# Kırsch

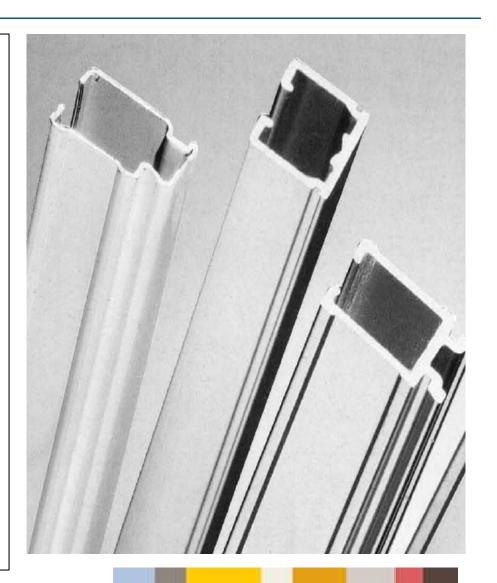
Presents

# ARCHITRACTM

### Kirsch Architrac Webinar Agenda

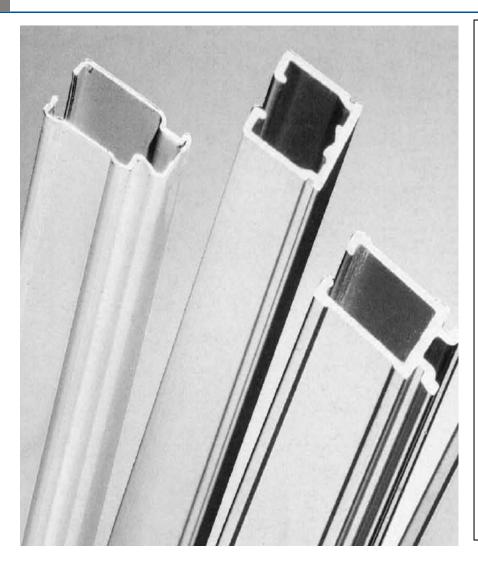


- What is Architrac & when would I recommend it?
- Ordering Methods
- Architrac Reference Guides
  - Where can I find?
  - Determining when to upgrade to Architrac
- Pro's and Con's by Series
- Brackets



### What is Architrac?





Kirsch's Series of heavy duty, aluminum traverse rods

Carries heavier weight draperies with ease

Originally designed for commercial & hospitality

Variety of bracketing options

Specialty bends and curves

### When would I recommend Architrac?



Perfect for commercial settings like hotels, hospitals or office buildings

Upgrade from Basic DH in residential settings to *support* heavier drapery fabrics or provide the *smoothest function* 

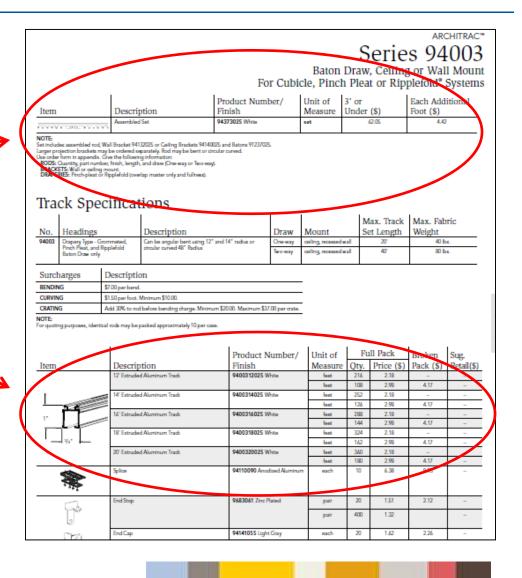
A variety of bracketing options, wide widths and specialty bends make Architrac a great solution for today's 'tough to treat' windows!



### Kirsch Architrac – Ordering Methods



- Architrac Assembled Sets are available at the top of each rod section
  - Note: use order form on page 146 or 148
- Architrac can also be ordered as <u>Components</u> and assembled by the experienced retailer / installer



### Architrac - Ordering Assembled Sets



Item	Description	Product Number/Finish	Unit of Measure	3' or Under (\$)	Each Additional Foot (\$)
Para se se sale	Assembled Set with Heavy Duty Pulley	93150H025 White	set	39.70	5.51
	Assembled Set with Standard Pulley	93150025 White	set	37.83	5.51

NOTE:

et includes assembled rod, standard Wall Bracket 93139025 or Ceiling Bracket 93138025 and Cord Tension Device 1861145. Longer brackets must be ordered separately. Rod may be bent or coular curved. Use order form in appendix. Give the following information:

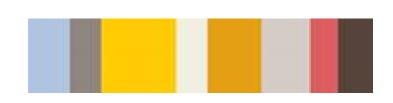
RODS: Quantity, part number, finish, length, draw (One-way or Two-way), cord location (standard on right) and cord drop (8 feet is standard).

BRACKETS: Wall Mount 93139025 or Ceiling Mount 93138025.

DRAPERIES: Pinch-pleat or Ripplefold (butt or overlap masters and fullness).

- Assembled Sets are Cut-to-Measure (CTM) traverse rods
- Specify rod length (width) to 1/8"
- Use Order Form in Kirsch Price List (July 2013)
  - Series 9600 & 9046 Page 146
  - All other Series Page 148

"Note" will always list which components are used to create the assembled set



# Order form, page 148 of Kirsch Price Book

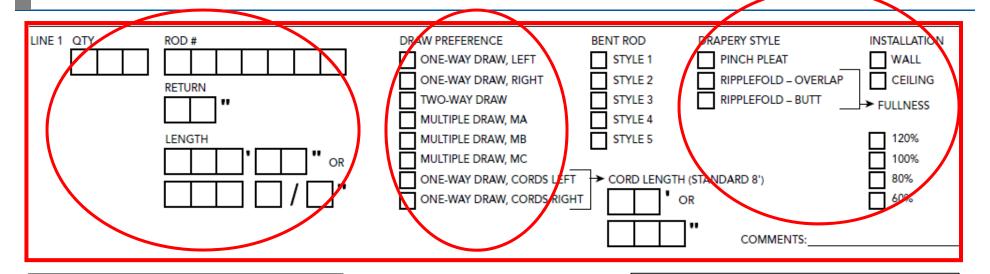
### Architrac - Ordering Assembled Sets



kırsch. Architrac®/Cut-to-Measure Order Form
Company   Comp
ADDRESS ACCOUNT NUMBER
CITY STATE ZIP PURCHASE ORDER NUMBER
FIRST NAME  LAST NAME  ADDRESS  ACCOUNT NUMBER  CITY  CITY  PHONE NUMBER  EMAIL ADDRESS  SIDEMARK
Drop Ship Address (if different from above)
NAME OR COMPANY  PHONE NUMBER  ZIP  JUNE NUMBER
Instructions: Please completely fill out order form and shade in product options. Shade boxes like this: ■ NOT like this: ▼ ♥ ♥
UNE 1 QTY ROD # DRAW PREFERENCE BENT ROD DRAPERY STYLE INSTALLATION ONE-WAY DRAW, LEFT STYLE 1 PINCH PLEAT WALL  RETURN TWO-WAY DRAW STYLE 3 RIPPLEFOLD - OVERLAP CEILING SPECIAL CHARGE: BENDS SPECIAL CHARGE: CURVING SPECIAL CHARGE: MULTIPLE DRAW
UNE 2 GTY ROD # DRAW PREFERENCE BENT ROD DRAPERY STYLE INSTALLATION COST

### Architrac - Ordering Assembled Sets





### Enter:

- Quantity
- Assembled Set Part #
- Rod Length (to 1/8")

### Controls / Draw / Stack:

Baton or Cord?
Right, Left or Split?
2 draperies on one rod?
Cord Length?

### Carriers & Brackets:

Wall or Ceiling Mount?
Pinch Pleat or Ripplefold?
Ripplefold Fullness

- Use order form for faxed orders
- Also works great as "cheat sheet" to capture all the info you need when calling in orders



### **Architrac - Ordering Components**



- For the experienced retailer / installer
- Can be preferred for large commercial jobs (splicing several rods)
- Pay close attention to "Unit of Measure" when ordering components

		Product	Unit of	Fu	ll Pack	Broken	Sug.
Item	Description	Number/Finish	Measure	Qty.	Price (\$)	Pack (\$)	Retail (\$)
	1" Ball Bearing Pulley, Right Hand with Drapery Return Plate. Need Notching Tool 9997091.	94101025 White	each	20	3.74	5.24	-
	1" Ball Bearing Pulley, Left Hand Need Notching Tool 9997091.	94102025 White	each	20	3.74	5.24	-
	1/2" End Pulley, Right Hand with Drapery Projection Plate	94119025 White	each	20	3.48	4.87	-
94119	1/2* End Pulley, Left Hand	94120025 White	each	20	3.48	4.87	-

### **Architrac Reference Guides**



Kirsch has produced great guides to help you select the best rod for your customer:

- 1) Kirsch Track Performance Data Chart
- 2) Kirsch Architrac Selection Chart

Let's take a closer look at each of these guides and how they are used...



### Architrac Reference Guide #1: Kirsch Track Performance Data Chart



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		т	1- C		C	-1			NDIX
		Irac	k Sys	ster	n S	ere	CU	on	l &
			Рe	erfo	rm	and	ce l	Da	ta
l ,	1								
Style	Description	Mount	Draw		rack Set h (ft.)	Max. Weigh		lb per	
TO	Superfine®or Empire Pinch Pleats, Cord Draw 3000	Celling, Wall	One-Way Draw	1	5	1	5	1	
Superfine Empire			Two-Way Draw	2	S	2	0	0.	8
	Regular Pinch Pleats, Cord Draw Can be angular bent using 8" radius or droular curved.	Celling, Wall	One-Way Draw		6	2		1.3	
U	9000		Two-Way	3	2	3	0	0.9	94
$\overline{}$	Heavy Duty Pinch Pleats, Cord Draw Can be angular bert using 8" radius or droular curved.	Celling, Wall	One-Way Draw		6	2		1.3	
J	9003		Two-Way	3	2	3	0	0.9	94
	Double Duty Pinch Pleats, Cord Draw Can be angular bent using 8" radius.	Celling, Wall, Recessed	One-Way Draw		6	3		1.0	
Ü	9095		Two-Way and Multiple Draw	3	2	4	5	1.	4
(E)	Designer Metals® Pinch Pleats, Cord Draw All 1%" Diameter Decorative Telescoping Traverse Rods.	Wall, up to 270 in.	One-Way Draw	Flute	nd 15 h 22.5°	1	5	Fluti	
9			Two-Way and Multiple Draw	Flute	nd 15	2	0	Flute	
	Pinch Pleats, Ripplefold <sup>Bare</sup> , Cord Draw Can be angular bent using 12" radius or circular curved.	Celling, Wall, Recessed		31100		1/5" Pulley	bs. perit.	3/c* Pulley	bs. perft.
<u> </u>	93001		One-Way Draw		6	32	2	32	2
	Pinch Pleats, Ripplefold <sup>Berr</sup> , Cord Dtaw Can be angular bent using 12" radius or circular curved.	Celling, Wall, Recessed	Two-Way Draw	1/2" Pulley	2 1" Pulley	32 1/5" Pulley	bs. perft.	64 1" Pulley	De. per ft.
. 11	94001	recessed	One-Way Draw	16	20	32	2	64	3.1
	Estate "Buckingham, Estate Wood Trends", Estate Metals Pinch Pleats, Ripplefold", Cord Draw	Celling, Wall	Two-Way Draw One-Way Draw	32	40	32 4	1	80	2
	Pinch Pleats, Ripplefold**, Cord Draw 93601								
T			Two-Way Draw	'	6	5	ć.	3	5
	Pinch Pleats, Cubide, Hand/Baton Draw Can be angular bert using 8" or 12" radius or circular curved. 9044.	Celling, Recessed	One-Way Draw	,	é	3	2	2	2
LJ			Two-Way Draw	3	2	6	4	2	2
<u></u>	Pinch Pleats, Cubide, Hand/Baton Draw Can be angular bent using 12" or 14" radius or circular curved. 9600	Celling, Wall, Recessed, Suspended	One-Way Draw		n	4		2.	
しり			Two-Way Draw	4	10	9	8	2.	4
74	Pinch Pleats, Cubide, Ripplefold, Hand/Baton Draw Can be angular bent using 12" radius or circular curved. 94003	Celling, Wall, Recessed	One-Way Draw		0	4		2	
Γ 1			Two-Way Draw		10	8		2	
	Pinch Pleats, Cubicle, Ripplefold, Hand/Baton Draw Cannot be curved or bent. 94004	Ceiling, Recessed	One-Way Draw		6	3		2	
F 7			Two-Way Draw		2	6		2	
F	Pinch Pleats, Cubide, Ripplefold, Hand/Baton Draw Can be angular bent using 12" radius or droubr curved. 94005	Ceiling, Recessed	One-Way Draw		6	3		2	
Γ ]			Two-Way Draw		2	6		2	
乃	Pinch Pleats, Cubide, Ripplefold, Hand/Baton Draw Cannot be curved. 94008	Celling, Wall, Recessed	One-Way Draw		6	3		2	
۲ ا			Two-Way Draw	3	2	6	4	2	2

- Located on Page 121 of 2013 Kirsch Price List
- Chart provides track performance details including:
  - Mounting options
  - Draw options
  - Max track set length (width)
  - Max fabric weight the rod is tested to carry (in lbs.)
  - Pounds per foot



# Architrac Reference Guide #1: Track Performance Data Chart

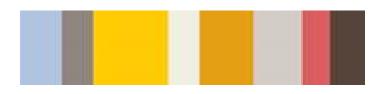


Style	Description	Mount	Draw	Max. Track Set Length (ft.)	Max. l Weight		lb per	
Style			Diaw	Lengin (it.)	weight	11	pei	
T 7	Pinch Pleats, Ripplefold®**, Cord Draw Can be angular bent using 12" radius or circular curved.	Ceiling, Wall, Recessed			Pulley	per ft.	Pulley	lbs per ft.
1	93001		One-Way Draw	16	32	2	32	2
			Two-Way Draw	32	32	1	64	2

This chart can be used to determine the weight per linear foot that any Kirsch rod is tested to carry

- Superfine Traverse rods (Basic DH) = carries 1 lbs per foot
- Architrac Traverse Assembled Rod Sets = carries 2 lbs per foot

Now we need to determine how much the drapery weighs!



### Determining Drapery Weight Per Foot



- Some workrooms can provide weight estimates at time of quote, have your designer ask her workroom
- If not, fabrics will list a weight per yard estimate...
  multiply this times the number of yards needed to make
  draperies
- Divide your total drapery weight by the width of the treatment to get lbs. per foot.

Now you will be able to select the best traverse rod to carry your designer's drapery

# Architrac Reference Guide #2: Architrac Selection Guide





### Kirsch Architrac™ Selection Guide

To select the appropriate Kirsch Architrac system for your application, answer each question by drawing a vertical line through the collections that do not support your needs.

					,			
ARCHITRAC™ SERIES →	93001	94001	9046	9600	94003	94004	94005	94008
#1 What is your preferred draw type?								
Cord Draw	Ø	<b>®</b>						
Hand/Baton Draw			1	<b>®</b>		8	<b>(</b>	<b>®</b>
#2 What is your drapery heading type?								
Pinch Pleat		<b>©</b>		<b>®</b>		<b>(</b>	<b>(A)</b>	
Cubicle				<b>©</b>			<b></b>	٧
Ripplefold®	<b>©</b>	<b>©</b>				8	<b>®</b>	٩
#3 What is your mounting location?								
Ceiling Mount	<b>©</b>	<b>©</b>	<b>®</b>	<b>©</b>	٨	Ô	<b>®</b>	٨
Wall Mount		<b>©</b>		<b>©</b>				
Recessed Mount	Ø	<b>®</b>		<b>©</b>			<b>(</b>	<b>(</b>
Suspension Mount				٨				
#4 Is an angular bend or curve needed?								
Can be Bent	<b>®</b>	<b>®</b>	<b>(1)</b>	<b>©</b>	٩		(1)	
Can be Curved	<b>©</b>	<b>®</b>	٨	Ø	<b></b>		<b>®</b>	
#5 What track length is required?								
One-way Draw Max Track Length	Up to 16 feet	Up to 20 feet	Up to 16 feet	Up to 20 feet	Up to 20 feet	Up to 16 feet	Up to 16 feet	Up to 16 feet
Two-way Draw Max Track Length	Up to 32 feet	Up to 40 feet	Up to 32 feet	Up to 40 feet	Up to 40 feet	Up to 32 feet	Up to 32 feet	Up to 32 feet
#6 What are the fabric weight requirements?								
Pounds Per Linear Foot (One Way/Two Way)	2 Lbs./ 2 Lbs.	3.10 Lbs./ 2 Lbs.	2 Lbs./ 2 Lbs.	2.40 Lbs./ 2.40 Lbs.	2 Lbs./ 2 Lbs.	2 Lbs./ 2 Lbs.	2 Lbs./ 2 Lbs.	2 Lbs./ 2 Lbs.

- PDF available for download from Google Drive
- Guide asks 6 questions to help pick 'right' track:
  - Draw?
  - Heading?
  - Mount location?
  - Bent or Curved?
  - Track Length?
  - Fabric Weight?



# Architrac Reference Guide #2: Architrac Selection Guide



Kirsch Architrac™ Selection Guide									
	To select the appropriate Kirsch Architrac system for your application, answer each question by drawing a vertical line through the collections that do not support your needs.								
ARCHITRAC™ SERIES →	93001	94001	9916	9600	94003	94004	94005	94008	
#1 What is your preferred draw type?									
Cord Draw	Ø	<b>®</b>							
Hand/Baton Draw			<b>®</b>	<b>©</b>	٨	٧	<b>®</b>	٩	
#2 What is your drapery heading type?									
Pinch Pleat	Ø	٩	٩	<b>®</b>		8	<b>®</b>	٩	
Cubicle			<b>(1)</b>	<b>©</b>		<b></b>	<b></b>	٧	
Ripplefold®		<b>@</b>				<b>©</b>	<b>©</b>	<b>®</b>	
#3 What is your mounting location?									
Ceiling Mount	<b>©</b>	<b>©</b>	Ø	<b>©</b>	٨	Ø	<b>®</b>	<b>®</b>	
Wall Mount	<u>(</u>	<b>©</b>		<b>®</b>	٩			<b>®</b>	
Recessed Mount	8		Ø	<b>®</b>		6	<b></b>	<b>®</b>	
Suspension Mount				<b>©</b>					
#4 Is an angular bend or curve needed?									
Can be Bent	<b>©</b>	<b>©</b>	<b>(1)</b>	<b>©</b>			(3)		
Can be Curved	<b>©</b>		<b>(</b>	<b>®</b>					
#5 What track length is required?									
One-way Braw Max Track Length	Up to 16 feet	Up to 20 feet	Up to 16 feet	Up to 20 feet	Up to 20 feet	Up to 16 feet	Up to 16 feet	Up to 16 feet	
Two-way Draw Max Track Length	Up to 32 feet	Up to 40 feet	Up to 32 feet	Up to 40 feet	Up to 40 feet	Up to 32 feet	Up to 32 feet	Up to 32 feet	
#6 What are the fabric weight requirements?									
Pounds Per Linear Foot (One Way/Two Way)	2 Lbs./ 2 Lbs.	3.10 Lbs./ 2 Lbs.	2 Lbs./ 2 Lbs.	2.40 Lbs./ 2.40 Lbs.	2 Lbs./ 2 Lbs.	2 Lbs./ 2 Lbs.	2 Lbs./ 2 Lbs.	2 Lbs./ 2 Lbs.	

By asking these 6
 questions you will
 narrow your rod choices
 to a maximum of 2 rods

Let's take a deeper look at the 'pros' and 'cons' of each Architrac series...



### Series 94001 & 93001 The Cord Draw Rods



ARCHITRAC™ SERIES →	93001	94001
#1 What is your preferred draw type?		
Cord Draw	8	٨
Hand/Baton Draw		
#2 What is your drapery heading type?		
Pinch Pleat		
Cubicle		
Ripplefold®	6	8
#3 What is your mounting location?		
Ceiling Mount	0	٧
Wall Mount	<b>®</b>	<b>®</b>
Recessed Mount	<b></b>	٨
Suspension Mount		
#4 is an angular bend or curve needed?		
Can be Bent	8	8
Can be Curved	<b>©</b>	<b>©</b>
#5 What track length is required?		
One-way Draw Max Track Length	Up to 16 feet	Up to 20 feet
Two-way Draw Max Track Length	Up to 32 feet	Up to 40 feet
#6 What are the fabric weight requirements?		
Pounds Per Linear Foot (One Way/Two Way)	2 Lbs./ 2 Lbs.	3.10 Lbs./ 2 Lbs.

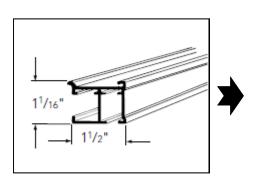
### Both Series are great for:

- Cord Draw Draperies
- Pinch Pleat & Ripplefold Draperies
- Ceiling, Wall or Recessed Mount
- Bent or Curved Rods



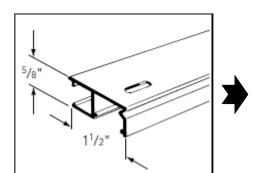
### Series 94001 vs. 93001 The Cord Draw Rods





### Why recommend 94001? (pgs. 92-94)

- Heavy duty, carries more weight
- Offers ball bearing carriers\*
- 1" ball bearing pulleys\*\*smoother function
- Intermediate pulley offers more draw flexibility



### Why recommend 93001? (pgs. 95-96)

- Lower profile face (5/8" vs 1-1/16")
- Ceiling mount w/o brackets
- Less expensive than 94001

### Series 94003, 94004 & 94005 The Baton Draw Rods



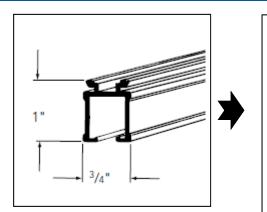
ARCHITRAC™ SERIES →	94003	94004	94005
#1 What is your preferred draw type?			
Cord Draw			
Hand/Baton Draw		8	٨
#2 What is your drapery heading type?			
Pinch Pleat	0	<b>©</b>	<b>®</b>
Cubicle	٨	<b>O</b>	<b>®</b>
Ripplefold®		<b></b>	٩
#3 What is your mounting location?			
Ceiling Mount	<b>®</b>	Ø	<b>®</b>
Wall Mount			
Recessed Mount		0	٨
Suspension Mount			
#4 is an angular bend or curve needed?			
Can be Bent	٨		
Can be Curved	8		٧
#5 What track length is required?			
One-way Draw Max Track Length	Up to 20 feet	Up to 16 feet	Up to 16 feet
Two-way Draw Max Track Length	Up to 40 feet	Up to 32 feet	Up to 32 feet
#6 What are the fabric weight requirements?			
Pounds Per Linear Foot (One Way/Two Way)	2 Lbs./ 2 Lbs.	2 Lbs./ 2 Lbs.	2 Lbs./ 2 Lbs.

### All 3 Series are great for:

- Baton Draw ONLY
- Pinch Pleat & Ripplefold Draperies
- Ball Bearing Carriers & Masters offered
- Ceiling or Recessed Mount
- Draperies up to 2 lbs. per foot

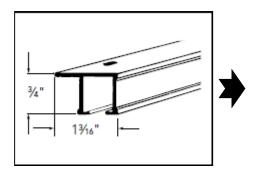
### Series 94003, 94004 & 94005 The Baton Draw Rods





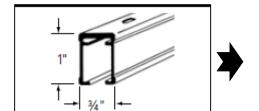
### Why recommend 94003? (pgs. 97-101)

- Offers Wall Mount
- Can be bent or curved
- Wider sizes offered



### Why recommend 94004? (pgs. 102-104)

- Lower profile face (3/4" vs. 1")
- Ceiling mount w/o brackets



### Why recommend 94005? (pgs. 108-111)

- Can be bent or curved
- Ceiling mount w/o brackets

### Series 9046 & 9600 The Cubicle Tracks



ARCHITRAC™ SERIES →	9046	9600
#1 What is your preferred draw type?		
Cord Draw		
Hand/Baton Draw	<b>®</b>	<b>®</b>
#2 What is your drapery heading type?		
Pinch Pleat	<b>(1)</b>	<b>®</b>
Cubicle	<b>(1)</b>	<b>®</b>
Ripplefold®		
#3 What is your mounting location?		
Ceiling Mount	Ø	<b>©</b>
Wall Mount		<b>®</b>
Recessed Mount	Ø	<b>©</b>
Suspension Mount		<b>©</b>
#4 is an angular bend or curve needed?		
Can be Bent	<b>(1)</b>	<b>©</b>
Can be Curved	Ø	Ø
#5 What track length is required?		
One-way Draw Max Track Length	Up to 16 feet	Up to 20 feet
Two-way Draw Max Track Length	Up to 32 feet	Up to 40 feet
#6 What are the fabric weight requirements?		
Pounds Per Linear Foot (One Way/Two Way)	2 Lbs./ 2 Lbs.	2.40 Lbs./ 2.40 Lbs.

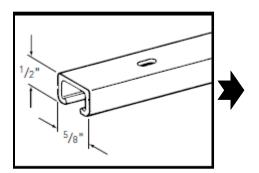
### Both Series are great for:

- Baton Draw ONLY
- Cubicle Curtains (or Pinch Pleat)
- Ceiling or Recessed Mount
- Bent or Curved Rods



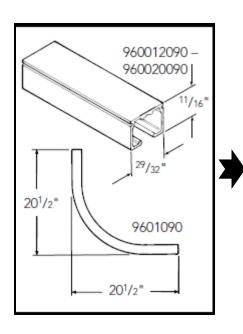
### Series 9046 vs. 9600 The Cubicle Tracks





### Why recommend 9046? (pgs. 105-107)

- Lower profile face (1/2" vs 11/16")
- Less expensive than 9600



### Why recommend 9600? (pgs. 116-117)

- Heavy Duty, carries 0.4 lbs. more per foot!
- Offers wall & suspension mounts
- Wheeled carriers for smoother function
- Wider Max. Size

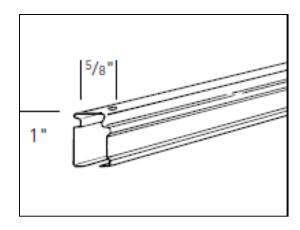
### **Series 94008**



ARCHITRAC™ SERIES →	94008
#1 What is your preferred draw type?	
Cord Draw	
Hand/Baton Draw	٩
#2 What is your drapery heading type?	
Pinch Pleat	٩
Cubicle	٧
Ripplefold®	
#3 What is your mounting location?	
Ceiling Mount	<b>(</b>
Wall Mount	
Recessed Mount	<b></b>
Suspension Mount	
#4 is an angular bend or curve needed?	
Can be Bent	
Can be Curved	
#5 What track length is required?	
One-way Draw Max Track Length	Up to 16 feet
Two-way Draw Max Track Length	Up to 32 feet
#6 What are the fabric weight requirements?	
Pounds Per Linear Foot (One Way/Two Way)	2 Lbs./ 2 Lbs.

### Why recommend 94008?

- Baton Draw ONLY
- Pinch Pleat & Ripplefold Draperies
- Ceiling or Recessed Mount
- Can be Wall mounted
- Thinner extrusion provides less expensive baton draw rod



### Architrac Components - Brackets



- Only Series appropriate brackets listed in each section of Price List
- Some brackets & angle irons work with each other, look for instruction
- Clearance and Return listed for each bracket

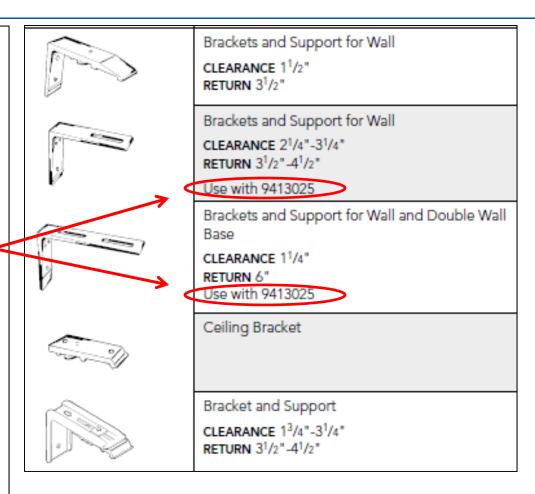


Image capture from pg. 92 (94001 series)

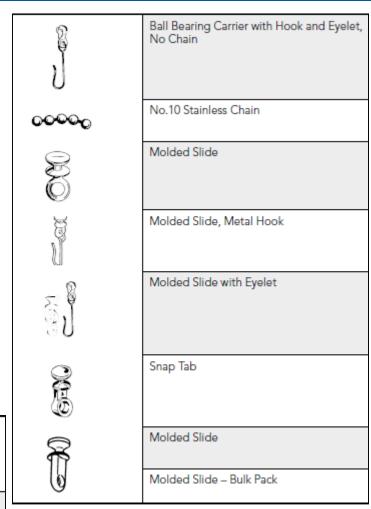


# Architrac Components – Carriers/Slides for Pinch Pleats



- Slides are typically less expensive but do not traverse as smoothly as carriers
- Carriers are offered in both wheeled and ball bearing
- Ball bearing provide the smoothest, longest lasting carrier

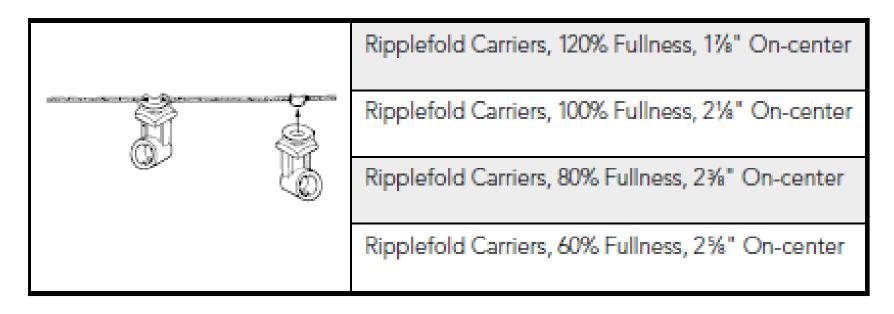
	Ball Bearing Carriers	9670025 White
(Time)	Ball Bearing Carriers – Bulk Pack	96701025 White
<b>©</b>	Wheeled Carriers	9678R025 White





# Architrac Components – Slides & Fullness for Ripplefold Draperies





- Ripplefold slides come connected and dictate the draperies "fullness"
- Use 120% Fullness to produce roughly 2 ½ times fullness "look"

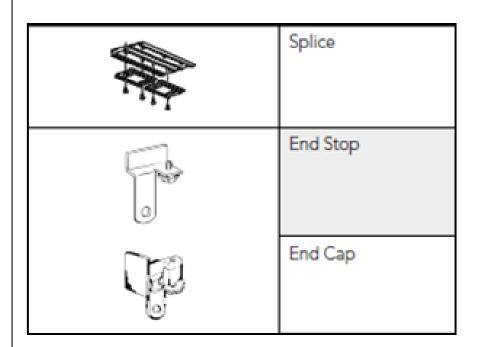


### Other Architrac Components



### Other useful components:

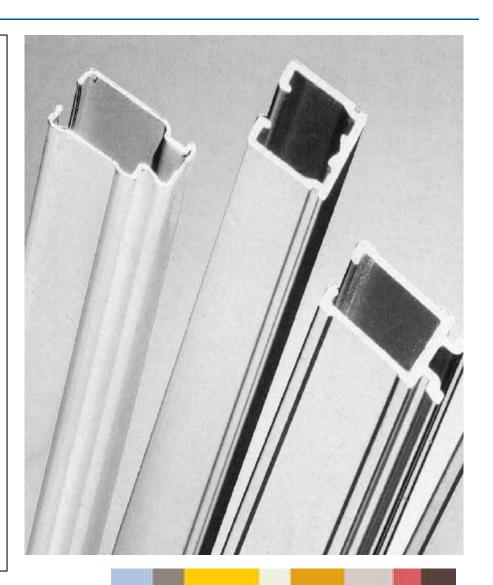
- Splice allows multiple tracks to be connected to achieve any width
- End Stops used when assembling your own rods



### Kirsch Architrac Webinar Review



- ✓ What is Architrac & when would I recommend it?
- ✓ Ordering Methods
- ✓ Architrac Reference Guides
  - ✓ Where can I find?
  - ✓ Determining when to upgrade to Architrac
- ✓ Pro's and Con's by Series
- ✓ Brackets



## THANK YOU!



