



CATALOG NO. AA9

AMERICAN ARCHERY

All season-choice of champions



Jerry Kramer, right guard with the World Champion Green Bay Packers hunting with his wife Barbara.

Art LaHa, world famous hunter and guide. Art has taken over 31 black bear, 7 bull moose and caribou and many other animals.

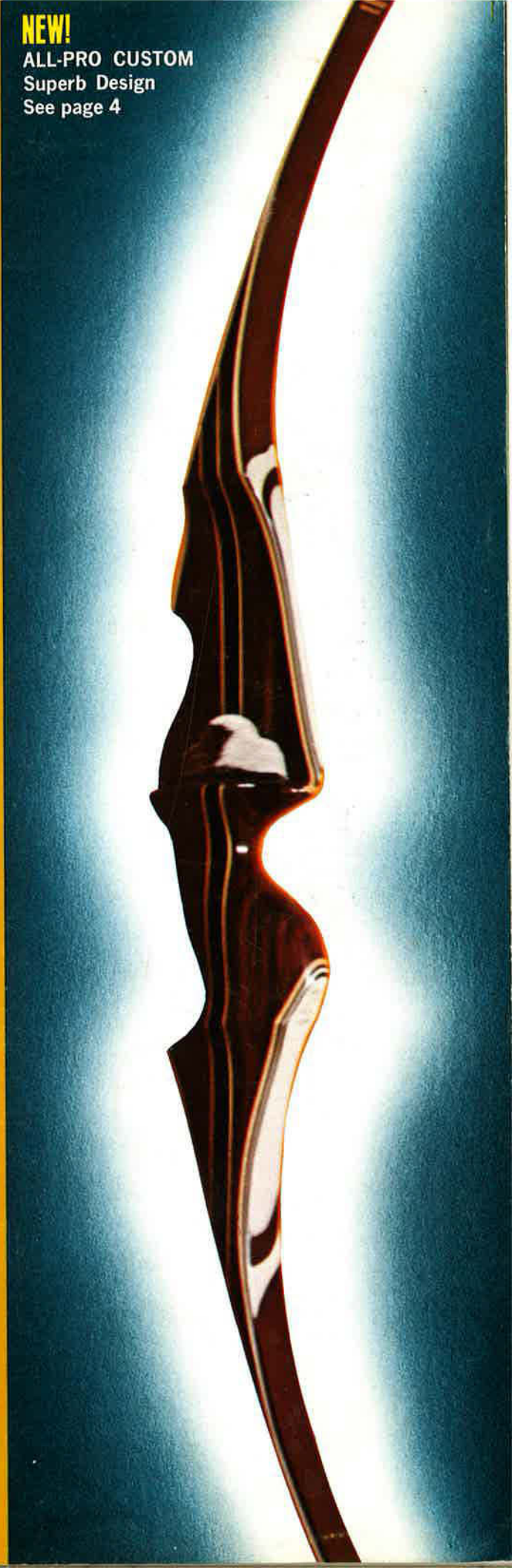


American Archery bows and arrows are hand crafted from the finest materials under rigid AMO Manufacturing Standards.



NEW!

ALL-PRO CUSTOM
Superb Design
See page 4





Pro-SUPREME

The PRO SUPREME has won universal acclaim by professional and amateur. The ultimate bow for the top target archer. Distinctive in appearance, luxurious in every respect with TOTAL performance. Specifically designed with the Hot-Shot in mind. Every aspect - handle length and design - side cut-flex - material - weight distribution - limb design - is custom crafted for its superb performance. It holds on target without effort. If you have championship qualities, then this bow will bring them out. The PRO SUPREME has everything for the demanding professional archer. The PRO - with performance perfect!

PRO SUPREME — from the greatest bow makers in the world.

STANDARD FEATURES:

- Length 68 to 70" AMO
- Weight 25# to 50#
- Draw Limit - None
- Glass Color - White
- Handle Riser - Tropical Hand Picked Rosewood
- Stabilizer Insert Installed
- Custom Padded Black Bow Case

PRO \$170.00

SPECIAL FEATURE:

With factory installed Micro Adjustable Arrow Rest

PRO-R \$180.00

Specify right or left handed, draw weight, length, with or without adjustable arrow rest.



AMERICAN CUSTOM STABILIZER

- Rod 20"—ROD\$13.95
- Insert—ROD-I\$ 1.50



Cheetah SUPREME

The proven all around favorite target bow for advanced shooters. It is built to perform. For years we have been making target bows for target shooters. Who could know better how to design the handsome wide stable limb and stressed recurve, balanced handle which offers speed and accuracy unmatched by other competitive bows.

The CHEETAH SUPREME makes a good shooter even better.

AMERICAN bows meet all requirements to a far greater degree than any other bow in the world.

STANDARD FEATURES:

- Length - 64" - 68" - 70" AMO
- Weights - 25# to 50#
- Draw Limit - None
- Glass Color - White
- Riser - Tropical Burmese and Rosewoods
- Stabilizer Insert Installed
- Custom Padded Black Bow Case

CS \$145.00

SPECIAL FEATURE:

With factory installed Micro Adjustable Arrow Rest

When ordering, specify right or left handed, length, draw weight; with or without adjustable arrow rest.

CS-R \$155.00



American-Contender

The Contender . . .

Take a look at it . . . an all new imported wood . . . Imbuaya . . . a rich golden hued wood combined with the unmatched beauty and stability of East Indian Rosewood, that gives this one the look and feel of a champion.

Our research department, and our sales force got together with our bowyers and compiled information that we gathered in the field, on the drawing table and from archers across the nation, and came up with a target bow that you wanted.

Beautifully designed and perfectly balanced . . . that's the Contender for 1969 by American Archery.

Lengths 68 and 70 inch, new stabilizer insert in the handle.

AC \$109.00



American-Titleist

When our bowyer was asked what made the 1969 Titleist as smooth drawing and as fast shooting as it is . . . he answered "a greater proportion of efficiency in the limbs, than any other bow in this price range". That's the secret of all American Bows, but more specifically, the Titleist! Now what it all means, is that the 1969 Titleist along with all American Bows, has the double tapered limb and built-in stabilization for which its big brothers the Supremes are world famous!

High priced features for the archer who wants to make 1969 the year he or she moves up to bigger and better things — a 66 inch bow with a grip that fits like a glove. Make the move for '69 with a Titleist, it may give you just that . . . a title!

The Titleist is equipped with a stabilizer insert in the handle as standard equipment . . . and comes in two all new "slim-handle" choices: standard, and pistol grips at no additional cost.

AT-66 \$92.00



ALL-PRO CUSTOM

ALL-PRO



All-Pro CUSTOM

OPTIMUM HUNTING BOW!!

JERRY KRAMER, All-Pro Guard of the World Champion Green Bay Packers and an outstanding big game hunter, endorses this bow as the very finest on the market.

This is the new bow specifically engineered for the Pro hunter. American's basic philosophy, of course, is that a bow is a study in complex dynamics. Both the hunter and bow must function as a unit and our new All-PRO has allowed for this. Superb design, appearance, and performance. It holds on target until the proper command. This bow is suitable for every hunting condition, offering the ultimate in high speed. The requirements for the ALL-PRO are extremely precise; resulting in a bow that is perfect in every dimension and requirement.

ALL-PRO CUSTOM

STANDARD FEATURES:

- Length 60" AMO
- Weights - 30# to 75#
- Glass Color - Black
- Riser - Exotic Rosewood accented with black and white pin stripes
- Hunting stabilizer insert installed
- Padded black bow case

ALL-PRO

STANDARD FEATURES:

- Length - 60" AMO
- Weight - 30# to 70#
- Draw Limit - none
- Glass - black
- Riser - African Bubinga

APC \$109.00 AP-60 \$87.00



Cheetah SPECIAL Hunter

Endorsed by Art Laha, world famous bowhunter and Guide who says "shooting the Cheetah Special is like shaking hands with an old friend."

And we at American agree wholeheartedly. Art has taken 31 Black Bear, over 100 Deer, plus Alaskan Brown Bear, 7 Bull Moose and Caribou, all with the Cheetah Special Hunter.

The Cheetah Special Hunter is the time-proven favorite of the bow hunter who has to have the best.

This game-getter is available in 58 inch length and has what Art calls "a velvet draw and built-in muscle."

You may never get the opportunity to take a world record animal, but with the Cheetah Special Hunter you've got the bow that can!

Make the tough shots easier with a Cheetah Special.

This is the same length as our 1968 60 inch model but due to AMO standards, it is now classified as 58 inches.

c \$79.95



Super-Nitro

Power is a small package . . . that's the newest member of the American Archery hunting bow family.

The 54 inch Super Nitro, as explosive as its name. This smooth pulling hunting bow took 2½ years to create, and there's a reason it took that long. We had to have a "short one" that pulled like a long one, yet with the hard hitting power that the bow hunter demands.

This is it, short, fast, and as deadly as its name. A combination of two woods give this bow an almost built-in camouflage — beautiful African Bubinga and Zebrawood.

We're taking bets that this one is going to be the game getter you've been looking for . . . try it, at your American Archery dealer now . . .

SN-54 \$65.00



Cheetah STANDARD

The Cheetah Standard has got to be the best 64 inch bow in its price range today. The Hi-Density African Bubinga handle section gives the Standard the stability that you need in a hunting bow.

A wide stable limb that's designed for the "long draw" hunter — but with enough cast built into these limbs to more than satisfy the short draw bowhunter.

The standard "hunter's-grip", high sight window and speed will set this bow apart from all others in its class.

If it's performance you want . . . when it counts . . . try a Cheetah Standard . . . from American Archery.

CH \$62.50



Shark

The American Shark is all new for 1969 . . . here's an economy bow, but with the same high performance, high quality, fast shooting features for which the more expensive hunting bows are famous!

A great beginners bow too, for either target, field, or hunting . . . It's available in weights up to 50 pounds and features a full working, wide limbed recurve with the high sight window that most competitive bows in this class don't have.

The full 62 inch length gives this bow a draw that you'd expect only on the longer, high-priced models . . . Get performance when you need it, with the hard hitting Shark by American.

SK-62 \$49.95



American-Hunter

The "American Hunter" took us completely by surprise in 1967, in fact so much so, that we've doubled production on this one in 1968, '69

The American Hunter is the short bow that the long draw hunter can pull, with a minimum of build up . . . and speed to burn!!!

A classic design sets this hunter apart from all others, and tells you that this is the hunting bow you've been looking for in the medium price range.

Check it out . . . as soon as you can . . . the American Hunter was field tested by archers from all over the United States. Tim Johnson of Rhinelander, Wis., wrote "the American Hunter really performs . . . I got complete penetration on my 350 Black Bear, this year, which, thanks to the American Hunter, now decorates my den . . ."

Don't gamble on success, stack the deck in your favor with a 56" American Hunter.

AH-56 \$54.95



Flash

Show your children how much fun archery can be, with the 1969 Flash . . .

A 60 inch beginners bow with a handmade contoured handle and full sight window, that is attractive as well as quite functional.

It's all new for 1969, and features the finest hardwoods available. A bow that the beginner can be proud of in a price range that cannot be beaten. The Flash is available in weights up to 35 pounds only. Have fun while you're learning, shoot an American Flash

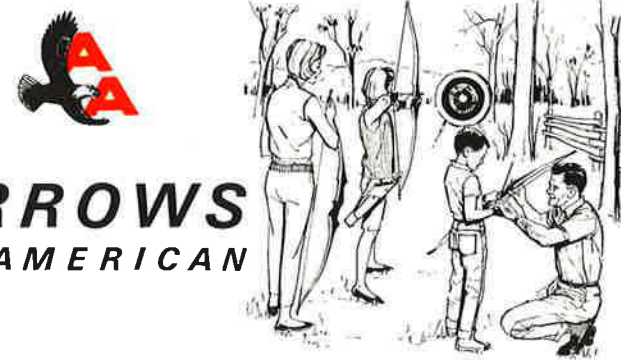
White Glass Only

F-60 \$34.50





ARROWS BY AMERICAN



All American arrows are fletched with American parabolic-air-flow fletching. Giving less wind resistance and quieter flight.

ALL American wooden arrows are "Micro-barrelled", an exclusive American feature. "Micro-barrelled" means the front and nock ends are tapered slightly, giving you an arrow with the center portion slightly stiffer. "Micro-barrelled" arrows give you better arrow clearance, greater penetration, because there's more mass up front where it counts. It stays straighter longer.

AA-1 Our best "Micro-barrelled" arrow in white or yellow — 3 fletch, straight or helical.

With No.'s 1, 2, 3, 4 or 6 Broadhead **18.00 a dozen**
 With No.'s 5-A or 7 Broadhead **19.95 a dozen**
 With field points or target points **15.60 a dozen**
 Full length plain end **14.25 a dozen**
 Full length tapered end **14.50 a dozen**

4 fletch helical **1.00 a dozen additional**
 Special Crest or Camouflage **2.00 a dozen additional**
 Combination Sets — 6 field points — 6 with Nos. 4, 5A, or 7 Broadheads **18.50 a dozen**

AA-2 Our most popular "Micro-barrelled" arrow in white or yellow. Available in 3 fletch - straight or helical.

With No.'s 1, 2, 3, 4 or 6 Broadheads **14.95 a dozen**
 With No.'s 5A or 7 Broadheads **17.50 a dozen**
 With field points or target points **11.95 a dozen**
 Full length with plain ends **10.95 a dozen**
 Full length with tapered ends **11.20 a dozen**

Combination sets — 6 field points and 6 with No.'s 4, 5A or 7 Broadheads **15.50 a dozen**
 4 fletch helical **1.00 a dozen additional**
 Special Crest or Camouflage **2.00 a dozen additional**

HSA Brand new Hunters Special Arrow
 An extremely High Quality "Micro-barrelled" 3 fletch hunting arrow available in white or hunters yellow. In 29 or 30 inch back of head only.
 With No. 1 or 4 Broadhead only **12.00 a dozen**
 With field points **11.00 a dozen**

AFA A 3 fletch adult field arrow. Excellent for advanced field archers. Knurled on field points, in 28 or 30 inch back of head only. Available in spine weights 40 pounds and up.
 $1\frac{1}{2}$ " only. A dozen **6.95**
 Six dozen bulk display **40.00**
 100 loose **50.00**
 100 in display unit **52.00**

FKP Here is a favorite for the do it yourself bowhunter. A full length, fully painted, 3 fletch arrow without a crest, spined and matched to within 5 lbs. (\pm 5 grains). In white or yellow only. A dozen **8.95**

ATA An extremely high quality matched and spined $\frac{5}{16}$ " wooden target arrow. Target points only, ideal for clubs, ranges and schools. A dozen **9.95**

FF-4 A 6-feathered Flu-Flu with either Rubber or Metal Blunt points **1.25**

FF-6 A 4-feathered Flu-Flu with either Rubber or Metal Blunt points **1.45**

BNS A $\frac{5}{16}$ " arrow for the advanced beginner. With knurled field point. Available in 26 or 28" length. A dozen **5.75**
 Six dozen bulk display **30.00**
 100 loose **40.00**
 100 in display unit **42.00**

BPA A $\frac{5}{16}$ " beginners practice arrow — with knurled target point only — available in 26 and 28" lengths. A dozen **4.75**
 Six dozen bulk display **22.00**
 100 loose **30.00**
 100 in display unit **32.00**

BA An excellent arrow for the beginner. With knurled target points only. Available in 24, 26 and 28" lengths.
 Per dozen **3.00**
 Six dozen bulk display **20.00**
 100 loose **25.00**
 100 in display unit **27.00**

HUNTING BROADHEADS — PRACTICE POINTS

1 HI-PRECISION 3.95 Dozen	2 ARROW-MATE 4.25 Dozen	3 MA-3 BLADE 3.95 Dozen	4 ARROW-MATE 5.50 Dozen	5-A RAZORHEAD 6.95 Dozen	6 BODKIN "B" 3.95 Dozen	7 ARROW-MATE 6.50 Dozen
NS NON-SKID .95 Dozen 8.80 per 100	TP TARGET .90 Dozen 8.20 per 100	200MB BLUNT .90 Dozen 8.20 per 100	200NS NON-SKID .95 Dozen 8.80 per 100	BLUDGEON POINT Bag of 10 1.98	RT TARGET .40 Dozen 3.20 per 100	RB RUBBER 1.80 Dozen 14.40 per 100

Aux. Razorhead Extra Blades — 1.65 per dozen

EASTON ALUMINUM ARROWS

EASTON RECOMMENDED SHAFT SIZE SELECTION CHART

BOW WEIGHT*	ARROW LENGTH (INCHES)**								
	25	26	27	28	29	30	31	32	33
25-30	1713	1713	1713	1813	1913				
	1518	1616	1618						
30-35	1713	1713	1813	1813	1913	2013			
	1616	1618	1716	1816	1816	1916	2016		
35-40	1713	1813	1813	1913	1913	2013	2114	2213	2213
	1616	1716	1816	1816	1916	1916	2016	2016	
40-45	1716	1813	1913	2013	2013	2114	2213	2213	
	1718	1816	1816	1916	1916	2016	2016	2016	
45-50	1716	1913	2013	2013	2114	2213	2213		
	1718	1816	1916	1916	2016	2016	2016	2020	2020

BROADHEAD DRAW LENGTH

BOW WEIGHT	SHAFT SIZE	27	28	29	30	31	32
45	SHAFT SIZE	1818	1918	2016	2018	2018	2020
50	SHAFT SIZE	1918	2016	2018	2018	2020	2219
55	SHAFT SIZE	1918	2016	2018	2020	2219	2219
60	SHAFT SIZE	2018	2018	2020	2219	2219	2219
65	SHAFT SIZE	2018	2020	2219	2219	2219	
70-80	SHAFT SIZE	2020	2020	2219	2219		

FOR PROPER TARGET ARROW CHOICE ASK YOUR LOCAL DEALER FOR RECOMMENDED SIZE.

EA Easton-Aluminum is the world's finest maker of aluminum arrows. Combine this high quality aluminum shaft with Americans parabolic air-flow fletching and our pain-



staking hand cresting and you have the finest arrow money can buy.

	Full length fletched arrow w/target points or adaptors loose	Fletched arrows w/target points or adaptors installed	Fletched arrows w/field points installed	Fletched arrows w/your choice 1, 2, 3, 4 or 6 broadheads*	Bare shafts cut to length w/target points installed	Full length shafts w/points unattached	Target inserts only	Broadhead adaptors only
Order Code	EA-L	EA-T	EA-F	EA-H	EA-1	EA-2	E-1P	E-BA
24SRT-X	33.50	34.50	35.00	38.00	22.75	21.75	3.80	2.50
XX-75	38.50	39.50	40.50	43.50	27.75	26.75	3.80	2.50

GA MICRO-FLITE FIBERGLASS ARROWS .. the ultimate all around arrow.

	Full length fletched arrow w/target points or adaptors loose	Fletched arrows w/target points or adaptors installed	Fletched arrows w/field points installed only	Fletched arrows w/your choice 1, 2, 3, 4 or 6 broadheads*	Fletched arrows comb.-sets — 6 field — 6 hunting 1, 2, 3, 4 or 6 broadheads*	Shafts only w/target points and Nock inserts loose	Shafts only w/broadhead adaptors and Nock insert loose	Nock inserts	Target points	Broad-head adaptors
Order Code	GA-L	GA-T	GA-F	GA-H	GA-SETS	GA-2	GA-2BA	NI	TP	BA
Sizes 0 to 12	29.75	30.50	32.50	34.50	33.50	19.00	20.00	2.00	2.40	2.75
Economy Grade Hunters Brown Sizes 5 to 11	21.00	22.00	23.00	24.00	24.00	Specify Hunters Brown using above codes . . . Example GA-H (Hunters Brown)				

HUNTING AND FIELD ARROWS

Bow Weight at Draw Length	Draw Length									
	23"	24"	25"	26"	27"	28"	29"	30"	31"	
30-35	1	2	3	4	5	6	7	8	9	
35-40	2	3	4	5	6	7	8	9		
40-45		3	4	5	6	7	8	9	10	
45-50		4	5	6	7	8	9	10	11	
50-55		5	6	7	8	9	10	11	11	
55-60			7	8	9	10	11	11	12	
60-65			8	9	10	11	11	12	12	
65-70			9	10	11	11	12	12	12	
70-75			10	11	12	12	12	12	12	
75-80			11	11	12	12	12	12	12	
80-85			11	12	12	12	12	12	12	
85-90				12	12	12	12	12	12	

TARGET ARROWS

Bow Weight at Draw Length	Draw Length									
	23"	24"	25"	26"	27"	28"	29"	30"	31"	
20-25	0	0	0	1	2	3	4	5	6	
25-30	0	0	1	2	3	4	5	6	7	
30-35	0	1	2	3	4	5	6	7	8	
35-40	1	2	3	4	5	6	7	8	9	
40-45	1	2	3	4	5	6	7	8	9	10
45-50	2	3	4	5	6	7	8	9	10	
50-55		4	5	6	7	8	9	10	11	
55-60		5	6	7	8	9	10	11	11	
60-65			7	8	9	10	11	11	12	
65-70			8	9	10	10	11	12	12	
70-75				10	10	11	12	12	12	

*Registered by Jas. D. Easton, Inc.
 *Registered by Sila-Flex, Inc.

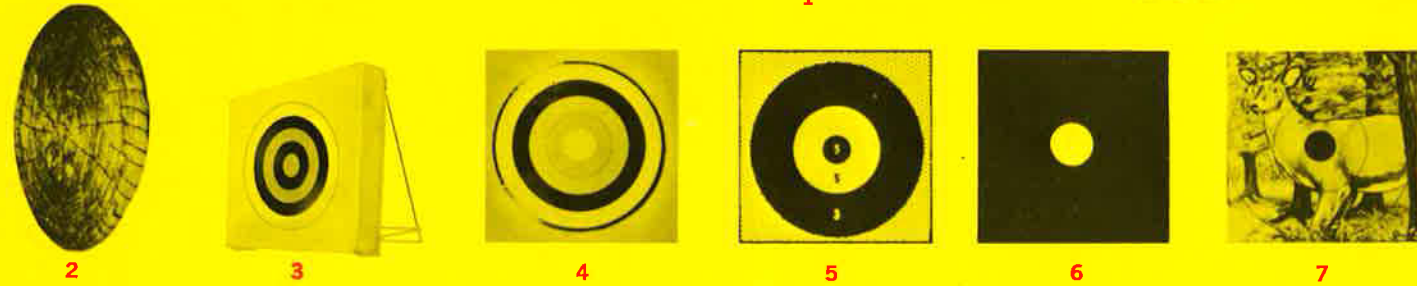
Special Cresting — 2.00 additional dozen
 4 fletch helical — 1.00 a dozen additional

*Broadhead No.5A, 3.50 a dozen extra
 *Broadhead No. 7, 2.75 a dozen extra

TARGETS

BY AMERICAN

Freight Policy on Matts, as follows: On 200# or more, freight is prepaid to your city within the 48 states. Local delivery fee is to be paid by consignee. On orders between 100# and 200#, freight is not prepaid, but an allowance of \$4.50 per hundred weight will be made. This allowance will be shown on your invoice. On less than 100#, orders will be sent freight collect.



1 BROADHEAD ROUND TARGETS

Group	Yards	Spread	Target	Price
Group 1	40 to 70	30 yd.	Bear, Deer or Moose — 40" x 28"	\$.80 each (3)
Group 2	30 to 50	20 yd.	Antelope, Mt. Lion or Ram — 22" x 28"	.45 each (3)
Group 3	20 to 40	20 yd.	Coon, Goose, Javelina or Coyote — 14" x 22"	.35 each (4)
Group 4	10 to 30	20 yd.	Pheasant, Rabbit, Duck or Prairie Dog — 11" x 14"	.18 each (8)
BRT	18 assorted faces for 14 target range (18)			6.95 set

2 SAUNDERS MARSH GRASS TARGET MATTS

Burlap Covered Matts Only	Matt Stands
Code	24" x 30" matts
16" BM — 8.45	HME-1 — 7.95
24" BM — 14.50	Matt Stands
30" BM — 17.50	36" matts
36" BM — 23.50	Rubber wheels
48" BM — 37.00	SME-4 — 21.50

3 PRECISION-PAC COVERED TARGET MATTS

Code	Stands
PAK-24 — 24 x 24 x 4 — 14.50	2430 — 4.95
PAK-30 — 30 x 30 x 4 — 17.00	2430 — 4.95
PAK-36 — 36 x 36 x 5 — 25.00	3636 — 5.95
PAK-48 — 48 x 48 x 6 — 35.00	3642 — 6.95

Replacement Covers

Code	
24 x 24 Cover — 1.00	
30 x 30 Cover — 1.25	
36 x 36 Cover — 1.50	
48 x 48 Cover — 2.00	

4 FIVE COLOR TARGET FACES

Non-glare colors on heavy white oil cloth. Wide skirt and draw string.

Code		
48-CF	48" Face	7.00
36-CF	36" Face	5.75
24-CF	24" Face	4.00

Tag Paper Faces, Square Faces

Code		
48-PF	48" Face	1.80
36-PF	36" Face	1.10
24-PF	24" Face	.65
16-PF	16" Face	.25

5 NFAA OFFICIAL FIELD FACES (BULL'S EYE, TOUGH HIDE)

Code	Heavy Tag Paper
B-6	6" — .05 each (18)
B-8	8" — .08 each
B-12	12" — .12 each (8)
B-18	18" — .18 each (6)
B-24	24" — .30 each (4)
B-36	— 4.00 (Set of 36)

Code	Corrugated — Tough Hide
CB-6	6" — .10 each
CB-12	12" — .18 each
CB-18	18" — .35 each
CB-24	24" — .50 each

6 N.F.A.A. OFFICIAL BLACK HUNTER

Code	Heavy Tag Paper
H-6	6" — .07 each (5)
H-12	12" — .18 each (4)
H-122	12" — .50 each (1)
H-18	18" — .50 each (5)
H-24	24" — .50 each (3)
HFS	— 5.50 Set of 18

Code	Corrugated — Tough Hide
CH-6	.12 each
CH-12	.25 each
CH-122	.65 each
CH-18	.65 each
CH-24	.65 each
CH-FS	7.50 Set of 18

7 FULL COLOR ANIMAL FACES

Code	Heavy Tag Paper only
TCA-24	24" Deer and Lion — .60 each (4)
TCA-18	18" Fox and Turkey — .35 each (6)
TCA-12	12" Bobcat and Pheasant .35 each (8)
TCA-6	6" Squirrel and Bluejay — .10 each (18)
TCA-36	Set of 36 — 8.50

8-9 OFFICIAL P.A.A. FACES — HEAVY TAG PAPER

ALO-20" — INDOOR FACE

New ALOA and PAA approved blue and white indoor target face. The stock is of .26 pt. board.

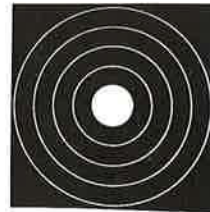
ALO-20" — \$.28

16" Five ring Black Face with White Bullseye.

Code: 16-PAA — .18 each

A20B — A pack of 100 ALOA 9" patches on toughened gummed stock. A20B 2.75

9 TARGET FACE STAPLES — TFS — Package of 439
10 TARGET SCORE CARDS — TSC — Package of 1000. 7.50



ARCHERS ACCESSORIES BY AMERICAN



23-P SIDE TARGET QUIVER - holds 12 arrows with divider - handy zipper pouch - 4 colors: Black, White, Saddle Tan. 23P 12.50

23-N Same style w/out pouch. Tan only, 23N 6.95

30C CENTER BACK QUIVER - 8 inches across the top - 20 inches deep - 3 large arrow compartments - large zippered pocket. 30C (Blk. only) 17.95

30-R SHOULDER QUIVER - with finest quality leather - 20 inches deep - holds one dozen arrows - with zippered pocket for accessories. 30-R 9.95

KSS SILENT STALKER HIP QUIVER - holds 8 arrows - keeps broadheads extremely sharp - Black only - top quality cowhide - KSS 11.75
Matching Belt - KSS-B 3.25

KRQ ROVER HIP QUIVER - for field or target archery - holds 6 to 8 arrows - Split Cowhide - in Black only - KRQ 8.50
Matching Belt - KRQ-B 3.25

CHQ VINYL HIP QUIVER - extremely nice looking, and guaranteed to wear as well as leather, holds 6 to 8 arrows, large zipper pouch for archers incidentals and accessories. CHQ 9.95

SQ SHOULDER QUIVER - smooth Brown material - 5 inch oval top, popular price - ideal for beginners or schools. SQ 3.25

22-S ECONOMY QUIVER - heavy Forest Green vinyl - leather belt loop. 22-S 1.25

AMQ AMERICAN ARROWMATE BROADHEAD QUIVER - high impact plastic quiver with revolving barrel - keeps arrow sharp and safe, fits any broadhead. AMQ 9.95

K-48 STANDARD TARGET QUIVER - high quality vinyl quiver with ring - Black and White. K-48 3.50

PFS PORTAGE FINGER SLING - Bill Bednars own - choice of all top tournament archers. S-M-L - PFS 1.95

14 HUNTERS ELASTIC ARM GUARD - elastic fasteners - top quality leather guard - 14 3.95

16 TRAINING ARM GUARD - a full 12 1/2 inches long - White, Brown and Black top grade leather - 3 elastic straps. 16 4.95

17 TARGET ARM GUARD - metal reinforced - high gloss front, top grade leather guard. 17 2.50
In White - 17-W 3.25

18-P PLASTIC ARM GUARD - same top choice design - tough - pliable - molds to your arm. 18-P 1.50

15 FIELD ARM GUARD - extra wide protection for the beginner - rubberized straps. 15 2.50

18-A JUNIOR ARM GUARD - leather guard, easily installed - top choice for beginners. 18-A - Not illustrated95

BOS BOW SLING - adhesive installation - choice of many top target archers. BOS 1.50

PP DELUXE POWDER POUCH - 3 colors: Brown, Black or White - holds powder, score card and pencil - made of leather and plastic. PP 2.95

24-P DOUBLE POCKET QUIVER - 2 arrow compartments - a heavy cowhide pocket quiver, with extra pocket for accessories. 24-P 3.25

PRO PRO SINGLE SEAM GLOVE - Cordovan - elastic wrist. S-M-L-XL. PRO 3.45

19-S SINGLE SEAM GLOVE - leather and elastic wrist. S-M-L-XL. 19-S 2.95

19-C SOFT LEATHER GLOVE - elastic stretch back - closed tips. S-M-L-XL. 19-C 2.75
(Also Ladies S-M-L)

KP KANT PINCH TAB - the world famous kant pinch with finger insert that prevents pinching of the arrow. Double thickness. S-M-L. KP 2.25

KPHT KANT PINCH HAIR TAB - the world famous kant pinch with finger insert that prevents pinch of the arrow. Double thickness. S-M-L. KP 2.75

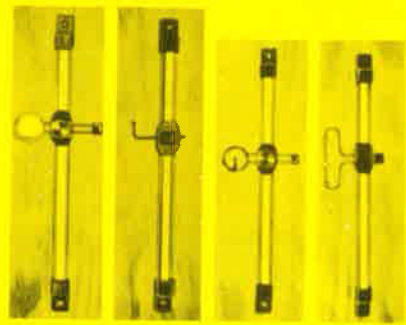
KREP KANT PINCH - Replacement tab95

20-M MARSHALL TYPE TAB - Shell Cordovan - double thickness - S-M-L. Double thickness - 20-M 1.00
Single thickness - 2060

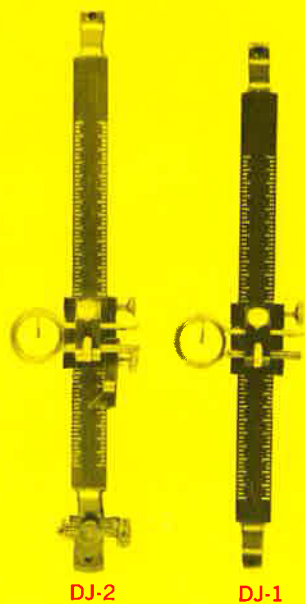
20A JUNIOR LEATHER TAB - 2 finger hole tab. 20-A40
(Not illustrated)

HT HAIR TAB - Cordovan backed - fast release tab. S-M-L. HT 1.95

SIGHTS BY AMERICAN



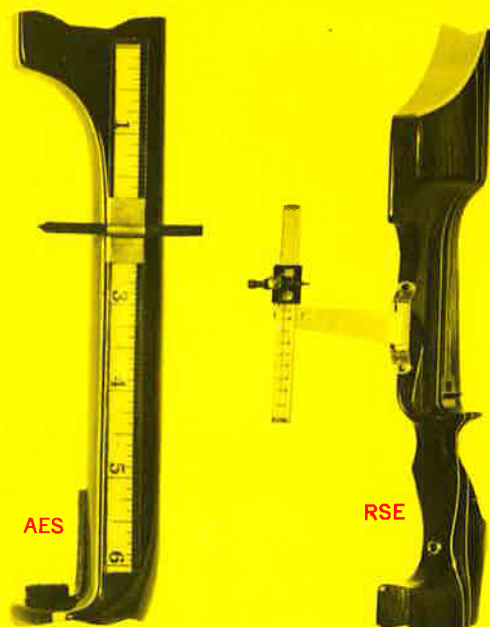
TS SB FS HS



DJ-2 DJ-1



RS



AES RSE

DJ-2 COMPENSATOR SIGHT - adjustable windage compensator, plus yardage corrector for micro adjustments. DJ-211.95

DJ-1 BOW SIGHT - anodized aluminum like the DJC - with thumb; calibrating hood style and calibrated sight bar. DJ-1 8.95

PARTS:

170—Complete Block Assembly without Yardage Corrector	5.50
170-1—Block Assembly with Yardage Corrector	6.75
171—Bar (without Adjuster)	2.50
171-1—Bar (with Adjuster)	4.50
173—Wire	.75
174—Spring	.25
175— $\frac{1}{16}$ (sm.) Screw	.25
176— $\frac{3}{8}$ (lg.) Screw	.25
177—Knurled Nut	.25
177-1—Knurled Nut for Bar Adjuster (two required) each	.25
178—Hood (or Ring)	.75
181—Mounting Screws - 2 for	.05
182—Yardage Corrector Screw	.25
183—Nut with Peg (for Adjuster)	.75
184—Adjuster Frame	1.00
185—1" Adjuster Screw	.05
186—Yardage Corrector	1.25
187—Bar Adjuster	2.00

RS REYNOLDS SIGHT - top choice of archers all over the world. Gold anodized aluminum with finger tip adjustments - with single bar pin - sturdy and proficient. RS11.95
Base only - RSB 5.00

AES AMERICAN HARRMANN ADHESIVE SIGHT - a self adhesive sight - made of pliable plastic, with tension slide bar and rubber sight pin. AES 1.45
Base only95

RSE AMERICAN REYNOLDS SIGHT EXTENSION. Adjustable 5" to 8" 9.50

SCOR-MOR SIGHTS - Target, Field and Hunters Sights, have served thousands of archers the world over. Excellent design - sturdy construction. TS - Complete with glass lens 3.95
With hooded ball sight on post - FS 3.95
Hunters sight with red, white or yellow bead on post - HS 3.95
With single post target sight - SB 2.50

REPLACEMENT PARTS FOR SCOR-MOR SIGHTS

SM-1 Site Bar	1.00
SM-2 Bar End Caps, each	.25
SM-3 Center Slide	.50
SM-4 Slide Lock Screw	.25
SM-5 Ball Screw Site	.50
SM-6 Hunter Site Frame, complete	1.50
SM-7 Glass Lens Frame, complete	1.75
SM-8 Hood and Post Frame, complete	1.50

SJ STA-JAC ARROW CINCH - invented by a bow hunter for bow hunters - proficient. SJ 2.75

KL SAUNDERS KWIK LOK ARROW CINCH - holds arrow nocked in bow - instant release on drawing. KL Each 2.35
Dozen. KLL 28.20

BWS AMERICAN BOW STRING WAX - keeps string strands together and lengthens string life - in handsome plastic case. BWS70

SS STRING SERVER - Fast and easy serving with this simple. Complete, less thread - SS 1.00

ES EASTON NYLON THREAD - ES 1.25



ACCESSORIES



NL



KB BTP



NBQ



KK-1



HK



BTP



B1



NOG



AC-24

B1 BRUSH DEFLECTORS - make your bow brush-proof - keep twigs and weeds from clogging up between string and bow tip - easy to apply. Super size - B180 each Dozen 9.60
Standard size65 each Dozen 7.80

NR NOCK RITES - pliable soft rubber nock rites - eliminates the need for a glove or a tab. Gives arrow proper nocking height every time. NR 1.00
Per dozen 12.00

NL NOCK LOCKS - holds arrow firmly at any tension desired, with soft pliable nock locks - very useful as Kisser on bow string to insure proper anchor point. NL50
Per dozen 6.00

HK HOYT KLICKER - the most widely used klicker in archery today. HK 1.25

BTP BOW TIP PROTECTOR - keeps string in place on lower bow tip, also protects the finish of bow tip. BTP60
Per dozen 7.20

CBC CLOTH BOW CASES - heavy cotton cases - ties shut with drawstring - 64 or 72 inch lengths. CBC (not illustrated) 2.50

PBC PADDED BOW CASE - with the American Archery Eagle, a rich handsome heavily padded case with zipper along side - 64, 66 or 72 inches. In Black. PBC 11.00

KB AMERICAN KISSER BUTTON - high impact plastic - easy to install. KB75

TT TRAILING TIPS - Pocket size edition of the famous Art Laha booklet gives bowhunting secrets. TT50
In 100 lots 45.00

FER FERRULE TYPE CEMENT - an excellent cement that melts onto the shaft to attach field points, broadheads or blunts to any shaft. For use with heat only. FER60

LFT FERREL TITE LIQUID CEMENT - use with heat in attaching broadheads, nocks and points. LFT95

PFA POINT FAST ADHESIVE ARROW CEMENT - securely bonds points and broadheads to arrows. PFA 1.45

NOG NO-GLOV - Positive Nocking point which gives even pressure on more of the fingers. Eliminates finger pinching on the nock. Smooth and free release of your arrow. NOG 1.00

AFC AMERICAN FLETCHING CEMENT - Americans own tuff bond cement - the cement we actually use at the factory on our fletching tables. Unsurpassed for fletching. AFC60

AC ARROW CLIPS - perfect for tackle box, arrow display racks - made of finest spring steel, nickel plate over copper and burnished. Pack of 24 clips and screws. AC-24 1.25
Gross Pack, AC-144 7.50

ACCURATE ARROW TOOLS - razor sharp blades that cut 5 degree taper for broadhead or field points and 11 degree taper for nocks.

TT2 $\frac{1}{16}$ " Five degree taper 1.50
TT3 $\frac{1}{16}$ " Five degree taper 1.50
TT4 $\frac{1}{16}$ " Parallel cut 1.50
TTB Extra blades to fit any of above20

NP MAGNA LOCKS - perfect for quick and permanent nocking point or string - install with heat. NP50

KK KWIKKEE KWIVER - holds 4 arrows in ready to shoot position - fits any bow - soft pliable rubber riveted between reinforce plates. KK-1. A pair 4.00
Box of 6 24.00

NBQ NATIONAL BOW QUIVER - an extremely easy to mount or remove quiver - holds 4 arrows - made of $\frac{1}{2}$ " soft rubber mat. NBQ. A pair 2.95
Box of 6 17.70

NS NOCK SET - Anodized gold aluminum ring with rubber sleeve. Clamps onto bow string. NS - Nock Set. Package of 598
NS-100. Nock Set. Box of 100 16.50

NST Nock set and pliers - specially modified pliers for attaching Nock sets. Comes complete with 3 gold rings. NST 1.95

SBS SAUNDERS BOW STRINGER - the only way to be completely sure of not twisting bow limbs - easy to use - safe and compact. SBS 2.95

PAL BOW-PAL BOWSTRINGER - A bow stringer made of calf-hide that will mold itself to the shape of your bow tips. It's also adjustable for both long and short bows. PAL 2.95

ACCESSORIES BY AMERICAN



HOYT PRO REST HOP... 1.25
AMERICAN FEATHER REST. FR... .95
90 DEGREE FEATHER REST TFR... .95



SAUNDERS WHISPER REST WAR... 2.00
ES
SS



HUNTING FEATHER REST HFR... .75
BRUSH REST BR... .95
SHINY LEATHER BACKING
HOYT FLEX REST HOF... .75c



BWS
SJ
KLL



LFT
PFA
AFC
PBC



MAG
BOW
NST



BSS



SK



DV



GP



IBL



NBS



POT



WR



DLBS

BSS STRING SILENCERS - dampen string noise. String Silencers stop string vibration. Takes only seconds to attach. BSS - a pair 1.25

SK STRING KEEPER - Fits any bow - holds bow string in place - made of leather and adjustable elastic strap with string hook. SK95

DV DACRON STRING - the strongest material known for bowstrings - 4 ounce spool. White only. DV 2.75

DLBS COMPOSITE BOW STRINGS - The finest strings made. Made of special Type B Dacron - double loops - fully served at both ends and center - packed in handy containers. Specify bow weight. Your choice of the following sizes: 54, 56, 57, 58, 60, 62, 64, 66, 68 and 70 inches. DLBS - Above strings, each—1.50 2 for 2.95

BOW STRING CHART. Listed here are the number of strands used for various weights:

Up to 25 lbs. 8	45-55 lbs. 14
25-35 lbs. 10	55-65 lbs. 16
35-45 lbs. 12	65-80 lbs. 18

GBS STRINGS FOR GLASS BOWS - Made of the same fine materials as the above, but have smaller loops for better fitting. Your choice of the following sizes:

48, 54, 60 inch lengths. GBS, 2 for 2.95

HBS Single Loop Hemp Bow Strings, HBS Each .40

GB SOLID FIBRE GLASS BOWS
GB-1 Junior Bow 6.50 GB-3 Youth's Bow 11.00
GB-2 Expert Bow 8.75 GB-4 Adult's Bow 14.00

GP MOHAWK GLOVE POWDER - get a faster, smoother release when applied to any glove or tab. GP60

NBS BOW SADDLE - prevents bow from slipping in hand. Soft, leather with adhesive backing, no cement needed. NBS 1.25

POT POTAWATOMI BOW SQUARE - anodized aluminum square that locates nocking point and fistmele measurements. POT 3.50

KIT BOW AND ARROW RACK - a do it yourself kit that holds three bows and 2 dozen arrows. Redwood will look good in your den. (not illustrated) Kit 5.25

IBL RICKARDS INDIAN BUCK LURE - Turn the head of that big buck with the original Rickard Buck Lure ... comes in leak proof plastic bottle. IBL 2.25

MGQ GROUND QUIVERS - a metal ground quiver ideal for holding bow while target shooting. (Not illustrated) MG2 2.25

WR SAUNDERS WRIST ROCKET - here's a hunting slingshot that gets-um every time ... hunt rabbits, rats or other small game with deadly accuracy. WR-1, 25 lb. pull 3.25

WR-2 WR-2, 35 lb. pull 3.25

WR Replacement rubbers - WR95

KBC KAMO BOW COVER - Easy on - easy off - a bow sock that will not interfere with bow action KBC 1.95

KHN KAMO HEAD NET - Fits any head size. Easy to see out of - many big game hunters use this head net. Completely conceals your face. KHN 1.95

KS KAMO STICK - each stick contains two colors - tan and green. Easy to apply. Easily removed with soap and water. KS75

ACCESSORIES



DQ



BL



FT



EFJ



AFF



#129



137

DQ THE QUILLIAN-AMERICAN TREE STAND was developed by and for bow hunters, all steel, light weight, installs in seconds, excellent for varmint calling. Comes complete with tips on tree stand hunting 14.95

129 AMARCO NOCKS - Most perfect nocks made. Most popular with bow-hunters and target shooters because of the perfect fitting on glass, wood or aluminum shafts. Seven sizes: 7/32", 1/2", 3/4", 13/16", 15/16", 1", 1 1/16". Seven colors: red, yellow, blue, white, green, black and orange. No. 129: in cellophane envelope—45 a dozen; Per 100 2.50 Per 1,000 15.00 Specify one size and color in 100 lots.

137 MICRO-BARRELED SHAFTS EXCLUSIVELY FROM AMERICAN ARCHERY COMPANY - Full length, fully painted (yellow or white), high grade bare shafts. Our Port Orford cedar shafts are famous for their unmatched quality ... matched within 5 pounds in spine ($\pm 2\frac{1}{2}$ pounds). (grain weight ± 5 grains).

No. 137 Spined and matched, 5/16 or 1/2 - a dozen 4.50 (No. 137 in dozen lots only)

No. 139 Spined only. 5/16 shafts, extremely high quality, a dozen 2.00
A hundred 16.50
A thousand 145.00

No. 140 Spined only. 1/2 shafts, extremely high quality, a dozen 2.20
A hundred 17.95
A thousand 160.00

EFJ EASTERN FLETCHING JIG - Right or left wing self indexing nock receiver enables you to do 3, 4 or 6 straight fletch only. EFJ 6.75

EFT EASTERN FEATHER TRIMMER - Ready to use - completely assembled and includes 3 extra burning wires. Will trim feathers up to 6 inches. EFT 5.50 Package of 3 extra Burner Wires, EBW30

BL BITZENBURGER FLETCHERS AND CLAMPS - The finest fletcher on the market today ... the one that we use at American on all of our fletching tables.

BL-1 - Jig with straight clamp	23.00
BL-2 - Jig with left or right helical clamp	24.50
BL-3 - Die cast clamp, straight	5.00
BL-4 - Die cast clamp, left or right helical	7.00
BL-5 - Precision jig setting gauge	13.50

AFF AIR-FLO FULL LENGTH FEATHERS - Full length feathers, premium grade cuts. Sanded and trimmed for perfect fletching. Colors: red, yellow, blue, white, pink, black, green, orange. Left and right wing. (not illustrated)

	(A) 3 Dozen	(B) 100 Packs	(C) 1,000 Packs
AFF-1 Natural Barred	4.00	9.00	80.00
AFF-2 Dyed Barred	4.25	10.00	90.00
AFF-3 Natural White	4.00	8.50	75.00
AFF-4 Dyed White	4.25	9.50	80.00

AFDC "AIR-FLO DIE CUT FEATHERS" - List prices per hundred in heavy plastic packages.

Size	Natural Barred	Dyed Barred	Natural White	Dyed White
3"	4.00	4.25	4.00	4.25
3 1/2"	4.60	4.85	4.50	4.75
4"	6.15	6.65	6.00	6.40
4 1/2"	7.50	7.75	7.25	7.50
5"	8.05	8.55	7.75	8.25

BOW FISHING EQUIPMENT - These fish arrows are vastly superior to any wooden fish arrows. The solid white fiberglass shafts weigh over 1,000 grains. Gives more penetration in water - less breakage and more fish. (See below).



20-25 lbs. 25-30 lbs. 30-35 lbs. 35-40 lbs. 40-45 lbs.



GBS



KHN



KBC



MGQ

MO-4 4" REEL AND LINE - lightweight pressed aluminum - tapes to bow. MO-4 3.50

MO-6 6" LARGE REEL AND LINE - larger size gives smoother line flow - tapes to bow. MO-6 4.00

MO-7 7" SHOOT THRU REEL AND LINE - shoot right through the center of this one - faster shooting and retrieve - tapes to bow. MO-7 4.50

MO-11 11 1/4" SHOOT THRU REEL - MO-11 7.50



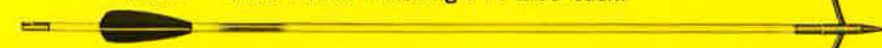
SBH SINGLE BARB HEAD - Rustproofed parallel wall head with 5/16" hole - single reversible barb makes it easy to remove the arrow from the fish. Weighs 310 grains. SBH95

NSH NELSONS STRING-A-REE - Best penetration, holding power and good release. Self reversing barbs for easy removal. NSH ... 2.75

DFA NEW DELUXE FISH HEAD - Rustproofed and plated - large single barb is reversible and cannot be lost - narrow tip and extra heavy weight gives the super penetration in water - 5/16" parallel wall hole - weighs 480 grains. DFH 1.40



GFA-1 30" white fiberglass shaft with 310 grain reversible barb head - black rubber fletching ... 2.50 each.



GFA-2 Same as above except for double barb screw-off type head ... 3.50 each.



GFA-D Deluxe fish arrow with new 480 grain narrow tip and reversible single barb - 2.50 each.

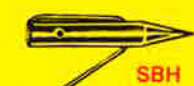
GFA Glass Fish Arrow less point ... 1.85 each.

GS Plain glass shafts for making fish arrows ... 1.00 each.

LF Rubber fletching for fish arrows 30c each, 3.60 a dozen. (Note: any of the above arrows may be had without rubber fletching for .25 less).



DFH



SBH



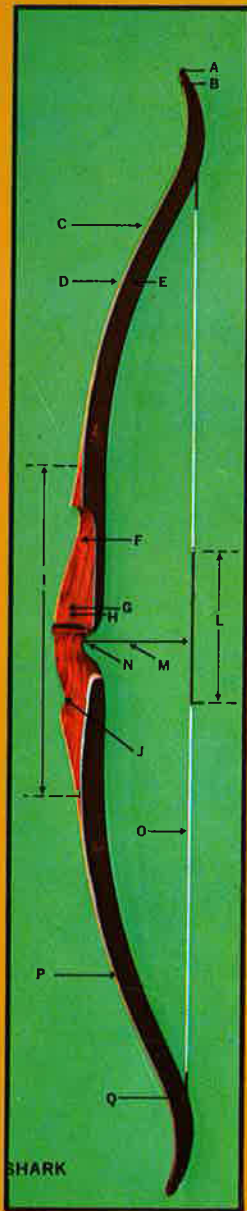
NSH

AMO BOW AND ARROW NOMENCLATURE

In February 1968, the Archery Manufacturers Organization officially adopted these AMO Manufacturing Standards for Bows, Bow Strings and Wood Arrows.

As part of this program, the nomenclature or words used to describe the many parts of a bow and an arrow were agreed on. Archers, dealers and the public have been confused by the industry's use of interchangeable words (i.e. Fistele and String Height). By using common simple terms this confusion will be lessened.

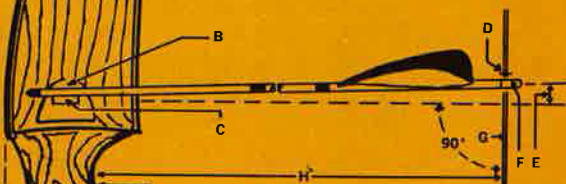
Diagram, at left, illustrates the Standard Nomenclature as approved by the Archery Manufacturers Organization and recommended by the American Archery Council.



- A — TIP
- B — STRING NOTCH
- C — UPPER LIMB
- D — BACK
- E — FACE
- F — SIGHT WINDOW
- G — ARROW REST
- H — ARROW PLATE
- I — HANDLE RISER SECTION
- J — GRIP
- L — SERVING
- M — STRING (BRACE) HEIGHT
- N — PIVOT POINT
- O — STRING
- P — LOWER LIMB
- Q — RECURVE



- A — ARROW HEAD OR POINT
- B — SHAFT
- C — CREST OR CRESTING
- D — FLETCHING
- E — INDEX FEATHER (VANE)
- F — NOCK



- A — DRAW LENGTH BOW WEIGHT MEASURING POINT
- B — ARROW PLATE
- C — ARROW REST
- D — NOCK LOCATOR
- E — NOCKING HEIGHT
- F — NOCKING POINT
- G — STRING
- H — STRING (BRACE) HEIGHT
- I — PIVOT POINT

AMO BOW WEIGHT STANDARD

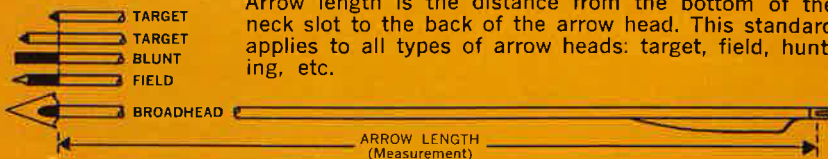
Bow weight is the force required to draw the bow string 28" from the back of the bow at the arrow rest.

AMO DRAW LENGTH STANDARD

Draw length is the distance, at archer's full draw, from the nocking point on the string to the back of the bow at the arrow rest.

AMO ARROW LENGTH STANDARD

Arrow length is the distance from the bottom of the neck slot to the back of the arrow head. This standard applies to all types of arrow heads: target, field, hunting, etc.



AMO WOOD ARROW SPINE SELECTION CHARTS

Bow Wt. at Draw Lth.	T—Target		F—Field & Hunting						*Arrow Length										
	24		25		26		27		28		29		30		31		32		
	T	F	T	F	T	F	T	F	T	F	T	F	T	F	T	F	T	F	
20 - 25	A	A	A	A	A	A	A	A	A	B	B	B	B	C	C	D	D	E	F
25 - 30	A	A	A	A	A	A	A	A	A	B	B	B	B	C	C	D	D	E	F
30 - 35	A	A	A	A	A	A	A	A	A	B	B	B	B	C	C	D	D	E	F
35 - 40	A	A	A	A	B	B	B	B	B	C	C	C	C	D	D	E	E	F	G
40 - 45	A	B	B	B	C	C	C	C	C	D	D	D	D	E	E	F	F	G	H
45 - 50	B	C	C	C	D	D	D	D	D	E	E	E	E	F	F	G	G	H	I
50 - 55	C	D	D	D	E	E	E	E	E	F	F	F	F	G	G	H	H	I	J
55 - 60	D	E	E	E	F	F	F	F	F	G	G	G	G	H	H	I	I	J	K
60 - 65	D	E	E	E	F	F	F	F	F	G	G	G	G	H	H	I	I	J	K
65 - 70	E	F	F	F	G	G	G	G	G	H	H	H	H	I	I	J	J	K	L

*For all practical purposes arrow length and draw length may be considered the same.



GUARANTEE

Every bow is numbered and accompanied by a registration card which must be filled out and mailed by the dealer or purchaser within ten days after date of purchase.

Should any failure occur in this bow within a period of 6 months from the date of purchase, American Archery Company will make free repair, or replacement if repair is not feasible, unless the bow shows evidence of misuse or improper handling, or any modification to the bow.

This warranty is transferable from one owner to another, provided bow is registered at time of purchase by the original owner.

After 6 months and up to one year from date of purchase, and provided the bow has not been misused or mishandled, repair or replacement will be made for 25% of the list purchase price.

From 1 year to 1½ years from date of purchase, the charge will be 50% of the list purchase price.

From one and one half years to 3 years, the charge will be 75% of the list purchase price. No adjustment will be made until damaged bow is returned to American Archery Company for inspection. Replacement if necessary will be made with a bow of the same model and weight, as nearly as possible. Dealers are not authorized to make adjustments, but will be glad to handle the shipping and correspondence.

AMERICAN ARCHERY COMPANY, INC.

P.O. Box 100, Industrial Park

OCONTO FALLS, WISCONSIN 54154

We reserve the right to change specifications and prices without notice.

AVAILABLE FROM

AMO

ARCHERY MANUFACTURERS ORGANIZATION