

his regional show is designed exclusively for the turf manager including Golf Course Superintendents, Sports Field Managers (Institutions, Universities, Park and Recreation), Lawn Care Operators, Landscapers, Sod Producers and Grounds Managers.

#### **EXPO HIGHLIGHTS**

- Over 30 educational sessions on the latest Turfgrass management topics
- Tradeshow with over 150 exhibitors featuring products and services for the Turfgrass industry
- Business meetings for AGCSA, ATA, ATRF, GCGCSA LMGCSA, MTA
- Networking opportunities with industry peers and friends
- Activities for everyone: Golf Tournament, Trap and Skeet Tournament, Sports Field Tour & Softball Tournament
- CEUs and Pesticide Recertification Points
- State Pesticide Re-Certification Points from Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, & Tennessee
- CEUs from ASBA, GCSAA, IAA, NRPA, PLANET, ISA and PGMS

# deep south TURF EXPO

## Regional Turfgrass Conference & Show

**November 7-9, 2017**Biloxi, Mississippi

#### **HOSTED BY:**

Alabama GCSA • Alabama Turfgrass Association Gulf Coast GCSA • Louisiana-Mississippi GCSA Mississippi Turfgrass Association

Register On-Line at: www.DeepSouthTurfExpo.org

### **SCHEDULE OF EVENTS**

#### **TUESDAY, NOVEMBER 7**

8 am – 4 pm .....Registration Open

8 am- 4pm.....Exhibitor Move-in

8 am - 10 am Heavy Equipment Move-in

10 am - 4 pm Exhibitor Move-in

9 am ......Yoga at The Preserve Golf Club Sponsored by Syngenta

10 am ......Skeet and Trap Tournament at Coastal Rifle and Pistol Club Sponsored by Dow Agroscience

11 am ......Golf Tournament at The Preserve Golf Club Sponsored by Ameri-Turf, Aquatrols, Redox

**Sports Field Tour** — Meet in lobby of Beau Rivage

6 pm ......Past President's Reception (invitation only at Beau Rivage) Sponsored by Greenville Turf & Tractor

and Beard Equipment Company

7 pm ......Softball Game & Dinner @ MGM Park-Home of the Biloxi Shuckers Dinner Sponsored by Harrells & Bayer;

Softball Game Sponsored by Aqua-Aid & Regal Chemical Co.

#### WEDNESDAY, NOVEMBER 8

7 am – 4 pm .....Registration Open

7 am ......Continental Breakfast Sponsored by Syngenta

8 am - 12 pm .....Exhibitor Move-in

8 am - 10 am .....Educational Breakout Sessions (See below)

	Pest Management Session	Soil & Water Management	Turfgrass Management	Pesticide Training & Review
8-8:30 am	New Herbicide Chemistries - Dr. Scott McElroy, Auburn University. Lots of new herbicides on the market. How do the new products compare to the old?	Drought Tolerance of Warmseason Grasses Tested on the Linear Gradient Irrigation System – Dr. J. Bryan Unruh, University of Florida. Drought responses of the turfgrasses commonly grown in the southeast will be discussed.	Turfgrass Breeding at the University of Florida - Dr. Kevin Kenworthy, University of Florida. Key UF Turfgrass Breeding Program objectives will be discussed.	Interpreting Pesticide Labels - Dr. Casey Reynolds, Turfgrass Producers International. The label is the law. Learn to interpret the label to remain in compliance.
8:30–9 am		Estimating Turfgrass Water Requirements: Dialing in Your Irrigation - Dr. Jason Kruse, University of Florida. Not all turfgrasses have the same irrigation requirements. Learn how the common grasses differ.	Turfgrass Breeding at the University of Georgia - Dr. Brian Schwartz, University of Georgia. Key UGA Breeding Program objectives will be discussed.	Proper Personal Protection Equipment - Dr. Dave Han, Auburn University. Pesticide applicators must be vigilant in protecting their health. Proper PPE selection, use and care will be discussed.
9-9:30 am	The Science Behind Fungicides: How They Work - Dr. Maria Tomaso-Peterson, Mississippi State University. A review of fungicide classes, phytomobility, mode of action, and application strategies to ensure optimal fungicide efficacy.	Conducting Irrigation Audits: Essential and Easy to Do - Mr. Phil Moon, University of Florida. Poor irrigation system design, installation, and maintenance lead to non-uniform application. Learn practical steps on how to conduct an irrigation audit and to take corrective actions.	Fertilization of Zoysiagrass: How Much is Too Much? - Dr. Beth Guertal, Auburn University. Fertility requirements of zoysiagrass are unique and specific. Attendees will gain new insights on proper management.	Pesticide Selection BMPs - Dr. J. Bryan Unruh, University of Florida. Selecting the best pesticide to encompass more than just efficacy. Other important selection criteria will be discussed.
9:30–10 am		Soil Testing and Fertilization: Is the Minimum Sufficient? - Dr. Barry Stewart, Mississippi State University. Soil testing and fertilization. Making sense out of all the numbers.	Shade and Implications for Turfgrass Health - Dr. Casey Reynolds, Turfgrass Producers International. Shade is one of the key stressors of turf. Learn how turfgrass growth and development is influenced by shade and low light conditions.	

### **SCHEDULE OF EVENTS**

10 am - 12 pm ......General Session

Leading Your Way to Success - Bruce Williams, Bruce Williams Golf Consulting

Turf and landscape managers rarely get the job done by themselves. It takes a TEAM effort! Learn to lead and succeed.

Thinking Outside the Box: Unusual Approaches to Unique Challenges - Shawn Askew, Virginia Tech Turf managers are faced with different challenges every day. Learn coping skills that will have you thinking

outside the box for solutions.

12 pm.....Luncheon & Tradeshow opening Sponsored by Ladds/Ventrac

12 pm-5 pm.....Tradeshow Open Trade Show bags sponsored by Sod Solutions

12 pm - 4:30 pm Silent Auction

1 pm - 4 pm Tradeshow Talks (To Be Announced)

1 pm - 4:30 pm Putting Contest Sponsored by Woerner Turf

4 pm - 5 pm.....Tradeshow Reception Sponsored by Jerry Pate Turf & Irrigation

Attendees turn in score cards from 36-hole challenge sponsors for beverages.

5 pm-6:30 pm ......Annual Business Meetings

**5 pm** Alabama Turfgrass Research Foundation & Mississippi Turfgrass Association

**5:30 pm** Alabama Turfgrass Association & Louisiana-Mississippi Golf Course Superintendents Association

6 pm Alabama Golf Course Superintendents Association & Gulf Coast Golf Course Superintendents Association

5 pm - 12 am .....Exhibitor Break-down

Dinner on your own - open night

#### **THURSDAY, NOVEMBER 9**

7 am ......Continental Breakfast Sponsored by Syngenta

8am - 12 pm.....Educational Breakout Sessions (See following page for descriptions)



From baseball fields to golf courses to your neighbor's lawn, Nature Safe Natural & Organic Fertilizers provides the nutrition your turf demands. Derived from quality animal proteins like feather, meat, bone and blood meals, Nature Safe represents the highest concentration of organic nutrition for incredible fertility. Nature Safe is recommended for applications such as aeration, "summer stress," overseeding, dormant feeding and grow-ins. An extensive all organic and fortified organic product line ensures we have the right formulation to meet your agronomic and budget challenges.

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#### THURSDAY BREAKOUT SESSIONS (Sessions are followed by **Conference Adjournment & CEU sign-ups** at 12 p.m.)

	Golf	Sports Turf	Lawn Care	Sod
8-8:30 am	Integrated Off-Type Management in Ultradwarf Bermudagrass Putting Greens - Dr. Eric Reasor – Mississippi State University. Pure stands of turf on putting greens are increasingly difficult to obtain. Learn practical strategies to mitigate off-type contamination.	Athletic Field Establishment: How Long Before You Can Play? - Dr. Beth Guertal, Auburn University. Demand for new and renovated fields is high. Often times, fields aren't given sufficient time to establish before play begins. Learn how to ensure long-term success.	Trends in Weed Management in Urban Lawns - Dr. Jay McCurdy, Mississippi State University. Weed management in lawns can be particularly challenging due to many reasons. Leam some of these challenges on how to best adjust your programs to fit.	The Future of Sod Production- Dr. Casey Reynolds, Turfgrass Producers International. Come hear from TPI's new Executive Director on the state of the industry and visions for the future.
8:30-9 am	Plant Growth Regulator Management on Putting Greens - Austin Brown / Jim Harris, Auburn University. Plant growth regulator use on putting greens is commonplace. Learn the latest on using these effective tools.			
9–10 am	The Use of Colorants in Golf Course Management - Dr. Casey Reynolds, Turfgrass Producers International. Turf colorants are becoming some of the most widely used products in turf management. Learn the pros and cons of using such tools.	Managing Soil Compation in Athletic Fields - Dr. Jason Kruse, University of Florida. Soil compaction limits healthy turf development. Learn important management practices to mitigate soil compaction.	Avoiding Nutrient Pollution: Fertilization Strategies for Damaged Turf – Dr. J. Bryan Unruh, University of Florida. Fertilizers applied to healthy, dense turf are effectively used by the plant and do not lead to nutrient pollution. However, fertilizer applied to damaged turf can cause environmental problems. Learn management strategies to reduce the impact.	Worker Protection Standards for Ag Workers: Things a Sod Grower Needs to Know - Sonja Thomas, Auburn University. Laws are constantly changing. This is especially true of worker protection standards. Learn what lies ahead in 2018 as the new WPS laws go into effect.
10–11 am	Managing Change - Bruce Williams, Bruce Williams Golf Consulting. The last several decades have seen a huge amount of change in our industry. This presentation will help attendees to understand past and future change along with developing a plan to manage the changes as they come.	Standards for Sports Turf Management and Material Specifications - Dr. Barry Stewart, Mississippi State University. There are many "Standards" for athletic field management. Some give us guidance in what constitutes a safe playing field, while others specify materials, techniques and how to use them. This talk will give the attendee exposure to standards and specifications for construction and maintenance of safe playing fields.	Look Alike Problems: Diagnosing Problems with Symptoms Similar to Each Other - Dr. Dave Han, Auburn University. Dead patches. Brown spots. Stripes and patterns. Not all problems are what they appear. Learn how to diagnose turf problems.	Grow-In, Sod Strength, and Harvestability - Dr. Jay McCurdy, Mississippi State University. Managing warm-season turf versus producing warm-season turf are very different. Learn about practices to enhance sod production.
11-11:30am	Divot Recovery of Bermudagrass Cultivars - Dr. Jason Kruse, University of Florida. Recovery of damage from divots is key to maintaining quality playing surfaces. Research on this subject will be discussed.	Herbicide Programs in Warm in Warm-Season Turfgrass - Dr. Shawn Askew, Virginia Tech. The warm and humid south provides ample opportunity for weeds to thrive. Learn important management strategies.	Trends in Disease Management in Lawns - Dr. Maria Tomaso- Peterson, Mississippi State University. Turf diseases are commonplace in the deep south. Learn the trends that are impacting turf management.	Roundtable Discussion with Growers and Turf Breeders - Drs. Kenworthy, Schwartz, and Philley, moderated by Eric Reasor. Warm-season turfgrass breeding is big business in the deep South. Learn about the future of warm-season turf breeding.
11:30 -12	Advances in Turf Nutrition: Moving Beyond the Norm – Dr. J. Bryan Unruh, University of Florida. In an era of reduced inputs and sustainability, current nutrition recommendations are changing. Learn about some of these new strategies and how they may work.			



HOST HOTEL Our host hotel, the Beau Rivage, is

a Four Diamond development by MGM Resorts International that sits directly on the Gulf of Mexico in Biloxi, MS. The Deep South Turf Expo has secured a room rate of \$102 for DSTE attendees. Call the hotel directly at 888-567-6667 or go online: www.DeepSouthTurfExpo.org. Be sure to mention you are with Deep South Turf Expo to get the discounted room rate. Don't delay — our room rate is only available until October 6, 2017.

### **YOUR 2017 TURF EXPO SPEAKERS**

#### SHAWN ASKEW, PH.D.

Dr. Shawn Askew is an Associate Professor for Virginia Tech where his focus is on turfgrass weed science, herbicide physiology, and herbicide-resistant weeds. Shawn received his Ph.D from North Carolina State University.

**AUSTIN BROWN** Austin Brown is a student at Auburn University pursuing his degrees in Turfgrass Management. He was on the GCSAA Turf Bowl Team that placed 4th overall at the last GIS in Orlando, FL. Austin is a student researcher under the supervision of Dr. Scott McElroy.

#### BETH GUERTAL, PH.D.

Dr. Beth Guertal is a Professor in Crop Soil and Environmental Science Department at Auburn University. She holds an Ph.D. in Soil Science from Oklahoma State University, a Master's degree in Soil Science from The Ohio State University, and a Bachelor's degree in Agriculture from The Ohio State University. Her research focuses on Environmental Turfgrass Management.

#### DAVID HAN, PH.D.

Dr. David Han is an Associate Professor and Turfgrass Specialist for Auburn University in the Crop, Soil & Environmental Sciences Department and the Alabama Cooperative Extension System. He earned his Ph.D. from The Ohio State University and earned his Master's and Bachelor's degrees from Cornell University. He also serves as the Educational Director for the Alabama Turfgrass Association.

JIM HARRIS Jim is the retired superintendent of the Auburn University Turfgrass Research Unit where he facilitated research for over 20+ years. He is currently working as a researcher under the supervision of Scott McElroy in the Crop, Soil and Environmental Sciences Department.

#### JASON KRUSE, PH.D. Dr. Jason

Kruse is an Associate Professor of Turfgrass Science in the Department of Environmental Horticulture, University of Florida, Gainsville. He received his B.S. degree from the University of Idaho, his M.S. degree from the University of Florida and a Ph.D from Iowa State University. His work has focused on nutrient and water management in warm- and cool-season grasses, including the evalution and use of site-specidic management practices as a means of improving turfgrass health while reducing inputs.

#### KEVIN KENWORTHY, PH.D.

Dr. Kevin Kenworthy is an Assistant Professor/ Turfgrass Breeder at the University of Florida. His research is focused on improving the turfgrass species used for home lawns, parks, highway right-of-ways, golf courses and athletic fields. Ken received his Ph.D in Plant Breeding and Genetics from Oklahoma State University and his MS and BS in Crop Science and Agronomy respectively at Texas Tech University.

#### JAY MCCURDY, PH.D.

Dr. Jay McCurdy is an Assistant Professor and Turfgrass Extension Specialist in the Department of Plant and Soil Sciences at Mississippi State University. He earned a Bachelor's degree in Plant and Soil Sciences from the University of Tennessee-Martin, a Master's degree in Plant Sciences from the University of Tennessee-Knoxville, and a Doctorate in Agronomy and Soils from Auburn University. He serves as academic liaison for the Louisiana-Mississippi Golf Course Superintendent's Association, the Mississippi Turfgrass Association and the Deep South Turf Expo.

#### SCOTT MCELROY, PH.D.

Dr. Scott McElroy is a Professor of Weed Science at Auburn University's Crop Soil and Environmental Science Department. Scott serves as the educational advisor for the Alabama Golf Course Superintendents Association as well as the Education Committee Chairman for the Deep South Turf

PHIL MOON Phil is a biological scientist specializing in Turfgrass for the University of Florida. He establishes and maintains research and demonstration studies related to turfgrass management and provides routine research plot and facility maintenance.

#### WAYNE PHILLEY, PH.D.

Dr. Wayne Philley is a senior research associate with the Mississippi State University Department of Plant and Soil Sciences. His specialty is Turfgrass Breeding and Evaluation. His research was instrumental in the development of four new and improved Bermudagrass cultivars.

#### ERIC REASOR, PH.D. Eric is an

Assistant Professor in the Department of Plant and Soil Science at Mississippi State University. He recently earned his Ph.D. in plant, soils and insects with an emphasis in turfgrass weed science at the University of Tennessee. His dissertation research was focused on developing management programs for offtype grasses in ultradwarf bermudagrass putting greens. Eric's interest in turfgrass science began while growing up on his family's farm in Rural Retreat, Va. He has a B.S. degree in crop and soil environmental sciences from Virginia Tech, and a M.S. degree in plant sciences from the University of Tennessee.

#### CASEY REYNOLDS, PH.D.

Dr. Casey Reynolds is the new Exeuctive Director for Turfgrass Producers International. He is a former Assistant Professor and Extension Turfgrass Specialist for Texas A & M. Casey received his Ph.D in Crop Science from North Carolina State University in 2013. He also worked for NC State University as a turfgrass research associate from 2003 to 2013 where his duties included applied turfgrass research and extension for the NC turfgrass industry. He also has a background in athletic field construction and lawn care, where he operated his own small business from 2003

#### BRIAN SCHWARTZ, PH.D.

Dr. Brian Schwartz is an assistant professor of turfgrass breeding and management at the University of Georgia, Tifton Campus. His Ph.D in plant breeding is from the University of Florida and his MS and BS are from Texas A & M University in plant breeding and plant and environmental soil science, respectively. He is an active member in the Crop Science Society of America, American Society of Agronomy, United States Golf Association and the Golf Course Superintendents Association of America.

#### BARRY STEWART, PH.D.

Dr. Barry Stewart is an Associate Professor of Plant and Soil Sciences at Mississippi State University. He teaches courses in Turfgrass management and plant science. The focus of his research has been on Turfgrass and soil interactions. He received his Ph.D. in Crop and Soil Environmental Sciences from Virginia Tech in 1996 and has been a faculty member at Mississippi State since 2000.

#### SONJA THOMAS, PH.D.

Dr. Sonia Thomas is an Administrator of Outreach Programs with the ACES Administration. Her program areas include Agronomic Crops, Animal Science and Forages, and Commercial Horticulture. She also specializes in Pesticide Applicator Training Programs.

#### **MARIA TOMASO-**PETERSON, PH.D. Dr. Maria

Tomaso-Peterson is Associate Research Professor, Turfgrass Pathology, Department of Biochemistry, Molecular Biology, Entomology and Plant Pathology, MSU. Research efforts are focused on etiology, epidemiology, and disease management of turfgrass diseases. Disease diagnostics of residential and golf course turfgrasses led to the characterization of new diseases. Dr. Tomaso-Peterson teaches a split-level course, Turfgrass Diseases, a required course in the Golf and Sports Turf Management curriculum at MSU and is currently advising three graduate students.

#### J. BRYAN UNRUH, PH.D.

Dr. J. Bryan Unruh is a Professor of Environmental Horticulture at the University of Florida, IFAS, West Florida Research and Education Center, where he has held a faculty position since 1996. Dr. Unruh received his Ph.D. in 1995 from Iowa State University and his M.S. and B.S. degrees from Kansas State University in 1991 and 1989, respectively. Dr. Unruh's integrated turfgrass science research and extension program focuses on water quality (nutrient impairment) and quantity (drought), pest management, and new cultivar development. Results from his team's work are included in all three Florida turf industry Best Management Practice (BMP) manuals.

#### **BRUCE WILLIAMS** Bruce

Williams, CGCS, provides a variety of services to the golf industry including business development, strategic planning, meeting facilitation, executive search, career planning, writing and speaking. He was worked with a number of golf organizations over the country and has given over 150 presentations for the PGA, GCSAA, CMAA, USGA and NFG. Owner of Bruce Williams Golf Consulting, Bruce has over 30 years experience in various facets of the golf industry, is a strong advocate for the game and enjoys sharing his knowledge with others.

#### **Activities**

#### **GOLF TOURNAMENT**

The golf tournament will be held on Tuesday, November 7th at the Preserve Golf Club. Registration at 10 am. Shotgun start at 11 am. The Preserve is an 18-hole course which has been integrated within an 1800-acre native preserve full of live oaks, cypress swamps, long leaf pines and native grass prairies and designed by Jerry Pate. Bring your clubs and prepare yourself for a wonderful afternoon of golf with your peers. Lunch and two drinks will be included in your registration. Address & Directions: 8901 Highway 57, Vancleave, MS 39565. Just 17 miles from Biloxi, travel east on I-10 and take exit 57/MS-57. Turn north and the golf club will be two miles on the left.

#### SKEET & TRAP

TOURNAMENT We have a special treat for our marksmen: a Skeet and Trap Tournament at the Coast Rifle and Pistol Club just minutes from the Beau Rivage. Participants will be treated to a practice round, lunch, then a friendly shooting competition of both skeeting and trapping at this fabulous facility. All participants must bring their own guns. No alcohol is allowed on the premises. Address & Directions: 16706 Highway 67, Biloxi, MS 39532. Located just 8.5 miles north of I-10 on I-110. (I-110 becomes MS-15 on the north side of I-10 then eventually becomes MS-15N).

### SOFTBALL TOURNAMENT &

DINNER Enjoy a casual dinner at the MGM Park – Home of the Biloxi Shuckers on Tuesday evening, November 7th at 7:00 p.m. Dinner, drinks, and entertainment, including a softball tournament, will be a part of the festivities. Address & Directions: Located directly across the street from the host hotel at 105 Caillavet Street, Biloxi, MS 39530.

#### SPORTS FIELD TOUR

Take a tour of the area's Sports Fields on Tuesday, November 7th! The tour will include the Gulfport Sports Complex, Goldin Sports Complex and the new Biloxi Shuckers Stadium plus lunch. Meet in the lobby of the Beau Rivage.

YOGA Attendees are welcome to come stretch and enjoy some yin before the conference kicks off on Tuesday morning, November 7th at 9 am at The Preserve Golf Club. Bring your own mat for this free activity. Everyone is invited!

Address & Directions: 8901 Highway 57, Vancleave, MS 39565. Just 17 miles from Biloxi, travel east on I-10 and take exit 57/MS-57. Turn north and the golf club will be two miles on the left.

#### **Upcoming Dates for the DSTE**

OCT. 30 - NOV. 1, 2018

**Deep South Turf Exp** 

Mississippi Coast Convention Center, Biloxi, MS

OCTOBER 1-3, 2019

**Deep South Turf Expo** 

Mississippi Coast Convention Center, Biloxi, MS

OCTOBER 26-29, 2020

**Deep South Turf Expo** 

Mississippi Coast Convention Center, Biloxi, MS



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### REGISTRATION FORM

Mississippi Coast Convention Center Biloxi, Mississippi • November 7-9, 2017

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Auction Item:		Value:			
sessions, trade show,	plus all meals including Dinner)  • After Oct. 7-\$300	Trade Show Only (Exhibit Hall access & all meals served in exhibit hall. No educational sessions.)  By Oct. 7-\$75 • After Oct. 7-\$100			
Sports Field Tour (Tue: Softball Tournament 8I want to volunte *Dinner included in	esday, Nov. 7, 11 am) ent (Tuesday, Nov. 7, 11 am) sday, Nov. 7, 11 am) k Dinner* (Tuesday, Nov. 7, 7:00pm) eer to play in the softball tournamer full registration; use only for gues	Quantity: FR Quantity: \$1 Quantity: \$1 Quantity: \$5 Quantity: \$5 Quantity: \$5 At (FREE, but only offered to the first 50 vo St. All activities above are \$25 more w Triviting the stress of th	25 each 00 each 0 each 0 each lunteers) hen purchased on-site.		
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For assistance with registration, please call (256)852-4490 or email: <a href="mailto:dste@condorregistration.net">dste@condorregistration.net</a>

Please complete form and mail to: DSTE, P.O. Box 3348, Huntsville, AL 35810.

If paying by check, please make out to DTSE and include with registration form. Refund requests must be received in writing to the Registrar no later than October 1, 2017.

Refunds will be issued minus a \$75 administrative fee. No refunds will be issued for requests after October 20, 2017.

Please complete one form per attendee.

Registration is available online at www.DeepSouthTurfExpo.org

#### Learn More, See More & Do More at the 2017 DEEP SOUTH TURF EXPO!



ith over 30 educational sessions to choose from, plus a tradeshow with more than 150 exhibitors, this event is not to be missed. Learn the latest and greatest research and management methods for every turfgrass manager, from Sod Producers, Lawn Care Operators, Golf Course Superintendents to Sports Field Managers.

We've also planned activities ranging from yoga to golf and skeet shooting, giving every attendee a variety of opportunities to learn, network and relax. **LOOK INSIDE TO LEARN MORE!** 

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