



Sponsorship and exhibit opportunities at RTCM 2017

RTCM's Annual Assembly Meeting and Conference will be held **May 7-12, 2017** at the Duval Conference Center at the Holiday Inn in Clearwater, Florida. The meeting begins with a welcome reception Sunday evening, May 7. Three days of technical sessions will be held Monday through Wednesday, and a number of committee meetings and workshops will be held throughout the week. We expect a registration of about 100+ professionals in the marine communication and navigation industry.

One way we are able to keep registration rates reasonable for attendees is through the sponsorship of supporting organizations.

Sponsorship opportunities

Platinum sponsor – \$5,000 – Sponsor of lunch and breaks on Friday, May 12 for the **NOAA Beacon Manufacturers Workshop**. Sponsor will be provided with the opportunity to give a brief (10 to 15 minute) presentation of their company and products during the lunch on Friday. The lunch presentation is voluntary and can be declined. Sponsor will also be provided with a 10 minute slot during one of the three technical session days to pitch their company or products. Sponsor name and logo will be prominently displayed all day and acknowledged at breaks during the Friday program. Provide a banner or poster for this purpose, or we will print one. Sponsor logo will appear larger than lower level sponsors and at the top on the poster displayed all week acknowledging all sponsors. Sponsor logo will be displayed on the Annual Assembly Program page of the RTCM website and on the cover of the program for the week. Sponsor may provide any promotional items or giveaways at their discretion during their sponsorship event.

Gold sponsor – \$3,500 – Sponsor of lunch on any one day, Monday to Thursday May 8, 9, 10, or 11. Sponsor will be provided with the opportunity to give a brief (10 to 15 minute) presentation of their company and products during the lunch of their sponsored day. The lunch presentation is voluntary and can be declined. Sponsor name and logo will be prominently displayed all day and acknowledged at breaks during the Mon-Thu program. Provide a banner or poster for this purpose, or we will print one. Sponsor logo will appear larger than lower level sponsors on the poster displayed all week acknowledging all sponsors. Sponsor logo will be listed on the Annual Assembly Program page of the RTCM website and on the cover of the program for the week. Sponsor may provide any promotional items or giveaways at their discretion during their sponsorship event.

Silver sponsor – \$1,500 – Sponsor of breaks on any one day, Monday to Thursday May 8, 9, 10, or 11. Sponsor name and logo prominently displayed all day and acknowledged at breaks during the day's program. Provide a banner or poster for this purpose, or we will print one. Sponsor logo also appears on the poster displayed all week acknowledging all sponsors. Sponsor may provide any promotional items or giveaways at their discretion during their sponsorship event.

Welcome reception (sole sponsor) – \$2500 – Sponsor of the Sunday evening reception. Sponsor name and logo prominently displayed all day Sunday and is the only sponsor displayed at the reception. Provide a banner or poster for this purpose, or we will print one. Sponsor logo also appears on the poster displayed all week acknowledging all sponsors. Sponsor may provide any promotional items or giveaways at their discretion during their sponsorship event.

Carryall sponsor - \$1500 or you supply – A bag or portfolio will be provided to each registrant which will bear the RTCM logo and your logo. If you supply them, they may bear your logo alone. Commitment needed by 17 April 2017 – 140 needed.

Booster – \$100 to \$999 – General sponsor of RTCM week. Sponsor logo appears on the poster acknowledging all sponsors and displayed all week.

Other sponsorship? – Do you have a sponsorship idea you would like to pursue? Let us know and we will work with you on it. (Call +1 703 527-2000 or email at hq@rtcm.org)

Display tables – Sponsors and boosters donating \$500 or more can reserve a 6 ft (2m) table for distribution of literature or equipment displays. Display tables will be available to anyone else for the cost of \$250, however only sponsors will receive recognition on the sponsors poster. These tables will be around the perimeter of the Duval Conference Center ballroom where the general sessions, the GMDSS Task Force, and the Beacon Manufacturers Workshop will be held.

Hospitality Suites – These are not part of the official program this year. If you would like to reserve a hospitality suite, let us put you in touch with our sales contact at the hotel. We will announce or not announce this suite, as you prefer.

Reservations and payment options:

1. Call us at +1 703 527-2000 and make your reservation with a credit card or arrange another payment method.
2. Complete the information on the next page and return it to us by Email (hq@rtcm.org), fax (+1 703 351-9932), or post. Choose your payment method from the indicated options.



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Sponsorships and exhibits at RTCM 2017

Name of Organization	
Primary contact	
Telephone	
Email	
Sponsorship Level	<input type="radio"/> Platinum (\$5000) <input type="radio"/> Gold (\$3500) <input type="radio"/> Silver (\$1500) <input type="radio"/> Reception (\$2500) <input type="radio"/> Carryall (\$1500 or <i>Supply</i>) <input type="radio"/> Booster \$_____
Display table?	<input type="radio"/> Yes <input type="radio"/> No

Payment Options															
Credit Card	American Express, Visa, and MasterCard accepted Pay online at www.rtcn.org – or provide information below: I authorize RTCM to charge \$150 to the following credit card account:														
	Cardholder name on card: _____														
	<table border="1"> <tr> <td>Check type:</td> <td>card</td> <td>AE</td> <td>V</td> <td>MC</td> <td>Card #:</td> <td>_____</td> </tr> <tr> <td>Expiration date:</td> <td>_____</td> <td>Signature:</td> <td>_____</td> <td></td> <td></td> <td></td> </tr> </table>	Check type:	card	AE	V	MC	Card #:	_____	Expiration date:	_____	Signature:	_____			
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Expiration date:	_____	Signature:	_____												
Bank draft or Check	Remit in U.S. dollars payable to "RTCM" through U.S. bank Send to RTCM at address above.														
Wire Transfer	Name of bank and address: PNC Bank, N.A. P7-PFSC-03-H Pittsburgh, PA 15219-0000 USA														
	Account number: 5300020604														
	Swift number (ABA routing number): 054000030														
	BIC Code: PNCCUS33														