

MA (Previous)
Journalism and Mass Communication Syllabus
 (2016, 2017 and 2018 Examinations)
 Under Choice Based Credit System

I Semester

Course Type	Course No and Title	L	T/W	Credits	Internal	Semester	Total
		Per Week		Evaluation			
Core	PG01JMCC06: Indian Society and Development	02	01	02	50	50	100
Core Elective	PG01JMCE01: Introduction to Communication and Principles of Communication	03	01	04	50	50	100
	PG01JMCE02: Development of Media-I (Print)	03	01	04	50	50	100
	PG01JMCE03: Reporting: Concept and Process	03	01	04	50	50	300
	PG01JMCE04: Editing: Concept and Process	03	01	04	50	50	100
	PG01JMCE05: Field Work Practicum – Print Media: Newspapers, Magazines)	03	01	08	150	150	300
Core Foundation	PG01JMCF07: Basic Communication Skills and Language	02	01	02	50	50	100
Total/Semester		19	07	28	450	450	900

Legend: L = Lectures; T/W = Tutorials/Workshops.

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II Semester

Course Type	Course No and Title	L	T/W	Credits	Internal	Semester	Total
		Per Week			Evaluation		
Core	PG02JMCC06: Indian Government and Politics	02	01	02	50	50	100
Core Elective	PG02JMCE01: Development of Media-II: Radio and Television	03	01	04	50	50	100
	PG02JMCE02: Radio Journalism	03	01	04	50	50	100
	PG02JMCE03: Television Journalism	03	01	04	50	50	300
	PG02JMCE04: Basic Photography and Photo Journalism	03	01	04	50	50	100
	PG02JMCE05: Field Work Practicum: Electronic Media – Radio/TV/Production House	03	01	08	150	150	300
Core Foundation	PG02JMC07: Development Communication	02	01	02	50	50	100
Total/Semester		19	07	28	450	450	900

Legend: L = Lectures; T/W = Tutorials/Workshops.

MA (Final)
Journalism and Mass Communication Syllabus
 (2017, 2018 and 2019 Examinations)
 Under Choice Based Credit System

IV Semester

Course Type	Course No and Title	L	T/W	Credits	Internal	Semester	Total
		Per Week			Evaluation		
Core	PG04JMCC06: Human Rights and Media	02	01	02	50	50	100
Core Elective	PG04JMCE01: Media Law and Ethics	03	01	04	50	50	100
	PG04JMCE02: Film Studies	03	01	04	50	50	100
	PG04JMCE03: New Media Studies and Cyber Media	03	01	04	50	50	100
	PG04JMCE04: Present Indian Scenario and Current Affairs	03	01	04	50	50	100
	PG04JMCE05: Dissertation/Research Project based on Field Work	03	01	08	150	150	300
Core Foundation	PG04JMCF07: Communication Research Method	02	01	02	50	50	100
Total/Semester		19	07	28	450	450	900

Legend: L = Lectures; T/W = Tutorials/Workshops.

PG01JMCF07: Basic Communication Skills and Language

Credits: 2; Weighting: 100 marks; Continuous Evaluation: 50; Semester Examination: 50

Learning Outcomes

The learners are expected to

- a provide students with the understanding of news value and elements of news.
- b Give training in news and feature writing, opinion-writing, narrative writing and commentary.

Course Content

Unit-1: Listening and Speaking (1 Credit)

- 1.1 Qualities of a good listener
- 1.2 Active and passive listening
- 1.3 Analytical listening – syllable/word stress: clear enunciation
- 1.4 Qualities of a good speaker
- 1.5 Fluency Building – word match, reading aloud, pronunciation, collocations
- 1.6 Public speaking
- 1.7 Social Communication

Unit-2: Reading and Writing (1 Credit)

- 2.1 Reading comprehension
- 2.2 Paraphrasing
- 2.3 Précis writing
- 2.4 Creative Writing
- 2.5 Academic Writing
- 2.6 Report Writing
- 2.7 Vocabulary: general words and terms specific to journalism and mass communication

Mode of Evaluation

Attainment on the course shall be measured through continuous evaluation as a part of the internal assessment during the semester.

Internal Assessment shall consist of a Mid-Semester Test with a weighting of 20 marks, regular tutorials work/assignment/attendance on the course 10 marks, and a studied seminar/paper/project/presentation of 20 marks.

The format of the paper for Mid-Semester Test shall be as under:

Question	Particulars	Marks
1.	10 Multiple Choice Questions (MCQs)	10
2.	Long Question (Internal Option, e.g., 2 or 2)	15
3.	Short Notes (Any two out of three to be attempted) (5 marks each)	15
4.	Field Work/Practicum Viva	10
Total		50

University Examination: End-Semester Examination shall be conducted by the university and shall carry a weighting of 50 marks.

The format of the paper for University Examination shall be as under:

Question	Particulars	Marks
1.	10 Multiple Choice Questions (MCQs)	10
2.	Long Question (Internal Option, e.g., 2 or 2)	10
3.	Long Question (Internal Option, e.g., 3 or 3)	15
4.	Long Question/Short Notes (Any two out of three to be attempted) (5 marks each)	15
Total		50

Reading List

1. K. Danziger, *Interpersonal Communication*, Pergamon Press, Oxford, 1976.
2. J. V. Vilanilam, *More Effective Communication: A Manual for Professionals*, Sage Publication, New Delhi and London, 2000.
3. Norman Lewis, *Word Power Made Easy: The Complete Handbook for Building A Superior Vocabulary*, Expanded and Completely Revised Edition, Pocket Books, New York and London, 1979.

PG02JMCF07: Development Communication

Credits: 4; Weighting: 100 marks; Continuous Evaluation: 50; Semester Examination: 50

Learning Outcomes

The learners are expected to

- a introduce the students to the evolution of Development debate – Global and Indian and sensitize them on development issues.
- b attain a fuller understanding of International Developmental agencies like UNESCO, UNICEF etc, and development communication agencies like DAVP, Prasar Bharti etc.

Course Content

Unit-1: Development Communication (1 Credit)

- 1.1 Understanding Development: Concepts and Process, History of Development
- 1.2 Dependency Theory: Critique of Dominant Paradigm, Development and Underdevelopment
- 1.3 Role of Government in Development: Evolution of Planning Process and New Approaches

Unit-2: Development Communication Agencies (1 Credit)

- 2.1 International Developmental Agencies like UNESCO, UNICEF, ILO, World Bank, WHO, FAO etc.
- 2.2 Indian Development Agencies like DAVP, Song and Drama Division, DFP, Prasar Bharti, Private Channels, Print Media, Social Sector, Corporate Sector
- 2.3 Community Radio: Role, Aims and Scope; CR in India

Mode of Evaluation

Attainment on the course shall be measured through continuous evaluation as a part of the internal assessment during the semester.

Internal Assessment shall consist of a Mid-Semester Test with a weighting of 20 marks, regular tutorials work/assignment/attendance on the course 10 marks, and a studied seminar/paper/project/presentation of 20 marks.

The format of the paper for Mid-Semester Test shall be as under:

Question	Particulars	Marks
1.	10 Multiple Choice Questions (MCQs)	10
2.	Long Question (Internal Option, e.g., 2 or 2)	15
3.	Short Notes (Any two out of three to be attempted) (5 marks each)	15
4.	Field Work/Practicum Viva	10
Total		50

University Examination: End-Semester Examination shall be conducted by the university and shall carry a weighting of 50 marks.

The format of the paper for University Examination shall be as under:

Question	Particulars	Marks
1.	10 Multiple Choice Questions (MCQs)	10
2.	Long Question (Internal Option, e.g., 2 or 2)	10

3.	Long Question (Internal Option, e.g., 3 or 3)	15
4.	Long Question/Short Notes (Any two out of three to be attempted) (5 marks each)	15
Total		50

Reading List

1. J. Dreze and A. Sen, *India: Economic Development and Social Opportunity*, Oxford University Press, Delhi, 1995.
2. N. G. Jayal and S. Pai, *Democratic Governance in India: Challenges of Poverty, Development and Identity*, SAGE, Delhi, 2001.
3. G. Mahajan, *Democracy, Difference and Social Justice*, Oxford University Press, Delhi, 1998.
4. J. E. Stiglitz, *Globalization and its Discontents*, W.W. Norton and Company, USA, 2002.
5. J. Dreze and A. Sen, *An Uncertain Glory: India and its Contradictions*, Princeton University, USA, 2013.
6. B. Tankha (ed), *Communications and Democracy*, Southbound, Cendit, 1995.
7. P. Sainath, *Everybody loves a good drought: stories from India's poorest districts*, Penguin Books, Delhi, 1996.
8. M. Traber, *The Myth of the Information Revolution: Social and Ethical Implications of Communication Technology*, Sage, London, 1986.
9. A. M. Khan, *Shaping Policy: Do NGOs Matter?: Lessons from India*, PRIA, Delhi, 1997.
10. S. Kaviraj and S. Khilnani, *Civil Society: History and Possibilities*, Cambridge University Press, Delhi, 2002.

PG04JMCC06: Human Rights and Media

Credits: 2; Weighting: 100 marks; Continuous Evaluation: 50; Semester Examination: 50

Learning Outcomes

The learners are expected to

- gain exposure to the inherent nature without which we cannot live as human beings.
- understand rights and duties and the need for promotion of human rights with the respect of social duties of a human being.
- live a life of inherent dignity and worth receiving respect and protection, and understanding others' need for the same.

Course Content

Unit-1: Concept and Origin of Human Rights (1 Credit, 25%)

- Origin and development of the individual and the community, Individual; Dignity, Justice and Equality Role of the State Evolution of Human Rights: From Magna Carta to the International Bill of Rights.
- Concept, Definition and Scope of Human Rights, Distinction between: customary, legal and moral rights, individual and collective right, civil, political, socio-economic and cultural rights.
- Natural Right Theory, Liberal and Positivist theory of Rights, Rawls' Theory of justice, Marxist theory of Rights. Darwins' Theory (Survival of the fittest, in social context)
- Human Duties – Origin and Evolution, Concept of Welfare State and Duties India as a Welfare State Fundamental Duties Mahatma Gandhi, B.R. Ambedkar and Duties

Unit-2: Role of Media and Human Rights (1 Credit, 25%)

- Role of media in Indian Scenario Media and Human rights reform Globalization; (Media and Human Right with special reference to India)
- Media and war: violation of Human Rights Emerging, Human Rights and media

Mode of Evaluation

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The format of the paper for Mid-Semester Test shall be as under:

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4.	Field Work/Practicum Viva	10
Total		50

University Examination: End-Semester Examination shall be conducted by the university and shall carry a weighting of 50 marks.

The format of the paper for University Examination shall be as under:

Question	Particulars	Marks
1.	10 Multiple Choice Questions (MCQs)	10
2.	Long Question (Internal Option, e.g., 2 or 2)	10
3.	Long Question (Internal Option, e.g., 3 or 3)	15
4.	Long Question/Short Notes (Any two out of three to be attempted) (5 marks each)	15
Total		50

Reading List

1. Jack Donnelly, *The Concept of Human Rights*, Croom Helm, London 1985.
2. Rajinder Sachar, *Human Rights Perspectives and Challenges*, Gyan Publishing Home, New Delhi, 2004.
3. Janusz Symondies (ed.), *New Dimensions and Challenges for Human Rights*, Rawat Publications, Jaipur, 2003.
4. P. C. Tripathi, *Contemporary Social Problems and Law*, APH Publishing Corporation, New Delhi, 2000.
5. P. K. Mishra, *Human Rights (Acts, Statutes and Constitutional Provisions)*, Ritu Publications, Jaipur, 2012.
6. Meghraj Kapurderiya, *Indian Philosophical Foundation of Human Rights*, R. P. Publications, New Delhi, 2013.
7. R. S. Pathack, *Human Rights in the Changing World*, International Law Association, New Delhi, 1998.
8. Sunit Gupta and Muka Mital, *Status of Women and Children in India*, Anmol Publications, New Delhi, 1995.