

## IRWA Reg. 3 – October 08, 2021 Chapter/Leadership Call Agenda

### Attending:

Reg. 3 – Chair – Carrol McCracken

Ch. 37 – Chris Scharth/Tara Green/Jody Harness

Reg. 3 – Vice Chair – Mindy Leadholm

Ch. 41 – Amanda Vande Voorde/Brian DePrez

Reg. 3 – Secretary – Steve Grandon

Ch. 72 – Meghan Bratvold/Mickie Abel

Ch. 5 – Joab Ortiz/Curt Powelson

Ch. 78 – Jeremy Marlar/John Borgmeyer

Ch. 20 – Matt Hagelin/Sean Lawler/Brian Mielke

IEC -

### Region Call

1. Chapter Attendance by Reg. Chair/Vice Chair
2. Financial update – Steve Grandon
  - a. Region Checking: **\$ 3675.27**
  - b. YP Balance: **\$ 5185.36**
  - c. Region Money Market: **\$ 4681.74**
  - d. Total: **\$13542.37**
3. Other Financial Items:
  - a. Chapter budgets  
**No Activity by Region 3 Chapters at this point**
4. Staff Changes at IRWA:
  - a. Promotion of Tim Drennan to Executive Director
  - b. Promotion of Jade Meador to Deputy Director and Director of Events and Communications
  - c. 4 open positions
  - d. An Organization chart will be coming
5. Region 3 Website
  - a. Updates? The latest Fall Forum Brochure has been uploaded  
**Chapters are encouraged to take pictures to post on Region 3 website**  
**Mindy will take pictures at upcoming Fall Forum**
6. Chapter 78 – Fall Forum updates -
  - a. Hotel, Forum, and Course Registration fees & links are available. Are they working?
    - i. Hotel Link: [Hotel Registration](#)
    - ii. Forum Link: [Forum Registration](#)
    - iii. Course Registration Link: [Course 213 - Conflict Management](#)
  - b. Please send emails out to Chapter members every week.
7. IGC/IEC Update –

- a. In-person IGC meeting September 23-26
  - i. We will have a lot to present on various items at the Fall Forum
    - 1. Strategic Planning
      - a. IRWA Membership, Credentialing, and Education Growth Goals
      - b. Networking Goals
      - c. Increasing Membership Engagement and Value  
**Membership decreased by 1000 over the past year**
    - 2. Financial Statements were reviewed and the investment plan is changing
    - 3. Committee Representative Recommendations
    - 4. RWIEF and CRWEF funds are strong
    - 5. Vice Chairs are working on Education
      - a. Looking for a 3-year plan  
**Ongoing discussion to implement plan with Chapter Education Chairs**
- b. 2024 Conference location will now be at Long Beach, California
- c. 2025 Conference location has a filing deadline of January 1, 2022  
**If any Chapters in Region 3 are interested, please contact Carrol Chapter 20 has had recent discussion but no decision has been made**
- d. If anyone has anything they wish to have conveyed to the IGC, please let us know.
- e. Communications:
  - i. Leaders Edge
  - ii. Website
  - iii. Buzz
  - iv. Looking at revising/updating the website
  - v. Still considering some form of "Facebook Takeover" by the Chapters
    - 1. For a certain period, a Chapter can post videos, etc., as long as they are cleared by HQ.
- f. Pending member approval by Chapters is going away.  
**Trying to streamline member approval process so pending member does not have to wait on yay or nay. Discussion includes a 30-day turn around by Chapters to approve as opposed to waiting an extended period of time. This is not an ongoing issue, but something worth addressing.**
- g. Funding for Vice Chair nominated candidates to attend the Annual conference was approved.
- h. A membership drive will be covered at the Fall Forum by Tim Drennan
- i. IPEC Updates
  - i. Working on course updates
  - ii. Course price increases were mentioned
    - 1. Maybe black and white will be standard, with a price increase if color is desired. A plan may be discussed at the next IGC call.
  - iii. Considering revising SR/WA pathway
    - 1. Considering cost increases and making it more streamlined for a plan, but discussions were around making it more rigorous and prestigious.
  - iv. Climb program and instructor recertifications were discussed
- j. Chapter Dissolution plan will have a Task Force plan review  
**Currently 2 Chapters, 85 & 23, have low membership. Looking at possibility to join neighboring Chapter.**

- k. Coby Godwin was announced as a candidate for next year's International Secretary position.
  - l. Chase Bank discussed
    - Chapter 78 voted to make the switch to Chase Bank. Based on discussion they may re-evaluate.**
8. Reg. 3- Education Report – Mindy Leadholm
  9. YP Update – Amanda
    - 1<sup>st</sup> meeting last month. Discussed strategic plan. YP scholarships are available to members wanting to attend annual conference.**
  10. Other Item
  11. Meeting Schedule, 2<sup>nd</sup> Friday of every month. Next meeting, November 12, unless we don't
    - a. Post-forum review.