



Betsalel Meisner said his wife had a harder job than him looking after their three children

Betsalel Meisner is the owner of New York Laundrette in Salford which has remained open throughout lockdown.

"Our trade has changed overnight," said the father of three, who collects washing from people who are self-isolating.

"We used to have plenty of students and tourists using our self-service. Now it is mostly locals and especially NHS workers.

"People have been very grateful that we stayed open," he said. "Not everyone has a washing machine and people seemed very happy we were here for them."



The two staff at New York Laundrette in Salford have been able to keep working

Inside the laundrette, Mr Meisner has removed chairs, regularly cleans all surfaces and only allows two people in at a time.

"The only time we closed was Passover, and it is important to be together as a Jewish family even though we haven't been able to go to the synagogue," he said.

"I could have shut down and furloughed my two staff but I know they would prefer to be working and I prefer to be working."