

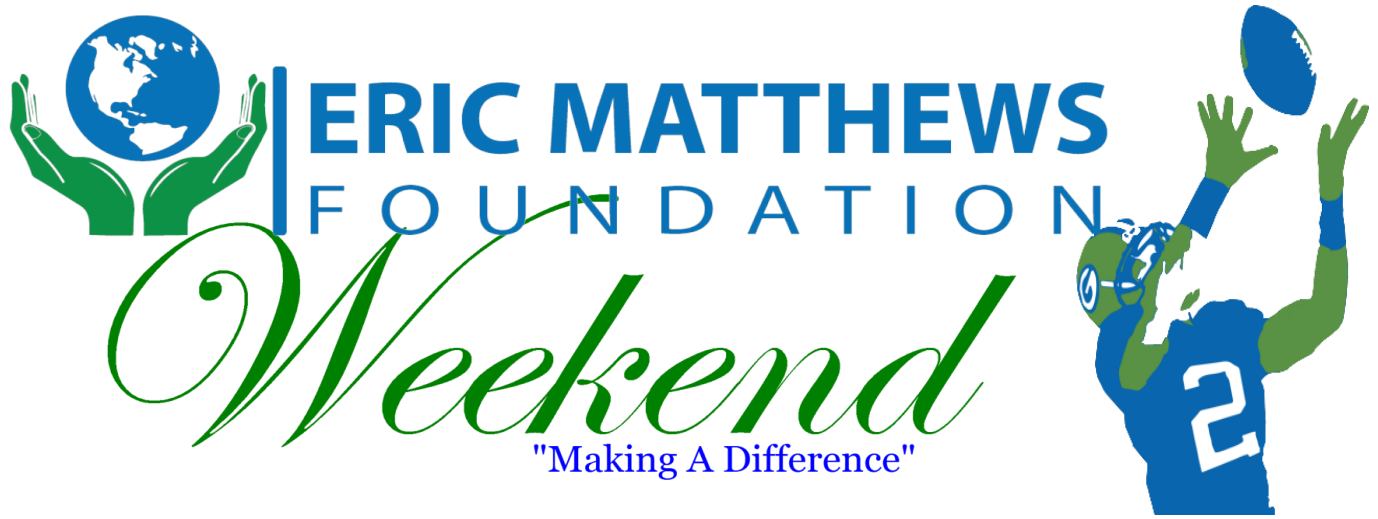


SATURDAY / JUNE 10, 2017



Eric Matthews Foundation 3rd Annual Weekend held on Saturday 10, 2017. Eric Matthews Foundation Annual Weekend starts off Saturday June 10 FREE NFL Youth & Mother's Football Camp held at Taylor Farm Park - Women's Luncheon hosted by Niya Brown Matthews & Black Tie Mixer & Youth Outreach Awards held at The League Tavern. The primary fund-raising activity is the Eric Matthews Foundation Weekend, which will raise funds for Eric Matthews Foundation Youth Outreach Programs. Our Youth Outreach Program was develop to help build trust, relationships and exposing our youth to different opportunities. Whether it's exposing them to influential people, travel, sports activities or the importance of and good education. Community Outreach Program Feeding & Clothing the Homeless & "Too Fabulous for Cancer" started by Eric Matthews Foundation president Niya Matthews who is 2X cancer survivor helping raises funds for breast cancer survivors or patients currently undergoing treatment, which lead Eric Matthews Foundation to partner with America Cancer Society Atlanta Hope Lodge in helping bring awareness about cancer. Through the generosity of our sponsors, partnerships and participants, where we are able to further our mission where together we can "Making a Difference"





Saturday June 10, 2017

NFL Youth & Mother's Football Camp

10:00am to 1:00pm

Taylor Farm Park

Women's Luncheon

11:00pm to 2:00pm

The League Tavern

**Eric Matthews Foundation Black Tie Mixer
& Youth Outreach Awards**

8:00pm to 11:00am

The League Tavern



SUPER BOWL SPONSORSHIP

\$2,000

Foundation Weekend Branding:

- Recognition as a Sponsor during the Weekend Events
- Representative to speak on behalf of your company during All Weekend Events
- Sponsor recognition in all printed materials, including on Eric Matthews Foundation website
- Corporate Logo (w/Live Link) on homepage and event page of Eric Matthews Foundation website for 1 year
- Company Commercial on Foundation Website
- Super Bowl Champion Green Bay Packers Eric Matthews for 1 hour autograph session at company site (must provide transportation over 30 miles)
- Recognition on Red Carpet Step & Repeat
- 5 minute speaking slot at Women's Luncheon
- Youth Outreach Award Presenter at Black Tie Mixer
- Dedicated social media messaging from Eric Matthews Foundation & Eric Matthews Twitter, Facebook and Instagram account during event

Other Sponsor Benefits:

- Sponsor 50 kids to the Annual NFL Youth & Mother's Football Camp
- Corporate signage at Eric Matthews Foundation Annual Youth & Mother's Football Camp
- (2) pair of tickets to Saturday Women's Luncheon & Black Tie Mixer
- Pair Tickets to 9th Annual Toys & Coats for Kids Mixer
- Invite to Tailgating for A Cause (Falcon Game)

PRO BOWL SPONSORSHIP

\$1,500

Foundation Weekend Branding:

- Recognition as a Sponsor during the Weekend Events
- Sponsor recognition in all printed materials, including on Eric Matthews Foundation website
- Corporate Logo (w/Live Link) on the event page of Eric Matthews Foundation website for 1 year
- Recognition on Red Carpet Step & Repeat
- 5 minute speaking slot at Women's Luncheon
- Award Presenter at Black Tie Mixer
- Dedicated social media messaging from Eric Matthews Foundation & Eric Matthews Twitter, Facebook and Instagram account during event

Other Sponsor Benefits:

- Sponsor 25 kids to the Annual NFL Youth & Mother's Football Camp
- Corporate signage at Eric Matthews Foundation Annual Youth & Mother's Football Camp
- Pair of tickets to Saturday Women's Luncheon & Black Tie Mixer
- Pair Tickets to 9th Annual Toys & Coats for Kids Mixer
- Invite to Tailgating for A Cause (Falcon Game)

MVP SPONSORSHIP

\$1,000

Foundation Weekend Branding:

- Recognition as a Sponsor during the Weekend Events
- Corporate Logo on the event page of Eric Matthews Foundation website for 1 year
- Recognition on Red Carpet Step & Repeat
- 5 minute speaking slot at Women's Luncheon
- Award Presenter at Black Tie Mixer
- Dedicated social media messaging from Eric Matthews Foundation & Eric Matthews Twitter, Facebook and Instagram account during event

Other Sponsor Benefits:

- Sponsor 10 kids to the Annual NFL Youth & Mother's Football Camp
- Corporate signage at Eric Matthews Foundation Annual Youth & Mother's Football Camp
- Pair of tickets to Saturday Women's Luncheon & Black Tie Mixer
- Pair Tickets to 9th Annual Toys & Coats for Kids Mixer
- Invite to Tailgating for A Cause (Falcon Game)

ROOKIE SPONSORSHIP

\$500

- Corporate Logo on the event page of Eric Matthews Foundation website for 6 months
- Recognition on Red Carpet Step & Repeat
- 5 minute speaking slot at Women's Luncheon
- Dedicated social media messaging from Eric Matthews Foundation & Eric Matthews Twitter, Facebook and Instagram account during event

Other Sponsor Benefits:

- Sponsor 10 kids to the Annual NFL Youth & Mother's Football Camp
- Pair of tickets to Saturday Women's Luncheon & Black Tie Mixer
- Pair Tickets to 9th Annual Toys & Coats for Kids Mixer
- Invite to Tailgating for A Cause (Falcon Game)



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