

***Georgia Association of PAs 2022 Summer CME***

# ANNUAL CME SYMPOSIUM

***July 11th - 15th, 2022***

EXHIBITOR PROSPECTUS

# THE CONFERENCE

GAPA 2022 Annual Meeting offers exciting and productive opportunities to showcase your products and services to the most influential decision-makers in the Nation. Spend face-to-face time with current customers and meet prospective ones. GAPA provides the perfect venue to launch new products and gain real visibility. Our annual meeting is the perfect size for attendees to spend quality time with exhibitors, and we go the extra mile to ensure attendees come into the exhibit hall by providing breakfasts, breaks, and lunches in or around the exhibitor areas each day, as well as engage attendees with raffles and other incentives to ensure that you have the best opportunity to connect. For even more visibility, check out GAPA's sponsorship opportunities or product theaters.



## WHO ATTENDS

With our 2021 symposium taking a different style of a hybrid conference, GAPA still had a great turn out of 300 attendees. The year prior, our conference brought in such a success, with over 500 attendees. GAPA anticipates a higher volume of for 2022 with in-person events being held.

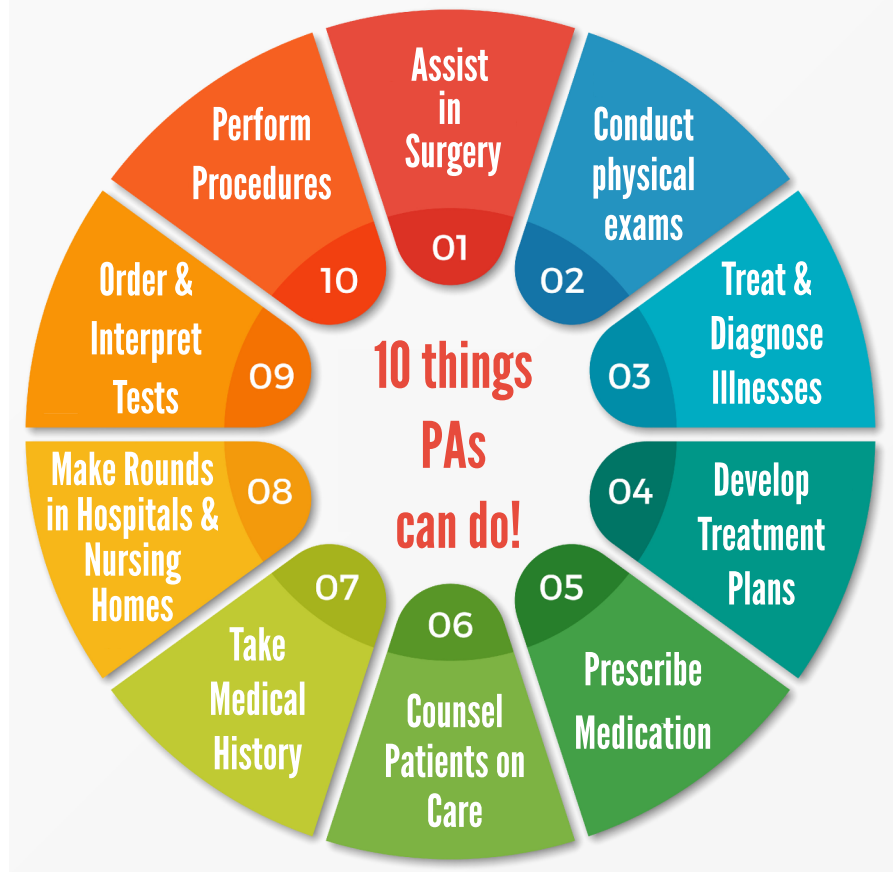
## PA FACTS

**PAs** have more than 400 MILLION patient interactions per year.

95.7% of **PAs** prescribe medications, & those in full-time practice write an average of 20 prescriptions per day.

131,000 **PAs** currently reside and work in the U.S. 36% in hospitals; 5.9% in urgent care; 53.3% in outpatient office or clinic; 4.3% other.

The majority of **PAs** (57.4%) see three or more patients per day.



# EXHIBITOR INFORMATION

**Dedicated hall hours are set aside, with no outside classes or meetings scheduled. Product Theater breakfasts, lunches, and dinners will be served with traffic-driving programs and giveaways promoting attendee engagement.**

**Conference Dates: July 11th - 15th, 2022**

**Exhibit Dates: July 13th & 14th**

## EXHIBIT HALL TIMES

### **Exhibitor Registration & Move-In:**

Tuesday, July 12, 2022. Please view event page.  
Subject to change.

### **Exhibit Area Open:**

**Wednesday, July 13th:** 10am - 11am

Exhibit Break specified in agenda

**Thursday, July 14th:** 10am - 11am

Exhibit Break specified in agenda

Morning exhibit hours only

### **Tear Down:**

Thursday, July 14th after 11 am. Please view event page. Subject to change

## LOCATION

**Sandestin Beach & Golf Resort**

**9300 Emerald Coast Parkway W, Miramar Beach, FL  
32550**

**EXHIBITORS FEES: \$1,250**

## EXHIBIT SPACE

All exhibits are one(1) 6-foot skirted traditional tabletop exhibits. One complimentary exhibit hall pass. Recognition as an exhibitor on GAPA's website & mobile app.

Attendee list - Post-conference attendee email blast -

(First come first serve) - Logo on website

**\*Exhibitor times are subject to change.**



# SPONSORSHIP OPPORTUNITIES

## **PLATINUM SPONSOR- \$20,000**

- Wi-fi Sponsor for all attendees with logo on business size card at registration with wifi code.
- Wi-fi Sponsor for all attendees with logo on log-in page.
- Conference Hotel Key Card Sponsor. All hotel key cards will have sponsor logo on them.
- Welcome Reception Sponsor
  - brief presentation
  - logo on screen
  - demo table for product information and discussion
- Premium placement signage recognition as Platinum Sponsor
- Premier recognition on GAPA website & mobile app
- Premium exhibit space
- Attendee contact list
- Yoga Class Sponsor with yoga mats with company logo for participants, space is limited.
- Flyer insert in attendee bags

## **GOLD SPONSOR- \$15,000**

- Napkins and coasters at breaks with company logo
- Phone & laptop recharging table sponsor with company logo on signage
- Headshot booth with photographer during exhibit breaks only and signage
- Signage recognition as Gold Sponsor
- Flyer insert in attendee bags
- Recognition on AFPPANP website & mobile app
- Premium exhibit space
- Attendee contact list

# SPONSORSHIP OPPORTUNITIES

## **SILVER SPONSOR- \$10,000**

- Floor or window decal with logo near registration.
- Flyer insert in attendee bags
- Recognition on GAPA website
- Premium exhibit space
- Attendee contact list
- Exhibit game sponsor

## **MOBILE APP SPONSOR- \$2,000**

- Signage recognition w/instructions at registration
- Recognition as Mobile App Sponsor on the website/app
- All instructions will be emailed to attendees with logo included in email.

# SPONSORSHIP OPPORTUNITIES

## **Audio Visual Sponsor**

**\$10,000**

This sponsorship helps provided the technology needed to deliver a dynamic conference.

- Complimentary table-top exhibitor booth and sponsorship signage at the booth.
- Signage recognition at registration and in the conference space.
- Logo and company name highlighted on the mobile app & website
- Attendee contact list

## **Event Floor Decal**

**\$3,000**

Company logo on event floor at registration.

- Company logo and name on a floor or wall decal for all attendees to view.
- Cost includes decal production.

## **Conference Lanyard Sponsor**

**\$2,500**

All participants receive a lanyard to securely keep their name-tags & other important information for easy access at registration.

- Choice of lanyard design and color
- The cost of lanyards are in addition to the sponsorship cost.
- Company name and logo prominently displayed on all lanyards
- Complimentary table-top exhibitor booth and sponsorship signage at the booth.

## **Session Sponsor**

**\$1,000 per session**

This sponsorship helps provided the speakers needed to deliver a dynamic conference.

- Recognition on mobile app & website for the session
- Logo on conference agenda for session
- Option for sponsor representative to introduce session speaker

## **Coffee Break Sponsor**

**\$3,000 each opportunity\***

Attendees have the opportunity to network with the exhibitors in between sessions on Wednesday & Thursday.

- Choice of coffee tumbler design and color
- Cost includes the tumbler production (additional tumblers can be purchased for future use.)
- Company name and logo prominently displayed on all tumblers.
- Complimentary table-top exhibitor booth and sponsorship signage at the booth.
- Food included.

# MOBILE APP SPONSORSHIP ADD-ONS

**Rotating Home Page Images-** One slot on a 4-5 sponsor rotating images on home page of mobile app.

\$1,000

**Social Wall** - Place your logo on the social wall of the mobile app.

\$1,000

**Session Banner Ad** - Place your logo under a specific session on the mobile app.

\$750

**Mobile App Access-** Connective way to virtually meet with attendees & share information

\$199

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

**Hotel Room Door Drop** - \$750

**Insert in attendee bag** - Flyer insert into attendee bags. - \$250

**Email Blast to attendees.** - \$200

# PRODUCT THEATERS

**Product theaters are 60 minute sessions that provide the sponsor with a live marketing opportunity. Product theaters may be scheduled at any of our breakfast or lunch times. These product theaters are promotional and usually concentrate on a specific product or medication. No CME credit is provided for these sessions. Please provide your topic or title of the lecture on the registration form.**

## **BREAKFAST PRODUCT THEATER**

**\$5,000 \***

- logo displayed onscreen pre & post presentation, & signage at door
- post-conference attendee mailing list
- recognition on AFPPANP website, mobile app & listed on agenda
- standard AV included
- Note: food cost is NOT included

## **LUNCH PRODUCT THEATER**

**\$10,000\***

- logo displayed onscreen pre & post presentation, signage at door
- post-conference attendee mailing list
- recognition on AFPPANP website, mobile app, and listed on agenda
- standard AV included
- Note: food costs is NOT included



July 11th - 15th, 2022

\*times are subject to change

Exhibit Dates: July 13th & 14th (Wed/Thur 10am-11am )

**Sandestin Golf & Beach Resort /9300 Emerald Coast Pkwy W  
Miramar Beach, FL 32550**

# Exhibitor/Sponsorship Application & Contract

## Contact Information

Company

Contact Name/Title

Email

Phone

Address

## Exhibit & Sponsorship Opportunities

### Exhibit Opportunities:

- ☐ one six-foot table \$1,250
- ☐ Additional Exhibit Badge \$250

\_\_\_ VISA \_\_\_ MasterCard \_\_\_ American Express  
\_\_\_ Discover \_\_\_ Check (payable to GAPA)

### Premium Sponsorship:

- ☐ Platinum \$20,000
- ☐ Gold \$15,000
- ☐ Silver \$10,000
- ☐ Audio Visual \$10,000
- ☐ Conference Registration Bag \$3,000
- ☐ Conference Lanyard \$2,500
- ☐ Mobile App \$2,000
- ☐ Coffee Break \$3,000 each
- ☐ Session \$1,000 (per session)

Card #

Name as it appears on card

Expiration Date

Security Code

Authorized Signature

### Product Theaters: **PLEASE CIRCLE THE DAY WANTED. \*FOOD COST NOT INCLUDED.**

- ☐ Tues, Wed, Thurs, Friday Breakfast \$5,000\*
- ☐ Tues, Wed, Thur, Friday Lunch \$10,000\*
- ☐ Student Friday Lunch \$3,000\*

\*food costs are NOT included in fee

By signing this contract we (the sponsor) agree to support the opportunity or opportunities listed above. Furthermore, a signature on this application indicates an understanding and agreement to comply with all policies, rules, regulations, terms and conditions of GAPA. This contract is binding once signed.

\_\_\_ I have read and understood this agreement, and serve as an authorized agent for the applicant.

### Add Ons:

- ☐ Rotating Home Page Image \$1,000
- ☐ Social Wall \$1,000
- ☐ Lead Retrieval for Scannable Badges \$1,000
- ☐ Hotel Room Door Drop \$1,500
- ☐ Session Banner Ad \$750
- ☐ One Page Flyer in Bags \$250
- ☐ Lead Retrieval w Mobile App Access \$150

**Total:**

Signature

Date

**GAPA Tax ID: 58-1296375**

Disclaimer:

Exhibitor assumes responsibility and agrees to indemnify and defend GAPA and the Sandestin Golf & Beach Resort and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither GAPA nor the Sandestin Resort insurance covers the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.



## GAPA Annual SUMMER CME Symposium

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**Sandestin Golf & Beach Resort/9300 Emerald Pkwy W**

**Miramar Beach, FL 32550**

### Exhibitor Terms & Conditions

If, after the contract is entered into, the Georgia Association PAs ("GAPA") fails or is unable to provide a Sponsor with the opportunity to sponsor at the GAPA Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Sponsor is not responsible for such failure, the Sponsor's sole and exclusive remedy shall be the return of all monies that it has paid in the connection with the Application/Contract. In such case, GAPA shall bear no further liability or responsibility under such agreement.

SPONSOR AGREES TO BE RESPONSIBLE FOR HIS/HER OWN PROPERTY. SPONSOR SHALL RELEASE AND HOLD HARMLESS AND INDEMNIFY AFPPANP FROM ANY AND ALL CLAIMS, OBLIGATIONS, LIABILITIES, CAUSES OF ACTION, LAWSUITS, DAMAGES, AND ASSESSMENTS, INCLUDING LEGAL FEES, THAT RESULT FROM AN ALLEGATION OF NEGLIGENCE ON THE PART OF THE SPONSOR OR AFPPANP OR THIRD PARTIES IN THE USE OF THE SPONSOR SPACE OR ACTIVITIES IN CONNECTION WITH THE USE OF SPONSOR SPACE.

**Acceptance of Application:** Acceptance of this application as an agreement between the Sponsor and GAPA will occur only when an official confirmation packet has been sent by GAPA via email. It is understood that disapproval of an Sponsor, per the terms outlined in the Sponsor Regulations, will result in termination of the agreement without penalty to either party.

**Warranty of Authority:** The Sponsor and person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Sponsor and is fully empowered to bind the Sponsor to all provisions contained in this agreement.

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Company

Please return these forms with payment to:

Dane Pratt

P. O. Box 12544

San Antonio, Texas 78212

dane@afppanp.org

P: 210-488-3193 F: 210-568-6375