



2018 Community Benefit Report
STATE ALLIANCE OF MICHIGAN YMCAS

COMMUNITY BENEFIT

At the Y, we take our commitment to strengthening communities to heart. To help distinguish the Y as a charity, this report showcases what the Y receives in donations, grants, United Way funding and other support. The report also showcases what Ys give back to their communities though financial assistance and other subsidies.

THE Y IS HERE TO HELP

YOUTH DEVELOPMENT

We believe that all kids deserve the opportunity to discover who they are and what they can achieve. That's why the Y takes a holistic approach in developing the social, emotional, academic, and physical well-being of youth and cultivating the values, skills and relationships that lead to positive behaviors, better health and educational achievements. The Y wants all Michigan children to have access to safe, high quality child care and programs offering physical activity, academic support, and putritious meals when school is out

HEALTHY LIVING

In communities across the state, the Y is a leading voice on health and well-being. The Y believes that all people—regardless of age, income or background—should be able to live life to its fullest, healthiest potential. The Y's reach into 73 communities makes it a strong partner to deliver programs that help Michiganders improve their overall health and well-being and prevent and control chronic disease and disabilities.

SOCIAL RESPONSIBILITY

The Y has been listening and responding to our communities' most critical social needs for 160 years. Whether developing skills through education and training, welcoming and connecting diverse demographic populations through global service, or strengthening communities, the Y fosters the care and respect all people need and deserve. Through the Y, nearly 15,000 volunteers and thousands of donors, leaders and partners across the state are empowering Michigan children, youth, and seniors to be healthy, confident, connected and secure

The Y's Mission: To put Christian principles into practice through programs that build a healthy spirit, mind and body for all.

The Y's Cause: At the Y, strengthening community is their cause. Every day, the Y works side by side with its neighbors to ensure that everyone, regardless of age, income or background, has the opportunity to learn, grow, and thrive.

The Y is one of the nation's leading nonprofits, committed to strengthening communities in the areas of youth development, healthy living and social responsibility.

Involvement at the Y: The Y hopes to engage more people in the communities it serves whether it as a member, volunteer, supporter or advocate. Each YMCA association is an independent, autonomous organization with its own governing board, professional staff and assets.

OUR STRENGTH IS IN COMMUNITY

THE Y IS UNIQUE.

With **26 ASSOCIATIONS** and **73 YMCA LOCATIONS** throughout Michigan, we have the presence and partnerships to not just promise, but to deliver positive change.

THE Y IS COMMUNITY CENTERED.

For over **155 YEARS**, we have been listening and responding to the changing needs of our communities.

THE Y BRINGS PEOPLE TOGETHER.

We served more than **338,145 MEMBERS** and an additional **133,387 PROGRAM PARTICIPANTS** in diverse communities throughout the state. From an infant to an active older adult; we connect people of all ages and backgrounds to bridge the gaps in community need.

THE Y NURTURES POTENTIAL.

We believe that everyone should have the opportunity to learn, grow and thrive. We provided \$7,033,375 in FINANCIAL ASSISTANCE, making programs affordable and/or possible for people throughout Michigan.

THE Y HAS LOCAL PRESENCE AND GLOBAL REACH.

We mobilize our local communities to effect lasting and meaningful change by education and training through our innovative programs.

THE Y BUILDS PEOPLE.

Collectively, our staff, along with **14,882 VOLUNTEERS**, are united by a deep commitment to strengthening our communities.

BY THE NUMBERS

14,882

volunteers at YMCAs throughout Michigan

over 1 million

meals served to kids during out of school hours

17

YMCA Resident Camps in Michigan

7,033,375dollars provided in financial assistance to individuals and groups in 2018

28,999,809
dollar value of contributions to
Michigan YMCAs in 2018

48,060 children enrolled in YMCA Child Care programs

73physical locations in Michigan

26

community-based, independent
Ys associations throughout the state

471,532 members and program participants in Michigan YMCAs

11,961 staff members at Michigan YMCAs

4,480,839dollar value of volunteer time in Michigan YMCAs during 2018

HEALTHY FOOD ACCESS IN WEST MICHIGAN

Healthy Corner Stores, YMCA OF GREATER GRAND RAPIDS

To combat the rising obesity epidemic and lack of access to affordable healthy food in some Michigan communities, the YMCA of Greater Grand Rapids has committed to strategic Healthy Corner Store initiatives.

Since 2014, the Y has connected small-scale growers and distributors with urban corner stores to increase the fresh fruits and vegetables available to families in Grand Rapids. People living in under-resourced communities in the gray area between poverty and financial security struggle to prioritize healthy living.

The YMCA's goal is to bring healthier and more affordable food options to communities that often have limited fresh options by making local produce more readily available at urban corner stores.

The Y currently works with stores in USDA-designated low food access communities by providing fresh fruits and veggies, refrigeration, shelving, and marketing materials that educate the community about the benefits of eating nutrient rich food.

The YMCA is committed to increasing access to nutrition and works hand-in-hand with local community to ensure increased consumption of fruits and vegetables. Through strategic partnerships and intentional relationships in the community, the YMCA is dedicated to empowering corner store owners to grow their businesses in ways that increase access to fresh produce in low food access neighborhoods. Double Up Food Bucks allow individuals using SNAP benefits to double their purchase of Michigan grown produce up to \$20 per visit.

Many corner stores and ethnic groceries in the Grand Rapids area struggle to find distributors willing to deliver small quantities of fresh produce. The Y is filling this need as part of its commitment to reforming our local food system, working collaboratively with small scale growers, educating corner store owners about the benefits of selling more fruits and veggies, and educating the community about the benefits of eating nutrient rich food.

Today, seven corner stores throughout our West Michigan community are providing nutrient-rich food options conveniently to local families.

Debbie Stabenow April 10, 2019 at a hearing on Child Nutrition Programs:

PARTNERSHIP FOR HEALTHY CHANGE

Diabetes Prevention, YMCA OF MUSKEGON

Operating under the CDC 1705 grant through Trinity Health's Mercy Health Project, Muskegon YMCA has launched 18 new YMCA Diabetes Prevention Program (YDPP) cohorts in the past year. The first CDC-funded cohort celebrated graduation this month with a party of fruits and veggies and a plan to launch a participant-led alumni program. Collectively, they have lost 304 pounds with a retention rate over 80%!

Let by the efforts of Muskegon YMCA in partnership with Mercy Health Project, the YMCA Diabetes Prevention Program is expanding.

Building on the success in Muskegon, the Muskegon YMCA and TriCities Family YMCA are now partnering to bring YDPP to northern Ottawa County. The partnership features sharing staff, working together on medical provider communication and holding a class at the TriCities Y location taught and funded by Muskegon YMCA.

Moving northward, the Muskegon YMCA will be launching classes in Oceana County working in concert with the Mercy Health Project and Community Health workers there.

The continued success of this program has truly been a collaborative effort including a robust referral system linked through Great Lakes Health Connect.

NOURISHING BODIES AND SPIRITS

Teen Meals, MONROE FAMILY YMCA

When the Monroe Family YMCA first began serving meals to teens at a local community center, most of the teens had very little interest in participating in meal service. They questioned our presence and our motives.

Several months later, and the teens wait for us to arrive! They offer to help serve, and even plan the menu. Without supper service, many of these teens would not have an opportunity to eat until they get to school the next day (and some eat lunch as early as 10:30 am).



SUMMER DAY CAMP FOR ALL ABILITIES

Deontae's Story, YMCA OF METROPOLITAN DETROIT

At ten years old and on the autism spectrum, Deontae needed a

summer program inclusive of all abilities. Deontae began attending summer camp at the Y in 2017 when he qualified for scholarship support. Camp has been a blessing. We know that during the summer, he is safe. He loves swimming and playing basketball. Camp helps him with social skills and teaches him the importance of engaging in physical activity. He comes home happy. His behavior at home has improved because of camp. This lessens stress for everyone else in the household. We know that camp will ensure Deontae has the life skills he needs to become a more successful member of society.

TRUST, PURPOSE **AND OPPORTUNITY**

Amber's Story, **CADILLAC AREA YMCA**

Due to a prior conflicts at our former daycare I was unable to work hardly any hours at my job. That is when I learned about the daycare at the Cadillac Area YMCA. They approved my son and I for their new daycare site at Baker College.

> It was a sudden relief for us because it was income efficient, friendly, and caring, and had a trained staff. They made me feel relaxed as a mother due to the safety of my son. I had formed a sense of purpose and trust as they transferred my son to the YMCA building for daycare and head start when he turned 3 years old. I was reassured of the education my son has and will receive.

Because I've trusted the YMCA so much and for so long I felt like I wanted to be a part of that as well. I discovered there was a child care position

available, so I applied. I applied for the position, was interviewed and offered the job. I am currently training for the position and becoming a part of the YMCA family. I haven't felt like such a confident and appreciated individual like I do now. Therefore I would like to thank the YMCA for welcoming my son and I and truly appreciating us. Thank you for giving us this amazing opportunity. I couldn't be more grateful for also helping the bond between my son and I become stronger. Thank you.

Amber lives with Tourette's which has caused her some anxiety when she is out in public. Her disorder has also made it difficult to maintain a job. Amber has become a great fit for our early child care department and is enjoying her new job.

ENCOURAGEMENT BUILDS CONFIDENCE

Jamie's Story. **MARQUETTE COUNTY YMCA**

First of all, I want to thank you for your overwhelming generosity and selflessness in providing me a scholarship during the past year. It has meant more than you know, and has been a blessing from above.

My name is Jaime, I'm 36 years old, and have been involved in the Y since 2004 when I moved here for school. I ran my first 5K as a student, and as I struggled to keep up, another Y member whom I'd never met jogged with me and talked me through it. I remember reaching the finish line in tears, overwhelmed by emotion at the shouts of support of the crowd of community members and other participants. That was so many years ago, and my life has changed drastically since then, but I still feel the same way about the YMCA: I am cheered on every single time I enter the doors.

I struggle with severe mental illness (Bipolar Disorder) and the last several years have been very challenging. I feel hopeless at times and 2018 has been devastating in many ways, but encouragement from wonderful Y staff like Amanda, Mathie, and Tracy get me into the studio to dance, an activity that has changed my life and my confidence.

My goals for 2019 include learning to do things I am afraid of, like using free weights, and trying Zumba Step again. Thank you for sharing your resources with me—you truly are angels and someday I hope I can pay it forward. I've been blessed by all of you and our amazing community of Marquette.

Please know I will do my best to make you proud of using the gift of a YMCA scholarship. Thank you for your passion for helping others to live their best life, without judgment. I look forward to giving you an update in a year!

SWIMMING BUILDS SKILLS FOR LIFE

Hank's Story, YMCA OF THE BLUE WATER AREA

Hank has gained self-confidence and self-respect through the life skills that he has learned at the Y, and we are so grateful for Hank's growth and development. He has learned to be part of a team by participating in Y swim teams and has learned to work with others in

a group environment. Hank feels accepted and supported by everyone at the Y. We have truly found a place that will accept all

people no matter their ability.



Ann Arbor YMCA

400 W. Washington Street, Ann Arbor, MI 48103 (734) 996-9622

Camp Al-Gon-Quian 9928 M-68, Burt Lake, MI 49717 (734) 661-8051

Camp Birkett

9141 Dexter Townhall Road, Pinckney, MI 48169 (734) 426-0072

Ypsilanti YMCA Child Development Center 111 S Wallace Blvd, Ypsilanti, MI 48197 (734) 661.8058

YMCA OF METROPOLITAN DETROIT

vmcadetroit.org

Birmingham Family YMCA

400 E. Lincoln Street, Birmingham, MI 48009 (248) 644-9036

Boll Family YMCA

1401 Broadway, Detroit, MI 48226 (313) 309-9622

Metro Youth YMCA

1401 Broadway, Suite 2G, Detroit, MI 48202 (313) 223-2841

1401 Broadway, Suite 2G, Detroit, MI 48226 (313) 223-2751

Carls Family YMCA

300 Family Drive, Milford, MI 48381 (248) 685-3020

Livingston County Family YMCA 300 Family Drive, Milford, MI 48381 (248) 685-3020

Downriver Family YMCA

16777 Northline Road, Southgate, MI 48195 (734) 282-9622

Farmington Family YMCA 28100 Farmington Rd, Farmington Hills, MI 48334 (248) 553-4020

Lakeshore Family YMCA

23401 East Jefferson, St. Clair Shores, MI 48080 (586) 778-5811

Livonia Family YMCA

14255 Stark Road, Livonia, MI 48154 (734) 261-2161

Macomb Family YMCA

10 North River Road, Mount Clemens, MI 48043 (586) 468-1411

Plymouth Family YMCA 248 Union Street, Plymouth, MI 48170 (734) 453-2904

North Oakland Family YMCA 3378 E. Walton Boulevard, Auburn Hills, MI 48326 (248) 370-9622

South Oakland Family YMCA

1016 W. 11 Mile Road, Royal Oak, MI 48067 (248) 547-0030

12. YMCA Camp Nissokone

6836 F-41, Oscoda, MI 48750 (989) 739-2801

YMCA Camp Ohiyesa

7300 Hickory Ridge Road, Holly, MI 48442 (248) 887-4533

YMCA OF GREATER FLINT

Pierson Road Branch 5219 W. Pierson Road, Flushing, MI 48433 (810) 732-9622

Downtown Flint YMCA

411 E. 3rd St., Flint, MI 48503 (810) 232-9622

YMCA Camp Copneconic

10407 Fenton Rd, Fenton, MI 48430 (810) 629-9622 campcopneconic.org

YMCA OF GREATER GRAND RAPIDS

grymca.org

Spartan Stores Branch YMCA

5722 Metro Way SW, Wyoming, MI 49519 (616) 885-5500

Mary Free Bed YMCA

5500 Burton Street SE, Grand Rapids, MI 49546 (616) 285-9077

David D. Hunting Branch YMCA 475 Lake Michigan Drive NW, Grand Rapids, MI 49504 (616) 855-9622

Ionia County Branch YMCA

250 East Tuttle Road, Ionia, MI 48846 (616) 527-5760

Lowell Branch YMCA

1335 W. Main Street, Lowell, MI 49331 (616) 897-8445

Visser Family YMCA

3540 Fairlanes SW, Grandville, MI 49418 (616) 530-9199

Wolverine World Wide Family YMCA

6555 Jupiter Ave NE, Belmont, MI 49306 (616) 363-3000

YMCA Camp Manitou-Lin

1095 N Briggs Rd, Middleville, MI 49333 (888) 909-2267

GRAND TRAVERSE BAY YMCA

West Y

3700 Silver Lake Road, Traverse City, MI 49684 (231) 486-6357

South V

3000 Racquet Club Drive, Traverse City, MI 49684 (231) 933-9622

1213 W Civic Center Dr, Traverse City, MI 49686 (231) 922-4814

YMCA Child Development Center 1027 McRae Hill Dr, Traverse City, MI 49685 (231) 933-9622

YMCA of Northern Michigan

434 E. Lake Street, Petoskey, MI 49770 (231) 348-8393Ê

JACKSON YMCA

iacksonymca.org

Downtown Branch

127 West Wesley, Jackson, MI 49201 (517) 784-9622

Summit Branch

2151 Ferguson Rd., Jackson MI, 49203 (517) 784-9622

YMCA OF GREATER KALAMAZOO

kzooymca.org

Portage Branch

2900 W. Centre Street, Portage, MI 49024 (269) 324-9622

Maple Branch

1001 W. Maple Street, Kalamazoo, MI 49008 (269) 345-9622

Lincoln School Branch YMCA

912 N. Burdick, Kalamazoo, MI 49007 (269) 345-9845

YMCA OF METROPOLITAN LANSING

ymcaoflansing.org

DeWitt Branch YMCA 13161 Schavey Rd., DeWitt, MI 48820 (517) 827-9660 **Downtown Wellness Center YMCA**

119 N. Washington Sq., Lansing, MI 48933 (517) 827-9640

Oak Park Branch YMCA 900 Long Blvd., Lansing, MI 48911

(517) 827-9700

Parkwood Branch YMCA 2306 Haslett Rd., East Lansing, MI 48823 (517) 827-9680

Westside Community Branch YMCA

3700 Old Lansing Rd., Lansing, MI 48917 (517) 827-9670 Mystic Lake YMCA Camp

9505 W Ludington Dr, Lake, MI 48632 (517) 827-9650

YMCA OF MARQUETTE COUNTY

ymcamqt.org

Marquette Facility

1420 Pine Street Marquette MI 49855 (906) 227-9622

West End Facility

350 Iron Street, Negaunee MI 49866 (906) 475-9666

MUSKEGON YMCA

muskegonymca.org

Muskegon YMCA

1115 Third Street, Muskegon, MI 49441 (231) 722-9622

YMCA Camp Pendalouan

41243 E. Fruitvale Rd., Montague, MI 49437 (231) 894-4538

NORTHERN LIGHTS YMCA

nlvmca.com

Delta Program Center

2001 North Lincoln Road, Escanaba, MI 49829 (906) 789-0005

Dickinson Program Center

800 Crystal Lake Blvd. #110, Iron Mountain, MI 49801 (906) 774-4076

YMCA OF SAGINAW

YMCA of Saginaw 1915 Fordney St., Saginaw, MI 48601 (989) 753-7721

YMCA Camp Timbers 3269 Horseshoe Lake Rd., West Branch, MI 48661

(989) 345-2630

YMCA OF SOUTHWEST MICHIGAN

ymcaswmorg

saginawymca.org

Niles-Buchanan YMCA

905 North Front Street, Niles, MI 49120 (269) 683-1552

Benton Harbor-St. Joseph YMCA 3665 Hollywood Road, St. Joseph, MI 49085 (269) 428-9622

STATE YMCA OF MICHIGAN hayowentha.org/state-YMCA-of-michigan

YMCA CAMP HAYO-WENT-HA

919 N. East Torch Lake Drive, Central Lake, MI 49622 (231) 544-5915

YMCA CAMP ARBUTUS HAYO-WENT-HA

1380 E Arbutus Lake Rd, Traverse City, MI 49696 (231) 544-5915

YMCA MICHIGAN YOUTH IN GOVERNMENT

2175 Association Dr #200, Okemos, MI 48864 (517) 639-4480

INDEPENDENT YMCAS

Battle Creek Family YMCA 182 Capital Ave. NE, Battle Creek, MI 49017 (269) 963-9622 ymcabattlecreek.org

Cadillac Area YMCA

9845 Campus Dr., Cadillac, MI 49601 (231) 775-3369 cadillacareaymca.org

3. Dow Bay Area Family YMCA

225 Washington Ave, Bay City, MI, 48708 (989) 895-8596 ymcabaycity.org

Greater Marinette-Menominee YMCA 1600 West Dr, Menominee, MI 49858 (906) 863-9983 mmymca.org

Kimball Camp YMCA 4502 Berlin Dr., Reading MI, 49274 (517) 283-2168 kimballcamp.com

Monroe Family YMCA

1111 W Elm Ave, Monroe, MI 48162 (734) 241-2606 ymcaofmonroe.org

Sherman Lake YMCA Outdoor Center

6225 North 39th Street, Augusta, MI 49102 (269) 731–3000 shermanlakeymca.org Shiawassee Family YMCA

515 W. Main Street, Owosso, MI 48867 (989) 725-8136 shiawasseeymca.org

9. Tri-Cities Family YMCA 1 Y Drive, Grand Haven, MI 49417 (616) 842-7051 tcfymca.org

10. YMCA of Barry County / Camp Algonquin

2055 Iroquois Trail, Hastings, MI 49058 (269) 945-4574 ymcaofbarrycounty.org

11. YMCA of the Blue Water Area

1525 3rd Street, Port Huron, MI 48060 (810) 987-6400 bluewaterymca.com

12. YMCA of Lenawee County

638 W. Maumee St., Adrian, MI 49221 (517) 263–2151 ymcaoflenawee.org

YMCA OF METRO CHICAGO

YMCA Camp Pinewood 4230 Obenauf Road, Twin Lake, MI 49457

(231) 821-2421 YMCA OF GREATER TOLEDO

ymcatoledo.org

ymcachicago.org

Francis Family YMCA 2000 W. Dean Road, Temperence, MI 48182 (734) 850-9622

(517) 536-8607

YMCA Storer Camps 6941 Stoney Lake Rd, Jackson, MI 49201

MCGAW YMCA

mcgawymca.org

michianaymca.org

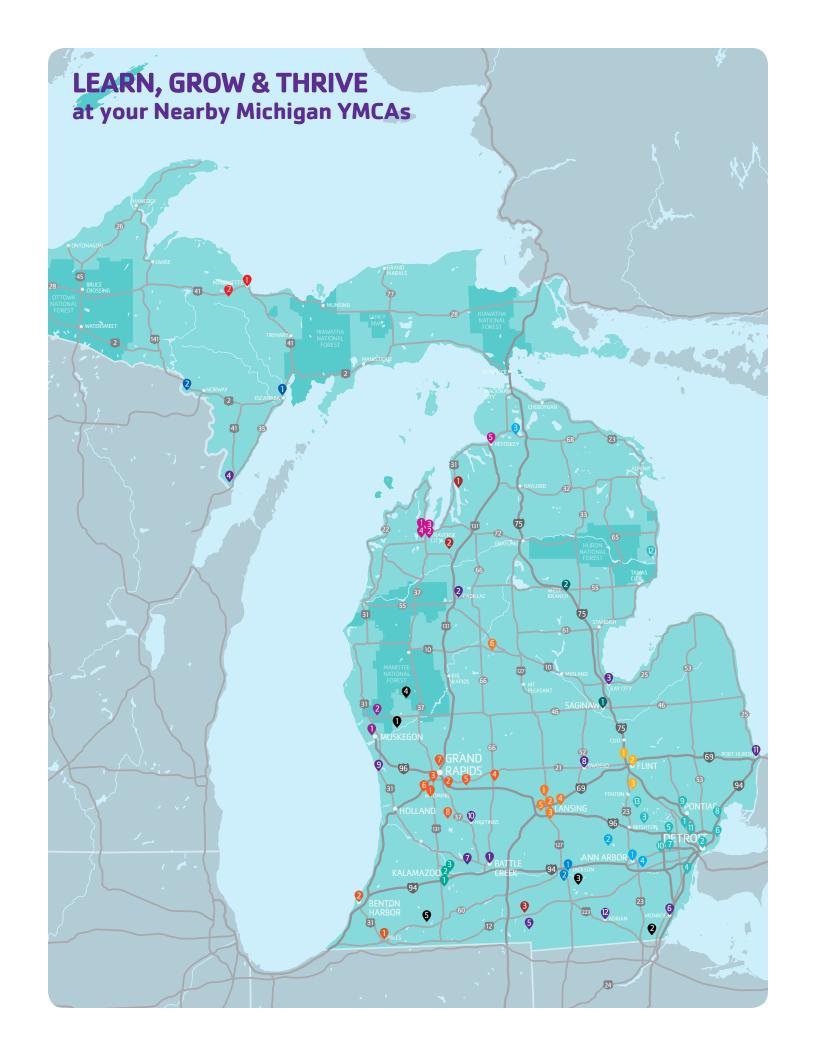
YMCA Camp Echo

3782 S Triangle Tr, Fremont, MI 49412 (231) 924-7076

MICHIANA YMCA

YMCA Camp Eberhart

10481 Camp Eberhart Rd., Three Rivers, MI 490932 (269) 244-5125



The Y is now...as it has always been...a place of possibility and promise for all. Unfortunately, in times when the true power of "us" is unknown to many and our bonds are fraying, we must do even more to enhance our human connections. That's why the Y passionately focuses on strengthening communities.

Every day, the Y supports kids, adults, seniors and families with programs that protect, teach, connect, heal, nourish and encourage. Everything we do helps empower communities and the "us" who live in them to thrive.

We can't do it alone.

>> ADVOCATE FOR A BETTER US.