



Northern Michigan Association of Health Underwriters
Minutes for February 1, 2017

		Present	Absent
Mark McLane	President	X	
Raquel Paulus	Immediate Past President		X
Tim Bruce	Vice President/Co-Legislative Chair	X	
Brandon Darin	President Elect/ Programming Committee Chair	X	
Greg Lewis	Treasurer	X	
Caitlin Anderson	Secretary	X	
Dan Marvin	Director/Membership & Retention Chair		X
Jennifer McDonnell	Director/Senior Market Chair	X	
Rose Twomey	Director/Media Chair	X	
Lee Fivenson	Executive Director	X	
Jackie Letts	Director		X
Jen Seman	Director		X
Keith Wright	HUPAC Chair	X	

- Meeting called to order at 9:08 a.m. Location: TC Chamber Offices 3rd Floor
Roll call completed – Revised *November Minutes and agenda reviewed and approved (B. Darin approved, Seconded by R. Twomey)*, Revised *December Minutes and agenda reviewed and approved (B. Darin approved, Seconded by R. Twomey)*, *January Minutes and agenda reviewed and approved, pending revision (B. Darin approved, Seconded by G. Lewis)*.
- Treasury Report - Greg provided NMAHU Budget thru 1/31/17. Treasury reports approved: November (*B. Darin approved, seconded by R. Twomey*), December (*B. Darin approved, seconded by R. Twomey*), January (*B. Darin approved, seconded by R. Twomey*).
- Committee Updates:
 - Legislative – Discussed the 21st Century Cures Act, as well as President Trump’s executive order and how it may impact the employer mandate. Tim received a scholarship for CapCon. Jay will no longer be on the board. We need to appoint a new legislative chair. Tim Bruce to be appointed, pending formal electronic vote.
Action: Mark to send out an electronic vote to all board members to approve Tim’s appointment as legislative chair.
 - Membership – Dan not present. Brandon and Caitlin sent out thank you cards to members. Dan is working on the 44 North membership spotlight for the newsletter. We need to attract new members to the board. Jennifer Martin is interested in being on the board, and we discussed Jim McDonnell as a possibility as well. Focus on member engagement for WebEx, and invite general membership to board meetings.
Action: Pursue board member opportunities.
 - Senior Markets – Discussed the 2 more weeks of Medicare Disenrollment period, as well as the return of the Medicare Advantage OE period.
 - HUPAC – There is a HUPAC conference in D.C. during CapCon, and Keith will be in attendance.
 - Media Relations Communications – Nothing to report.
Action: Rose to email Gayle Neu at the Traverse City Business News.

Old / New Business:

Newsletter/Website– Newsletter to be released March 1.

Action: Articles will need to be submitted by February 15th. Greg and Lee to work on pulling the two hosting sites (Network Solutions & GoDaddy) together.

Chapter Sponsorships– Securian and Delta Dental are pending. Ameritas is a new sponsor.

Programs – Coffee with Wayne Schmidt is scheduled for February 6th at The Omelette Shoppe.

March 2nd: Cathy Cooper for NMAHU luncheon, to be held at The Elks Lodge in the back room. True cost is \$14/head for attendees. We will be charging \$15 per member, or the cost of dues for non-members.

Registration is at 11:30, program from Noon to 1:30 p.m. Board meeting to be held beforehand, at 10:30.

Action: Brandon and Lee to coordinate meeting announcement for Wayne Schmidt and Cathy Cooper.

Brandon to look into WebEx for upcoming programming. Brandon to create sign to place on window of Elks Lodge.

Other— Region 3 Leadership Training on August 14th and 15th at the Amway Grand in Grand Rapids.

Professional Development and Legislative Day on March 7th and 8th in Lansing. NMAHU would cover the cost for board members attending. Tim, Mark, and Keith discussed attending the Legislative Day in Lansing.

Action: Mark to gather details and send an email to the board with more information.

4. **Next Board Meeting** March 2, 2017 (at 10:30 a.m., TC Elks Lodge, before the Luncheon with Cathy Cooper)
First Wednesday of each month unless otherwise indicated
5. **Adjournment:** *B. Darin motion to adjourn, G. Lewis seconded.* 10:02 a.m.

Respectfully Submitted, Caitlin Anderson, NMAHU Secretary