



**Cindy Ezernack, representative for 2014 Bass Unlimited poster sponsor First Guaranty Life Insurance, views this year's Bass Unlimited poster. Prior year posters appear in the background.**

### **TBLA Announces Sponsor of 2014 Bass Unlimited Poster**

The Toledo Bend Lake Association (TBLA) will unveil its annual Bass Unlimited (BU) Poster during the Unveiling Gala and Auction at 7 p.m. on Thursday, April 3, in the Conference Center at Wildwood Resort on beautiful Toledo Bend Lake. The Unveiling Gala is open to the public and there is no admission charge. Toledo Bend Lake Association is a non-profit organization that sponsors the Annual Bass Unlimited Banquet and Auction as its major fundraising project to support and benefit Toledo Bend Lake.

This year, Ron Kidwell of Stonewall, Louisiana, an artist whose focus and passion are on wildlife and landscape painting, is the 2014 poster artist. Artist Kidwell works primarily with oil paints in a wet-in-wet style of painting. In the 60's and 70's, when Toledo Bend was formed, Artist Kidwell's father had a camp on Carter's Ferry Road . His memories of the lake at that time are reflected in this year's oil painting.

The 2014 poster is sponsored by First Guaranty Life Insurance Company, a company that has been providing quality insurance products for over 57 years. H. H. Howard began the company in 1956 as Guaranty Burial and Life Insurance Company. In 1970, Sheldon and Ruby Madden, who had been involved in the funeral business and sold insurance in Arkansas, purchased the company. The legacy from the Howards and Maddens continues today as the 3<sup>rd</sup> generation of the family is involved in the day-to-day company operations. Mr. Kirk Babb and Diane Babb, granddaughter of Sheldon Madden, continue the family heritage and tradition. In 2013, they purchased Sabine Life Insurance Company of Many and changed the name to First Guaranty Insurance Company.

The Many office, located at 610 San Antonio Ave. has 3 employees: Sheila Leach, Renee Wallace, and Cindy D. Ezernack. First Guaranty Insurance is proud to be this year's sponsor of The Toledo Bend Lake Association's 2014 Bass Unlimited Poster

Ms. Ezernack plans to attend the Unveiling Party on Thursday, April 3, where Artist Kidwell will be signing posters. The posters will be available at the Poster Sales table at the conclusion of the Unveiling Program. The cost of an unframed poster is \$20. Framed posters are \$40.

The first numbered framed poster as well as the framed original artwork from which the poster was created will be auctioned by Professional Auctioneer Kevin McDonald, beginning at 7:30 p.m. In addition to this year's poster items that are auctioned, two (2) pieces of original art by previous Bass Unlimited artists—Norma Godwin and Elaine Echels—will be auctioned.

Debbie Nichols, owner of Nichols, Incorporated, and her talented staff will decorate the Conference Center for this festive event. Ms. Nichols was the sponsor of the 2006 BU Poster. She has graciously allowed Bass Unlimited to sell its posters at her Many store. If 2014 posters are still available after the Bass Unlimited Banquet and Auction on Friday, May 30, they will be available, framed and unframed, at the Many store.

The 2014 Bass Unlimited Poster can be ordered now. Unframed posters sell for \$20 each and framed posters sell for \$40 each. They will be available for pick up at the Poster Unveiling. To order your poster, send a check or money order to the address shown here. Make checks payable to Bass Unlimited of TBLA:

Bass Unlimited of TBLA  
Poster Coordinator  
P. O. Box 1031  
Many, LA 71449

For Bass Unlimited Poster collectors who want to add the same numbered poster to their collection, indicate on your check the poster number you want to reserve for pick-up **after** the Unveiling. Collector-specific numbers are guaranteed available until **Wednesday, March 26, 2014**. If you would like your poster personalized, enclose a note with the wording to be used.

Posters from 2003, 2004, 2005, 2009, 2010, and 2012 are still available. The cost is \$15 each. To have posters mailed, add \$8 to the cost of the poster(s) to cover shipping and handling, regardless of how many posters you order.

The Toledo Bend Lake Association is made up of citizens deeply interested in the community in which they live and who are involved in the betterment of the Toledo Bend Lake area. The Association has no political affiliations with any state or federal agency. It is a non-profit organization.

For more information about Bass Unlimited or TBLA, pre-paying for a poster, and having your poster personalized and ready for immediate pickup after the Unveiling Auction, contact the Poster Coordinator at 318-590-0599 or go to [www.toledobendlakeassociation.com](http://www.toledobendlakeassociation.com).