

Annual Meeting of the Barbet Club of America

June 16, 2017

The members of the Barbet Club of America met at the Kalamazoo County Expo Center. Those unable to attend in person were able to watch the meeting as it live-streamed on Facebook.

In attendance: Judy Descutner, President; Leslie Woodward, Vice President; Lynn Vogt-Kinsey, Treasurer; and Barb Gresham, Secretary, Angie Tena, Social Media Coordinator, Isabel Descutner, and Carole Bouthillette. The meeting was called to order at 5:02pm ET. Online attendance roll call was done by the Secretary.

Report of President:

- 1) Judy Descutner welcomed all the members who were able to attend, both in person and online. She shared that it has been an exciting first year for the Barbet in the Miscellaneous Group. The judges seem to really like the breed, especially their personalities, and have taken a real interest in learning more. Titles have been earned in almost ten events.
- 2) The BCA website (which “crashed” earlier this year) has been functioning well.

Report of Secretary:

- 1) Monthly BCA Board meeting minutes are now available for all members to read on the BCA website and Facebook page.

Report of Treasurer:

- 1) Lynn Vogt-Kinsey reported the following balances: Bank of America-\$5,129.37; PayPal-\$2,795.24 for a total of \$7,924.61.
- 2) Breakdown for income: Our calendar sales provided \$1,400.44 net income. Membership dues provided the majority of the income. New breeder listings also contributed.
- 3) Monthly breakdown:
 - a. January 2017: Fourteen memberships, payments received \$495
 - b. February 2017: Ten memberships, payments received \$350
 - c. March 2017: Seven memberships, payments received \$250
 - d. April 2017: One membership, Breeder’s listing x 2, payments received \$235
 - e. May 2017: Three memberships, Breeder’s listing, payments received \$205
 - f. June 2017: Two memberships, payments received \$70

BCA Social Media Update, Angie Tena:

- 1) In an effort to increase visibility for both the Barbet breed and the club, the BCA has worked to establish a media presence across several platforms. This kind of targeted outreach will give an introduction to the Barbet for those involved in the dog community but who may not yet be aware of the breed, provide easily accessible information to the BCA members in several places, promote the accomplishments of the growing Barbet population in the US while also reaching pet lovers who enjoy hearing about beautiful breeds like the Barbet. The audience varies for each format and reaches a growing and new group of people who may then choose to follow all accounts. At present, the BCA has established a social media presence on the following platforms:
 - a. Facebook: Barbet Club of America. www.facebook.com/BarbetClubofAmerica. This page has long been the face of the BCA on social media and has over 500 followers who regularly receive updates to illustrate that the club is dedicated to the preservation, promotion and responsible ownership of the Barbet. Each post reaches nearly 1,000 people, and information, accomplishments and educational pieces are shared.
 - b. Facebook: Barbet Club of America Members Group. www.facebook.com/groups/BarbetClubofAmericaMembers/?ref=br_rs This members-only page will be used for exclusive club content, including discussions, meeting minutes, and the live broadcast of our Annual General meeting. Important information including the AKC Official Standard for the Barbet and current newsletters are also posted here for the convenience of club members.
 - c. Website: www.americanbarbetclub.com. This website is the storage house of information for the BCA and reflects its important role as the AKC parent club for the breed. Information included ranges from breed history, grooming, and frequently asked questions to breeder listings, titled Barbet lists, and breed education. Health information including the Barbet Health Survey that all owners are encouraged to complete is also listed. Club information such as the constitution and bylaws, board meeting minutes, club officers and membership renewals can also be found here.
 - d. BCA Newsletter: www.smore.com/e5m9d-barbet-club-of-america. The club newsletter is an online edition with links that is regularly emailed out to club members and posted on our social media accounts. These newsletters provide detailed articles for members as well as updates, accomplishments and other information that will appeal to both the show community and pet owners alike.
 - e. Instagram: www.instagram.com/barbetclubofamerica/. From its first post on January 7, 2017 the BCA Instagram account has received positive feedback and continues to showcase Barbet living in the US. Posts recognize accomplishments of club members and their dogs, highlight Barbet at home with their families, and post links to aid members access information easily. Quality photos are always needed for posting and club members are encouraged to submit photos to the BCA Media Coordinator. Club members with Instagram accounts who are interested in

allowing reposting to the BCA Instagram page can notify the club via direct message on Instagram or email.

- f. Twitter: <https://twitter.com/BarbetClubUSA?lang=en>. The BCA Twitter account has recently been rejuvenated and is used to share information about the breed and the club, as well as to participate in real-time tweeting during important events such as AKC Meet the Breeds, the Beverly Hills Dog Show, and National Purebred Dog Day. This kind of interaction provides visibility for the breed and club. Club tweets have been retweeted by accounts such as “National Purebred Dog Day” and USA Network.
- g. In order for the online presence of our club to remain a success, it is important for all members to get involved by submitting photos and updates whenever possible to the Media Coordinator, Angie Tena, at the club email: barbetclubofamerica@gmail.com.

Judges' Education, Leslie Woodward, Vice-President:

- 1) The new logo has been finalized that represents the breed and club well. It will be used as a graphic standard for club materials, such as photos, notations, handouts.
- 2) Prior to the Westminster Meet the Breeds, the club obtained a second stand up banner. This can also be used for judges' education events. It rolls up and is easy to transport and set up.
- 3) Leslie and Judy are currently working on a power-point presentation for use at judges' education events.
- 4) Judges' Education events BCA has been a part of this year:
 - a. Mason-Dixon Judges Association in Maryland. Judy & Leslie presented. Approximately 10 judges attended and expressed great interest.
 - b. Judy had an opportunity to present a power-point presentation to judges at a New Castle, PA show. She was asked to repeat the presentation later that same day.
 - c. Michigan Sporting Dog Association (MSDA) Judges' Seminar in Michigan later this month. Paula Ballak will be presenting our Barbet. Barb Gresham will have an opportunity to observe some of the presentations there so we can be prepared to assist next year.
 - d. All public appearances by our dogs can serve as education. Opportunities to speak to people about the breed occur every day. Those of us showing in conformation are finding that judges are asking questions both in and out of the ring.

Achievements of the Past Year

- 1) June, 2016: Meet the Breed in Texas; MSDA Judges' Seminar.
- 2) November/December, 2016: Nomination and election of BCA President, Judy Descutner and Secretary, Barb Gresham. Leslie Woodward was elected to replace Judy as Vice-President.
- 3) October-December, 2016: Tracy and Evan Boring and Joanne Campagna created calendars for fund raiser for BCA.

- 4) December, 2016: Meet the Breed at the AKC Championship Show in Orlando. Very successful booth, staffed by Lynn Byfield, Tracy & Evan Boring, Judy and David Descutner, and Barb Gresham.
- 5) January, 2017: New Board started working together; Barbet join the Miscellaneous Group and won at first show out in Ohio. Angie Tena agreed to be the Social Media Coordinator for BCA.
- 6) February, 2017: Westminster Kennel Club Meet the Breed---BCA had very well visited booth. BCA website was revamped after the former website was hacked. New logo was debuted. Logo wear is available at Café.Press.
- 7) April, 2017: Mason-Dixon Judges Association-Judges' Education. Miscellaneous Breeds were showcased in "ShowSight" Magazine, with a nice article about Barbet.
- 8) May, 2017: BCA received approval from the AKC to host an open show during the week of the AKC Championship in December in Orlando.
- 9) June, 2017: First Annual Meeting of the BCA, held in Kalamazoo during the UKC Premier dog show.

New Business:

- 1) Open show in Orlando this December. This is "HUGE". Holding 2 open shows is part of the AKC requirements for being admitted to full recognition. Lynn Byfield has agreed to be the show chairman. BCA will accept all offers to assist with this show!
- 2) Other requirements for full recognition: more than 100 members, distributed over a wide geographical area; 10 dogs obtaining a Certificate of Merit by competing/winning at AKC shows; 20 litters born and registered with AKC since being in Miscellaneous Group; participation in 3 Judges' Education events (we will do more than this); 300-400 dogs in the US (we have that many but want more for quality show completion); host 2 open shows, 6 months apart (Orlando will be the first, we are beginning to look for opportunities for a second).
- 3) If you are planning a litter and have questions about how to register the puppies with AKC, please contact Judy or Leslie.

Judy thanked everyone for attending and moved to adjourn the meeting at 5:31pm ET. Leslie seconded.

Respectfully submitted,

Barb Gresham, Secretary Barbet Club of America