



COWBOY STATES REINING HORSE ASSOCIATION
***** BOARD MEETING *****
10/12/2019 12:00 PM

Roll Call

<u>Present:</u>	<u>Excused:</u>	<u>Absent:</u>	<u>Guest:</u>
George Pfeiffer			
Renee Pipinich		x	
Nancy Pfeiffer			
Peggy Peterson			
PA (Vacant)			
Robert Peterson			
Chantel Probert	x		
Erin Schroeder			
Nanette Till	x		
Debbie Russell			
Stephanie Williams			
Bryanna Williams			x
Bill Russell			x
Deb Purdy			x
Katie Bammel			x

CALL TO ORDER:

President George Pfeiffer called the meeting to order at 12:25 pm. We thanked BOD Robert Peterson for letting us meet at his spacious clinic in Casper, Wyoming. Thanks again to Robert's generosity; we all enjoyed a catered lunch from Qdoba Mexican Eats.

MINUTES FROM PREVIOUS MEETING:

Minutes from the August 6, 2019 meeting were reviewed. There was no discussion. Peggy Peterson made a motion to approve the Meeting Minutes. Erin Schroeder seconded. Meeting Minutes were approved.

TREASURER'S REPORT:

Nancy Pfeiffer supplied a well-organized Treasurer's Report for everyone in attendance. The General Account, which is used for year-end awards and the trophy saddle, started 2019 with a balance of \$5,460.93, so we have seen an increase in this account of \$575.69.

Income		Expenses	
Donations	\$330.00	2018 Trophy Saddle	\$1,510.00
Advertisements	\$75.00	2018 Year-End Awards	\$1,571.00
Banquet Auction	\$927.00	Year-End Award Donated for Saddle	\$600.00
*Memberships	\$590.00		
*NRHA Affiliate Incentive	\$800.00		
Saddle Donations	\$1,600.00		
Total	\$4,322.00	Total	\$3,681.00

*Membership dues were from a quick estimate based on 30-35 CSRHA members, including youth.

*NRHA Affiliate Incentive is from BOD Nanette Till's written reports to the NRHA for the CSRHA.

The Horse Show Account started 2019 with a balance of \$17,253.48, so we have seen a loss of \$1,728.54 for the year. The current balance of \$15,524.94 includes \$2,000 worth of deposits for the 2020 Shawn Florida clinic.

Show	Income	*Expenses	Net
CSRHA Funday, Cody (April)	\$1,850.00	\$1,050.00	\$800.00
*CSRHA Grasslands Market Slide (May)	\$7,972.00	\$13,709.00	(\$5,737.00)
CSRHA Funday, Sheridan (June)	\$2,128.00	\$1,722.00	\$406.00
CSRHA Funday, Sheridan (August)	\$1,400.00	*\$330.00	\$1,070.00
Totals	\$13,350.00	\$16,811.00	(\$3,461.00)

*Expenses include the prizes that were purchased for each show, which was estimated to be \$800 per show.

*The expenses from the CSRHA Grasslands Market Slide do not include the cost of the arena rental which was donated by Bill and Debra Russell. This event had very low attendance, which was the main reason for the loss.

*The expenses from the CSRHA Funday in Sheridan were lower due to the fact that the Awards Committee did not purchase additional prizes for this show (leftover prizes were used) nor was there an expense for the judges (time was donated by George Pfeiffer and Nanette Till). The only expense was for the arena rental.

Indirect costs for the CSRHA in 2019 include:

Printing	Membership Directory	\$538.00
*Advertising	The Wrangler Horse & Rodeo News	\$143.00
	Trophy Saddle poster	\$76.00
	Today's Horse	\$100.00
	The Riverton Ranger	\$180.00
Subscriptions	The Wrangler Horse & Rodeo News	\$266.00
Insurance	Liability for CSRHA	\$686.00
Affiliate Dues	NRHA	\$100.00
Total		\$2,089.00

*The club will look at different ways and places to advertise in the future. Facebook and other social media sites will most likely be utilized more often.

The Sam Schaffhauser clinic brought a net income of \$3,223.00. Nancy has \$2,000 in pre-paid deposits for the 2020 Shawn Florida clinic. She also reported that the club has approximately \$1,000 worth of prizes in inventory.

There was no further discussion on the Treasurer's Report. Debbie Russell made a motion to approve the Treasurer's Report. Erin Schroeder seconded. Treasurer's Report was approved.

OLD BUSINESS:

- **Year-End Standings & Awards**

- Nancy Pfeiffer provided a report that outlined the 2019 Year-End champions and reserve champions for each class and noted that the club saw no open riders haul to the minimum of three shows.

Class	Rider	Horse
CSRHA Non-Pro Champion	George Pfeiffer	AMR Just Plain Firey
CSRHA Non-Pro Reserve	Bryanna Williams	Stylist N Wavey
CSRHA Limited Non-Pro Champion	Bryanna Williams	Stylish N Wavey
CSRHA Prime Time Non-Pro Champion	George Pfeiffer	AMR Just Plain Firey
CSRHA Rookie Champion	Ryane Clark	Shiners Big Debut
CSRHA Rookie Reserve	Debra Russell	Jersey On Top

CSRHA Youth 13 & Under	No qualifiers	
CSRHA Youth 14-18 Co-Champion	Bryanna Williams	Stylish N Wavey
CSRHA Youth 14-18 Co-Champion	Katie Bammel	Freckles Coralena
CSRHA Youth 14-18 Reserve	Gabriel Wigington	Dont Poke My Hocus
CSRHA Short Stirrup 10 & Under	No qualifiers	
CSRHA Novice Horse Open Champion	Stephanie Williams	Diamond Safari
CSRHA Novice Horse Non-Pro Champion	George Pfeiffer	AMR Just Plain Firey
CSRHA Novice Horse Non-Pro Reserve	Bryanna Williams	Stylish N Wavey
CSRHA Green Reiner Co-Champion	Jackie Strain	Big Chex To Red Pine
CSRHA Green Reiner Co-Champion	Karen Devenyns	Chicks N Chex
CSRHA Green Reiner Reserve	Ryane Clark	Shiners Big Debut
CSRHA Green Horse Champion	George Pfeiffer	Gunningforhollywood
CSRHA Ranch Riding, All Ages Champion	Jackie Strain	Big Chex To Red Pine
CSRHA Ranch Riding, All Ages Reserve	Ryane Clark	Shiners Big Debut
CSRHA Ranch Riding, Novice Champion	Katie Bammel	Chexy N He Knows It
CSRHA Ranch Riding, Novice Reserve	Karen Devenyns	Chicks N Chex
CSRHA Open	No qualifiers	
CSRHA Limited Open	No qualifiers	

The 2019 High Point rider in either the CSRHA Rookie or the CSRHA Green Reiner class went to Ryane Clark who showed Shiners Big Debut. The High Scoring Rookie under an NRHA judge went to Karen Devenyns who showed Chicks N Chex. She will earn a plaque and her name on the Pat Gervais Memorial Trophy.

- **2019 Awards Banquet**

- There was discussion about hosting an NRHA show, a CSRHA Funday, or a clinic in conjunction with the Awards Banquet. George Pfeiffer is concerned that if the club does just the Awards Banquet (without an event tied to it) that attendance will be low.
- Stephanie Williams outlined that the club has recruited more new members at NRHA shows, and it is always helpful when trainers bring their clients. She added that hosting Fundays takes roughly \$1,000 for the club to do, and these events are not growing popularity. George reminded everyone that the club does make a profit from Fundays.
- Stephanie explained that ground conditions and stalling options are always issues. She would like to see the club host an NRHA event in Livingston, Montana in June and two NRHA shows at Ashley Villmow's arena in Gillette, Wyoming in July. She would like to see the club have three big NRHA events in 2020.
- Erin Schroeder pointed out that most folks who have competitive horses are not showing in Wyoming. She is not sure if the club can pull people from Wyoming to show at such events.
- The budget for the 2019 year-end champion was \$165 and \$100 for the year-end reserve champion. With 13 champions from the 2019 show season, the club will have \$2,145 to spend. With 7 reserve champion from the 2019 show season, the club will have \$700 to spend. This totals \$2,845 for the 2019 year-end awards. Co-champions will each receive an award valued at \$165, but the club will most likely recognize only one champion in 2020.
- The Awards Banquet will be planned for May 23, 2020 with a CSRHA Funday on May 24, 2020. Location to be determined.

Stephanie Williams made a motion to maintain the budget for year-end awards. Nancy Pfeiffer seconded. Motion passed.

- The Awards Committee will consist of Stephanie Williams, Peggy Peterson, and Brye Williams.

- **2019 Election**

- Peggy Peterson reported that all officer positions to include President, Vice-President, Treasurer, and Secretary are up for election as these positions expire 12/31/2019. Stephanie Williams and Debra Russell's Board of Director positions also expire on 12/31/2019.
 - Deb Purdy may consider running for a Board of Director position. Peggy informed everyone that Megan Smith contacted her regarding running for a Board of Director position or as the Presidential Appointee.
 - George Pfeiffer agreed to re-run for President. Nancy Pfeiffer agreed to re-run for Treasurer. Peggy Peterson expressed that she would like to step down from the Secretarial position. Stephanie Williams and Debra Russell were interested in re-running for Board of Director positions. George Pfeiffer will contact Megan Smith about serving as the 2020 Presidential Appointee.
- **June 5-6, 2020 Shawn Florida clinic**
 - Stephanie Williams suggested that the club combine this clinic with a show in hopes to get people to stay. Michelle Florida informed Nancy Pfeiffer that they would be able to do the clinic on Friday and Saturday (June 5-6), leaving the option open to host a show on Sunday, June 7.
 - The clinic has to be located in Sheridan due to the fact that the Floridas are making this a vacation and will be staying at Canyon Ranch outside of Big Horn, Wyoming. Nancy reported that over half of the riders are from Montana and relocating the clinic to Gillette would also require these folks to haul another two hours. There are some riders who would certainly stay if the club were to host an NRHA show in conjunction with this clinic.
 - Robert Peterson suggested the club offer a survey through surveymonkey.com to see if there is viable interest in having a show following the Shawn Florida clinic.
 - Deb Purdy added that hosting the clinic in Sheridan is best. When reviewing the Treasurer's Report, she observed that the club makes a better profit with clinics. George Pfeiffer outlined that this is the case when the clinician does not charge the club for their time. Deb added that there has been an incredible amount of interest in the Ranch Riding classes and wondered if the club could find a big name clinician for these riders. Brye Williams informed us that Ashley Villmow already does this at her facility. Peggy Peterson reminded everyone that this idea was presented at one time in the past, but was not implemented due to the fact that the CSRHA is a reining club (not western dressage, ranch riding, etc.). The Green Reiner and Rookie classes are the most popular, so it would be nice to find a clinician to help these riders.
 - Stephanie Williams recognized that most income comes from the Ranch Riding classes, but we need to consider the clinicians. The club needs clinicians who will help the local level riders. Erin Schroeder informed us that she and Levi Hostetler have been supporting the locals they have. Justin Henderson has done clinics and has judged events at Ashley Villmow's arena. George Pfeiffer outlined that people seem to prefer to ride with a big name clinician.
 - Nancy Pfeiffer estimates that the club will make approximately \$3,000 from the Shawn Florida clinic. She added that it would be good to get clinics with local trainers in conjunction with an NRHA show or a Funday to engage those who are just starting out. Peggy Peterson suggested everyone host a reining clinic in their areas and explained how she has done this in the past. There are a number of good clinicians who would offer their services free or at a reduced rate to help a fellow NRHA affiliate.
 - George Pfeiffer informed everyone that the clinic will be held in Sheridan (for the main reason outlined above). There is a waiting list to ride, so be sure to contact Nancy Pfeiffer to get on it if you are interested.

NEW BUSINESS

- **2020 Show Season**
 - Brye Williams suggested the possibility of hosting an event at the facility previously known as the Cottonwood Equine Center in Silesia, Montana. Peggy Peterson agreed, commenting on how nice the facility is.
 - Bill Russell informed everyone that the Wyoming State Fairgrounds is under new management. There was discussion as to why attendance was so low at the 2019 Grasslands Market Slide. It seems that the 2019

dates were conflicting with neighboring affiliates. It was also noted that the Colorado reiners really have no reason to haul to Wyoming as they have so many shows available there.

- Stephanie Williams suggested the club host three NRHA shows in 2020 with a 2-day NHRA show in July at Ashley Villmow's arena in Gillette, an NRHA show in Livingston, Montana, and Fundays in conjunction with a clinician. She suggested that a clinic be held in the morning followed by a show situation with a judge and scribe where folks can school their horses. Of course, a facility would have to be rented.
 - Peggy Peterson recalled a similar set-up when the CSRHA first started. Reining horse trainer, Kevin Vessey judged a small schooling show and took the time to give each rider feedback after each run. This was very helpful for everyone. Debbie Russell would like the time to visit with the judge.
 - Robert Peterson suggested a clinic format where 3-4 trainers have stations where riders could get help with various maneuvers. Local trainers and riders could certainly help each other.
 - George Pfeiffer outlined that all of this will depend on the outcome of a survey.
 - There was also discussion about finding Ranch Riding clubs and get them invited to the CSRHA events. Stephanie Williams found that July 11-12 would not conflict with other affiliates.
 - The CSRHA will most likely drop the newsletters in The Wrangler Horse and Rodeo News and focus on social media and the website. Peggy Peterson will inform the folks at The Wrangler that the club would like to let the membership subscriptions expire. Robert Peterson and Brye Williams will be added to the CSRHA Facebook page as administrators and Google docs will start to be utilized. Robert and Brye will also work on getting Facebook ads published. Katie Bammel and Brye Williams will use Google docs to tabulate CSRHA points from the club's events.
 - Sponsors and sponsorship dollars was discussed. It was noted that the same officers, board of directors, and members continue to contribute year after year. It would be good to work on outside funding.
 - There was discussion on year-end awards. It was decided that year-end awards will not change. All riders in all classes will continue to be recognized.
- **2020 Membership Directory**
 - Nancy Pfeiffer has not visited with Kathy Nicholson about this to date. Nancy suggested that the Membership Directories be mailed out to all members next year. Everyone thought this was a good idea if Kathy is willing to work on this project again. The directory also helps with the year-end trophy saddle donations.
- **Year-end Trophy Saddle**
 - The year-end trophy saddle for the high point rider in *either* the Rookie or the Green Reiner class (whichever is higher) will be available again in 2020. It was noted that asking for these funds seems to be the easiest for sponsorships.
- **NRHA Shows**
 - The Montana Reining Horse Association's Slide Into Summer show is scheduled for June 19-21, 2020. The CSRHA could look into co-affiliating with the MtrHA again. July 25-26, 2020 is available for a 2-day NRHA show at Ashley Villmow's arena in Gillette. George Pfeiffer will check with the MtrHA President regarding co-affiliating this event.
 - Nancy Pfeiffer and Stephanie Williams will work on submitting an affiliate report to the NRHA. Nanette Till has been very successful in getting these reports to the NRHA which has resulted in a sizable donation to the CSRHA.
 - Nancy Pfeiffer will work on completing an inventory of what the club has left over for show prizes.
 - There was discussion about hosting a Funday in Douglas if there will not be a 2020 Grasslands Market Slide.
 - To date, George Pfeiffer is the only one on the Show Committee. George will contact the Southern Campbell County Agricultural Complex in Wright, Wyoming regarding hosting an event. Bill Russell informed everyone that the master plan in Douglas is to cover the 'silver' arena which would certainly offer another option for the club.

- The budget for the event prizes will remain at \$40 for first prize, \$15 for second prize, and \$5-10 for third prize.
- The Pat Gervais Perpetual Memorial Trophy is awarded to the highest scoring rider under an NRHA judge at one of the CSRHA shows. This year, that honor will go to Karen Devenyns. Nancy Pfeiffer will work on getting the plaque made; Stephanie Williams will work on getting the plate on the trophy.

Next meeting: Teleconference **November 6, 2019** at 7:00 pm. Dial **951/797-1058** with passcode **681306**.

ADJOURN:

There was no additional business to discuss. Peggy Peterson made a motion to adjourn the meeting. Nancy Pfeiffer seconded. The CSRHA meeting was adjourned at 2:50 pm.