

**Maroc**

**Model United Nations**

*SPONSORSHIP PROSPECTUS 2018*

## Letter From the Secretary General



Dear Company,

My name is Mohamed Hassan Mikou and on behalf of the MaMUN 2018 Secretariat, I would like to invite you to take part in bringing our world-class United Nations simulation to life. The seventh session of the Maroc Model United Nations Conference will take place from January 18th to January 21st, 2018 in Rabat, Morocco. Through this conference, approximately 300 talented high school participate in an inspiring simulation of the decisions and challenges faced by representatives to the United Nations. MaMUN fosters international relations and diplomacy skills, as well as discourse around topics ranging from public health to international security through interactive and innovative committee structures. Our educational focus motivates delegates to be global citizens and leaders, and empowers delegates to make an impact and affect positive change in the world. MaMUN is a conference with a global mission and reach.

We invite you to play an integral role in facilitating Maroc Model United Nations conference through serving as a sponsor of the program Your support makes this unparalleled experience available to students from all backgrounds while also providing our sponsors with unprecedented exposure to a diverse, broad-based group comprised of a talented group students from both public schools and private schools in Morocco and abroad. For an organization targeting highly motivated and goal-oriented high school students, this conference is an ideal opportunity for advertisement. This year we will offer an even more diverse range of sponsorship options within a new tiered structure and will actively work with you to customize a sponsorship package best suited to your respective organizational needs and goals. Please visit our website at [marocmun.org](http://marocmun.org) for more information on our organization and MaMUN.

Our Secretariat is very excited for the 8th year of Maroc Model United Nations, and we hope that you share our enthusiasm. Our success is contingent upon our ability to continually expand, refine and revitalize our conference, and we hope you will continue to support our efforts to foster global dialogue in tomorrow's leaders. If you would like to discuss further or have any questions, please do not hesitate to contact me at [marocmun@gmail.com](mailto:marocmun@gmail.com).

Sincerely,

Mohamed Hassan Mikou Secretary General  
Maroc Model United Nations 2018

## *Letter From the President of the General Assembly*



Dear Madams and Sirs,

It is essential that we each strive to acquire an understanding of the miscellaneous issues that affect our world. Whether it be civil wars, political conflicts, territorial disputes or economical, environmental and humanitarian issues; an awareness of such problems makes us individuals capable of shaping a better future. It creates an impetus for action that allows us to go through our lives with a will to have a positive impact.

The Maroc Model United Nations conference takes part in creating this awareness by allowing students to research, reflect and discuss different issues affecting us today. It shows delegates that it is possible to find a solution to all these problems; thus making them more impactful citizens of our world and better critical thinkers. Through the interactions that delegates have with guest speakers present at the conference, they gain from their experience and take on more informed perspectives. In addition to this, the task of representing a specific nation throughout the conference itself, allows delegates to become more knowledgeable on different aspects of history and current political stances. Following this will to provide intellectual stimuli to its participants, the MaMUN conference has grown into a truly enriching experience for any student taking part in it. In fact, as the first MUN conference in Morocco, MaMUN has established itself as a fully professional conference capable of providing an outstanding experience to its participants. We are therefore hoping to see schools of different backgrounds participate in this event, making it a diversified exchange of perspective on issues affecting the international community.

Respectfully,

Taieb Belghazi

President of the General Assembly Maroc Model United Nations 2018



## About US

Founded in 2010 by the Rabat American School, MaMUN is the direct reflection of the respectful, thought provoking and multicultural environment the school strives to provide for its students. Over the past ten years, MaMUN has grown into a prestigious conference. Our Secretariat has provided year after year to provide the delegates and the community with an unforgettable experience. Our chairs, delegates, and staff have take it upon themselves to set high standards for themselves to fulfill the purpose of the Maroc Model United Nations.

This year, our conference will take place, on January 18th -21st , 2018. Being the very first MUN in Morocco, MaMUN has successfully achieved and continues to sustain a significant level of professionalism and accuracy throughout the conference.

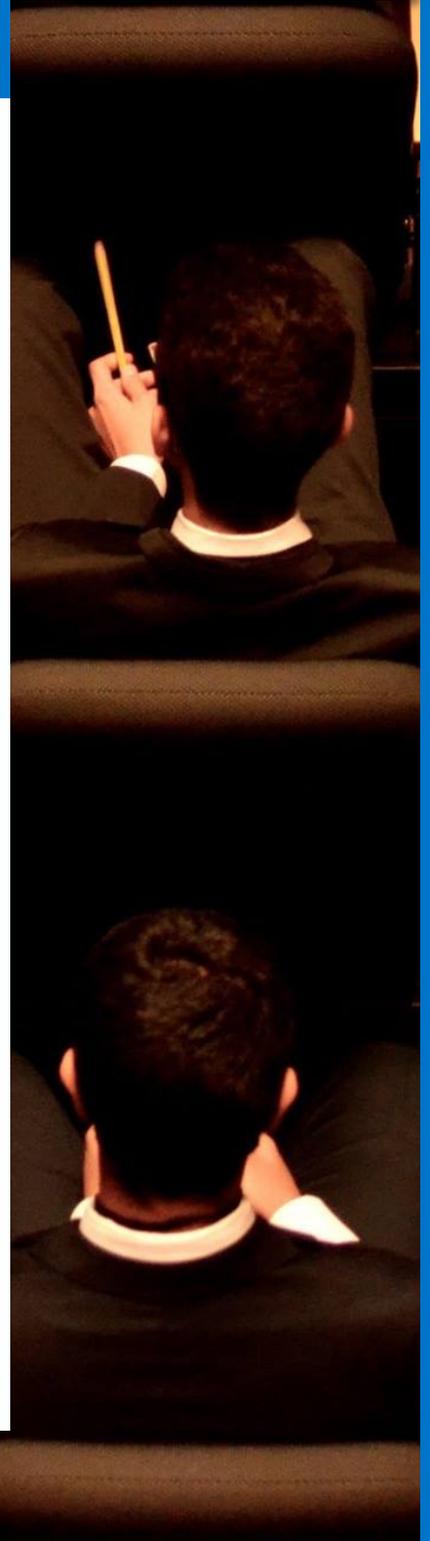
Maroc Model United Nations is a four-day international relations recreation for high school students that is held every year by the Rabat American School. At MaMUN, delegates from everywhere throughout the world, communicate with each other through level headed discussion and strategy to understand complex difficulties confronting the world today. Understudies go up against the parts of UN delegates and individuals from other universal bodies and national cupboards, and find out about the workings of global governmental issues and critical thinking.

# MaMUN & You

## Why MaMUN?

Going to a Model United Nations conference requires a quantity of work and organization from administration. To make sure that the conference is one that attracts delegates of a high calibre, MaMUN requires an especially high amount of seriousness and dedication, as well as a deep level of research to ensure preparedness that will lead intense debate, regardless of the committee. This hefty amount of work is well justified by the legitimacy of the conference and the optimal working conditions that are provided to delegates.

Every year, Maroc Model United Nations connects with around 300 delegates from over the nation, with a couple of worldwide schools who have thorough discussions about worldwide issues. Delegates are among the most-motivated and best educated problem solvers of this era. Together with personnel counselors and students, each delegate attempts to conceptualize the absolute most complex issues confronted by our reality so they can imagine inventive and down to earth arrangements. As an affordable Model UN Conference, we can better fuse more voices, and more profitable considerations, than any other intellectual exercise of this sort. By sponsoring MaMUN, our supporters help convey delegates from all foundations to the table. Every commitment, hence, straightforwardly impacts the experience of each delegate. Simultaneously, our supporters likewise access a number of the best and brightest youthful personalities. Together, we can construct a more astute future.



# MaMUN & You

]

## Our Mission

As we aspire to inspire, providing the best platform for debate, communication, and cooperation on real international issues is our main focus. We believe in empowering delegates by adhering to authenticity while integrating innovative ideas. We invite you, our delegates, to engage in a challenging, multidimensional experience with us right here, at the center of rabat.

Since its founding in 2010, MaMUN's purpose has been:

- To make a drawing in learning condition in which understudies can rehearse global strategy and additionally enhance debating and talking aptitudes
- To urge understudies to fundamentally analyze, talk about and examine a portion of the squeezing contemporary issues confronting the world
- To challenge representatives to think like worldwide natives and to approach issues with a more worldwide point of view
- To furnish delegates with a differing, dynamic, global experience that is both mentally invigorating and charming

# Sponsoring MaMUN

As a MaMUN sponsor, you are enabling students to attend MaMUN to discuss some of the world's most pressing global issues. We are proud to engage sponsors in offering comprehensive and large financial aid packages to our delegates who may not have the financial means to attend our conference. At MaMUN, we believe that the best way to invest in a brighter future is to invest in youth.

## Benefits of Sponsoring US

### 1. *Put your business front and center*

Sponsoring our conference gives your business authority in your industry and this boosts your credibility. Your brand will be seen throughout various elements of the event and attendees eager to learn more about your business will come to find you.

### 2. *Brand awareness & media exposure*

Event sponsorship also gives your brand the opportunity to generate awareness, boost the perceived image of your business and gain media exposure. Certain elements of your sponsorship are negotiable. This includes naming rights, when your brand is mentioned and what collateral your brand will be included on. For example, conference apps and maps can prominently display your logo. Similarly, if there's an element of the event you can have naming rights to, chances are the media will use this name too.

## Benefits of Sponsoring US

### 3. *Increase your reach and exposure to new clients, customers and businesses*

Events don't just have the audience in the room. Think about all the ways the organizers have promoted the event - social media, magazine and newspaper advertising, radio, emails and possibly even television commercials. As a sponsor your name and logo will potentially be used during these outreach campaigns. It will also be used when approaching other businesses for sponsorship - again increasing your reach and boosting your authority in your industry.

### 4. *Reconnect with customers and engage with an audience*

If you're in a relatively small industry there's a chance you will have the opportunity to speak with some of your current customers by sponsoring an event. This will give you a great chance to reconnect and get feedback on how your service or product is performing. You can also use the event as an opportunity to educate your customers about any upcoming upgrades or releases.

*Note: MaMUN 2017 attracted national press and was featured on National Television.*



## Join US

### Leadership

Secretary General,  
Mohamed Hassan Mikou  
SGmarocmun@gmail.com

### Sponsorship Questions

Communication Director,  
Maria Naim  
DCmarocmun@gmail.com