## Some basic info about our CSA Program

### Registration begins January 1st of that CSA year purchases can be made via. . .

Drop box at our self service at the stand

www.jillybeansfarmstand.com and print out the form and mail it in

Link on our facebook page

Deadline to register is a couple weeks prior to us opening (Easter Weekend). This year the date was March 15,2021.

The Program begins at the beginning of April, (specific date may vary year to year) just when the weather begins to get nice and we start to have a variety of plants and flowers available for purchase. *This years start date was April 2,2021* 

#### What is the purpose of signing up for a CSA?

CSA stands for community supported agriculture. The purpose of CSA programs are to help support the farmer in the beginning of the year purchase; seeds, fertilizer, make necessary repairs to equipment, and so on to help make the season happen. It is similar to the idea of buying your ski season pass in July for the coming season, whether or not it snows.

In a CSA program you as a "Member" purchase a share of Jillybeans Farmstand's harvest of the coming season prior to the growing season, and then visit the stand when it is convenient for you as often as you wish and purchase as much or as little as you need! This includes ANYTHING we sell at the stand, flowers, jam, dairy products, pies, meats, produce, strawberries and so much more. By purchasing a share PRIOR to us opening this is giving us support for the coming season.

# Why do we have registration dates if we are doing a card program instead of the traditional weekly box program?

The registration dates are important because they are supporting us for the coming season. Supporting us during the season is one thing when the stand is open, showing support prior to us opening is the whole purpose of the CSA which is why most farmers have strict CSA deadlines. These deadlines also give us time to get all of the paperwork in order and allow us time to order all of the yearly unique Bean Crew Club Cards and get them in time for the season to start. There is a lot going on behind the scenes all of the time, especially during the Late Winter and Early Spring months besides getting ready for the CSA season in preparation for the greenhouse season and growing season in fields.

### Why is our CSA unique?

Our CSA program is the most flexible around and fits everyone's needs. We have also started the <u>Bean Crew Perks Card</u>. A Calendar each member gets, similar to a punch card you get at the nail salon, or the monthly coupons from clipper magazine for People's Choice. We do not require you to shop certain days or the week or times, you can come ANY DAYS and ANY TIMES onces the program begins and until it ends.

## 2021 Bean Crew Perks Card Example

May 2021  Buy one Get one ½  OFF Hanging  Baskets	June 2021 1 FREE Package of Shortcake Biscuits  1/2 OFF 1 Quart of Fresh picked Strawberries	July 2021  25% OFF any Meat Purchase	August 2021  1 FREE ½ doze ears of our Famous Butter and Sugar Sweet Corn
September 2021 1 FREE 9" SOLID Color Hardy Mum	October 2021 1 FREE Pumpkin (excludes prize pumpkins)	November 2021 \$5 OFF Fresh Turkey \$2 OFF Thanksgiving Pie OR Bread Order	December 2021  1 FREE Bottle of Eggnog  Buy 2 get 1 FREE Jam
May 1 thru June 30th \$5 OFF purchase \$25 or more	July 1 thru Aug 31st \$5 OFF purchase \$25 of more	Sept 1 thru Oct 31st \$5 OFF any purchase \$25 or more	Nov 1st thru Dec 20th \$5 OFF any purchase \$25 or more

Thanks for taking interest in our CSA program, and reading all about it. We hope you can share the season with us next year. Be sure to check back for registration forms and deadlines starting January 1, 2022. Until then, have a great year and we look forward to seeing you in and out of the stand all season long!

(updated 5/26/21)