

WALKERTOWN FESTIVAL COMMITTEE MEETING
AUGUST 12, 2019; 4:00 P.M. @ TOWN HALL
MINUTES

Present: Marilyn Martin, Debra Garland, Scott Snow and Rusty Sawyer.

CALL TO ORDER

Marilyn calls the meeting to order @ 4:00.

- **DETERMINATION OF QUORUM**
Yes
- **APPROVAL OF AGENDA**
- **APPROVAL OF MINUTES**

BUSINESS AT HAND

Discussion of Event Details

Rusty: 19 vendors now, 14 this time last year.

The man selling hotdogs on Saturday's from a hotdog cart at Webster Bros. is coming.
Also, the 2 young girls selling lemonade at Webster's is coming. Both are 10 yrs. old now.
The new alpaca lady does come with her own pin. She'll also be selling alpaca items.
We have a food truck coming. Buffalo Wings.

Scott: For security, we'll have Jason and another Deputy.

Rusty: Mountain Top Concessions and Bistro Wine Bar are both coming back this year as non-profits.

Marilyn: I need you to make me some more vendor applications. Also, print up the baking contest forms.

Rusty: I have them ready today.

Marilyn: I'll get the judges. Maybe Wesley will do Mayor's Choice by 3:00 Friday since Doc will be out of town.

We are going to sell all the t-shirts, hoodies & hats. We'll reduce the price until they are all gone. We can start fresh next year if we decide we want to.

7/8/19

Rusty: 14 vendors now, 11 this time last year.

Randy: I talked to the hotdog cart man that sets up in Webster's parking lot. Invited him to the festival.

Peggy: We need to consider adding lighting in front of the stage. Maybe the phone company would let us use their parking lot.

Does the alpaca's person bring their own fencing?

Randy: If she shows them she'd have to have a pen.

Rusty: We'll make sure.

Peggy: Is the book lady coming this year?

Rusty: Osborne Books. No not yet. I did send her a vendor application.

Randy: Heard from the bee man?

Rusty: Yes. He said he was coming.

6/10/19

Rusty: 13 vendors now, 11 this time last year.

Joy Caudle, Mountain Top Concessions, is coming back after all. As a non-profit. Doc, she said to tell you she'd have tenderloin biscuits Saturday morning.

Marilyn: Jon Myers will be a baking judge.

Doc: Hymns & Brews had a Food Truck event. 20 Food Trucks and 2,000 people.
Scott: Once a month Rural Hall holds a Food Truck event. We could try something similar at TCP.
Randy: Or do it at Walnut Pavilion.
Scott: We could add a summer movie night with Food Trucks and Kona Ice.
Rusty: Or Randy Dean, Paradise Shaved Ice. He comes to the fall festival every year.
Deborah: Rusty, if you still have a copy of the letter we sent to the art teachers please email to me.
Randy: North State will do security again. We'll put the Fire Dept. at the end of Harley.
Have you reserved picnic tables yet? That was much better than moving them from TCP.
We might want to consider buying them for next year.

5/13/19

11 vendors so far, had 6 this time last year
No major food vendors yet, Kettle Korn & Paradise Shaved Ice
Committee agreed to offer Food Vendors that Pay \$75 for Food Permit free booths this year.
Committee agreed to offer Food Trucks \$300 to come next year.
Randy McGee, Paid For, has agreed to do the sound again this year. All the bands have agreed to come back this year. The schedule is set, same as last year.
Peggy & Marilyn volunteered to replace Sarah for the Baking Contest.
Committee agreed to let them get their own judges.
Committee agreed to add Baking Contest Forms to town website again this year.
Committee agreed to contact next year's art teacher about doing a food vendor fund raiser.
The blacksmith, Jay Abernathy, offered to make the town a door knocker.
Committee suggested a circle with a "W" inside.

4/8/19

Doc: Do you have any vendors yet?
Rusty: Only 9 so far. I sent out emails with an application attached to all the vendors I have an email address for. I went back to the last 4 years.
Christina has found a lady with alpaca's for a petting zoo.
Jay Amburgey will be back again this year as our blacksmith.
All the bands have agreed to come back this year. All have agreed to our pay offer. I haven't heard back from our sound man for Saturday yet. I know Joe had a stroke. I left Randy McGee a message today. I'd like to have this worked out by the end of this week.
Randy: Maybe Vernell could do it. Check with him if you don't hear from Randy.
Any new food vendors?
Rusty: I wish. I haven't even heard from past food vendors yet. Paradise Shaved Ice has turned in an application. I thought I would contact non-profits. All the for profit food vendors said they would not be coming back after dealing with the inspectors the last several years.
Deborah: The High School art teacher might be interested in being a food vendor as a fund raiser.
Randy: I'll talk to Darren about fireman working the gates. We could use 10 volunteers.
We need to encourage more community involvement.
We'll need new banners next year.
Scott: We could get pole banners with the festival dates. Like our Christmas banners.

Rusty: Randy, are you taking care of the inflatables again this year? *Yes*

Doc: Ask Little Richards to come.

Deborah: I've been asked by the "Heart of the Triad" quilters in Kernersville, to have a Quilt Contest.

Randy: Where would we put them?

Doc: Which reminds me. Have Todd and his men put up the tents.

3/11/19

The 2019 Walkertown Fall Festival date was set at October 18th & 19th. Times were set as 5:00-9:00pm on the 18th and 10:00am – 6:00pm on the 19th.

The Committee agreed to reduce the for-profit food vendor booth fee to \$100.

The Committee agreed to use North State security for security services.

The Committee agreed to request \$10,000 for the annual budget.

The Committee asked to contact the Walkertown VFD about setting up the smoke house for the event, as well as a blood pressure check station.

The Committee recommended contacting the Walkertown High School Fire Academy about working at the event, as well as organizations such as the Kernersville Lions Club and other regional non-profits.

Committee agreed to keep same music groups as last year if all are available.

The Committee was informed that staff is working on finding a petting zoo provider.

MOTION: TO ADJOURN AT 5:00 PM

BY: MARILYN MARTIN

SECOND: DEBRA GARLAND

VOTE: UNANIMOUS

Next meeting will be September 9, 2019 (2nd Monday of the month) @ 4:00 @ Town Hall

Submitted by Rusty Sawyer

Town Clerk