

August 4, 2012 ATA Meeting

Law Offices of Sedor Wendlandt Evans and Filippi

Present: Allen Clendaniel, Scott Kohlhaas, Colin Gillam, Andrea Rosenberg, Ryan Jaramillo, Jerry Kaplan, and Dana Griffin

Absent: Jane Garard (excused), Aaron Haines (unexcused), Mallery Cox (excused), Stephanie Williams (excused) and Mona Yarnall (excused)

President Scott Kohlhaas called the meeting to order at 9:34 am.

Minutes: The Board minutes from the June 30, 2012 were approved with minor changes.

President's Report: The majority of Scott's report concerned the City Open, which is detailed below.

Treasurer's Report: Andrea gave a report on the bank balances. The ATA Checking account has \$17,999.89, the Money Market has \$31,244.89. The Holly Henry Checking account has \$942.86. The Holly Henry Money Market account has \$13,192.68. Andrea noted that she needed to get all the entry fees from Mallery for the Alaska Cup.

USTA PNW Report: Allen reported that the new USTA PNW Executive Director, Matthew Warren had a successful trip to Anchorage and Fairbanks. The ATA Executive Committee met with Matthew. Allen also reported that Alaska has only 400 USTA members and 100 league players, which makes it difficult to lobby for support from the USTA PNW. A general discussion ensued about how to increase USTA membership. The Board authorized Allen to send out an email encouraging players to join the USTA and explaining the benefits of membership and what the USTA does for Alaska.

Gaming Committee Report: Jerry reported on his work to secure a charitable gaming permit for the ATA. He reported that the ATA needed a dissolution clause in its bylaws to apply for a permit. Colin moved to amend the bylaws to add a clause that if the ATA dissolves that any remaining funds will be distributed to the Fairbanks Tennis Association. Ryan seconded the motion. The Board unanimously approved the amendment to the bylaws.

Sponsorship Committee Report: Colin is still working on finalizing the sponsorship sheet.

Membership Committee Report: Scott had nothing to report

Website/Social Networking: Mallery was absent.

Quick Start: Andrea reported that the summer program had over 250 registrations. She's not sure how many unique players. The Alaska Cup Quick Start Tournament was a huge success with over 20 kids entered. Allen added that it's very exciting to see kids get their first taste of tennis competition and that having the tournaments helps get the kids and parents hooked on tennis at an early age.

TenCap Committee Report: Colin reported that he needs to send the invoice to Andrea for payment.

Alaska Cup: Mallery was absent, but Allen reported that the Alaska Cup was a success. Four teams competed in the 8.0 division because there were only two teams in the 7.0 and 8.0 division. Allen raised the idea of whether the ATA should continue the Alaska Cup. Only about 20-30 people play and it's generally the same people every year.

City Open; Scott gave a report on the City Open. He said he learned a lot after running his first tournament. There was a modest increase in players from last year's City Open. The Tournament should make a substantial profit thanks to the sponsorship by J&L Properties and no rain! The Board discussed scheduling consideration, juniors playing in adult divisions, USTA sanctioning, and whether to limit the amount of events players can enter. The Board also discussed whether it makes sense to split the doubles and singles to separate weekends. The Board thanked Scott for his time and effort as TD!

Tournament Committee: After the thorough discussion of the City Open and Alaska Cup, the Board created a Tournament Scheduling/Guidelines Committee to look at the schedule for the 2013 year and general guidelines for entry. The Committee will present a schedule and guidelines for the Board to consider. The Board appointed Allen, Andrea, and Scott to the committee.

ATA Summer Quick Start Championships: Andrea reported that things were in place for the Quick Start tournament. She expected a smaller draw because several 10 and under families will be out of town.

Alaska State Tennis Championships: Andrea agreed to serve as the Tournament Director for the Adult, Junior, and Quick Start Tournaments. Dana will serve as co-director so she can learn the TDM process. Andrea will get it online so it can be added to the website. Allen and Andrea will work on the entry form. Colin offered to help get the high school coaches to publicize the tournament.

Old Business; Jerry raised the issue of rumors circulating about the North club sale. Jerry is going to follow up with Robert Brewster and encourage him to get better information out to the AK Club tennis members.

New Business: Dana said she is working on Junior Team Tennis for the winter. Several options were discussed.

Next Meeting: The next meeting was set for Wednesday, September 12th at 6pm at the Wells Fargo headquarters.

The Meeting adjourned at 11:03. Unfortunately, rain derailed the scheduled ATA Board doubles.