

**Dear Potential Sponsor: POPS 8<sup>th</sup> ANNUAL CAR SHOW June 1st, 2024**

Again, this year we will be sharing the proceeds from our 8<sup>th</sup> Annual Pop's Car Show to benefit both the American Cancer Society and our local Newburg Fire Department. We invite you to participate in this worthwhile event by becoming a sponsor. Last year was an incredibly successful show with over 374 cars trucks and bikes in attendance as well as over 600+ spectators!

**The event will be held on Saturday, June 1st, 2024 8-3pm (Rain Date: June 2nd, 2024).**  
Don't miss out on this great opportunity to promote your business and support 2 great causes!!

**A Bronze Sponsorship of \$100 includes:**

- Sponsor name will be mentioned at the show and on all event related material
- Sponsor name proudly displayed on a large banner at the show.

**A Silver Sponsorship of \$250 includes:**

- Sponsor name will be mentioned at the show and on all event related print material
- Sponsor name & logo proudly displayed on a large banner at the show.
- Sponsor name proudly displayed on a specialty awards & you will receive recognition and a Plaque at the awards ceremony

**A Gold Sponsorship of \$500 includes:**

- Sponsor name will be mentioned at the show and on all event related material
- Sponsor name & logo proudly displayed on a large banner at the show.
- Sponsor name proudly displayed on a specialty award & you will receive recognition and a Plaque at the awards ceremony
- Sponsor name & logo proudly displayed on Shirts/Apparel that will be sold at the event
- Option of Setting up a Vendor Table to sell goods & network at the event
- **\*\* NEW One Free Event T-shirt PLEASE indicate SIZE HERE \_\_\_\_\_**
- If you would like extra shirts, they are \$25 S-XL and \$30 For 2XL up. Please send check for extras with sponsorship. Other Shirts sizes and amount \$ \_\_\_\_\_

**GREAT POSSIBILITIES FOR YOU!!!**

We will be giving out 250 goodie bags. This is open for your business to add anything you would want us to include. These items must be to us by May 10th. They may be mailed or brought by. The address is 12568 Rock Point Road, Newburg, MD 20664. Please let us know if you will be doing this so we know to look out for it.

Company Logos must be emailed to [kwilliams9k@gmail.com](mailto:kwilliams9k@gmail.com) by May 1st, 2024 to ensure that it will be included on all print material for the event. **This is very important!**  
Please complete the form at the bottom of this letter. Return it with your sponsorship amount no later than May 1<sup>st</sup>, 2024.

We greatly appreciate the support and generosity of our sponsors and their help in making Pop's Car Show one of the finest in Southern Maryland. We couldn't do it without you!!

Sincerely, Jason Williams and The Entire Williams family, Ron Cutchember & Patrick Strain

**FB and Instagram @popscarshow**

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Enclosed please find my sponsorship check in the amount of \_\_\_\_\_ for Pop's 8th Annual Car Show. I am a **GOLD SILVER BRONZE** sponsor (please circle one)

Please make checks payable to Kim Williams & Mail THIS COMPLETE FORM to: KIM WILLIAMS  
12568 Rock Point Road, Newburg, MD 20664 **no later than May 1<sup>st</sup>, 2024**

Name: \_\_\_\_\_ Name of Business \_\_\_\_\_

**If we do not have your logo from previous years, please email it to [kwilliams9k@gmail.com](mailto:kwilliams9k@gmail.com)**