

**GAIN VALUABLE EXPOSURE TO HUNDREDS  
OF INDUSTRY PROFESSIONALS**



**PREMIER BUSINESS PARTNER PROGRAM**

The Northern Virginia Mortgage Lenders Association has designed a special program to help companies reach their target audience and obtain their marketing goals for 2017. Now it is easier than ever to gain exposure to your perfect target market - mortgage and real estate professionals in the Northern Virginia market.

The Premier Business Partner Program has been designed to help your organization plan and budget your entire year of NVMLA sponsorship at one time. As a Premier Business Partner, your company will gain an elevated level of exposure to the membership.

The NVMLA is a chapter of the Virginia Mortgage Lenders Association and our members serve the communities and counties of Northern Virginia. By becoming a Premier Business Partner, your company will be helping to support the mortgage and real estate companies that serve our community .

**SPREAD THE WORD!** Each Premier Business Partner will receive a copy of the NVMLA membership roster and immediately be connected to our entire membership. In addition, every Premier Business Partner will have the opportunity to promote their business at NVMLA events and attend chapter meetings to network with NVMLA members. Make sure you sign up quickly to take advantage of this first come first serve opportunity.

Limited Opportunities Available.....so ACT Fast!

**Who Should Consider Becoming a Premier Business Partner?**

- Title Companies
- Settlement Companies
- Mortgage Insurance Companies
- Insurance Companies
- Appraisal Companies
- Real Estate Publications
- Home Inspection Companies
- You!

**Features and Benefits**

- Consistent, high profile exposure to the membership
- Name/logo on the Business Partner banner or place card prominently displayed at NVMLA events
- Name/logo of the Business Partner on NVMLA website
- Link on the [www.NVMLA.org](http://www.NVMLA.org) to your website
- Name/logo displayed in all NVMLA communication print pieces such as flyers, programs and event announcements
- Copy of NVMLA membership roster
- Announcement of your company's participation and opportunity for you to pass out materials at every NVMLA event and luncheon
- One free admission to membership functions
- Local Affiliate dues

**Total Annual Investment .....\$750**

**Make sure your company takes advantage of the incredible marketing opportunity!**