



10th Annual FACTA Conference

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Show Me the Money

Wednesday, February 6, 2019

Pre-Conference Agenda

Afternoon Session

12:00 pm – 5:00 pm

Registration

The sign-up sheet for Dinner Groups is located at the registration table. It's a great time to eat and enjoy the evening with other FACTA attendees!

1:00 pm – 3:00 pm

FACTA Council Meeting*

Treasurer's Report
Committee Updates
Bylaws Review
Old Business
New Business
Announcements

**FACTA Council meetings are open to all FACTA members*

Light Refreshments

3:00 pm—3:15 pm

Break

3:15 pm – 4:00 pm

Exemplary Practice

RegisterBlast at Broward College: A Holistic Academic Testing Management Solution

Marc Webb, District Director of Testing, Broward College

Judy Davidoff, Testing Manager, Broward College

Phillip Davis, Testing Supervisor, Broward College

Cecilia Johnson, Testing Supervisor, Broward College

Mirlyne Jean, Testing Supervisor, Broward College

4:00 pm – 5:00 pm

Nutz and Boltz

Judy Jones-Liptrot, Florida State College of Jacksonville

Evening Session: At Hotel

6:00 pm – 7:00 pm

FACTA Meet and Greet

Embassy Suites by Hilton

A time to network with other testing professionals

Light Hors D'oeuvres will be served

Dinner on your own **The sign-up sheet for Dinner Groups is located at the registration table.*

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10th Annual FACTA Conference

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Thursday, February 7, 2019

Conference Agenda

Morning Session

- 8:00 am – 8:30 am** **Meet and Greet / Registration Continued**
Breakfast Provided
- 8:30 am – 8:45 am** **Host Welcome Remarks**
Kevin Hyde, President Florida State College at Jacksonville
Jana Kooi, Vice President for Online and Workforce Education
- 8:45 am – 9:15 am** **FACTA Welcome**
Introduction of 2019 Council and Change of Presidents
- 9:15 am – 10:15 am** **Keynote Address: Using Revenue to Create Testing Relevance**
Dr. Richard Turner, Executive Director of Academic Operations,
Florida State College of Jacksonville
- 10:15 am – 10:30 am** **Break**
- 10:30 am – 11:15 am** **What is an ITA and How Does it Impact Revenue at My College?**
Marc Webb, Broward College
Mark Ross, College of Central Florida
Silvio Rodriguez, Miami Dade College
- 11:15 am – 12:00 pm** **Panel Discussion: FACTA’s Past, Present and Future**
Facilitator: Rick Casey, Pasco-Hernando State College
Gay Withers, FACTA Immediate-Past President
Erica Reese, FACTA President
Mark Ross, FACTA President-Elect

Lunch Session

- 12:00 pm – 1:30 pm** **President’s Award Luncheon**
Lunch Provided
Business Member Updates/Visit Business Members

Afternoon Session

Concurrent Sessions:

- 1:45 pm – 2:30 pm** **Session A**
A1 Industry Certification CPR– Compliance, Procedure, Revenue
A2 CollegeBoard– CLEP and ACCUPLACER Updates
A3 Good Security is Good Customer Service

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Conference Agenda

Afternoon Session Continued...

Concurrent Sessions Continued:

- | | |
|--------------------------|--|
| 2:45 pm – 3:30 pm | Session B
B1 CompTIA
B2 University Testing Center Panel
B3 Certiport: Bigger, Better Certification Programs to Generate Revenue |
| 3:30 pm—3:45 pm | Snack Break |
| 3:50 pm – 4:35 pm | Civic Literacy: University Implementation
Nancy Guidry– Hall, Florida State University
Erica Reese, Valencia College |
| 4:40 pm – 5:25 pm | Saving money with the ENC0025 Online Conversion
Chad Warner, McCann Associates
Judy Jones-Liptrot, Florida State College of Jacksonville
Kathleen Ciez-Volz, Florida State College of Jacksonville |
| 5:30 pm | Adjourn for the Day |

Dinner on your own

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Please note: Friday conference sessions will be at the Conference Hotel.

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10th Annual FACTA Conference

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Friday, February 8, 2019

Conference Agenda

Morning Session: At Hotel

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|---------------------------|--|
| 8:00 am – 8:30 am | Meet & Greet
Continental Breakfast |
| 8:45 am – 8:55 am | NCTA Updates
Mark Ross, College of Central Florida |
| 9:30 am – 11:00 am | True Colors
Dr. Carla Jenkins, Florida State College of Jacksonville |
| 11:00am – 12:00 am | FLDOE Updates
Dr. Karinda Barrett
Associate Vice Chancellor for Academic and Student Affairs
Florida Department of Education, Division of Florida Colleges |
| 12:00 pm – 1:15 pm | Box Lunch Provided |
| 1:30 pm – 3:30 pm | Executive Committee Planning Session
<i>*Executive Committee Meetings are open to all FACTA Members</i> |
| 3:30 pm | Adjourn |

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