

WHAT SORT OF ACCOMMODATION DO PEOPLE STOP IN ?

THINGS TO DO

1. IDEAS AND HYPOTHESES

- Do you think most visitors to Cleethorpes will stop for a day or longer ? Give reasons.
- What will be the most important type of accommodation for visitors who stay ? give reasons.

2. PRESENTATION OF DATA

- Copy and complete the tally chart to show how many people come for the day and how many come for longer than a day. Give the chart a title.

	TALLY	TOTAL	%
DAY VISITORS			
LONGER THAN DAY			
Overall Total			100

- Draw a compound bar chart to show the percentage of people who come for the day and those who stay for longer. Make sure it has a title and a key.
- Copy and complete the tally chart to show the kind of accommodation people who are stopping in Cleethorpes use.

	TALLY	TOTAL	%
CARAVAN			
CHALET			
GUEST HOUSE			
HOTEL			
OTHER			
Overall Total			100

- Draw a bar chart to show the type of accommodation used by visitors to Cleethorpes. Give the graph a title and a key.

3. INTERPRETATION AND CONCLUSIONS

What have you found out about the accommodation used by visitors to Cleethorpes ?

Write an analysis of your findings. Include :

- What types of accommodation you thought would be the most important.
- Whether most people stay for a day or longer.
- Which types of accommodation are most important and what % of visitors stop in each type.
- Can you think of any reasons for your findings ?

WHAT SORT OF JOBS DO THE VISITORS TO CLEETHORPES HAVE ?

THINGS TO DO

1. IDEAS AND HYPOTHESES

- What sort of jobs do you think most of the visitors to Cleethorpes will have ? Will most of them be PROFESSIONAL people such as Doctors, Solicitors and Teachers, will they be SKILLED worker such as fitters, electricians etc., or will they be UNSKILLED workers such as labourers.
- Do you think Cleethorpes will attract a lot of RETIRED people and will it attract a lot of UNEMPLOYED people.
- Whatever your answers are to a. and b., give as many reasons as you can to explain your views.

2. PRESENTATION OF DATA

- Look at the jobs that the visitors to Cleethorpes have and CLASSIFY them into the following groups :-

PROFESSIONAL : Doctors, Solicitors, Teachers, Managers.

SKILLED : People who are fully trained for a job; fitters, plumbers, electricians etc.

UNSKILLED : People who are not fully trained to do a job; shop workers, labourers etc.

UNEMPLOYED : People who do not have a job.

RETIRED : People who have retired from work due to age.

- Copy and complete the tally chart shown below :-

	TALLY	TOTAL	%
PROFESSIONAL			
SKILLED			
UNSKILLED			
UNEMPLOYED			
RETIRED			
	Overall Total		100

- Draw a divided bar chart to show the jobs that people come to Cleethorpes do for a living. Make sure the graph has a title and a key.

3. INTERPRETATION AND CONCLUSIONS

What have you found out about the jobs of visitors to Cleethorpes ? Write an analysis of your findings. Include :

- What type of job is the most important and how much more important it is than the least important.
- What sort of job is least important for visitors to Cleethorpes.
- Can you think of any reasons for your findings ?

HOW LONG DO VISITORS STOP IN CLEETHORPES FOR ?

THINGS TO DO

1. IDEAS AND HYPOTHESES

- a. Do you think most visitors to Cleethorpes stop for a day only, a few days, a week or more than a week ?
- b. What reasons can you give for your answer to a. Do you think that Cleethorpes should develop as a resort for day visitors or for longer stay tourists ?

2. PRESENTATION OF DATA

- a. Copy and complete the tally chart below to show how many people come to Cleethorpes for the day and how many come for a couple of days, a week or longer.

	TALLY	TOTAL	%
DAY VISIT			
COUPLE OF DAYS			
WEEK			
LONGER THAN A WEEK			
Overall Total			100

- b. Draw a PIE chart to show how long people stay when they visit Cleethorpes as a resort. Calculate the degrees for each length of stay by copying and completing the table below :-

	%	$\% \times 3.6 = \text{degrees}$
DAY VISIT		
COUPLE OF DAYS		
WEEK		
LONGER THAN A WEEK		
Total 100%		Total 360 DEGREES

3. INTERPRETATION AND CONCLUSIONS

What have you found out about the length of time people usually stay when they visit Cleethorpes ?

- a. Which is the most frequent length of time that people who visit Cleethorpes stop for ?
- b. Do you think this means Cleethorpes is a resort for Day Trippers or not ?
- c. What are the main resort facilities that people come to visit ? Are they facilities for day trippers?

HOW DO VISITORS TRAVEL TO CLEETHORPES ?

THINGS TO DO

1. IDEAS AND HYPOTHESES

- Which method of transport, CAR, TRAIN or COACH do you think will be used by most visitors to Cleethorpes ? Which do you think will be the least important ?
- Will any other methods of transport be important ?
- Can you give reasons for your answers to a ?
- What do you think determines the method of transport people choose to come to Cleethorpes /

2. PRESENTATION OF DATA

- Copy and complete the tally chart to show the ways people travel to Cleethorpes.

	TALLY	TOTAL	%
CAR			
TRAIN			
COACH			
OTHER			
	Overall Total		100

- Draw a bar chart to show the information you have produced on the tally chart.

3. INTERPRETATION AND CONCLUSIONS

What have you found out about the ways that people use to come to Cleethorpes when they use it as a resort ?

- What is the most important method of transport used and why do you think this is the case /
- What is the least important method of transport and why is this form of transport not used very much by the visitors to Cleethorpes ?

HOW FAR DO PEOPLE TRAVEL TO VISIT CLEETHORPES

THINGS TO DO

1. IDEAS AND HYPOTHESES

- Do you think that visitors to Cleethorpes will come just from the local area or do you think Cleethorpes will attract visitors from further afield ?
- Will most visitors be from Humberside or will the majority be from Yorkshire ?
- Will the length of time that people are stopping in Cleethorpes be related to the distance they have travelled to the resort ?

2. PRESENTATION OF DATA

- Copy and complete the tally chart below to show where the visitors to Cleethorpes have travelled from.

	TALLY	TOTAL	%
LOCAL (Gby and Clee)			
HUMBERSIDE			
YORKSHIRE			
LINCOLNSHIRE			
NOTTINGHAMSHIRE			
	Overall Total		100

- On the map of Humberside join the home of each visitor to Cleethorpes with a line to show the Sphere of Influence of the resort. Make sure the map has a title
- On the map of the North of England draw one line from each county to Cleethorpes. Make the thickness of the line proportional to the number of visitors from each county. Give the map a title and a scale.
- Work out the distance that each visitor has travelled to Cleethorpes and use those distances to calculate the average distance travelled.

3. INTERPRETATION AND CONCLUSIONS

Write about what you have found out about the places people come from to visit Cleethorpes.

- Which towns and counties do most people come from ?
- Is Cleethorpes a resort just for the local area or will it develop as a resort for the whole of the north of England ?
- Does the distance people travel affect the length of their stay ?
- Does the distance they travel affect the method of transport they use to get to the resort ?