

South  
**VISTA**  
Communities 

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January 16, 2016

De'Ann Weimer  
President  
Citizens for North County

Dear Ms. Weimer,

South Vista Communities opposes Measure A, the effort of Caruso Development to build a large shopping mall in Carlsbad. This poorly designed project will have significant negative effects not only on Carlsbad but also on other communities in the North County region, including Vista.

Traffic on I-5 between Carlsbad Boulevard and La Costa is already very heavy, and this development will add to the gridlock. Air pollution will worsen. Unfortunately, the developer has been able to bypass all normal project reviews, so it's up to the voters to protect the quality of life in North County by defeating Measure A. South Vista Communities recommends a "NO" vote on Measure A.

Sincerely,

Stephanie Jackel  
President