

CHAMBER NEWS

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Events...

May 19 - 11:30-2pm

Memorial BBQ at the VFW -
Tour of Honor launch and First
Responder Benefit.

June 15 - 12-2pm

Dove Creek Heritage Day TBD

July 4th - 9am PnH Parade

Come out and cheer on the
Chamber Float!

Membership

We'd love your support so we
can support You! Membership
is just \$60 for the year - with
promotions and advertising to
help the town, the county and
your business! Please also
consider volunteering on any
of the projects.

Projects

More events, more workshops,
more exposure for Dove Creek
and Dolores County ...

and a new home on Main
Street for the Chamber coming
later this spring/summer.

Old Spanish Trail Museum in
the works too!



Spring Update Newsletter

It's already Spring of 2018, and there are plenty of
projects that the greater Dove Creek Chamber is working on
and I know you'll want to get involved on some level to help
"Grow the Future" — Together!

In January, the 2018 Calendar Project was a success,
with sales that covered the printing and shipping costs, and
the winner given \$100 first prize. The production design was
all done 'in house' by Kendra Cook. Members who
supported the Chamber's event last year with gift certificates
were given a comp ad space. The 2019 calendar has limited
ad space available on a
first come basis (9/1).

The 2019 Calendar Photo
Contest for Dolores County
will open MAY 1st, 2018 for
submissions and closes
SEPT 1st. The winning photo
will be announced on Sept.
22nd at the 3 Sisters Ag
Fest, the calendar created by
October to be available for
sale at the Dove Creek
Christmas Bizarre and
around town for the holidays.

*In the Chamber locked and
loaded for Success is under
production! On air DCTV
ch.32.1 and the Chamber's
YouTube channel and
Facebook Group page...
Ask about the advertising
opportunities!*

MAY 19th Support the First Responders at the
1st Memorial May BBQ at the VFW 11:30-2pm



Happy Birthday -Dove Creek Heritage Day

June 15th, an inaugural event called Dove Creek Heritage Day will be held on the anniversary date of the Town of Dove Creek's inception. This year we are working on a project to digitize archival photos, and celebrate the heritage. Next year will be the 80th anniversary, so appropriate fanfare will be prepared for 2019! Any and all ideas of how you'd like to celebrate Dove Creek's Octogenarian Birthday are encouraged.



September marks the end of the Photo contest and the winner announced at the 2nd Annual 3 Sisters Ag Fest - Zucchini Launch! at the Dolores County Fairgrounds Sept. 22nd. More details on the changes from last year to follow; vendor booth & sponsorship exposure available.

ONLINE - SOC. MEDIA



Through the website that reaches thousands per month, to the

Facebook page and community group - the greater Dove Creek Chamber creatively promotes YOU the membership and the area.

May 19th, the Chamber is working with the **VFW post 5181** in Dove Creek to host a **Memorial BBQ** community celebration, to benefit the First Responders. May 4th is Fire Fighter's day, May 15th is Peace Officer memorial day, the week of May 20-27 celebrates our EMS groups, and then of course May 28th is Memorial Day for our Military service veterans. To Celebrate and commemorate all of those who serve our community, we will gather for a BBQ lunch at the VFW, with a brief ceremony at 11:30am and lunch from 12-2pm with donations accepted for the **First Responders**.

The event will also reveal the Chamber's promotional banner welcoming those who will stop by the VFW from April 1 through October 31 through the motorcycle tribute called the **National Tour of Honor**. To secure your logo on the banner and postcard it's just **\$20** for members, provide your logo, and the exposure is well worth it for 6 months of display and online.

For the 4th of July, the Chamber is working on a float for the Pic n Hoe parade - a trailer with banners promoting the membership businesses and the events. We'd love to work towards creating a gigantic pinto bean to be created and on display the rest of the year in town; there may be some art in public places grants available to fund such an adventure. It would be great to have that unveiled at the 2019 Heritage Day event. Anyone out there with talent, please volunteer to help.

Branding Dove Creek the **Pinto Bean Capital of the World** - again - will continue alongside efforts to promote Dolores County as part of the **SW Adventure Corridor** from Moab to Monticello, Dove Creek to Cortez to Dolores, Rico to Telluride.

Collaboratively, the regional entities can pool resources together, to facilitate "Driving Visitor's Adventures" along the corridor and highlighting where to stop!



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