



Calf Show Feeds Quick Reference Guide



Helping our exhibitors gain the competitive edge through superior feed technology.

Winners are bred . . . Champions are fed.SM



MoorMan's ShowTec Beef Creep BT 53451MUZ24

Designed to meet the exceptional needs of growing and blooming young show calves

- Pelleted feed provides 14% CP, 4% fat, and 15% fiber
- Contains stabilized rice bran, CitriStim[®], and Proponse[®] yeast
- Properly fortified with vitamins and minerals including complexed cobalt, copper, manganese, and zinc
- Feed at 2 lb per 100 lb of body weight to young calves from 7 days of age until weaning

MoorMan's ShowTec Cattle Receiving Ration BT 54062MUS24

Formulated to meet needs of newly received show calves, preconditioning show calves, and developing show heifers

- Pelleted feed provides 13% CP, 3% fat, and 24% fiber
- High amount of fiber helps develop rumen capacity and spring of rib
- Contains CitriStim, major and trace minerals including complexed cobalt, copper, manganese, and zinc along with vitamins A, D, and E
- Receiving/preconditioning – feed 10 lb/hd/day for 21-28 days
- Developing heifers weighing 800-1000 lb – feed minimum of 8.8 lb/hd/day

MoorMan's ShowTec Cattle Grower BT 53922MUSC4 (cold pellet)

A nutritionally balanced base ration for show steers and heifers weighing between 500 and 1000 lb

- Patented, cold pelleting feed technology helps capture freshness and nutritional value
- 12.5% CP, 3.5% fat, and 14% fiber
- Contains CitriStim, Proponse yeast, and major and trace minerals including complexed cobalt, copper, manganese, and zinc along with vitamins A, D, E (including natural-source E), and B-complex
- Feed at the rate of 2.5% of body weight; growing show calves should be fed good-quality grass hay at a rate of 4-8 lb/hd/day



MoorMan's ShowTec Cattle Finisher BT 53975MUSC4 (cold pellet)

A nutritionally balanced base ration for show steers and heifers weighing between 800 and 1300 lb

- Patented, cold pelleting feed technology helps capture freshness and nutritional value
- 11% CP, 4.5% fat, and 13.5% fiber
- Highly palatable with optimal levels of protein to enhance muscling and growth
- Contains CitriStim, Proponse yeast, and major and trace minerals including complexed cobalt, copper, manganese, and zinc along with vitamins A, D, E (including natural-source E), and B-complex
- Feed at the rate of 2.5% of body weight; finishing show cattle should be fed good-quality grass hay at a rate of 2-4 lb/hd/day

MoorMan's ShowTec Cattle Grower BT 53326MUS84 (texturized)

A nutritionally balanced base ration for show steers and heifers weighing between 500 and 1000 lb

- Texturized feed provides 12% CP, 3.4% fat, and 15% fiber
- Contains CitriStim, Proponse yeast, and major and trace minerals along with vitamins A, D, E, and B-complex
- Feed at the rate of 2.5% of body weight; growing show calves should be fed good-quality grass hay at a rate of 4-8 lb/hd/day

MoorMan's ShowTec Cattle Finisher BT 53354MUS84 (texturized)

A nutritionally balanced base ration for show steers and heifers weighing between 800 and 1300 lb

- Texturized feed provides 10.5% CP, 4% fat, and 10% fiber
- Highly palatable with optimal levels of protein to enhance muscling and growth
- Contains CitriStim, Proponse yeast, and major and trace minerals along with vitamins A, D, E, and B-complex
- Formulated with a higher percentage of corn and barley for economical late phase finishing
- Feed at the rate of 2.5% of body weight; finishing show cattle should be fed good-quality grass hay at a rate of 2-4 lb/hd/day

#1 Mineral 11159AA

- Protein fortified mineral supplement
- 5% CP and 1.5% fat
- Properly fortified with Proponse yeast, vitamins, minerals, and multiple sources of protein for optimal growth
- Non-medicated; processed meal form in 50-lb bag
- Top-dress rations for calves at a rate of 1 oz/100 lb body weight/hd/day



Fast Fat 11156AE

Fast Fat can be fed during any phase of the feeding period to achieve desired body condition. Fast Fat is designed to put a smooth finish on livestock and supply energy to the diet of animals being hauled and shown.

- 10% CP and 5% fat
- Properly fortified with vitamins and minerals for optimal finish and condition
- Mini-pellet form in 50-lb bag
- Feed at a rate of 8-16 oz/100 lb body weight/hd/day



Refer to product labels for complete feeding directions and warning/caution statements.

CP — crude protein

Shazam™ 82000AAA1M

Provides dietary support with key nutrients known to influence hair growth and integrity.

- Host of beneficial vitamins and complexed (organic) trace minerals
- Cell Rate® provides source of nucleotides that may help fuel natural metabolic processes, including hair growth and repair
- Granular form in 10-kg (22-lb) bag
- Recommended intake is 4 oz/hd/day



Fast Fuel™ 11850AAAE6

Unique, non-medicated, top-dress supplement containing nutrients believed to be beneficial to performance of exhibition livestock.

- Contains stabilized rice bran and provides octacosanol from wheat germ
- Provides natural-source vitamin E, Proponse yeast, methionine, cobalt glucoheptonate, vitamin B12, and thiamine
- Mini-pellet form in 25-lb bag
- Top-dress 8 oz/hd/day for show calves



RumaFill™ 81080AAAE4

Formulated to provide roughage ingredients (25% fiber), such as beet pulp, to create a “full look” and enhance expression.

- Use for holding situations when the show calf’s “full look” and “capacity” needs to be maintained on restricted intake of complete show feed or complete grain mix
- Mini-pellet form in 50-lb bag
- Feed 2-5 lb/hd/day for show calves weighing more than 500 lb



Natural Fit™ 81526AAAE6

A high-protein, non-medicated supplement designed to be used with MoorMan’s ShowTec complete show calf feeds

to give more muscle and dimension and shape especially over the top.

- 40% CP, 3.5% fat, and 14% fiber
- Provides CitriStim and RumeNext®-Beef, direct fed microbial, complexed trace minerals, vitamins (including natural-source vitamin E), and special flavors
- Mini-pellet form in 25-lb bag
- For use in show cattle weighing over 700 lb: feed 1-3 lb/hd/day to steers and 8 oz to 1 lb/hd/day to heifers and bulls



MoorFlex™ 12298AAA

Unique, one-of-a-kind, top-dress supplement

- Contains an ingredient approved for livestock feed that provides a source of natural substances recognized to influence joint health
- Supplies Cell Rate, a source of nucleotides that may help fuel natural metabolic processes involved in stress, immunity, and production; also provides vitamins and complexed zinc
- Meal form in 3.75-lb (60-oz) bag (12298AAA5E) and 18-lb pail (12298AAAJN)
- Top-dress 2-8 oz/hd/day for cattle



FIRE EXTINGUISHER™ R 81480AAAE4

- A unique, top-dress supplement designed to help show ruminants overcome the negative effects of heat stress
- Contains Thermal Care™ R, a patent-pending technology
- Contains CitriStim which research has shown assists in maintaining a healthy, functioning gastrointestinal tract
- Mini-pellet form in 50-lb bag

- Feeding rate:
 - 1.5 lb/hd/day for 500-lb show calf
 - 2 lb/hd/day for 1000-lb show calf



EatMoor™ 12346AAA

Unique, one-of-a-kind, top-dress supplement that stimulates appetite, optimizes gut health, and gives animals the edge needed to resist the effects of stress

- Supplies Cell Rate, CitriStim, PremiDex™, Amaferm®, Primalac® and other beneficial ingredients
- Meal form in 3.75-lb (60-oz) bag (12346AAA5E), 12-lb pail (12346AAAPF), and 20-kg (44.1-lb) bag (12346AAAAG)
- Top-dress 2-8 oz/hd/day for show calves



Rehydrate™ 88820AAA5Q

Unique, one-of-a-kind, energy and electrolyte top-dress supplement

- Also provides Cell Rate, PremiDex, and other beneficial nutrients
- Powder form in 2.25-lb canister
- Feed as a top-dress or mix with water for a drench; 12 oz/hd/day (4 scoops) for show calves



Alliance 3-D™ 12079AAA

- Top-dress supplement helps produce a smooth, well-defined body condition along with healthy skin and a glossy hair coat
- Provides soybean oil, flaxseed oil, and wheat germ oil along with vitamin E
- Contains an antioxidant to help maintain product stability and protect nutrients
- Liquid in one-gal (12079AAA74) or five-gal (12079AAA7J) containers
- Top-dress 1 oz/100 lb body weight daily



Cellarator® Turbo

- 3-in-1 fast-acting, oral paste that combines the power of Cell Rate with probiotics, electrolytes, and vitamin E
- Helps support performance, helps deter dehydration, and helps lessen the effects of stress
- 80 cc tube (8279005U) and 300 cc tube (8330005X)



MoorFat™ 235

- Energy supplement comprised of animal fat encapsulated in a milk protein carrier
- Enhances performance and helps produce smooth, well-defined body condition along with healthy skin and a glossy hair coat
- Powder in 20-lb pail (235AAA77) and 50-lb bag (235AA)
- Top-dress 0.25-0.5 lb/hd/day



Refer to product labels for complete feeding directions and warning/caution statements.

*Not trademarks of ADM.



www.admani.com/MoorMansShowTec • 866-666-7626 • AN_ShowFeedHelp@adm.com

ADM Animal Nutrition™, a division of Archer Daniels Midland Company • Quincy, IL

S9378W-0816