



## Clatskanie Chamber Board Meeting Minutes October 11, 2017

Chamber Board meeting called to order by Interim Board President Chris Dahlgren at 12:09 p.m.

### **Board Members Present:**

Chris Dahlgren, Interim President & 1<sup>st</sup> Vice President  
Debi Smiley, 2<sup>nd</sup> Vice President  
Sarah Johnson, Secretary  
Susan Sherman, Treasurer  
Sherri Lumijarvi, Merchants Promotions Chair  
Bob Brajcich, Government Liaison  
Della Fawcett, Publicity/Tourism/ Communications Chair

### **Guests:**

Nancy Bowers

### **Action items:**

The minutes from the September 13, 2017 Chamber board meeting were presented.

Upon motion by Della Fawcett and seconded by Sherri Lumijarvi the minutes from September 13, 2017 Clatskanie Chamber Board meeting were approved as presented. Motion passed unanimously.

**Nancy Bowers Video Project:** Chris Dahlgren introduced Nancy Bowers who will be doing a tourism video project highlighting Clatskanie that is being paid for by Eric Dahlgren. Nancy went over what she is working on and asked for input and ideas to help round out the videos that will be able to be used on the Chamber website and Facebook page.

A discussion was held regarding possible things to highlight, and how the video could be broken up into smaller sections for use on Facebook.

### **Christmas Decorations:**

The additional Christmas decoration supplies have been received. We will need to complete the refurbishing project before the decorations need to go up the end of November. The upgrades to the city shop storage building still need to be done.

Sarah will follow up with a date at the PUD to finish the refurbishing of the decorations.

A campaign for donations should be done when the lights are put up.

Della is following up on the sale of the old decorations.

Debi will follow up with Greg and Tim regarding the racks for the decoration storage at the City Storage Building.

**Keep it Local:**

Our Chamber mixer is tonight here at Ixtapa.

Spirit of Christmas promotion will be put together and promoted in October/November. Chris will be making visits to local businesses.

The dates for the advertising opportunities that go along with the Spirit of Christmas program were discussed.

Keep it Local Columbia County is looking for a prize sponsor to do all the prizes for the Spirit promotion, but if one can't be found then Clatskanie Chamber will need to do three \$50 Chamber Checks.

Susan Sherman moved and Debi Smiley seconded the motion to provide three \$50 Chamber Checks as prizes for the Clatskanie/Rainier Spirit Card promotion if another county-wide sponsor is not obtained. In addition Sherri from Flowers 'N Fluff will donate three \$25 certificates to add to the drawing prizes for Clatskanie/Rainier. Motion passed unanimously.

The cost to participate in the promotion was discussed.

Susan Sherman moved and Della Fawcett seconded the motion to charge \$25 to participate in the Spirit of Christmas promotion and be included on the Spirit Card. Motion passed unanimously.

**Chamber Scarecrow Contest:**

Della will send photos of the scarecrow contest entries for the board to vote. The winner gets their Chamber membership paid for 2018.

**Brochure about Clatskanie:**

Susan presented a draft version of the Clatskanie Brochure she has been working on. It could contain a mini application for Chamber membership.

Everyone is to review the draft version and get back to Susan with suggestions.

**Treasures Report:**

Susan presented the financial report. We moved \$5,000 out of the operations section to help pay for the Christmas lights refurbishing.

The sub account that has the proceeds from a former special project was discussed. It was decided that it would be a good use of those funds to buy new stationary and envelopes with the new Clatskanie Chamber logo on them.

Follow up will be done with Finish Line graphics to see what a coffee cup with the new logo on it would cost. These could be used to incentivize paying Chamber dues by February.

**Merchants Chair Report:**

Sherri reported that planning for Christmas in Clatskanie continues. The Chamber tree will be located at the Windermere office. They will decorate the tree and take care of it.

There is a difference of opinion on who owns the LED light strings that were purchased last year for the Chamber tree lighting by Toby Harris from Fultano's. They are supposed to be the Chambers, not the merchant groups.

Businesses are encouraged to have open houses on the first Saturday in December for the Christmas in Clatskanie celebration.

The flower pots/boxes were discussed. Some are not looking good at all. A plan needs to be put in place to do something about them.

**Officers for Next Year:**

A discussion was held regarding officer positions for next year.

Follow up on people who have been asked if they are interested in running for the board was discussed. The job descriptions need to be finalized and posted.

Chris Dahlgren would be past president.

Della Fawcett said she would run for president. She would continue to take the lead on the Publicity and Tourism Committee, but we would need to appoint someone to be that board position and work with Della.

**Miscellaneous Announcements/Discussions:**

The November meeting speakers were discussed.

Dues for next year will be \$80. Sponsorships to obtain bigger payments from larger companies was discussed.

Debi Smiley reported that the fireworks company that we use each year said yes to keeping our discount for 2018.

**Upcoming Meetings:**

November general meeting is November 2nd. Della and Brian Fawcett will be our guest speakers regarding the State Chamber meeting and what Rainier Chamber has been doing for legislative advocacy.

Next Board meeting will be Tuesday, November 14<sup>th</sup> at 6:00 pm at Ixtapa.

**Meeting adjourned 2:37 pm**