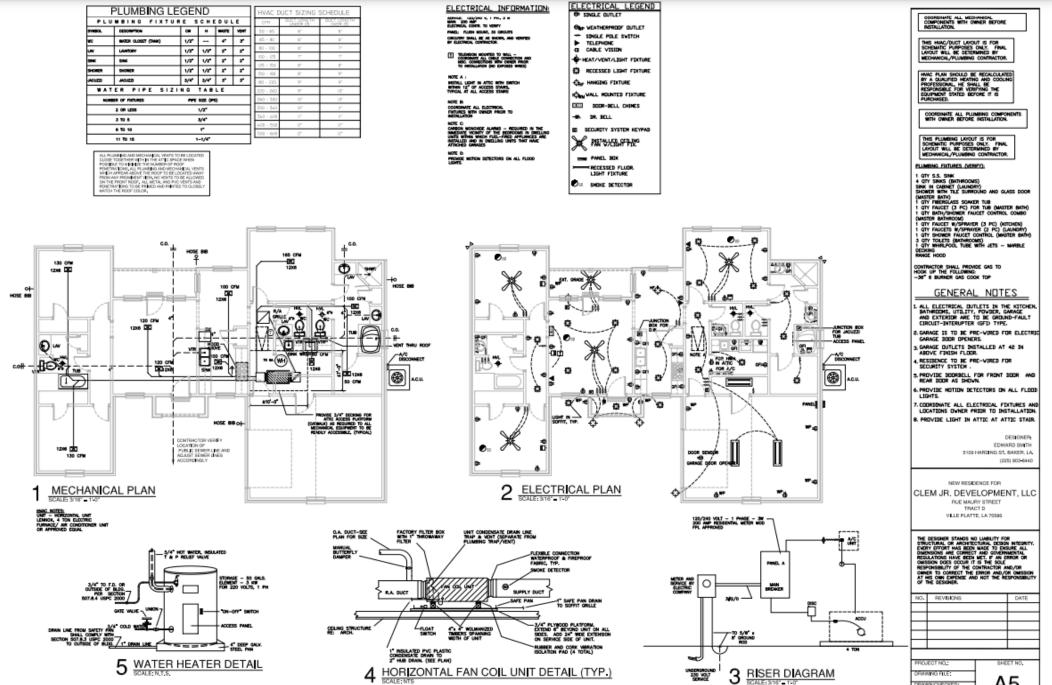




JAN. 19, 2021







DEMENSION

JAN. 19, 2021

A5









# FINISH PROJECT





# FUTURE PROJECT



CLEM JR DEVELOPMENT VILLE PLATTE, LA

CONTACT: CLEM LAFLEUR - DEVELOPER OFFICE: 337-363-5107 MOBILE: 337-831-2828 EMAIL: CLEMLAFLEUR@CENTURYTEL.NET

### XACTIMATE TRAINING

By: Dwon Matthews

### **INTRODUCTION TO XACTIMATE**

- Welcome
- Background
- Project Setup
  - Project
  - Sketch
  - Estimate Items
  - Complete



## BACKGROUND

Xactimate

# XACTIMATE

Leading replacement cost estimating software

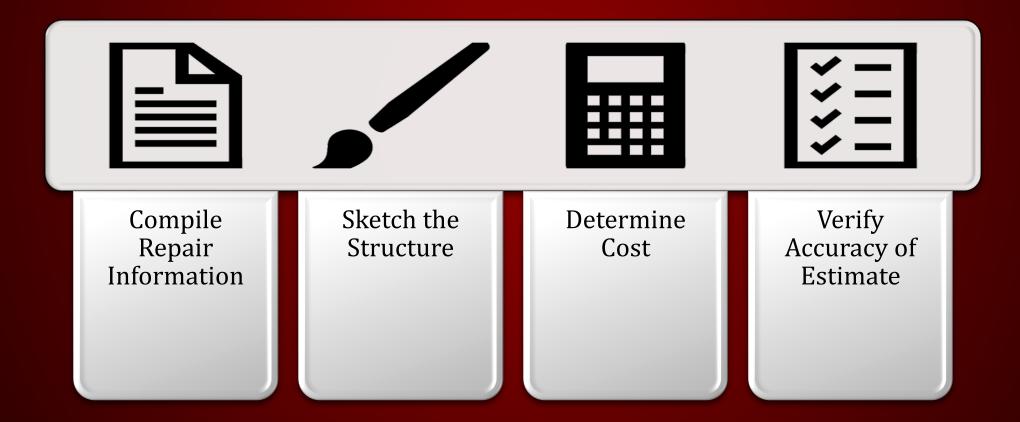
- ✓ Seamless integration with XactAnalysis or XactContents
- ✓ Streamline estimating claims
- ✓ Deliver professional estimates
- Provide a single platform for mobile, laptop or desktop
- Works best with Windows operating systems





### XACTIMATE

Makes estimating a property simple.



# Used by the following professionals:

- ✓ Insurance Companies
- ✓ Property Adjusters
- ✓ Contractors
- ✓ Remodelers
- ✓ Mitigation Companies



# **PROJECT SETUP**

Xactimate

			-									
ctimate®	€_	Local	Projects + New	v Project					₹ Q Searci	🛛 🏌 🍖	X	
Local			Name 🔺	Claim Number	Profile	Status	Total	Created	Modified	Туре		
Cloud			ALEXIA RICHARD		Contractor	In progress	\$23,371.61	4/30/2021 1	5/5/2021 1:2	Estimate		^
Preferences			ALEXIA RICHARD		Carrier	In progress	\$23,371.61	9/19/20203	4/30/2021 2	Estimate		
Tools			Allen Chapel Churc		Contractor	In progress	\$47,112.03	10/25/2021	11/3/2021 8	Estimate		
Help			Andre Ware	53-G717-2J0	Contractor	In progress	\$78,859.95	5/1/2021 2:2	9/9/2021 1:1	Estimate		
			Andrea Ware	BB53-g717-2j0	Contractor	In progress	\$20,191.64	3/21/2021 1	7/28/2021 2	Estimate		
			Andrea Ware	53-g717-2j0	Contractor	In progress	\$53,335.09	4/26/2021 8	6/8/2021 11	Estimate		
			Anne Bonnette	BB 1810T457P	Carrier	Upload Pending	\$113,756.61	11/16/2021	11/16/2021	Estimate		
			Anne Bonnette	BB 1810T457P	Contractor	In progress	\$113,756.61	5/19/2021 1	11/16/2021	Estimate		
			Ashley Feagan		Contractor	In progress	\$5,575.85	3/9/2021 9:3	11/12/2021	Estimate		
			Ashley-BB		Contractor	In progress	\$14,601.18	3/10/2021 1	5/6/2021 6:2	Estimate		
			BRAND, DEBBIE	42033165	Carrier	In progress	\$443,906.96	4/22/20197	3/10/2021 1	Estimate		
			Bandon		Contractor	In progress	\$89,413.26	5/13/2021 1	11/4/2021 8	Estimate		
			Bandon		Contractor	In progress	\$20,061.69	8/10/2021 4	8/10/2021 1	Estimate		
			Bandon		Contractor	In progress	\$28,126.49	3/15/2021 9	7/7/2021 8:2	Estimate		
ion expires in 25 days			Barbara Hardy		Contractor	In progress	\$188.16	8/9/2021 9:4	10/15/2021	Estimate		

Xac

\$

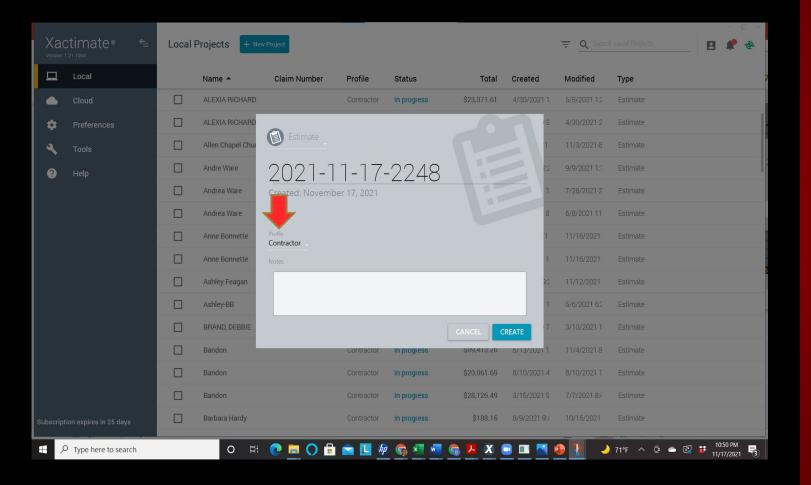
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?

Subscription expires in 25 days

# **CONTROL CENTER**

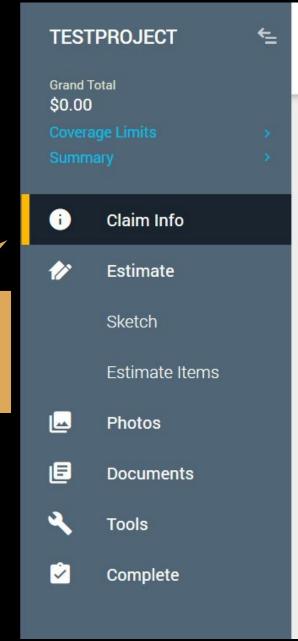
- Home Page
- Create new projects
- Import projects
- Export projects
- Search projects in pipeline



### NEW PROJECT SETUP

- Name project
- Select Contractor or Carrier
- Input Notes (Type of job)
- Click Create

#### Some tabs have subcategories within the tab i.e. Estimate



# A NEW PROJECT Tabs to Complete:

#### **Claim Info**

 Input basic claim information using the Loss Notice and Homeowner's Policy

#### Sketch

Create a visual diagram of the property

#### **Estimate Item**

 Determine estimated replacement cost

#### Documents

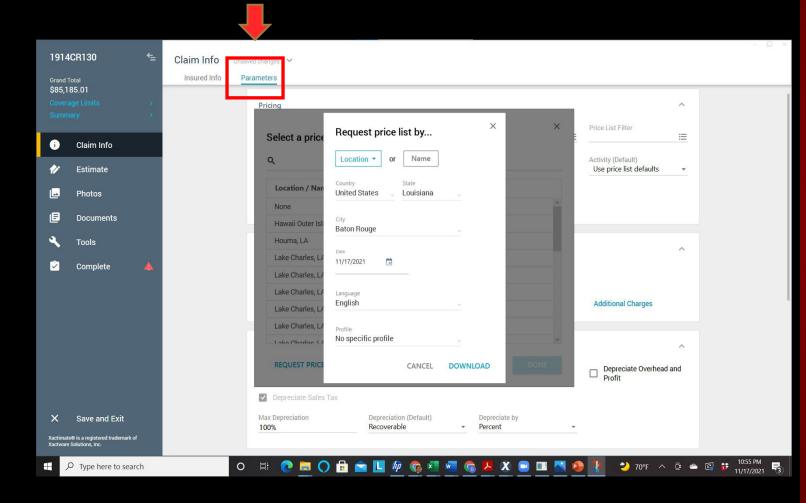
Finalize the report

	TPROJECT =	Claim Info Sa Insured Info Pa	arameters					
			Insured Info					^
	Claim Info		Name		Email			
	Estimate		Address Type Property	*				
	Photos		Street		City	State	Zip Code	
	Documents					Select option		
	Tools		Country USA	•	Latitude 0.000000	Longitude 0.000000	Primary Address	
	Complete		Phone Type Home	•	Phone #	Ext.	✓ Primary Phone	
			Dates (Central Standard Tim	e)				^
			Date Entered 11/18/2021 8:18 AM		Date Assigned M/D/YYYY H:MM AM/PM	Est. Completed M/D/YYYY H:MM AM/PM	Job Completed M/D/YYYY H:MM AM/PM	
	Save and Exit		Personnel					^
e	e® is a registered trademark of Solutions, Inc.		Estimator	Ξ	Reference			

### Insured Info (Customer)

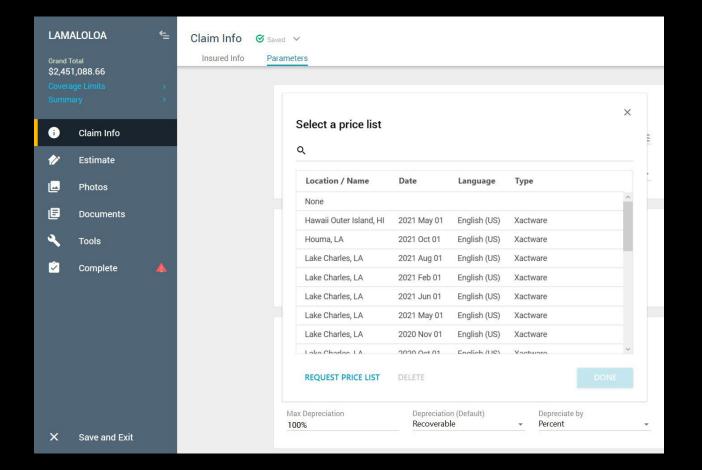
• Name

• Email



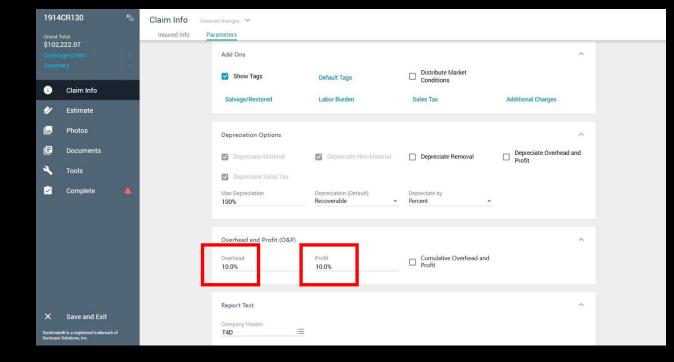
#### Parameters

#### Pricelist



#### Parameters

#### Pricelist

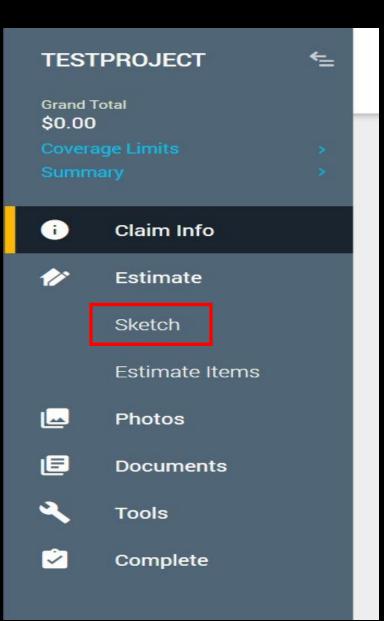


#### Parameters

Overhead & Profit - 10/10

### BUILDING THE ESTIMATE

Xactimate



### ESTIMATE

#### Sketch – To build Estimate

tree

Sketch Roof

Sketch Rooms

Roo	f Sketch	Select type of roof (hip or gable)	
TESTPROJECT 🗧	Sketch 🞯 Saved 🗸		
Grand Total \$0.00 Coverage Limits > Summary >	Tools       Options       XactSo       Annotation         Image: Star of the		y from Underlay
i Claim Info			
🛷 Estimate			
Sketch			
Estimate Items			Quantity
🛥 Photos		FACE         SQ FT         # SQs           F1 (A)         F1         75.89         0.76           F2         75.90         0.76	4.00
E Documents		F2         75.89         0.76           Estimated Total:         151.79         1.52	
🔍 Tools		F2 (B)	
☑ Complete		Sketch roof based measurements	ON N ① Main Level
× Save and Exit	Search Images Symbols SKETCH1 Main Level	+ View	
Xactimate® is a registered trademark of Xactware Solutions, Inc.	Items           #         Cat         Sel         Act         Notes         Description	Calc Quantity Unit Unit Price Sales Tax RCV Depreciation ACV	

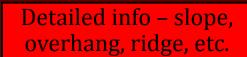
# **ROOF SKETCH**



#### **Use Google Earth to Measure Your Roof**

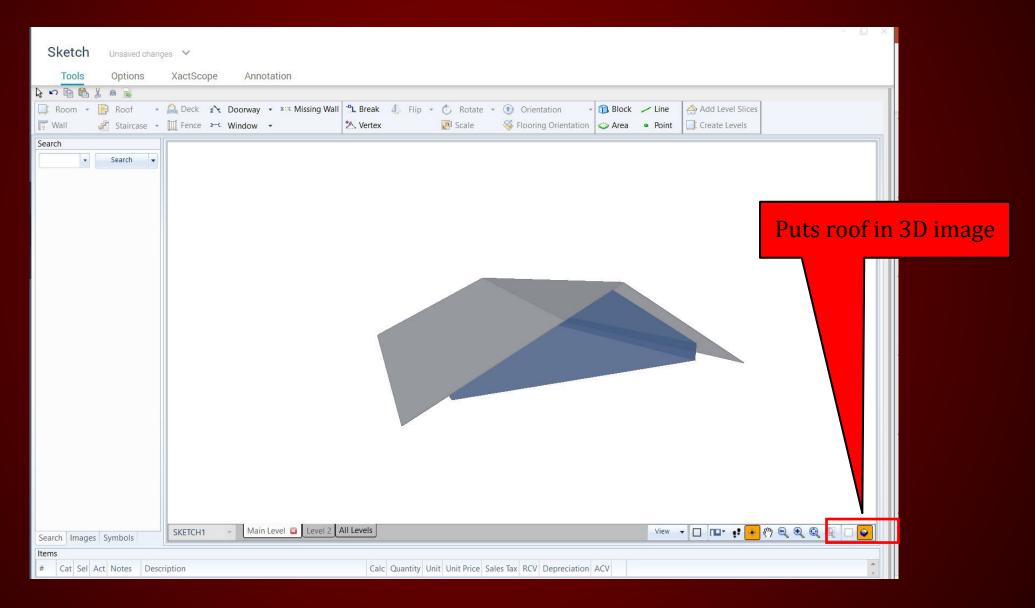
- Create a new folder for each item you sketch:
  - Roofs
  - Exterior Elevations
  - Interior Rooms
  - Detached Structures
- Roof Sketching Know the different roof types:
  - ➤ Gable
  - ≻ Hip
  - Flat/Shed
  - Gambrel
  - ➢ Partial Hip

# **Roof Properties**



Sketch Unsa	aved changes	~			7								- 🗆 ×
Unction 0138													
	tions 2	XactScope Annot	ation										
💊 🗠 🛅 🛍 🛰 💧													
📮 Room 🝷 📴 Roo	oof 🗸 🚛	🛦 Deck 🏾 🏠 Doorway	- 🕮 Missing Wall 🖉 eak	4. FI	lip 🔹 👶 Rotate 👻	① Orien	tation -	Block	- Line	Copy fron	n Underlay		
		Fence 🗝 Window			Scale		g Orientation	Area	Point				
Search		-				· · · · · · · · · · · · · · · · · · ·				1			
		≣↓ ĝ↓   k⊃											
• Sear	rch 🔻	Roof Properties - Ro ⊐ General	pof1										
		Name	Roof1										
		Grouping Code	ROOF1										
		Extend Roof Walls	☆ Yes										
		Roof Wall Height Show Label	0" Auto										
		크 Dimensions	Yes										
		Roof Type	Gable				_						
		Eave Heights			12'								
		Overhang - Eave	16"		Properties		E/ CE		SQ FT	# SQs	Slope -	Rise / 12	
		Overhang - Rake	12"		F1 (A)	0 0	F1		75.89	0.76		4.00	
		Rafter - A	6' 3 7/8"	ß	CE .		F2		75.89	0.76		4.00	
		Rafter - B	6' 3 7/8"	£	₽ ₽ <b><u>Roof1</u></b>		Estimated	d Total:	151.79	1.52			
		Ridge			F2 (D)	6.4"	Lotinated		101115	1.02			
		Roof Span	12'	£	F2 (B)								
		Slope - Rise / 12				<u> </u>							
		크 Display											
		Color	0, 140, 143, 150										
		Texture	None										
		⊐ Construction											
		Roof Framing	None										
		Roof Wall	None	1.1									
		Variables											
		All Variables	Click for all variables										
		EAVE	24 ft										
		F1SF	75.89 ft <sup>2</sup>										
		F1SQ	0.76 sq										Ŷ
		F2SF	75.89 ft <sup>2</sup>										
		F2SQ	0.76 sq										
		FLASH	0 ft									Mai	n Level
		HIP	0 ft							1			
Search Images Symbo	ols	SI E P	49.3 ft					<au< td=""><td>to Below&gt; 🔻</td><td>View 👻 🗌</td><td>□ {?? <b>⊂</b></td><td>e e e</td><td>Image: A start and a start and a start a st</td></au<>	to Below> 🔻	View 👻 🗌	□ {?? <b>⊂</b>	e e e	Image: A start and a start and a start a st
		R	12 ft										
Items		RAKE	25.3 ft										
# Cat Sel Act Note	tes Descript	tion SF	151.79 ft <sup>2</sup>		V Unit Unit Price Sale	es Tax RCV	Depreciation	ACV					
			4.50										

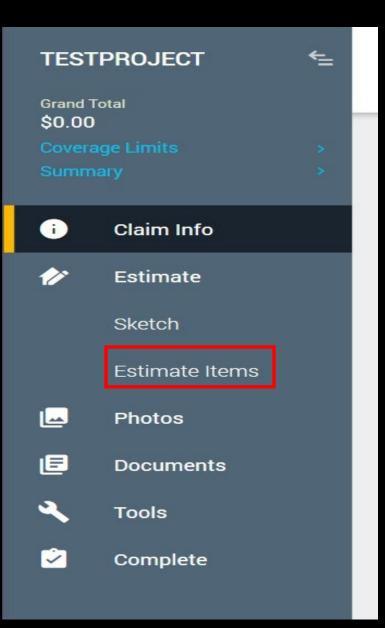
# Roof – In 3D



#### **Room Sketch** Select to sketch room Sketch Unsaved changes 💉 Annotation Tools Options 🔈 🖍 🗈 🖻 Room Roof 🝷 🔐 Deck 🏠 Doorway 👻 Missing Wall 🕆 Break 🥼 Flip 🝷 🎲 Rotate 👻 🕥 Orientation - 👔 Block 🖌 Line Copy from Underlay 🚜 Staircase 👻 🛄 Fence 🛏 Window 👻 👫 Snap Line 🛛 🖄 Vertex Scale Section Area • Point 📲 wali Search -Search 👻 - 12' 6" \_\_\_\_\_\_ 12' 6" \_\_\_\_\_ ≣i gi ⊨∽ Room Properties - Bedroom, Livingroom ⊐ General **♦**Bedroom Livingroom Show Label Yes Type <multiple> Dimensions Floor Height 0" Relation to Level Above Room properties – wall Wall Thickness 1" Ceiling Ceiling Type Box framing & height; ceiling **Ceiling Height** Display type & height; etc. Ceiling Color 209, 215, 217 **Ceiling Texture** None 130, 120, 120 Floor Color Floor Texture None Construction Floor None Footing None N None $\sim$ î Level 2 <Auto Below> 🔻 View 🔻 🗖 🥐 🔍 🍭 🍭 SKETCH1 🗌 💽 😜 Search Images Symbols Items Drag a column header and drop it here to group by that column

# Room Sketch 3D

Sketch Unsaved chang	ies 🗸	- U ×
Tools Options	XactScope Annotation	
🔉 🕫 🛍 🐰 🙉 📓		
	🚔 Deck 🏠 Doorway 🔹 🕮 Missing Wall 🖺 Break 👍 Flip 👻 🕐 Rotate 👻 🚯 Orientation 💦 👘 Block 🦟 Li	
[ Wall 🤄 Staircase 🔻	🔟 Fence 🕶 Window 🔹 🖄 Vertex 🔯 Scale 🚳 Flooring Orientation 🔷 Area 🔹 P	oint Create Levels
Search		
▼ Search ▼		
		Fo view rooms in 3D
Search Images Symbols Items # Cat Sel Act Notes Desc		fiew ▼ □ □ • • • • • • • • • • • • • • • • •



### ESTIMATE

### Estimate Items – Add line

#### items

### CLAIM INFO

Coverage/Loss

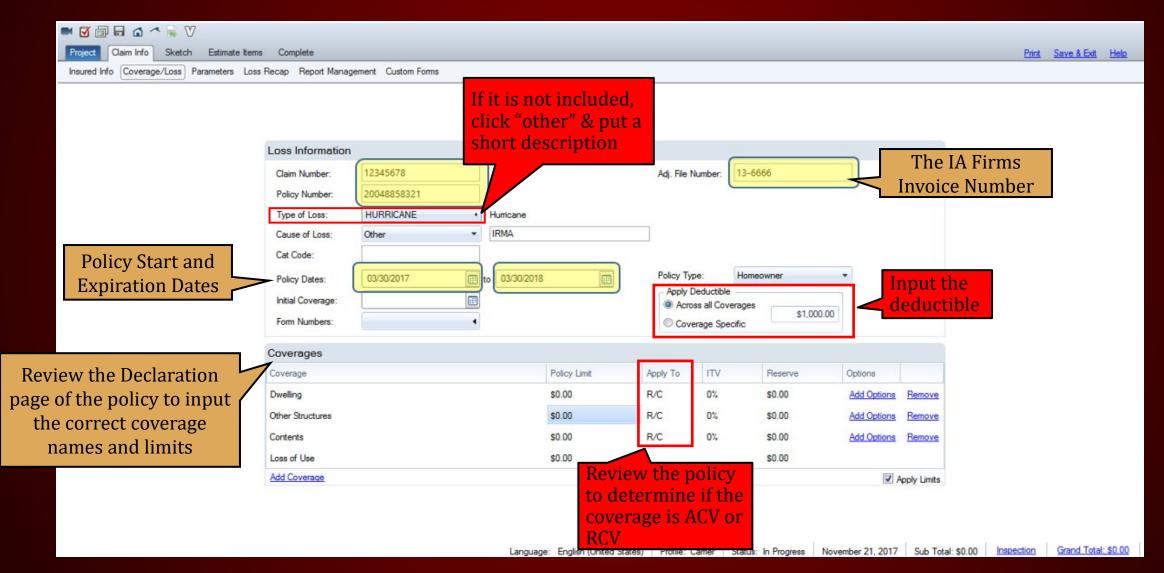
# Claim Info: Coverage/Loss

Image: Second secon	ns Complete								Print Sa	<u>rve &amp; Exit</u> <u>He</u>
	ss Recap Report Management									
	_									
he next section is	Loss Information									
Coverage/Loss"	Claim Number: Adj. File Number:									
loverage/Loss	Policy Number:									
	Type of Loss:	<none></none>								
	Cause of Loss:	Ψ.								
	Cat Code:				-					
	Policy Dates:	to		Policy Type: Apply Deductible	Homeowne	r •				
	Initial Coverage:			<ul> <li>Across all Cov</li> </ul>		\$0.00				
	Form Numbers:	4		Coverage Spe	ofic	50.00				
	Coverages									
	Coverage		Policy Limit	Apply To	ITV	Reserve	Options			
	Dwelling		\$0.00	R/C	0%	\$0.00	Add Options	Remove		
	Other Structures		\$0.00	R/C	0%	\$0.00	Add Options	Remove		
	Contents		\$0.00	R/C	0%	\$0.00	Add Options	Remove		
	Loss of Use		\$0.00			\$0.00				
	Add Coverage						<b>V</b>	Apply Limits		

Language: English (United States) Profile: Carrier Status: In Progress April 15, 2017 Sub Total: \$0.00 Inspection Grand Total: \$0.00

You can find the information on the "Loss Notice" or "Declaration Page" found in the claim management system.

# Claim Info: Coverage/Loss



### ADD COVERAGE

A blank blue box will appear. Click it to select coverage from the drop-down selection

Click "Add Coverage" to add additional coverage

Loss Information								
Claim Number:	12345678			Adj. File I	Number:	13-6666		
Policy Number:	20048858321							
Type of Loss:	HURRICANE	Humicane						
Cause of Loss:	Other •	IRMA		V				
Cat Code:								
Policy Dates:	03/30/2017	to 03/30/2018		Policy Ty		Homeowner	-	
Initial Coverage:					Deductible oss all Cove	erages	_	
Form Numbers:	•			Cov.	erage Spe	cific \$1,000.0	00	
Coverages								
Coverage		P	olicy Limit	Apply To	ITV	Reserve	Options	
Dwelling		s	212,000.00	R/C	0%	\$0.00	Add Options	Remove
Other Structures		s	21,200.00	R/C	0%	\$0.00	Add Options	Remove
Contents		s	0.00	R/C	0%	\$0.00	Add Options	Remove
		5	0.00	R/C	0%	\$0.00	Add Options	Remove
Loss of Use		s	0.00			\$0.00		
Add Coverage							<b>V</b> 4	oply Limits

### ADD COVERAGE

#### M 🖉 🗊 🖬 🖬 🗥 🐂 🕅

Project Claim Info Sketch Estimate Items Complete

Insured Info Coverage/Loss Parameters Loss Recap Report Management Custom Forms

Information	Б	Coverages			;	×				
n Number:	12345678					66				
cy Number:	20048858321	Coverage		Туре	ОК					
e of Loss:	HURRICANE	Dwelling		Structural	UK		<b>Cl</b>	ick "Ad	d" to	
se of Loss:	Other	Other Structures		Other Structures	Cancel		ad	d addit	ional	
8,0407		Contents		Contents						
Code:		ALE		Contents	Add			verage		-
cy Dates:	03/30/2017	Bodily Injury & Personal	Propert_	Contents	Edit	owner		-		
		Comprehensive Mobile	Home	Structural				1		
al Coverage:		Comprehensive Unatta	ched A_	Other Structures	Delete		\$1,000.00			
n Numbers:	-	Coverage A - Dwelling		Structural	Options •		\$1,000.00			
		Coverage B - Other Str	uctures	Other Structures	Options -					
rages		Endoments Conts		Contents						
age		Incr Limits Building - Na	med Pe_	Structural		Reserv	/e	Options		
		Law and Ordinance		Structural						
ng		Personal Property		Contents		\$0.00		Add Options	Remove	
Structures		Scheduled Farm Persor	nal Prop_	Other Structures		\$0.00		Add Options	Remove	
nts		Screened Enclosures a	nd Car_	Other Structures		\$0.00		Add Options	Remove	
								State a stranger of the		
		1	\$0.00	R/C	0%	\$0.00		Add Options	Remove	
of Use			\$0.00			\$0.00				
overage									oply Limits	

Print Save & Exit Help

# The Complete "Coverage/Loss" Section

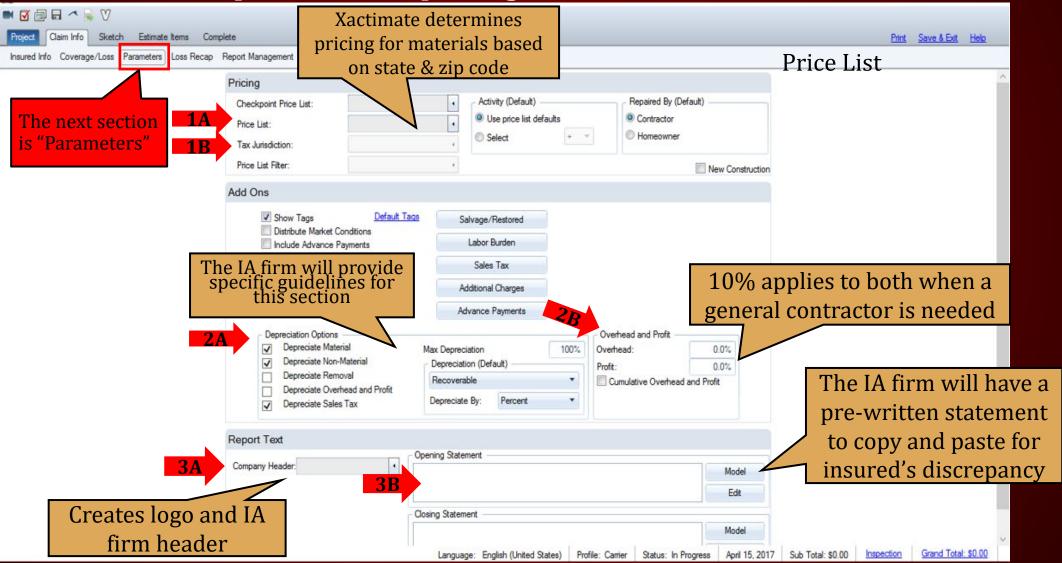
Claim Info Sketch Estimate	tems Complete									Print	Save & Exit	
fo Coverage/Loss Parameters	Loss Recap Report Mana	gement										Ĩ
	Loss Information	1										
	Claim Number:	2730871			Adj. File I	Number: 13-65	581	7				
	Policy Number:	2004452229						-				
	Type of Loss:	WATER •	Water Damage									
	Cause of Loss:	Other 🔻	Water Heater I	.eak In Attic								
	Cat Code:											
	Policy Dates:	11/29/2016	to 11/29/2017		Policy Ty	and the second second	eowner	•				
	Initial Coverage:					Deductible iss all Coverages	(					
	Form Numbers:	•			Cov	erage Specific	\$1,000.00					
	Coverages											
	Coverage			Policy Limit	Apply To	ITV	Reserve	Options				
	Dwelling			\$250,000.00	R/C	0%	\$0.00	Add Options	Remove			
	Other Structures			\$25,000.00	R/C	0%	\$0.00	Add Options	Remove			
	Personal Property			\$175,000.00	R/C	0%	\$0.00	Add Options	Remove			
	Loss of Use			\$50,000.00			\$0.00					
	Add Coverage								oply Limits			

### CLAIM INFO

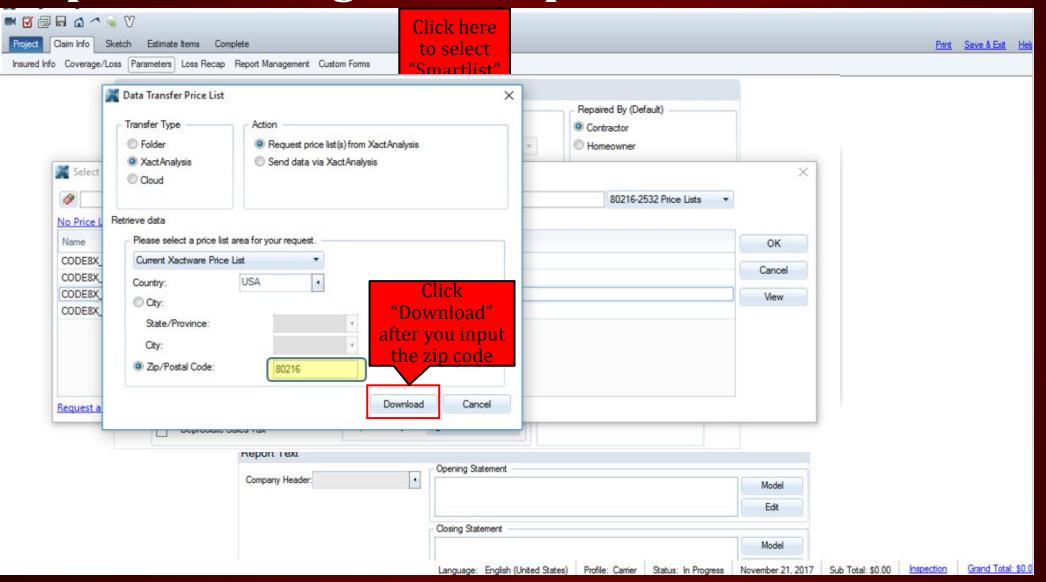
Parameters

# **Claim Info: Parameters**

### Follow three steps when completing this section.



### Step 1A: Pricing – Checkpoint Price List



# Step 1B: Pricing – Tax Jurisdiction

🛤 🔯 🗊 🖬 🍙 🦳 🗟 🕅	Pricing	Sales Tax Jurisdictions	×		
Project Claim Info Sketch Estimate Items Insured Info Coverage/Loss Parameters Loss Re	Tax Jurisdiction: 7.6 Price List Filter:	802162532 Jurisdictik 🔻	ОК	ntractor meowner	<u>Print Save &amp; Exit Het</u>
	Add Ons  Show Tags Distribute Market Conditio Include Advance Paymer  Depreciation Options Depreciate Material Depreciate Non-Materi Depreciate Removal Depreciate Removal Depreciate Sales Tax  Report Text Company Header:	Select the highest percentage available. Do not select the "Commercial" option unless it is a commercial claim.	Cancel View Options •	d Profit 0.0% 0.0% Overhead and Profit Model Edit	
		Closing Statement		Model	

# Step 3A: Report Text – Company Header

📈 Ada	d Company Header I	nformation		:
Profile:	Carrier	-	Info:	
Code:	1ST_PC		3131 Mckinney Ave Dallas, Tx 75204	
	y Name:			
1st PC				
lma	sge:			
			Real Provide State	
			lstec	

Click here to upload photos taken during the inspection				
BIRD_ 318146_DUMMY - Xacti	imate Est	imate *		
Project Claim Info Sketch	Estimate	Items Com	nplete	
Insured Info Coverage/Loss Pa	rameters	Loss Recap	Report Management Cust	tom Forms
			Checkpoint Price List:	C
			Price List:	C
			Tax Jurisdiction:	7.6
			Price List Filter:	
			Add Ons	

### PHOTO REPORT

Parameters

Photos should be labeled and in the correct order!

### THREE EASY STEPS TO UPLOAD PHOTOS

Step Two



- Create a folder on desktop
- Name folder by insured's:
  - Last Name
  - Claim
     Number



 Download pictures into Xactimate

# **Uploading Photos**

- Create a folder on desktop
- Name folder by insured's:
  - Last Name

<u>Step One</u>

TWO

Step

• Claim Number

- Select the correct folder
  Download pictures from camera &/or phone
- Upload photos to folder

### The Proper Order for Photos :

- Risk Overview
- Risk Location
- Roof (Full 360)
- Elevations (Full 360)
- Interior (Inspect ALL rooms 2 pics minimum per room if no damage)
- Other Structures Detached Garage, Fence, Detached Shed, Etc.
- Personal Property (If applicable)

Photos should be labeled and in the correct order!

# Downloading Photos

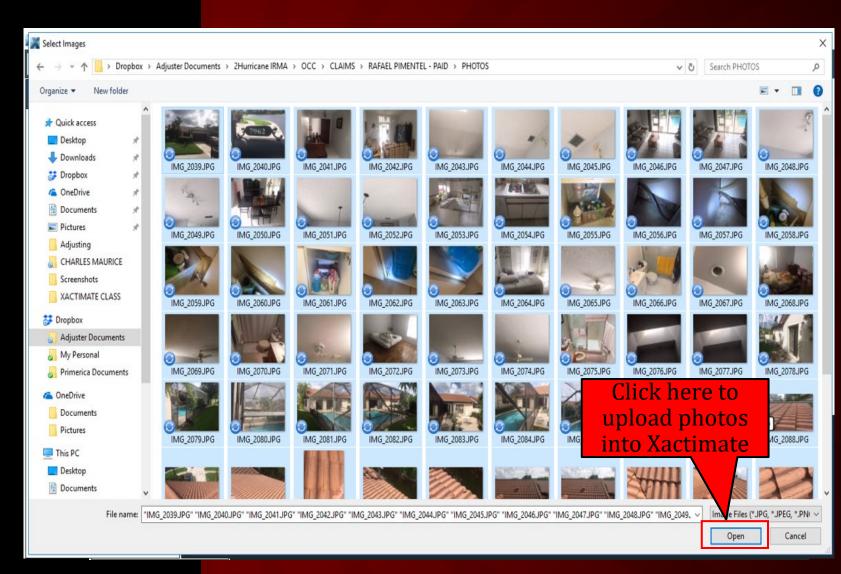


 Download pictures into Xactimate

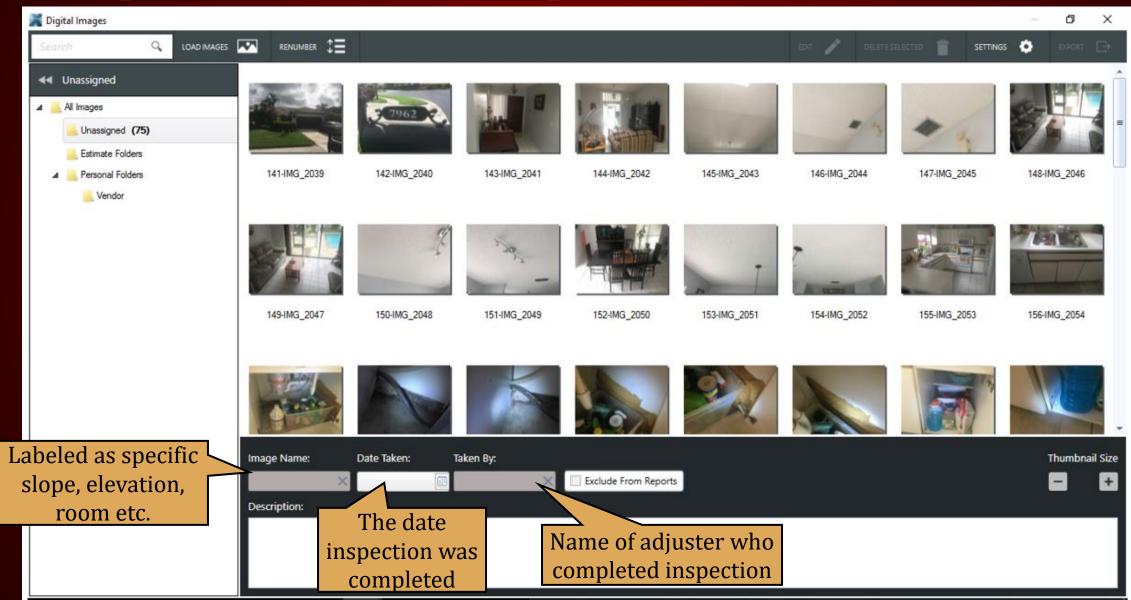
📕 Select Images									Х
🗧 🔶 👻 🛧 📙 > Dropbo	ox → Ad	ljuster Documents > 2Hurricane IRMA :	> OCC > CLAIMS > RAFA	EL PIMENTEL - PAID		~ Č	Search RAFAEL PIMENTER	P	٩
Organize 🔻 New folder									0
Quick access Desktop Downloads Downloads Dropbox OneDrive Documents Pictures Adjusting CHARLES MAURICE Screenshots XACTIMATE CLASS Dropbox Adjuster Documents My Personal Primerica Documents OneDrive Documents OneDrive Documents		Name	ated	Type File folder	Size				
<ul> <li>Pictures</li> <li>This PC</li> <li>Desktop</li> <li>Bocuments</li> </ul>	•					~	Image Files (* JPG, * JPEC Open C	6, *.PN∙ ancel	>

# Select Images

- Click on folder to display pictures taken at time of inspection.
- Click & Hold the "CTRL" button and the click "A" (at the same time) to select all pictures at one time.

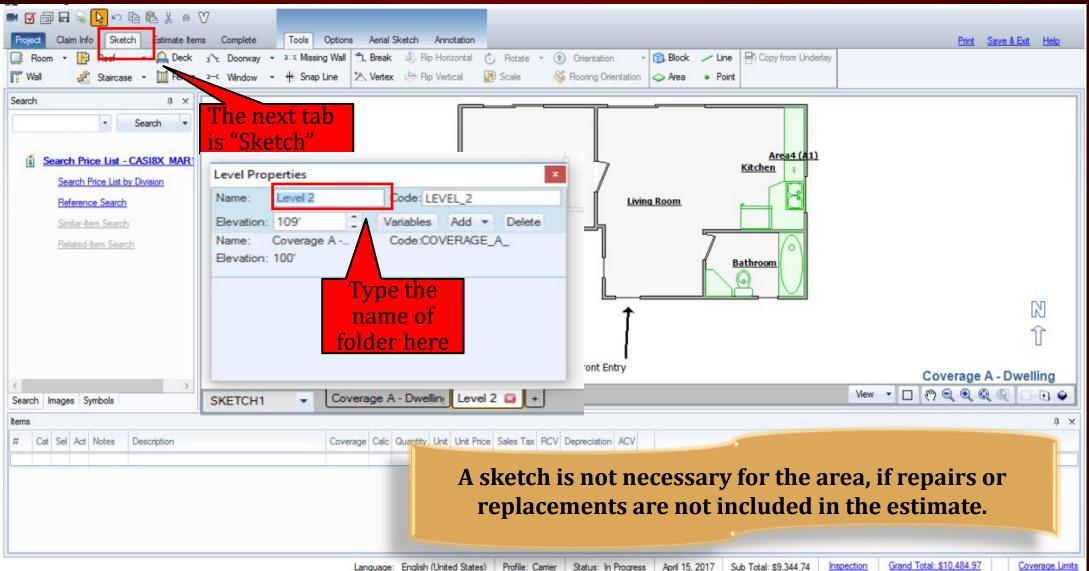


# **Complete The Photo Report**



### SKETCH

# **Sketch Tab**



# **SKETCHING RULES**

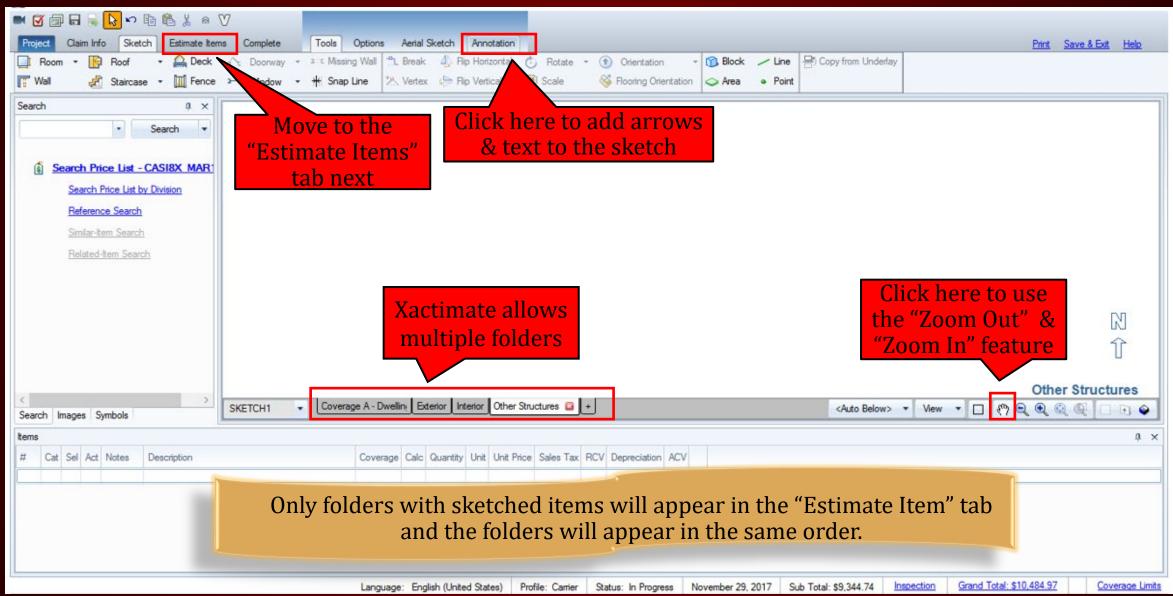


#### DO NOT SKETCH ROOF, ELEVATIONS, ROOMS IN THE SAME FOLDER.

- Create a new folder for each item you sketch:
  - Roofs
  - Exterior Elevations
  - Interior Rooms
  - Detached Structures
- Roof Sketching Know the different roof types:
  - Gable
  - ➢ Hip
  - Flat/Shed
  - Gambrel
  - Partial Hip



# **Sketch Tab**



### ESTIMATE ITEMS

### Estimate Items Tab

Here

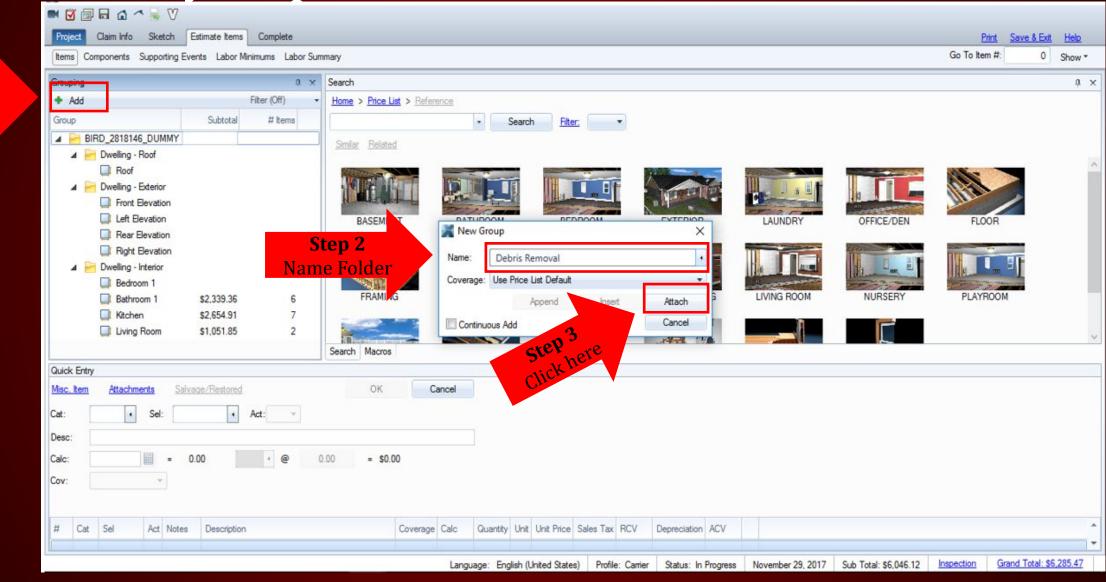
examp a tree

Project Claim Info Sketch	Estimate tems	Complete	The ne	ext tab is					Print Save :	<u>&amp; Exit Help</u>
Items Components Supporting			many "Estim	ate Items'					Go To Item #:	0 Show *
Grouping		0 ×	Search							ů ×
+ Add		Filter (Off) 🔹	Home > Price List > Refer	rence						
Group	Subtotal	# Items		• Search	n <u>Filter:</u> •					
BIRD_2818146_DUMMY   BIRD_2818146_DUMMY   Roof  Roof  Fort Bevation  Left Bevation  Right Bevation  Right Bevation  Dwelling - Interior  Bathroom 1  Ktchen  Uving Room	\$2,339.36 \$2,654.91 \$1,051.85	6 7 2	Smlar Related	BATHROOM BATHROOM GAME ROOM	BEDROOM GARAGE	EXTERIOR EXTERIOR	LAUNDRY	OFFICE/DEN NURSERY	FLOOR PLAYROOM	~
Quick Entry										
Cat: • Sel:	alvage/Restored	Act: v	ОК С	Cancel						
Desc:	0.00	· @ 0	0.00 = \$0.00							
# Cat Sel Act Note	es Description		Coverage	Calc Quantity Unit	Unit Price Sales Tax RC	V Depreciation ACV				* *
				Language: English (U	Inited States) Profile: Ca	arrier Status: In Progres	s November 29, 2017	Sub Total: \$6.046.12	Inspection Grand To	stal: \$6,285,47

### Three easy steps to create a "General" folder

Step 1

**Click here** 

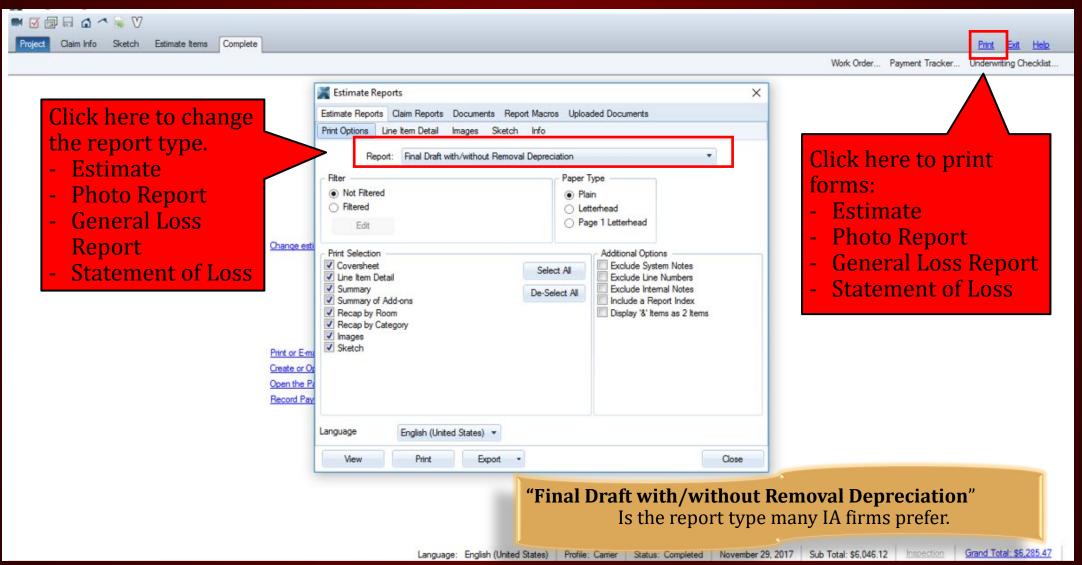


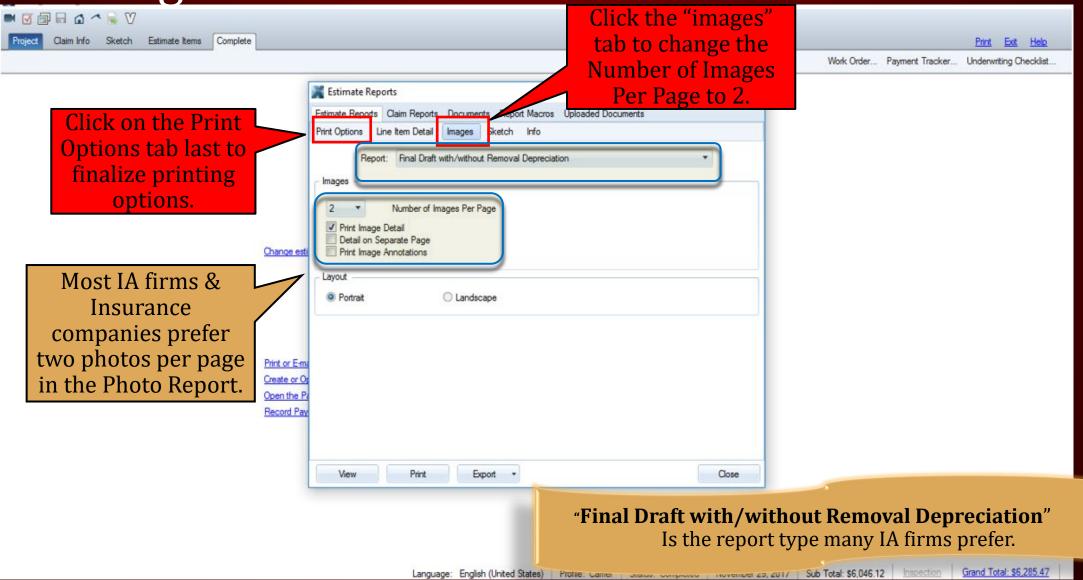
# Three easy steps to create a "General" folder

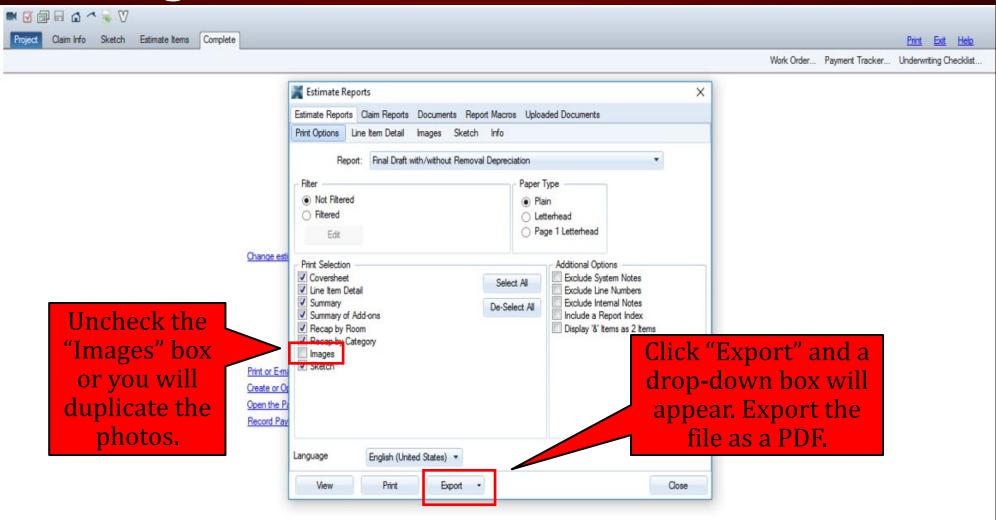
Items Components Supporting E			arch	Go To Item #: 0 Show *
Grouping Add		µ × Filter (Off) →	arch ome > <u>Price List</u> > <u>Reference</u>	ů ×
Group	Subtotal	# items	Search Filter.	
<ul> <li>BIRD_2818146_DUMMY</li> <li>Dwelling - Roof</li> <li>Roof</li> <li>Front Bevation</li> <li>Left Bevation</li> <li>Rear Bevation</li> <li>Right Bevation</li> <li>Right Bevation</li> <li>Bedroom 1</li> <li>Bathroom 1</li> <li>Kitchen</li> <li>Lving Room</li> </ul>	\$2.339.36 \$2,654.91 \$1,051.85	6 7 2	Smlar       Eested         Image: Several distance       Image: Several distance         BASEMENT       Image: Several distance         Image: Several distance       Image: Several distance         Image: Several diste	
Quick Entry <u>Misc. Item Attachments Sa</u>	vage/Restored		OK Cancel	
Cat: • Sel: • Desc: • Calc: • Cov: •	-	Act:	When searchi	ing for specific line items use the click on a specific image picture.

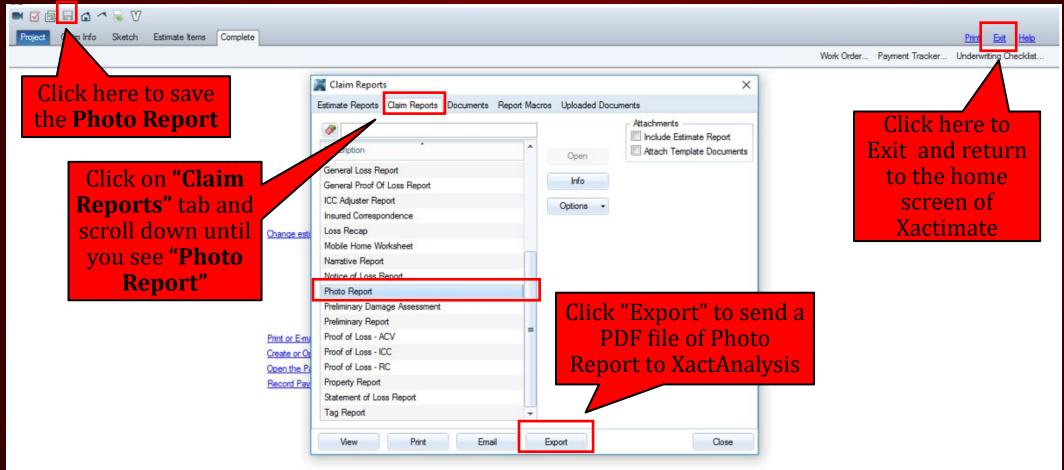
New

### COMPLETE









### COMPLETE