

# Recovery Worship Relaunch

Plans to relaunch the ministry Recovery Worship during fall of 2021

**Purpose:** To do God's will by retooling our ministry to better meet needs, and engage our non-attenders and new persons.

## Five Key Actions

1. A community engagement survey to talk to those not yet with us about the needs they have
2. A dynamic fall worship series to invite people to (based on what is discovered as needs in the survey)
3. 3 to 4 fall social events to invite people to
4. Community service projects (based on the survey results)
5. New ministry programs (based on the survey results)



Five Teams Needed to plan and implement the Five Key Actions



**COMMUNITY ENGAGEMENT** (Key Actions 1 and 4 *survey and service projects*)

- Develop a survey to use with the broader recovery community (to find out what we need to be doing to meet the needs of the recovery community)
- Digest the survey results looking for themes
- Identify 1-3 community service areas for congregational engagement based on survey results
- Build a plan and begin community service projects

**WORSHIP AND PRAYER** (Key Action 2 *fall worship series*)

- Lead and promote the Breakthrough Prayer initiative
- Develop, with Pastor, an exciting fall worship series (based on survey results)
- Develop hospitality plans for Sunday worship for September/October and beyond
- To seek God's will on how we are to do worship as Recovery Worship

**HOSPITALITY** (Key Action 3 *fall social events*)

- Review survey results from COMMUNITY ENGAGEMENT
- Build a plan for 3-4 "come back" social events in the fall
- Build a plan for guest welcome and to get contact info at each gathering
- Work with WORSHIP AND PRAYER and COMMUNICATIONS to promote a culture and practice of fall invitation
- Build a plan to follow up in a personal way with each new attender through the fall.

**PROGRAMMING** (Key Action 5 *new ministry programs*)

- Work with COMMUNITY ENGAGEMENT to digest survey results
- Identify 1-3 programming initiatives for congregational ministry based on survey feedback
- Build a plan to start new programming and get it started

**COMMUNICATIONS** (Support Key Actions with promotion and invitation tools)

- Brand the fall weekends
- Build a calendar plan for using social media to promote all fall events
- Work with WORSHIP AND PRAYER and HOSPITALITY to develop a fall invitation tool (that can be used digitally and face to face that highlights the fall worship series and come back events)
- Develop and implement a plan to invite back our non-attenders and to invite people not yet with us.