

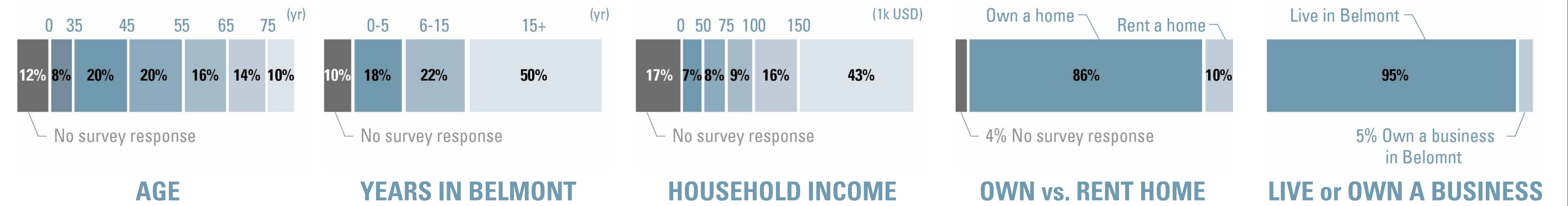
RESULTS OF THE COMMUNITYWIDE SURVEY



ABOUT THE SURVEY

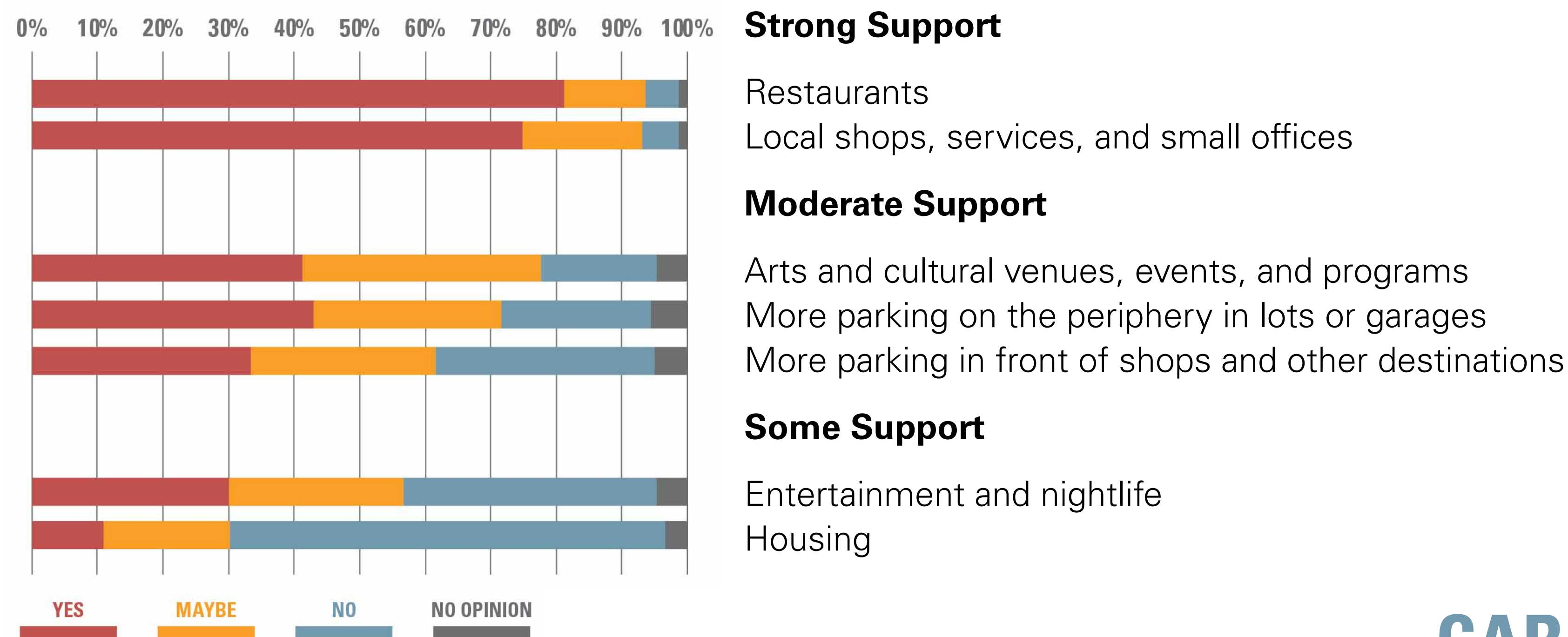
The survey was mailed to all households in Belmont to gather detailed community input on land use changes, transportation network improvements, enhancements to local amenities like parks, and priorities for public services. It was active between March 18, 2015 and April 3, 2015. **Nearly 1,400 households participated!**

WHO TOOK THE SURVEY?



BELMONT VILLAGE

“What kinds of uses and amenities would you like to see in the Belmont Village area?”

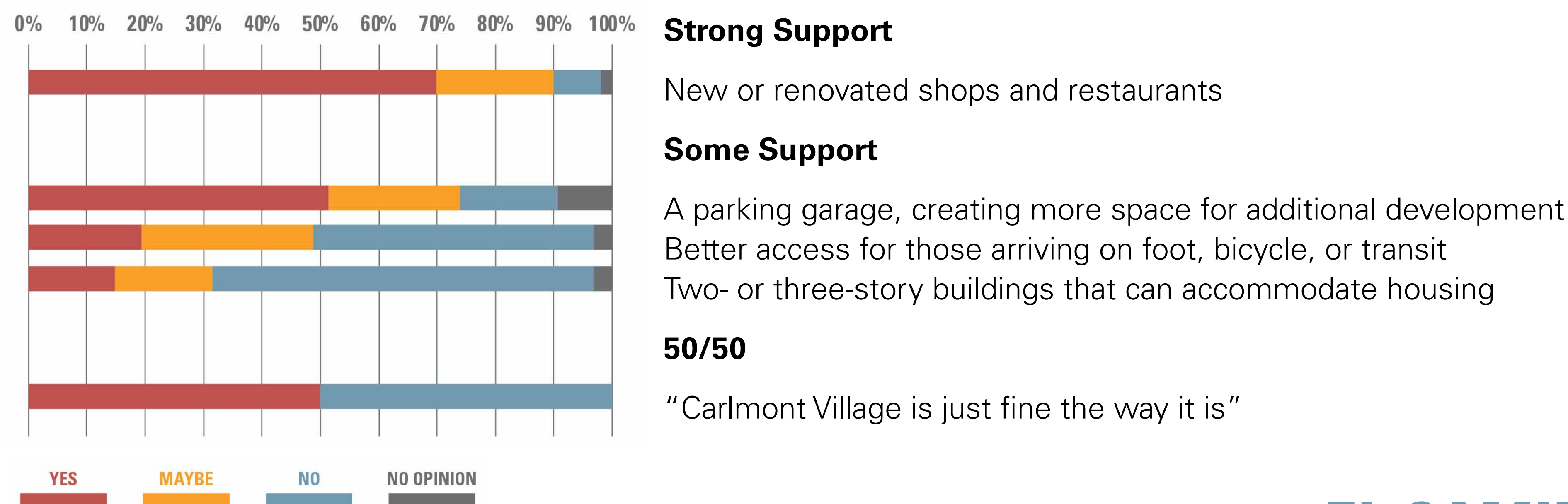


The vast majority of participants strongly supported more restaurants, shops, services, and small offices in the Belmont Village area.

- While support for restaurants, local shops, services, and small offices was strong across all groups, the level of support was closely correlated with household income. Support increased as household income increased (For example, 56% of respondents with household income of \$50,000 or less supported restaurants, compared to 90% of respondents with household income over \$150,000).
- Respondents aged 65 and older had much more support for more parking in Belmont Village (both in front of buildings and on the periphery) than younger respondents. (For example, 39% and 54% of respondents aged 66 to 75 and 76 and older, respectively, stated “yes” to more parking in front of shops, compared to only 25% of respondents aged 36 to 45).
- One in five Belmont renters supported housing in the Village, compared to one in 10 homeowners.
- Support for entertainment and nightlife in the Village was closely correlated with respondents’ age – support decreased as respondents’ age increased (only 9% of respondents aged 76 and older stated “yes” to entertainment and nightlife, compared to 45% of respondents aged 35 and younger).

CARLMONT VILLAGE

“What kinds of changes would you like to see in the Carlmont Village area?”



Even though respondents were split 50/50 on whether Carlmont Village is fine the way it is, they strongly supported new or renovated shops and restaurants.

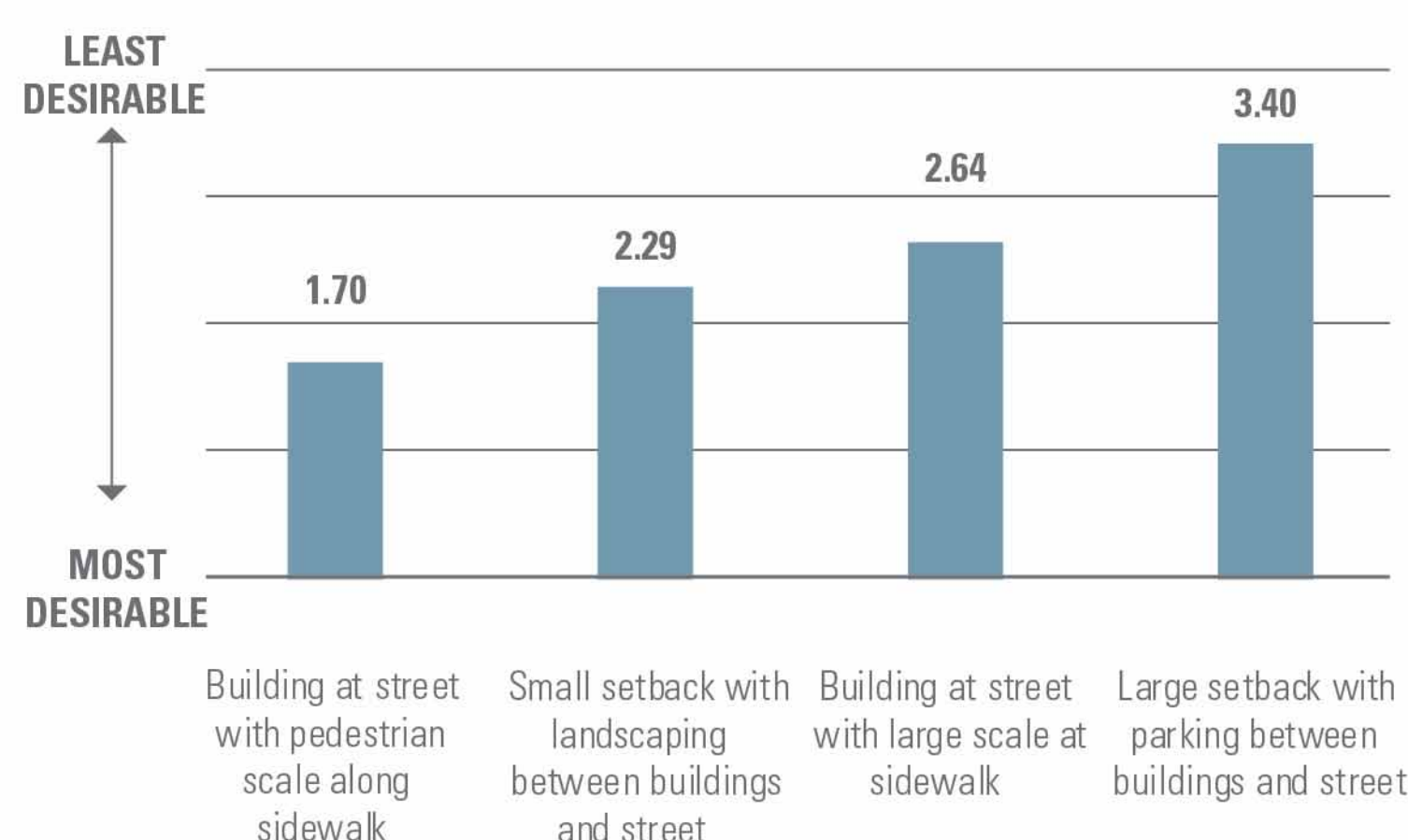
- Younger respondents were less likely to agree that Carlmont Village is just fine the way it is (73% of respondents aged 76 and older stated “yes,” compared to 33% of respondents aged 35 and younger).
- Greater support for new or renovated shops and restaurants was correlated with more children in the household. (84% of respondents with three or more children stated “yes,” compared to only 63% of respondents with no children in the household).
- Support for new restaurants and shops was closely correlated with age. Younger respondents were more likely to support new or renovated shops and restaurants in Carlmont Village (83% of respondents aged 36 to 45 stated “yes,” compared to 48% of respondents aged 76 and older).
- Younger respondents were more likely to support better access for those arriving on foot, bicycle, or transit in Carlmont Village (66% of respondents aged 35 and younger stated “yes,” compared to 34% of respondents aged 76 and older).
- Renters were more likely to support two- or three-story buildings that can accommodate housing (32% of renters stated “yes,” compared to 13% of owners).

EL CAMINO REAL

“Along El Camino Real, what kinds of uses would you like to see?”

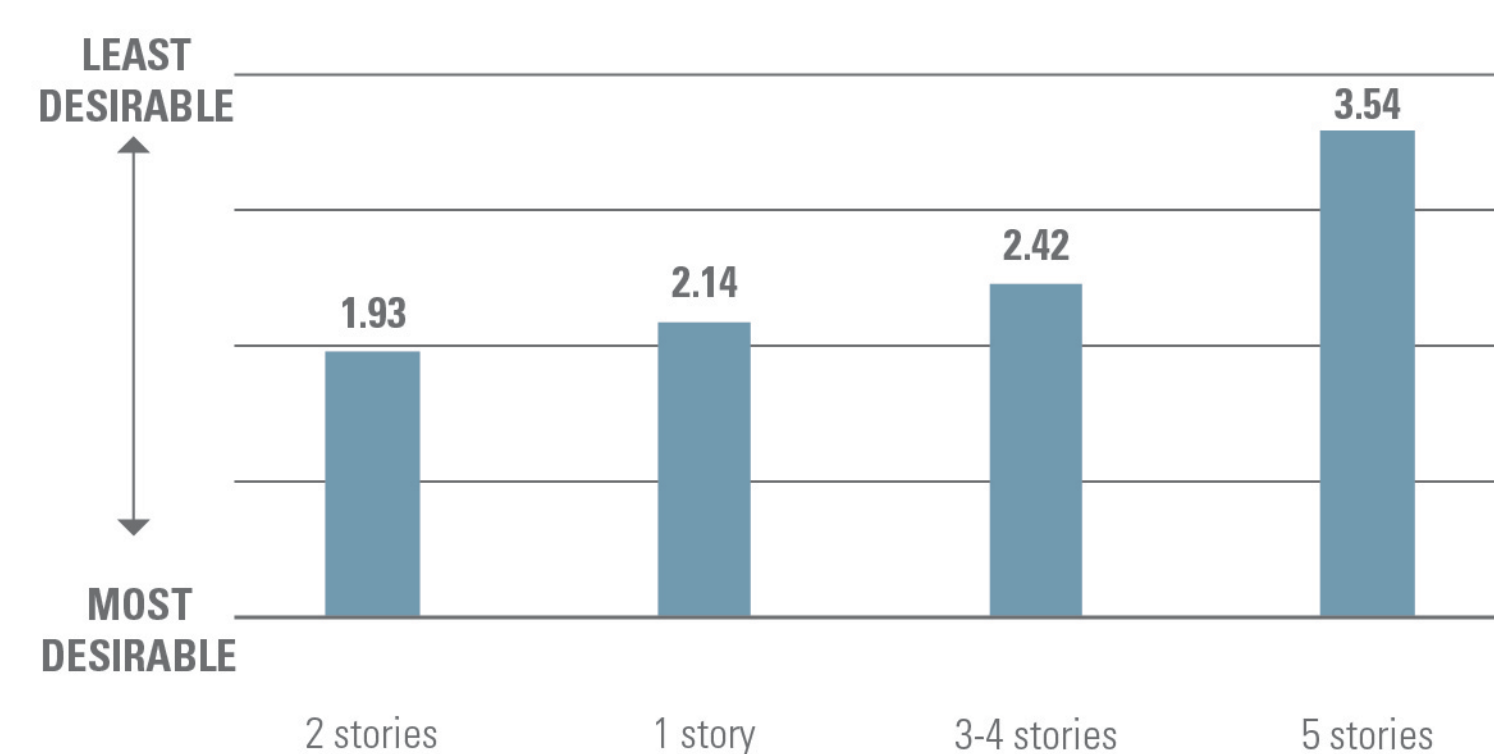
Relationship to Street

- Building at street with pedestrian scale along sidewalk
- Small setback with landscaping between buildings and street



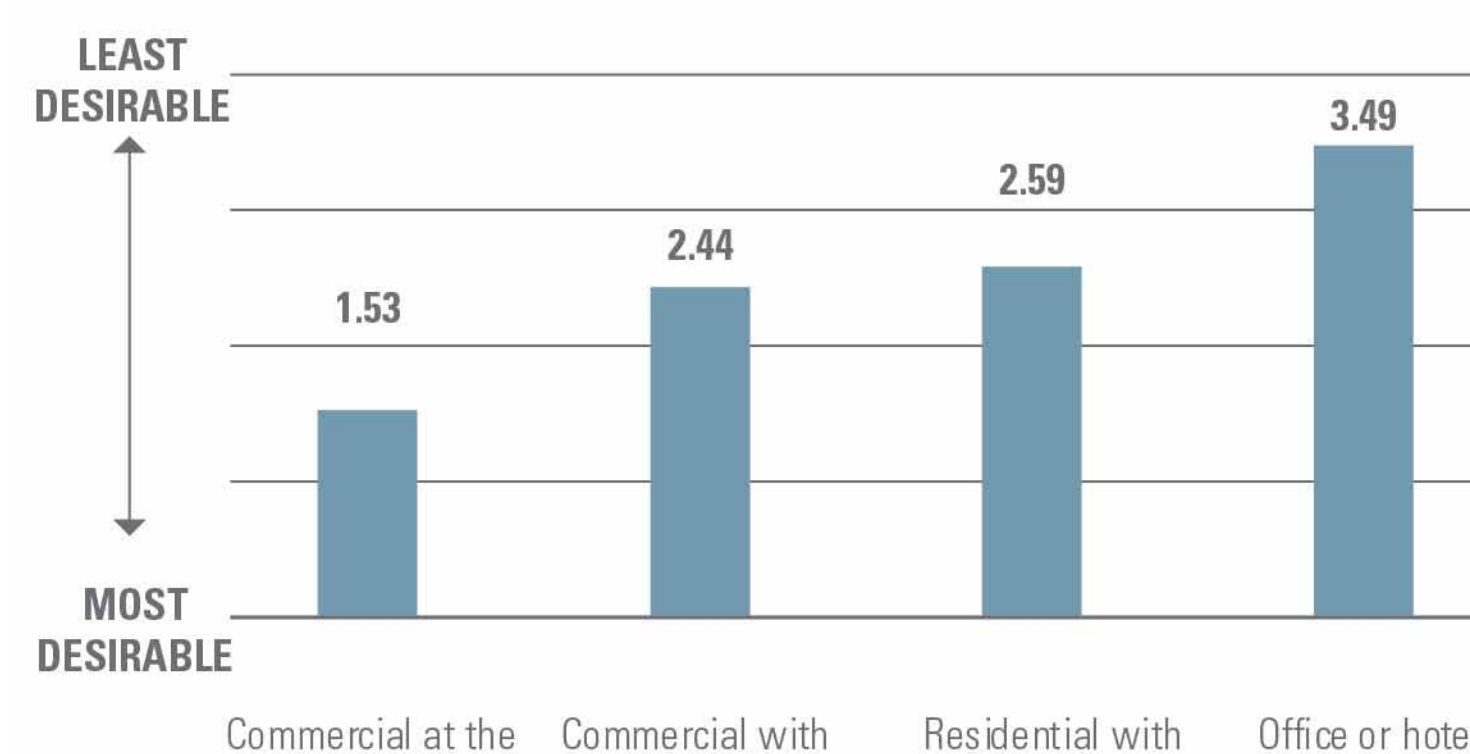
Height and bulk

- Two stories
- One story



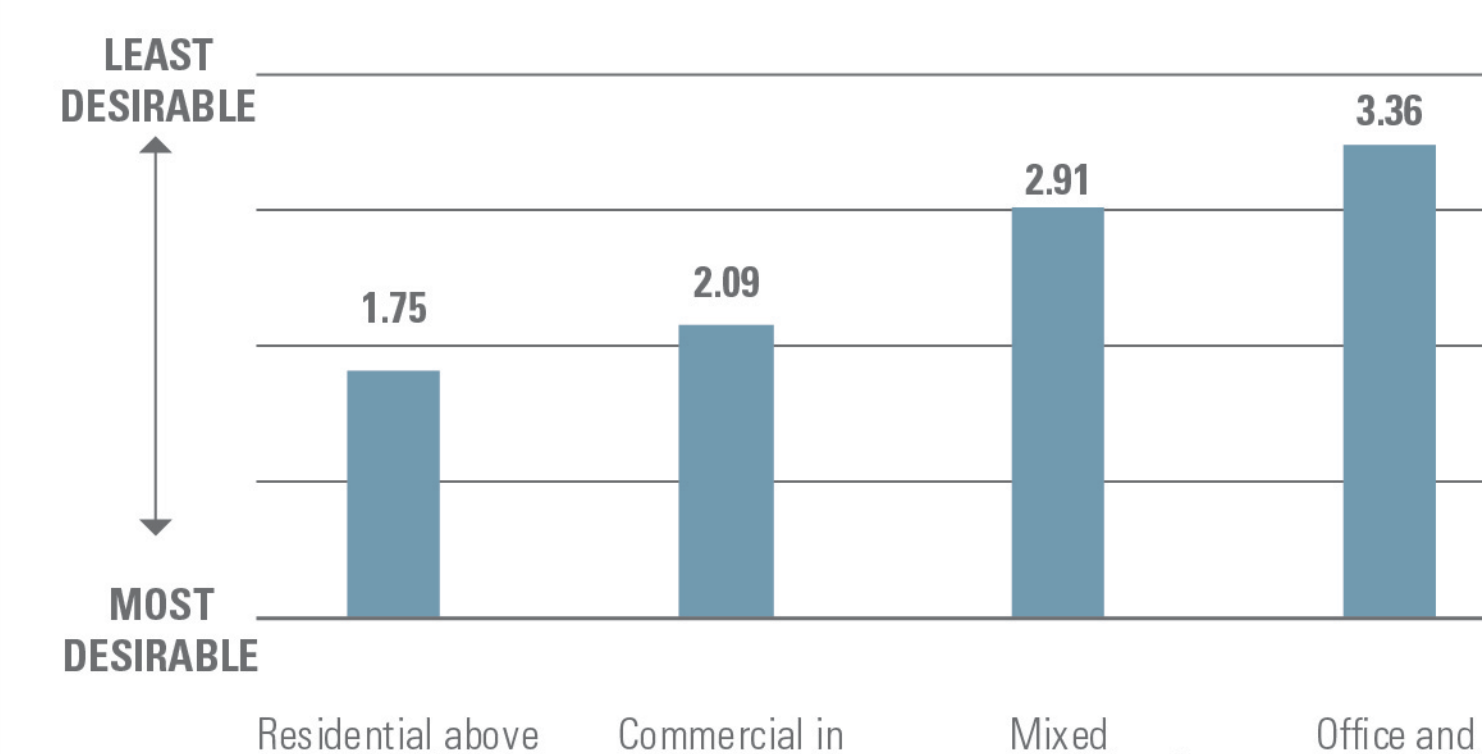
Types of Uses

- Commercial at the street
- Commercial with parking in front



Mix of Uses

- Residential above commercial
- Commercial in front of residential



- For height and bulk, support for taller buildings directly correlated with the age of respondents, with younger respondents preferring taller buildings more than older respondents.
- Support for taller buildings also corresponded to income; respondents in households with incomes of \$150,000 or more supported taller buildings.