

2023

Southwest Specialty Food, Inc.



WHOLESALE CATALOG • 1-800-536-3131

TAKE THE CHALLENGE

PAGE 23



HAVE AN ASS KICKIN' DAY!



ASS KICKIN'
SPICY PICKLE
HOT SAUCE

PAGE 3



HAVE AN ASS KICKIN' DAY!



ASS KICKIN'® ORIGINAL HOT SAUCE Flavor: Habanero	ASS KICKIN'® ROASTED GARLIC HOT SAUCE Flavor: Roasted Garlic	ASS KICKIN'® WASABI HOT SAUCE Flavor: Wasabi	ASS KICKIN'® GHOST PEPPER HOT SAUCE Flavor: Ghost Pepper	ASS KICKIN'® CHILE LIME HOT SAUCE Flavor: Chile Lime	ASS KICKIN'® CAROLINA REAPER HOT SAUCE Flavor: Carolina Reaper	ASS KICKIN'® SCORPION HOT SAUCE Flavor: Scorpion	ASS KICKIN'® PRICKLY PEAR CACTUS HOT SAUCE Flavor: Prickly Pear Green Habanero	ASS KICKIN'® CAROLINA REAPER CAJUN HOT SAUCE Flavor: Cajun, Carolina Reaper
Item# AK705 UPC: 089382 112655	Item# AK732 UPC: 089382 112945	Item# AK733 UPC: 089382 112952	Item# AK817 UPC: 089382 117087	Item# AK818 UPC: 089382 117094	Item# AK853 UPC: 089382 118190	Item# AK854 UPC: 089382 118206	Item# AK892 UPC: 089382 119197	Item# AK902 UPC: 089382 112938

HOT SAUCE 5 OZ BOTTLES • EACH SOLD SEPARATELY IN 12 PACK CASE

NEW



ASS KICKIN'® Sriracha Hot Sauce Flavor: Sriracha	Item# MB705 UPC: 089382 116868	Item# MB731 UPC: 089382 116875	Item# MB732 UPC: 089382 116882	Item# MB733 UPC: 089382 116899	Item# MB001 UPC: 089382 116936	Item# MB201 UPC: 089382 116943	Item# MB401 UPC: 089382 116905
Item# AK844 Net wt. 18 oz. 12/cs UPC: 089382 117742	Item# MB402 UPC: 089382 116929	Item# MB313 UPC: 089382 117834	Item# MB817 UPC: 089382 117582	Item# MB818 UPC: 089382 117827	Item# MB844 UPC: 089382 117810	Item# MB853 UPC: 089382 118916	Item# MB854 UPC: 089382 118923

HOT SAUCE .75 OZ MINI BOTTLES • EACH SOLD SEPARATELY IN 24 PACK CASE



ASS KICKIN'®
MINI BOTTLE 4 PACK
HOT SAUCE

Item# **MB4PK**
Net wt. 3 oz. 12/cs
UPC: 089382 116134

XTREME
MINI BOTTLE 4 PACK
HOT SAUCE

Item# **MBX4PK**
Net wt. 3 oz. 12/cs
UPC: 089382 116691



HOT SAUCE 12 PACK
Challenge Book of
Pleasure & Pain

Item# **GS633**
Net wt. 9 oz. 6/CS
UPC: 089382 118077

Fax 623-931-9931

www.asskickin.com

HAVE AN ASS KICKIN' DAY!®



NEW

ASS KICKIN'®
**SPICY PICKLE
HOT SAUCE**
Flavor: Dill Pickle,
Jalapeno

Item# **AK903**
Net wt. 5 oz. 12/cs
UPC: 089382 112105



ASS KICKIN'®
JELLY BEANS
Flavor: Cherry, Orange,
Lemon, Lime, Pineapple,
Licorice, Habanero

Item# **AK724**
Net wt. 9 oz. 12/cs
UPC: 089382 112709



HABANERO
**HOT SAUCE
FROM HELL**
Flavor: Habanero

Item# **HH401**
Net wt. 5 oz. 12/cs
UPC: 089382 112358



ASS KICKIN'®
HOT SAUCE 4 PACK
Flavor: Chile Lime, Habanero,
Ghost Pepper, Carolina Reaper

Item# **GS653**
Net wt. 20 oz. 6/cs
UPC: 089382 120179

NEW



Hot Sauce Challenge from HELL®
HOT SAUCE FROM HELL
Flavor: Habanero,
Carolina Reaper

Item# **GS654**
Net wt. 20 oz. 6/cs
UPC: 089382 120186

NEW



ASS BLASTER®
**HOT SAUCE
WITH OUTHOUSE**
Flavor: Habanero

Item# **AB003**
Net wt. 5 oz. 6/cs
UPC: 089382 113737



ASS BLASTER®
**HOT SAUCE
HOT SAUCE ONLY**
Flavor: Habanero

Item# **AB001**
Net wt. 5 oz. 12/cs
UPC: 089382 118428

EXTREMELY HOT!



SPONTANEOUS
**COMBUSTION®
HOT SAUCE**
Flavor: Habanero

Item# **SC201**
Net wt. 5 oz. 12/cs
UPC: 089382 112136



ASS KICKIN'®
CHILI FIXINS
Flavor: Habanero

Item# **AK706**
Net wt. 1 lb. 12/cs
UPC: 089382 112105



Take the Challenge!
ASS KICKIN'®
POPCORN CHALLENGE

Item# **GS655**
Net wt. 18 oz. 6/cs
UPC: 089382 120605

NEW



PURE PEPPERS®
HABANERO

Item# **FP01**
Net wt. 3.75 oz. 12/cs
UPC: 089382 114857

PURE PEPPERS®
JALAPENO

Item# **FP03**
Net wt. 3.75 oz. 12/cs
UPC: 089382 115076

More Flavors
on page 22





HAVE AN ASS KICKIN' DAY!



ASS KICKIN'®
HABANERO POPCORN
Flavor: **Habanero**

Item# **AK760**
Net wt. 3.5 oz. 12/cs
UPC: 089382 113416



ASS KICKIN'®
KETTLE CORN POPCORN
Flavor: **Kettle Corn**

Item# **AK770**
Net wt. 3.5 oz. 12/cs
UPC: 089382 114918



ASS KICKIN'®
BARBECUE POPCORN
Flavor: **BBQ**

Item# **AK780**
Net wt. 3.5 oz. 12/cs
UPC: 089382 114932



ASS KICKIN'®
CHILE LIME POPCORN
Flavor: **Chile Lime**

Item# **AK785**
Net wt. 3.5 oz. 12/cs
UPC: 089382 116363



ASS KICKIN'®
ORIGINAL HABANERO
POPCORN
3 PACK

Item# **AK790**
Net wt. 10.5 oz. 6/cs
UPC: 089382 115175



ASS KICKIN'®
SRIRACHA POPCORN
Flavor: **Sriracha**

Item# **AK847**
Net wt. 3.5 oz. 12/cs
UPC: 089382 118060



ASS KICKIN'®
CAROLINA REAPER POPCORN
Flavor: **Carolina Reaper, Garlic**

Item# **AK895**
Net wt. 3.5 oz. 12/cs
UPC: 089382 119913



ASS KICKIN'®
SPICY PICKLE
POPCORN
Flavor: **Dill Pickle**

Item# **AK900**
Net wt. 3.5 oz. 12/cs
UPC: 089382 120643

NEW



SPONTANEOUS COMBUSTION®
GHOST PEPPER
POPCORN
Flavor: **Ghost Pepper**

Item# **SC208**
Net wt. 3.5 oz. 12/cs
UPC: 089382 118008



POPCORN
from HELL®
Flavor: **Habanero, Garlic**

Item# **HH422**
Net wt. 3.5 oz. 12/cs
UPC: 089382 120612

NEW



ASS KICKIN'®
HABANERO
POPCORN SEASONING
Flavor: **Habanero**

Item# **AK710**
Net wt. 3.5 oz. 12/cs
UPC: 089382 112600



ASS KICKIN'®
JALAPENO CHEDDAR
POPCORN SEASONING
Flavor: **Jalapeno Cheddar**

Item# **AK826**
Net wt. 3.5 oz. 12/cs
UPC: 089382 117193



ASS KICKIN'®
BACON
POPCORN SEASONING
Flavor: **Bacon**

Item# **AK830**
Net wt. 3.5 oz. 12/cs
UPC: 089382 117186



ASS KICKIN'®
CASHEWS
Flavor: **Habanero**

Item# **AK783**
Net wt. 6 oz. can 12/cs
UPC: 089382 115878



ASS KICKIN'®
POPCORN 3 PACK
MUSLIN BAG
1 Each: **Habanero, BBQ, Kettle Corn**

Item# **AK781**
Net wt. 10.5 oz. 6/cs
UPC: 089382 115854



ASS KICKIN'®
CORN CRUNCH
Flavor: **Chile Lemon**

Item# **AK766**
Net wt. 2 oz. 24/cs
UPC: 089382 114017



HAVE AN ASS KICKIN' DAY!®



ASS KICKIN'®
HABANERO PEANUTS
Flavor: **Habanero**

ASS KICKIN'®
SNACK MIX
Flavor: **Habanero**

ASS KICKIN'®
JALAPENO CHEDDAR PEANUTS
Flavor: **Jalapeno Cheddar**

ASS KICKIN'®
SRIRACHA PEANUTS
Flavor: **Sriracha**

ASS KICKIN'®
BACON RANCH PEANUTS
Flavor: **Bacon, Ranch**

Item# **AK703**
Net wt. 12 oz. can 12/cs
UPC: 089382 112396

Item# **AK722**
Net wt. 10 oz. can 12/cs
UPC: 089382 112686

Item# **AK762**
Net wt. 12 oz. can 12/cs
UPC: 089382 115366

Item# **AK851**
Net wt. 12 oz. 12/cs
UPC: 089382 118176

Item# **AK885**
Net wt. 12 oz. can 12/cs
UPC: 089382 119012



ASS KICKIN'® **NEW**
SPICY PICKLE PEANUTS
Flavor: **Spicy Dill Pickle**

ASS KICKIN'®
CHIPOTLE HONEY PEANUTS
Flavor: **Chipotle Honey**

ASS KICKIN'®
HABANERO HONEY PEANUTS
Flavor: **Habanero Honey**

ASS KICKIN'®
GHOST PEPPER HONEY PEANUTS
Flavor: **Ghost Pepper Honey**

ASS KICKIN'®
CAROLINA REAPER HONEY PEANUTS
Flavor: **Carolina Reaper, Honey**

Item# **AK898**
Net wt. 12 oz. can 12/cs
UPC: 089382 120254

Item# **AK811**
Net wt. 12 oz. can 12/cs
UPC: 089382 116554

Item# **AK809**
Net wt. 12 oz. can 12/cs
UPC: 089382 116561

Item# **AK869**
Net wt. 12 oz. can 12/cs
UPC: 089382 118688

Item# **AK870**
Net wt. 12 oz. can 12/cs
UPC: 089382 118695



ASS KICKIN'®
HABANERO PEANUTS
Flavor: **Habanero**

ASS KICKIN'®
JALAPENO CHEDDAR PEANUTS
Flavor: **Jalapeno Cheddar**

ASS KICKIN'®
HABANERO HONEY PEANUTS
Flavor: **Habanero Honey**

ASS KICKIN'®
CHIPOTLE HONEY PEANUTS
Flavor: **Chipotle Honey**

Item# **AK759**
Net wt. 1 oz. 24/cs
UPC: 089382 113317

Item# **AK771**
Net wt. 1 oz. 24/cs
UPC: 089382 115489

Item# **AK810**
Net wt. 1 oz. 24/cs
UPC: 089382 114215

Item# **AK812**
Net wt. 1 oz. 24/cs
UPC: 089382 115472



ASS KICKIN'® **NEW**
GHOST PEPPER HONEY PEANUTS
Flavor: **Ghost Pepper Honey**

Item# **AK899**
Net wt. 1 oz. 24/cs
UPC: 089382 120414

ASS KICKIN'®
CAROLINA REAPER HONEY PEANUTS
Flavor: **Carolina Reaper, Honey**

Item# **AK901**
Net wt. 1 oz. 24/cs
UPC: 089382 120421



HABANERO PEANUTS FROM HELL®

Item# **HH405**
Net wt. 7.25 oz. 12/cs
UPC: 089382 116288

EXTREMELY HOT!





HAVE AN ASS KICKIN' DAY!®

ASS KICKIN'® SHELL N' ALL PEANUTS Flavor: Spicy Pickle Item# AK905 Net wt. 7 oz. 12/cs UPC: 089382 120858	ASS KICKIN'® SHELL N' ALL PEANUTS Flavor: HOT & SPICY Habanero Item# AK906 Net wt. 7 oz. 12/cs UPC: 089382 120865	ASS KICKIN'® SHELL N' ALL PEANUTS Flavor: Jalapeno Cheddar Item# AK907 Net wt. 7 oz. 12/cs UPC: 089382 120872	ASS KICKIN'® SHELL N' ALL PEANUTS Flavor: Garlic Item# AK908 Net wt. 7 oz. 12/cs UPC: 089382 120889	ASS KICKIN'® SHELL N' ALL PEANUTS Flavor: Bacon Ranch Item# AK909 Net wt. 7 oz. 12/cs UPC: 089382 120896

NEW DEEP FRIED PEANUTS

ASS KICKIN'® HABANERO BEEF JERKY Flavor: Habanero Item# AK737 Net wt. 4 oz. 12/cs UPC: 089382 112822	ASS KICKIN'® GHOST PEPPER BEEF JERKY Flavor: Ghost Pepper Item# AK867 Net wt. 4 oz. 12/cs UPC: 089382 118664	ASS KICKIN'® CAROLINA REAPER BEEF JERKY Flavor: Carolina Reaper Item# AK868 Net wt. 4 oz. 12/cs UPC: 089382 118671	ASS KICKIN'® HABANERO JELLY Flavor: Habanero Item# AK786 Net wt. 10 oz. 12/cs UPC: 089382 116462	ASS KICKIN'® CHIPOTLE RASPBERRY JELLY Flavor: Chipotle Raspberry Item# AK787 Net wt. 10 oz. 12/cs UPC: 089382 116448	ASS KICKIN'® JALAPENO JELLY Flavor: Jalapeno Item# AK788 Net wt. 10 oz. 12/cs UPC: 089382 116455

ASS KICKIN'® JALAPENO CHEDDAR PEANUTS Flavor: Jalapeno Cheddar Item# AK808 Net wt. 4 oz. 12/cs UPC: 089382 116301	ASS KICKIN'® HABANERO PEANUTS Flavor: Habanero Item# AK807 Net wt. 3 lb. can 6/cs UPC: 089382 116165
ASS KICKIN'® PEANUT BUTTER Flavor: Habanero Item# AK800 Net wt. 13 oz. 12/cs UPC: 089382 116332	

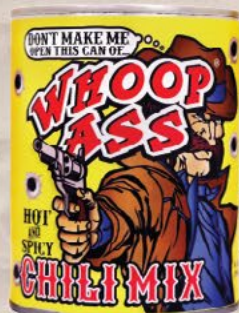
ASS KICKIN'® Peanuts Flavor: Habanero Item# AK861 UPC: 089382 118602	ASS KICKIN'® Jalapeno Cheddar Peanuts Flavor: Jalapeno Cheddar Item# AK862 UPC: 089382 118619	ASS KICKIN'® Chipotle Honey Peanuts Flavor: Chipotle Honey Item# AK863 UPC: 089382 118626	ASS KICKIN'® Habanero Honey Peanuts Flavor: Habanero Item# AK864 UPC: 089382 118633	ASS KICKIN'® Ghost Pepper Honey Peanuts Flavor: Ghost Pepper Item# AK865 UPC: 089382 118640	ASS KICKIN'® Carolina Reaper Honey Peanuts Flavor: Carolina Reaper Item# AK866 UPC: 089382 118657

HAVE AN ASS KICKIN' DAY!®



WHOOP ASS® ROASTED GARLIC Flavor: Roasted Garlic Item# WA311 UPC: 089382 z117421	WHOOP ASS® GREEN HABANERO Flavor: Green Habanero Item# WA319 UPC: 089382 119562	WHOOP ASS® CAROLINA REAPER Flavor: Carolina Reaper Item# WA320 UPC: 089382 119579	WHOOP ASS® BACON Flavor: Bacon Item# WA313 UPC: 089382 117445	WHOOP ASS® GHOST PEPPER Flavor: Ghost Pepper Item# WA314 UPC: 089382 117452	WHOOP ASS® CHIPOTLE FIRE Flavor: Chipotle Item# WA312 UPC: 089382 117438
--	---	---	---	---	--

HOT SAUCE 5.6 OZ BOTTLES • EACH SOLD SEPARATELY IN 12 PACK CASE • GLASS BOTTLES



WHOOP ASS®
CHILI MIX
 Flavor: Habanero

Item# **WA306**
 Net wt. 6 oz. 12/cs
 UPC: 089382 114062



WHOOP ASS®
PEANUTS
 Flavor: Habanero

Item# **WA305**
 Net wt. 6 oz. 12/cs
 UPC: 089382 113867



WHOOP ASS®
HOT SAUCE 2 PACK
 Flavor: Ghost Pepper, Carolina Reaper

Item# **GS651**
 Net wt. 18 oz. 8/cs
 UPC: 089382 120391 **NEW**



WHOOP ASS®
HOT SAUCE WOOD CRATE
 Flavors: Green Habanero, Bacon, Roasted Garlic

Item# **GS621**
 Net wt. 18 oz. 6/cs
 UPC: 089382 115830



WHOOP ASS® JALAPENO STEAK SAUCE Flavor: Jalapeno Item# WA309 Net wt. 12 oz. 12/cs UPC: 089382 114659	WHOOP ASS® HONEY BBQ WING SAUCE Flavor: Honey BBQ Item# WA315 Net wt. 12 oz. 12/cs UPC: 089382 117551	WHOOP ASS® CHIPOTLE BBQ SAUCE Flavor: Chipotle Item# WA308 Net wt. 12 oz. 12/cs UPC: 089382 114635
---	--	---





HAVE AN ASS KICKIN' DAY!®



ASS KICKIN'® HABANERO CHICKEN WING SAUCE Flavor: Habanero Item# AK704 Net wt. 13 oz. 12/cs UPC: 089382 112525	ASS KICKIN'® BUFFALO STYLE WING SAUCE Flavor: Buffalo Style Item# AK848 Net wt. 13 oz. 12/cs UPC: 089382 118145	ASS KICKIN'® GHOST PEPPER WING SAUCE Flavor: Ghost Pepper Item# AK850 Net wt. 13 oz. 12/cs UPC: 089382 118169	ASS KICKIN'® BACON WING SAUCE Flavor: Bacon Item# AK849 Net wt. 13 oz. 12/cs UPC: 089382 118152	WHOO ASS® JALAPENO STEAK SAUCE Flavor: Jalapeno Item# WA309 Net wt. 12 oz. 12/cs UPC: 089382 114659	WHOO ASS® HONEY BBQ WING SAUCE Flavor: Honey BBQ Item# WA315 Net wt. 12 oz. 12/cs UPC: 089382 117551	WHOO ASS® CHIPOTLE BARBECUE SAUCE Flavor: Chipotle Item# WA308 Net wt. 12 oz. 12/cs UPC: 089382 114635
--	--	--	--	--	---	---



ASS KICKIN'® KETCHUP Flavor: Habanero Item# AK716 Net wt. 13 oz. 12/cs UPC: 089382 112273	ASS KICKIN'® KETCHUP with Bacon Flavor: Bacon Item# AK838 Net wt. 13 oz. 12/cs UPC: 089382 117674	ASS KICKIN'® STEAK SAUCE Flavor: Habanero Item# AK712 Net wt. 10 oz. 12/cs UPC: 089382 112808	ASS KICKIN'® TERIYAKI SAUCE WITH HABANERO Flavor: Teriyaki Habanero Item# AK718 Net wt. 13 oz. 12/cs UPC: 089382 112341	ASS KICKIN'® ARIZONA STYLE MILD BARBECUE SAUCE Flavor: Mild Hickory Item# AK729 Net wt. 13 oz. 12/cs UPC: 089382 116295	ASS KICKIN'® ROOT BEER BARBECUE SAUCE Flavor: Root Beer Item# AK886 Net wt. 13 oz. 12/cs UPC: 089382 119036
--	--	--	--	--	--

HAVE AN ASS KICKIN' DAY!®



SPONTANEOUS COMBUSTION® HOT SAUCE
Flavor: **Habanero**
Item# **SC201**
Net wt. 5 oz. 12/cs
UPC: 089382 112136



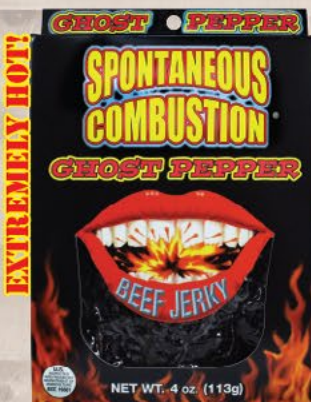
SPONTANEOUS COMBUSTION® HOT SAUCE
Flavor: **Habanero, Garlic**
Item# **SC213**
Net wt. 5 oz. 12/cs
UPC: 089382 118954



MONTREAL STEAK SEASONING FROM HELL® NEW
Item# **HH424**
Net wt. 10.75 oz. 12/cs
UPC: 089382 120810



CAROLINA REAPER SEASONING FROM HELL® NEW
Item# **HH423**
Net wt. 5.75 oz. 12/cs
UPC: 089382 120803



SPONTANEOUS COMBUSTION® GHOST PEPPER BEEF JERKY
Flavor: **Ghost Pepper**
Item# **SC207**
Net wt. 4 oz. 12/cs
UPC: 089382 117865



SPONTANEOUS COMBUSTION® HABANERO PEPPER
300,000 SCOVILLE UNITS
Item# **SC206**
Net wt. .75 oz. 12/cs
UPC: 089382 114024



HABANERO SEASONING FROM HELL® NEW SIZE
Item# **HH415**
Net wt. 5.75 oz. 12/cs
UPC: 089382 112839



SEASONING SALT FROM HELL® NEW
Item# **HH425**
Net wt. 10 oz. 12/cs
UPC: 089382 120827



HABANERO HOT SAUCE FROM HELL®
Item# **HH401**
UPC: 089382 112358



HABANERO HOT SAUCE FROM HELL® DEVIL'S REVENGE
Item# **HH402**
UPC: 089382 113010



GREEN CAROLINA REAPER HOT SAUCE FROM HELL®
Item# **HH419**
UPC: 089382 119975



CAROLINA REAPER HOT SAUCE FROM HELL®
Item# **HH421**
UPC: 089382 119982



HABANERO PEANUTS FROM HELL®
Item# **HH405**
Net wt. 7.25 oz. 12/cs
UPC: 089382 116288



HABANERO BLOODY MARY FROM HELL®
Item# **HH408**
Net wt. 26 fl. oz. 12/cs
UPC: 089382 112228



HABANERO BBQ SAUCE FROM HELL®
Item# **HH407**
Net wt. 13 oz. 12/cs
UPC: 089382 112297



HABANERO CHOCOLATE BAR FROM HELL®
Item# **HH411**
Net wt. 1 oz. 24pk
UPC: 089382 117308
SEASONAL NOV-MAR

5 OZ BOTTLES • EACH SOLD SEPARATELY IN 12 PACK CASE

NEW
SEASONING FROM HELL®



HAVE AN ASS KICKIN' DAY!®





HAVE AN ASS KICKIN' DAY!



HAVE AN ASS KICKIN' DAY!



**ASS KICKIN'®
CHILI & CORN BREAD GIFT SET**

Item# **GS644**
Net wt. 37 oz. 6/cs
UPC: 089382 119005



**ASS BLASTER®
ORIGINAL CHILI**
Flavor: **Habanero** (packet)

Item# **AB002**
Net wt. 1 lb. 12/cs
UPC: 089382 116042



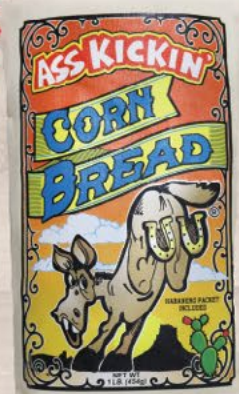
**ASS KICKIN'®
CHILI FIXINS**
Flavor: **Habanero** (packet)

Item# **AK706**
Net wt. 1 lb. 12/cs
UPC: 089382 112105



**ASS KICKIN'®
BEER BREAD**
Flavor: **Habanero** (packet)

Item# **AK728**
Net wt. 1 lb. 12/cs
UPC: 089382 112082



**ASS KICKIN'®
CORN BREAD**
Flavor: **Habanero** (packet)

Item# **AK707**
Net wt. 1 lb. 12/cs
UPC: 089382 112099



HABANERO SALSA FROM HELL®
BEYOND HOT
Flavor: **Habanero**

Item# **HH406**
UPC: 089382 112280



**ASS KICKIN'®
ORIGINAL HABANERO SALSA**
Flavor: **Habanero & Pinto Bean**

Item# **AK702**
UPC: 089382 112303



**ASS KICKIN'®
GHOST PEPPER SALSA**
Flavor: **Ghost Pepper**

Item# **AK831**
UPC: 089382 117346



**ASS KICKIN'®
FIRE ROASTED GREEN CHILE & TEQUILA SALSA**
Flavor: **Green Chile Tequila**

Item# **AK726**
UPC: 089382 112723



**ASS KICKIN'®
CAROLINA REAPER SALSA**
Flavor: **Carolina Reaper**

Item# **AK894**
UPC: 089382 119722



**ASS KICKIN'® NEW
CHILI SEASONING**
Flavor: **Arizona Chili**

Item# **AK904**
Net wt. 5.75 oz.
UPC: 089382 120834

13 OZ JARS • EACH SOLD SEPARATELY IN 12 PACK CASE



**ASS KICKIN'®
SALSA WOOD CRATE GIFT SET**
Flavors: **Habanero, Fire Roasted Green Chile, Ghost Pepper**

Item# **GS622**
Net wt. 39 oz. 6/cs
UPC: 089382 115847



**ASS KICKIN'®
GROUND GHOST PEPPER**
Flavor: **Ghost Pepper**

Item# **AK891**
UPC: 089382 119081



**ASS KICKIN'®
GROUND REAPER PEPPER**
Flavor: **Scorpion Reaper**

Item# **AK893**
UPC: 089382 119326



**ASS KICKIN'®
GROUND HABANERO PEPPER**
Flavor: **Habanero**

Item# **AK802**
UPC: 089382 116028

GROUND PEPPER IN 1.2 LB BOTTLES • ALSO AVAILABLE IN 50 LB BULK

**ASS KICKIN'®
MARGARITA MIX**

Item# **AK721**
Net wt. 26 oz. 12/cs
UPC: 089382 112532

NEW LOOK



HAVE AN ASS KICKIN' DAY!®



KICK ASS®
STEAK
SEASONING
Flavor: Montreal

Item# KA003
Net wt. 10.75 oz.
UPC: 089382 120841

NEW



ASS KICKIN'®
Habanero
Hot Salt
Flavor: Habanero

Item# AK839
Net wt. 3.4 oz.
UPC: 089382 117681



ASS KICKIN'®
Chile Lime
Hot Salt
Flavor: Chile Lime

Item# AK840
Net wt. 3.2 oz.
UPC: 089382 117698



ASS KICKIN'®
Garlic
Hot Salt
Flavor: Garlic

Item# AK842
Net wt. 4 oz.
UPC: 089382 117711



ASS KICKIN'®
Ghost Pepper
Hot Salt
Flavor: Ghost Pepper

Item# AK855
Net wt. 3.4 oz. 12/cs
UPC: 089382 118435



ASS KICKIN'®
Carolina Reaper
Hot Salt
Flavor: Carolina Reaper

Item# AK897
Net wt. 3.4 oz. 12/cs
UPC: 089382 120087

NEW



ASS KICKIN'®
HABANERO
Flavor: Habanero

Item# AK738
Net wt. 14 oz. 12/cs
UPC: 089382 116479

EACH SOLD SEPARATELY IN 12 PACK CASE



KICK BUTT®
STEAK RUB
Flavor: Montreal

Item# KB108
UPC: 089382 120650

NEW



KICK BUTT®
RIB RUB
Flavor: Hickory

Item# KB103
UPC: 089382 116219



KICK BUTT®
RIB RUB
Flavor: Chipotle Honey

Item# KB102
UPC: 089382 116202



KICK BUTT®
RIB RUB
Flavor: Blackened

Item# KB104
UPC: 089382 119029

RIB RUB 10 OZ BOTTLES EACH SOLD SEPARATELY IN 12 PACK CASE

ASS KICKIN' FUDGE!

ASK ABOUT SEASONAL FLAVORS



ASS KICKIN'®
PEANUT BUTTER
CHOCOLATE FUDGE
Flavor: Peanut Butter
Chocolate

Item# AKF04
UPC: 089382 119364



ASS KICKIN'®
BUTTER PECAN
FUDGE
Flavor: Butter Pecan

Item# AKF06
UPC: 089382 119388



ASS KICKIN'®
CHOCOLATE
WALNUT FUDGE
Flavor: Chocolate
Walnut

Item# AKF07
UPC: 089382 119395



ASS KICKIN'®
CHOCOLATE
MINT FUDGE
Flavor: Chocolate Mint

Item# AKF08
UPC: 089382 119401



ASS KICKIN'®
WORLDS HOTTEST
FUDGE
Flavor: Scorpion Reaper
Pepper (850,000 shu)

Item# AKF10
UPC: 089382 119425



ASS KICKIN'®
HABANERO
CHOCOLATE FUDGE
Flavor: Habanero
Chocolate

Item# AKF01
UPC: 089382 119333



ASS KICKIN'®
HABANERO
RASPBERRY FUDGE
Flavor: Habanero
Raspberry

Item# AKF02
UPC: 089382 119340



ASS KICKIN'®
CHOCOLATE
FUDGE
Flavor: Chocolate

Item# AKF03
UPC: 089382 11352



CRAZY ASS®
GROUND GHOST
PEPPER
Flavor: Ghost Pepper

Item# CA005
Net wt. .75 oz. 12/cs
UPC: 089382 119494

ASS KICKIN'®
GROUND
CAROLINA
REAPER
Flavor: Carolina
Reaper Pepper

Item# PB013
Net wt. .75 oz. 12/cs
UPC: 089382 119500



PURE BRED IDIOT
CAROLINA
REAPER PEPPER
850,000 SHU
STUPID HURTS



HAVE AN ASS KICKIN' DAY!®





HAVE AN ASS KICKIN' DAY!®

EXTREMELY HOT!

DUMB ASS®
Flavor: **Habanero**
Item# **DA001**
UPC: 089382 114147

SMART ASS®
Flavor: **Habanero**
Item# **SA001**
UPC: 089382 114192

LAZY ASS®
Flavor: **Habanero**
Item# **LA103**
UPC: 089382 114314

PAIN IN THE ASS®
Flavor: **Habanero**
Item# **PA104**
UPC: 089382 114468

HOT SAUCE 5 OZ BOTTLES • EACH SOLD SEPARATELY IN 12 PACK CASE

PURE PEPPERS® HABANERO
Item# **FP01**
UPC: 089382 114857

PURE PEPPERS® JALAPENO
Item# **FP03**
UPC: 089382 115076

PURE PEPPERS® GHOST PEPPER
Item# **FP11**
UPC: 089382 118725

PURE PEPPERS® CAROLINA REAPER PEPPER
Item# **FP13**
UPC: 089382 118725

PURE PEPPERS® GREEN CAROLINA REAPER PEPPER
Item# **FP30**
UPC: 089382 119784

HOT SAUCE 3.75 OZ BOTTLES • EACH SOLD SEPARATELY IN 12 PACK CASE

ROUTE 66 Hot Sauce
Flavor: **Jalapeno**
Item# **R6603**
Net wt. 5 oz. 12/cs
UPC: 089382 120223

ROUTE 66 Hot Sauce
Flavor: **Habanero**
Item# **R66**
Net wt. 5 oz. 12/cs
UPC: 089382 117872

ROUTE 66 Chipotle Honey Peanuts
Flavor: **Chipotle Honey**
Item# **R6602**
Net wt. 4.2 oz. 12/cs
UPC: 089382 120193

50 STATE HOT SAUCE COLLECTION
Flavor: **Habanero**
Item# **500**
Net wt. 5 oz. 12/cs
UPC: 50 Separate UPC's

ALL 50 STATES

DESERT CREATURES® WIDOW'S KISS
Flavor: **X-tra Hot**
Item# **DC001**
UPC: 089382 116011

DESERT CREATURES® SCORPION'S STING
Flavor: **Cajun**
Item# **DC003**
UPC: 089382 115991

DESERT CREATURES® RATTLER'S BITE
Flavor: **Habanero**
Item# **DC002**
UPC: 089382 116004

DESERT CREATURES® COYOTE'S HOWL
Flavor: **Jalapeno**
Item# **DC004**
UPC: 089382 115984

HOT SAUCE 5 OZ BOTTLES • EACH SOLD SEPARATELY IN 12 PACK CASE

SURRENDER THE BOOTY® GHOST PEPPER HOT SAUCE
Flavor: **Bhut Jolokia**
Item# **SB603**
Net wt. 5.6 oz. 12/cs
UPC: 089382 117322

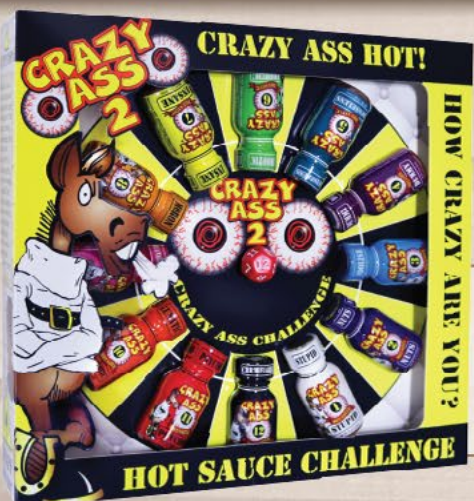
SURRENDER THE BOOTY® CARIBBEAN RED HOT SAUCE
Flavor: **Habanero**
Item# **SB602**
Net wt. 5.6 oz. 12/cs
UPC: 089382 117339

ASS KICKIN'® MOONSHINE PEPPER MASH
Flavor: **Jalapeno**
Item# **AK773**
Net wt. 9.5 oz. 6/cs
UPC: 089382 115632

KICK ASS® HOT SAUCE
Flavor: **Jalapeno**
Item# **AK805**
Net wt. 18 oz
UPC: 089382 116141

HOT SAUCE 18 OZ BOTTLES • EACH SOLD SEPARATELY IN 12 PACK CASE

HAVE AN ASS KICKIN' DAY!®



**PURE BRED IDIOT®
HOT SAUCE ROULETTE**
Mild to EXTREMELY HOT
(12 Sauces total!)

Item# **GS647**
Net wt. 9 oz. 6/cs
UPC: 089382 119173

**CRAZY ASS®
HOT SAUCE DICE CHALLENGE**

Mild to EXTREMELY HOT
(12 Sauces total!)

Item# **GS648**
Net wt. 9 oz. 6/cs
UPC: 089382 119180



**ASS KICKIN'®
KICK YO' ASS HOT! 3 PACK**
Flavors: Ghost Pepper, Scorpion Pepper,
Carolina Reaper Pepper

Item# **GS642**
Net wt. 15 oz. 8/cs
UPC: 089382 118596



**ASS KICKIN'®
HOT SAUCE WOOD CRATE
4 PACK**

Flavors: Habanero, Roasted Garlic,
Wasabi, Cajun

Item# **GS620**
Net wt. 20 oz. 6/cs
UPC: 089382 115823



INSIDE

**HOT SAUCE 12 PACK
CHALLENGE BOOK OF
PLEASURE & PAIN**
Item# **GS633**
Net wt. 9 oz. 6/cs
UPC: 089382 118077



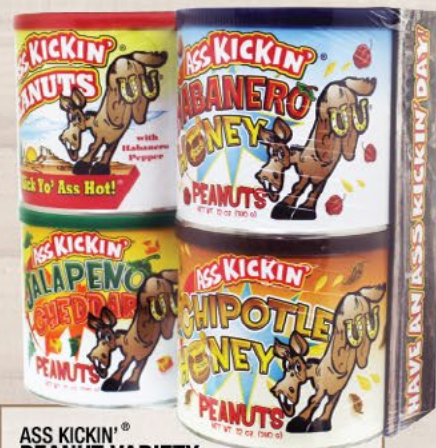
**WHOOP ASS®
HOT SAUCE WOOD CRATE**
Flavors: Green Habanero, Bacon,
Roasted Garlic

Item# **GS621**
Net wt. 16.8 oz. 6/cs
UPC: 089382 115830



**ASS KICKIN'®
THE ASS FAMILY**

Item# **GS602**
Net wt. 20 oz. 6/cs
UPC: 089382 117117



**ASS KICKIN'®
PEANUT VARIETY
4 PACK**
Flavors: Habanero, Habanero Honey,
Jalapeno Cheddar, Chipotle Honey

Item# **GS606 4PK**
Net wt. 48 oz. 6/cs
UPC: 089382 116318





HAVE AN ASS KICKIN' DAY!®



**ASS BLASTER®
HOT SAUCE**
WITH OUTHOUSE
Flavor: **Habanero**

Item# **AB003**
Net wt. 5 oz. 6/cs
UPC: 089382 113737



**KICK BUTT®
SPICE RUB SET 3 PACK**
Flavor: **Chipotle, Hickory,
Mesquite Montreal**

Item# **GS650**
Net wt. 7.5 oz. 8/cs
UPC: 089382 119821 **NEW**



**ASS KICKIN'®
PEANUTS 6 PACK**

Item# **GS646**
Net wt. 25.2 oz. 6/cs
UPC: 089382 119098



**DESERT CREATURES®
4 PACK HOT SAUCE
GIFT SET**

Item# **GSDC1**
Net wt. 20 oz. 6/cs
UPC: 089382 116059



**CRAZY ASS®
CERTIFIABLE HOT SAUCE**
Flavor: **Jalapeno, Habanero,
Ghost Pepper, Scorpion Pepper,
Carolina Reaper, Capsicum Extract**

Item# **CA004**
Net wt. 1 oz. 6/cs
UPC: 089382 119289



**PURE BRED IDIOT®
HOT SAUCE**
Flavor: **Jalapeno, Habanero,
Ghost Pepper, Scorpion Pepper,
Carolina Reaper, Capsicum Extract**

Item# **PB012**
Net wt. 1 oz. 6/cs
UPC: 089382 119296



**WHOOP ASS®
GRILLIN' SAUCE 2pk**
Flavor: **Chipotle, Jalapeno**

Item# **GS641**
Net wt. 24 oz. 6/cs
UPC: 089382 118510



**PURE PEPPERS®
GIFT SET**
Flavor: **Habanero, Jalapeno,
Ghost Pepper**

Item# **GSFP1**
Net wt. 12.75 oz. 6/cs
UPC: 089382 115625

**ASS KICKIN'®
HOT SALT 9 PACK**

Item# **GS643**
Net wt. 9.9 oz. 6/cs
UPC: 089382 118718



9 - 1.1oz
Seasoning Jars

HAVE AN ASS KICKIN' DAY!®



ASS KICKIN'® T-SHIRT
TIME FOR ASS KICKIN'®
Color: NAVY, BLACK
Item# TS0007 M-XXL



T-SHIRT
DUMB ASS® HOT SAUCE
Color: NAVY, BLACK
Item# TS0009 L-XXL



T-SHIRT
WHOOP ASS® HOT SAUCE
Color: NAVY, BLACK
Item# TS1017 M-XXL



T-SHIRT
ASS BLASTER® HOT SAUCE
Color: NAVY, BLACK
Item# TS1016 M-XXL

NEW APRONS
One Size Fits All



CHEF FROM HELL®
Item# TS1004



ASS KICKIN'® CHEF
Item# TS1005



CRAZY ASS® CHEF
Item# TS1009



PUREBRED IDIOT® CHEF
Item# TS1007



ASS KICKIN'®
WAKE YOUR ASS UP
EXTREME COFFEE
Flavor: Arabica Bean
Item# AK816
Net wt. 16 oz. 12/cs
UPC: 089382 116851



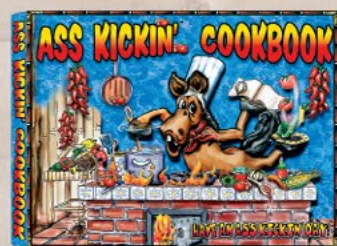
KICK ASS® CHEF
Item# TS1010



KICK BUTT® CHEF
Item# TS1008



WHOOP ASS® CHEF
Item# TS1006



ASS KICKIN'®
COOKBOOK
Item# AKCOOK1
Net wt. 1 lb. 4 oz. 4/cs
UPC: 089382 113003
OVER 200 RECIPES



WATER
RELIEF FROM HELL®
Item# WATER H2O
Net wt. 16.9 fl. oz. 24/cs
UPC: 089382 112969



PP4 PP3 PP2 PP1

GROW YOUR OWN PEPPERS

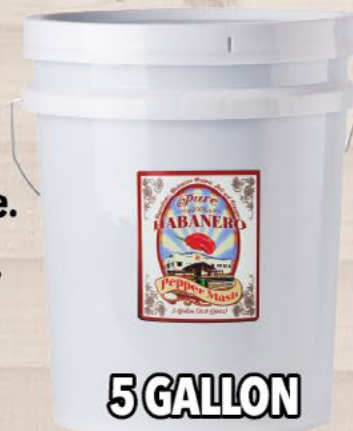
CHALLENGE®
WORLD'S HOTTEST PEPPERS
Seeds: Carolina Reaper, Scorpion Pepper,
Moruga Scorpion & Ghost Pepper

Item# PP4, PP3 PP2 & PP1
Net wt. 10 oz. 12/cs



Pure Pepper Mash Puree

Our Pure Pepper Mash Puree has only 3 ingredients: fresh peppers, salt and vinegar. This emboldens the peppers' flavors to be a great addition to any culinary recipe such as soups, stews, chili, pastas and marinades. Use Pure Pepper Mash Puree as an ingredient base for your own custom hot sauce, BBQ sauce or wing sauce. **3.75oz, 1 Gallon, 5 Gallons, (Larger Quantities Available)**



- Add to any recipe.
- Create your own sauce.
- Increase heat profile.
- Use as a wing sauce.

Red/Green Jalapeno, Red/Green Habanero, Red/Green Ghost Pepper, Scorpion Pepper, Carolina Reaper • (Ground Pepper Available)

NEW CUSTOMER STARTER KIT

ITEM#	DESCRIPTION	QTY	ITEM#	DESCRIPTION	QTY
AK702	Ass Kickin'® Original Salsa	4	SC201	Spontaneous Combustion® Hot Sauce	4
AK703	Ass Kickin'® Peanuts	4	HH401	Hot Sauce From Hell®	4
AK705	Ass Kickin'® Original Hot Sauce	4	HH406	Salsa From Hell®	4
AK706	Ass Kickin'® Chili Fixins	4	MB4PK	Mini Bottle 4 Pack	6
AK707	Ass Kickin'® Corn Bread	4	MBX4PK	Mini Bottle Xtreme 4 Pack	6
AK760	Ass Kickin'® Habanero Popcorn	12	WA312	Whoop Ass® Chipotle Fire Hot Sauce	4
AK762	Ass Kickin'® Jalapeno Cheddar Peanuts	4	WA305	Whoop Ass® Peanuts	4
AK785	Ass Kickin'® Chile Lime Popcorn	12	WA308	Whoop Ass® Chipotle BBQ Sauce	4
AK809	Ass Kickin'® Habanero Honey Peanuts	4	WA314	Whoop Ass® Ghost Pepper Hot Sauce	4
AK844	Ass Kickin'® Sriracha Hot Sauce	4	AK903	Ass Kickin'® Spicy Pickle Hot Sauce	4



INCREASE YOUR BRAND AWARENESS PRIVATE LABEL HOT SAUCE PROGRAM

Current Flavors

Hot Sauce: Habanero / Jalapeno /

Green Habanero / Carolina Reaper Pepper

Peanuts: Habanero / Chipotle Honey / Jalapeno Cheddar
Habanero Honey / Ghost Honey / Carolina Reaper Honey

**Minimum Order
4 Cases (48 units)**

**DESIGNED & PRINTED
AT NO CHARGE**

800-536-3131

southwest@asskickin.com • graphics@asskickin.com



WHOLESALE PURCHASE INFORMATION

TERMS: Initial orders must be pre-paid, C.O.D., Visa, MC, or Discover. Subsequent orders may be Net 20 upon receipt and approval of SWSF, Inc. credit application. 2% interest penalty will be applied to overdue accounts. If a customer is repeatedly late on payment they will be put on C.O.D. Orders will not be shipped to past due accounts. \$35.00 fee for returned checks.

SHIPPING: Freight is F.O.B. Goodyear, Arizona. We use FedEx Ground or UPS Ground. 100 wt. begins at 150 lbs. Keep in mind there is an approximate 10% savings over 500 lbs. and will be shipped on an economical freight line. * Handling Charge on all Collect Shipments.

ORDERING: Orders may be placed by website, telephone, fax, e-mail or mail service and are normally shipped within 24 hrs, unless you specify otherwise. Please use the products item numbers when ordering to ensure accuracy.

www.asskickinwholesale.com (Website Login: flapjack1)

MIN ORDER: \$100.00 minimum. Cases will not be split.

CLAIMS: All claims for damaged goods must be made by the purchaser with the carrier at the time of delivery. Please retain all packaging material for carriers inspection and to file damage claims. No returns or invoice deductions accepted without prior written approval from SWSF, Inc.

TASTERS: Tasters are discretionary and provided only upon request on items purchased in quantities of 2 cases or more.

SPECIAL PRICES (100 Case Min)



**SAUCY SENORITA®
HOT SAUCE**
Flavor: Jalapeno

Item#s **SS101**
Net wt. 5 oz. 12/cs
UPC: 089382 114826

**SAUCY SENORITA®
HOT SAUCE**
Flavor: Habanero

Item#s **SS102**
Net wt. 5 oz. 12/cs
UPC: 089382 114819

**TRI-PEPPER
FANCY
HOT SAUCE**
Flavor: Habanero,
Jalapeno & Cayenne

Item# **FP05**
Net wt. 5 oz. 12/cs
UPC: 089382
114864

**HABANERO
HOT SAUCE
FROM HELL®
DEVIL'S RAGE**

Item# **HH418**
Net wt. 5 oz. 12/cs
UPC: 089382
116981



**CUSTOM LABEL
PEANUTS (Various Flavors)**
Net wt. 12 oz. 12/cs

Take the **ASS KICKIN'**[®]
Popcorn Challenge!



Find on page 3

www.asskickin.com • Phone: 1-800-536-3131 • Fax: 623-931-9931
700 N Bullard Ave. Goodyear, AZ 85338