

Douglas County Museum Logo Contest Official Rules

Introduction

This document describes the official rules of the Douglas County Museum Logo Design Contest. The object of this contest is to design a logo for the Douglas County Museum to adapt for all aspects of the Museum's public presence. Information on how to enter and about the prizes is part of these Official Rules.

Eligibility

The Contest is open only to individuals. The Contest is not open to companies, educational institutions, organizations, etc. or to groups associated with such institutions.

Members of the Board of Trustees, staff members, and their immediate family are not eligible to enter the Contest.

Entrants must be of sufficient legal age and standing to enter the contest or if under the age of 18, a guardian must sign the agreement along with the entrant.

How to Enter

Initial entries must be submitted by email to douglascountymuseum@hotmail.com. The entries must be submitted as a JPG and/or EPS if entered via e-mail. See the Submission Guidelines below for further information.

The email must include the name, age, postal address, phone number and email address of the Entrant and guardian if entrant is under the age of 18.

No more than 3 Entries may be submitted by any one Entrant.

Entries must conform to the Submission Guidelines set out below. Entries which fail to do so will be rejected.

The deadline for Entries is February 15th, 2015 by 1:00pm central time zone.

We will attempt to acknowledge all entries within three days of receipt; however, we cannot be responsible for entries or responses lost in e-mail. If you do not receive a confirmation by the time, please contact us.

There is no fee to enter the Contest.

Submission Guidelines

The purpose of the contest is to design a logo for the Douglas County Museum. The logo will be used online, in print, on merchandise, in letterheads, on signage, and for any purpose that the museum sees fit. Flexibility is a key requirement, including the need to resize easily and to look good in black and white as well as color. The final version of the logo will need to be suitable for high quality printing. If you are submitting a computer-generated file, you must also submit a separate vector file that is supported by Adobe Photoshop. If you are submitting a hand-rendered logo, you give permission to the museum to turn your logo into a computer-generated file.

The museum reserves the right to register this logo with Service Mark. Entrants should take care to ensure that their Entries are not in any way similar to existing logos or other copyrighted images. A logo that cannot be registered as a Service Mark, no matter how well crafted, cannot win the Contest.

The logo must also contain the words "Douglas County Museum" or contain the abbreviation "DCM."

If you are submitting a vector file: Due to the requirements for high quality printing and re-sizing Entries must be submitted in scalable vector graphic format (EPS). We advise against the use of halftones and gradients unless created inside a vector graphics program. Color in this version must be CMYK, no spot colors.

A JPG of the logo is also requested so that entries can be posted to our Facebook page and website without the need for conversion.

If you need to send the images individually, please note clearly in your emails that you are doing so.

To recap, if you are submitting a computer-generated entry, it will consist of 2 files: the basic logo in EPS and JPG format. If you are submitting a hand-rendered entry, you will submit a JPEG format and give the museum permission to turn your logo into a computer-generated entry and vector file.

Prizes

Subject to the legal requirements outlined above, the winning design will be announced at the end of the voting period. The Museum will contact the winner and make arrangements for the signing of the contract and gifting of the prizes.

The winning designer will receive:

- A \$100 cash prize.
- A goody bag from BLICK Art Materials with an approximate retail value of \$75.00.
- A \$20 gift card to the I.D.E.A. Store in Champaign, IL.

- A complimentary 1 year membership to the museum for the designer and his or her immediate family.
- The right to use the basic logo and identify him/herself as the logo designer for professional portfolios and resumes only.

Judging and Selection of Winner

Voting

Entries will be voted on by the public. Volunteers at the museum may vote in the contest. By entering the contest, you give permission to the museum to post your designs online and to display them at the museum for the duration of the contest. Voting for the logo will begin on Monday, February 16th, 2015 and remain open for one week, ending on February 23rd, 2015 at 5:00pm central time. The logos submitted will be displayed and you will have the ability to vote on them through the course of that week on our Facebook page <https://www.facebook.com/docomuseum>. Please only submit your entries by email and we will post them on Facebook in a voting format for you.

The Board of Trustees reserves the right not to select a winner if, in its sole discretion, no suitable entries are received.

The Board of Trustees reserves the right to disqualify any Entrant or Entry at its sole discretion. No correspondence shall be entered into.

The winner and guardian if under the age of 18 will be required to sign a contract assigning all ownership of the logo to the Douglas County Museum.

Accepting the prize constitutes permission for the Douglas County Museum to make public and otherwise use winner's name and city of residence for publicity purposes. Further personal data may be requested but is not required.

The winner of the contest will be announced once voting has closed, but no timetable is set for the official acceptance of the logo by the Museum due to the need to confirm that the winning entry can be registered as a Service Mark.

Intellectual Property

All submitted work must be original and not based on any pre-existing design.

All Entries will become the sole property of the Douglas County Museum and may be displayed publicly on the museum's web site, at the museum, and on our Facebook page.

The Douglas County Museum reserves the right to register the winning entry as a Service Mark and the Entrant agrees to transfer all right and title to the Entry to the Douglas County Museum in accordance with the Official Rules of this Contest.

Acceptance

Participation constitutes the Entrant's full and unconditional agreement to and acceptance of these Official Rules. By participating in the Contest, the Entrant is representing and warranting that he/she has read and understood, and agrees to be bound by, these rules. Including the guides and rules referred to herein, these Official Rules constitute the entire agreement between the Entrant and the Douglas County Museum in relation to the Contest. They govern the Entrant's participation and supersede any prior or other agreements between the Entrant and the Douglas County Museum and relating to the Contest.