

Looking for an external consulting partner to help give your organization a BOOST™?

Walker and Associates Consulting brings experienced professionals, a customized approach, comprehensive services and innovative solutions making us an ideal partner for any nonprofit, foundation, intermediary or small business. For over 20 years we have leveraged our industry knowledge, contacts and experience to successfully BOOSTTM hundreds of clients. So how can we help you? Our services span four key pillars: Talent Acquisition & Development, Strategic Planning & Execution, Marketing & Communications, and Event Planning & Facilitation.

Here's how we can help you with **Event Planning & Facilitation**:

Conference & Event Planning — Are you looking for ways to increase your organization's visibility and deepen its connections? Or, does your organization already spend too much time trying to effectively plan and run events? Walker and Associates Consulting offers a full range of event planning and support packages that can ease your organization's planning burden and give you peace of mind for regional or national convenings. We ground ourselves in your event goals, set and manage the budget, assist with marketing and facilitate prompt and professional communication with all attendees including online and onsite registration and solicitation of feedback. In order to ensure your event has strong content and diverse participation we offer services from site, speaker, audio visual and menu selection to contract negotiation, entertainment arrangements, and preparation of materials.

Board Retreats – Is your organization in need of professional planning and facilitation for annual Board Retreats? Board Retreats can be greatly strengthened by external facilitators who can keep the group on track and ensure that goals are met. Professional facilitation allows Board Members to focus on building and maintaining cohesion and developing strengthened decision-making capabilities. Walker and Associates Consulting can help you clarify retreat goals, set the agenda, and determine the right length, setting, and budget. We also incorporate unique team-building activities, lead planning and brainstorming sessions, and capture next steps.

Funders' Briefings – Looking for new ways to get funders to support your programs? Brochures, packets and dense reports are no longer enough. If you want to captivate the attention of potential funders maximum impact can be achieved through in-person, multimedia experiences. Walker and Associates Consulting can help you plan and facilitate meetings with an individual funder or group of funders designed to inform, excite and motivate participation. We incorporate program site visits so funders see firsthand how your program works and benefits its participants.

Meeting Facilitation – Are you tired of important meetings going off-track, running over the allotted time and yet still not achieving the stated objectives? As an external facilitator, Walker and Associates Consulting can lead your team through critical, sensitive, brainstorming or planning meetings while ensuring that all parties have equal opportunity to contribute and objectives are met within the time allotted. We can also spark creative juices with Ideation Sessions leveraging stimuli and examples from the macroenvironment to help you unlock innovative ideas.

Contact us at <u>info@walkeraac.com</u> or at 510-834-2341 to discuss ways we can help you achieve your organizational goals.

We look forward to an opportunity to give your organization a BOOST[™]!

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