

## **A BY-PASS FOR LOUTH (LINCOLNSHIRE)**

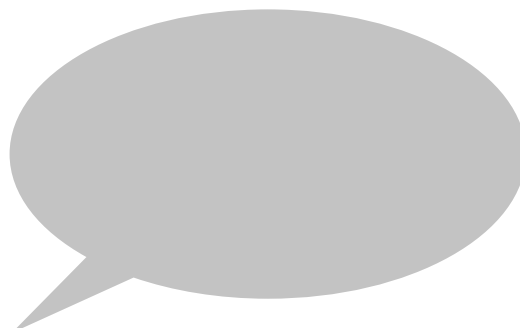
For over 30 years the people of Louth pushed for a by-pass. It was not until 1991 that it was finally completed. Many different people held views on whether the by-pass should be built. We call these concerned people stakeholders. Some people were very strongly in favour of building the by-pass, others were against it; some people may have been undecided and could see points both in favour of and against the building of the by-pass.

### **STAKEHOLDERS**

- Local conservationist
- Town councillor
- Tourist visiting Mablethorpe or Skegness
- Local resident
- Local pub owner
- Farmer
- Local industrialist
- Transport company owner
- Local vicar
- Local newsagent owner
- Deputy head of a local school
- Government official at the Department of Transport

### **Exercise 1**

Decide what each of the stakeholders views about the proposed by-pass would be and write a sentence to show what you think they would say.



## **Exercise 2**

Link each of the following statements to the stakeholder who you think is most likely to hold that opinion.

**The fall in through traffic and trade in the town will affect sales of many convenience goods and will hit my profits**

**The reduction in pollution, noise and vibrations in the town when the by-pass is built will mean less damage to the church and less inconvenience for my parishioners**

**I am unhappy that my land will be taken and that noise and pollution could be detrimental to my crops and livestock**

**We are prepared to pay money to improve the local transport system that will allow traffic to link more efficiently to the national network of main roads and motorways**

**The reduction in traffic through the town will lower the cost of road repairs and maintenance and make it easier for the local people to move around with less congestion on the town roads**

**The reduction in noise in the town when the by-pass is built and increased safety on the roads will make it better for our pupils**

**The by-pass will make it quicker and easier to reach the coastal resorts of Mablethorpe and Skegness in the summer**

**When I do my shopping in the town centre it will be easier and safer to move around and the noise and pollution near my home will be reduced**

**The destruction of habitats such as the woodland will damage the ecosystems, flora and fauna. Areas of natural beauty such as Hubbards Hills will be disrupted**

**The new by-pass will make it easier for supplies to reach my factory and for me to transport goods to customers. My profits should go up**

**The new road will reduce the time it takes lorries to reach their destinations, and I should make more money**

**I don't think it will affect my trade much as most of my customers are locals**

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