

#### About Merit

Advisor (RIA) founded in 2009. Merit has managed equity strategies for institutional & individual investors since its inception. Merit established the Global Blue Chip Dividend Strategy (GBCD) on January 1, 2016.

### **Investment Objective**

- Generate the highest risk adjusted returns available to equity investors over the long run
- Generate strong dividend income to improve total return, reduce risk and reinvest capital
- Invest in high quality companies to reduce portfolio volatility & reduce risk

### **Investment Strategy**

- Employ a comprehensive investment approach integrating macroeconomic, industry & company analysis
- Identify and invest in great companies with strong dividend yields offering compelling risk-adjusted returns
- Generate superior returns through fundamental research & active portfolio management

### **Advantages**

- Disciplined investment process to identify, research and evaluate investment opportunities
- Fundamental research & concentrated portfolio positions maximizes the impact of stock selection
- Continuous reinvestment process effectively allocates capital to maximize returns and reduce risk

### **Profile**

Inception Date	January 1, 2016
Benchmarks	MSCI ACWI HDY
Category	Global Equity Income
Management Fees	0.50%

### Portfolio

Number of Holdings	20.0
Avg Market Cap (\$B)	139.1
Dividend Yield	4.6%
FTM P/E Ratio	17.1x

### Risk Metrics 2

	YTD		Since Inception	
	GBCD	ACWI	GBCD	ACWI
Beta	1.02	1.00	0.89	1.00
Sharpe Ratio	(0.55)	(0.12)	0.32	0.46
Sortino Ratio	(0.71)	(0.16)	0.42	0.61
Standard Deviation	33.48	31.80	13.26	13.83
<b>Downside Deviation</b>	25.92	24.24	10.07	10.36
Maximum Drawdown	(37.45)	(33.53)	(37.45)	(33.53)

### Notes:

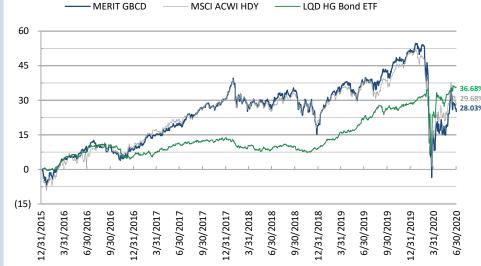
- 1. Performance data includes all fees and expenses.
- 2. Risk metrics are compared to the MSCI ACWI and are stated from the inception date through June 30, 2020.

Performance data shown represents past performance and is no guarantee of future results. Investors should consider a strategy's investment goals, risks, charges and expenses before investing.

#### Performance 1

Merit Investment Management is a Registered Investment The Global Blue Chip Dividend Strategy has produced solid risk adjusted returns since inception

Net Returns	Yield	YTD	2019	2018	2017	2016	Inception
Merit Global Blue Chip Dividend	4.66%	(15.68%)	26.17%	(8.30)%	20.44%	8.66%	28.03
MSCI ACWI High Dividend Index	4.40	(13.39)	23.88	(7.11)	18.86	10.05	29.68
FTSE All-World High Dividend Index	4.62	(16.60)	22.20	(10.90)	19.80	11.50	21.29
Blackrock Global Dividend	2.99	(9.76)	22.76	(10.42)	19.81	6.03	
Vanguard Global Equity Income	3.27	(7.84)	14.53	(6.33)	12.27		
iShares iBoxx USD Liquid IG Index	2.21	6.05	17.13	(3.76)	7.16	5.97	36.68



### **Guidelines**

Metric	Global Blue Chip Dividend	As of June 30, 2020	
Investments	Equities, MLPs, REITs	81.3%, 0.0%, 14.4%	
Sector Exposures	Maximum concentration < ~25%	Technology = 15.4%	
Individual Positions	Position target = 3.0-5.0%	Average = 4.8%	
Dividend Yield	Yield Target = 3.0-5.0%	Average = 4.6%	
Beta	GBCD < MSCI ACWI	Beta = 0.72	
Market Capitalization	All Cap > \$5B+	Average = \$139.1	
Geography	Global portfolio	68.5% U.S. / 27.2% Intl	
Cash	No restrictions	4.3%	

### Overview

Invest in great companies operating in favorable industries Focus on total return and high income with low volatility



### **Investment Approach**

Identify companies that offer attractive, stable dividend yields Concentrated portfolio approach to maximize impact of best ideas

Comprehensive investment approach integrating macroeconomic, industry & company analysis

### **Investment Process**

Fundamental research process and concentrated portfolio

Disciplined investment process to add portfolio positions

Infrastructure

allocate capital to investments







#### Investment Universe

Merit evaluates a wide range of individual companies' equity securities including stocks, MLPs and REITs from an extensive global investment universe.

#### Investment Process

Merit employs a fundamental research process which follows a three step approach to identify, analyze and evaluate investment opportunities. The research process employs fundamental company and dividend analysis.

Overview Identify & evaluate investments
 Analysis Perform company & dividend analysis
 Evaluation Determine portfolio impacts & action

#### Service Providers

<ul> <li>Custodian</li> </ul>	Interactive Brokers
• Audit	Stephano Slack
• Legal	Cipperman & Co.

### Management

Scott McGraw is the Founder and Chief Investment
Officer of Merit Investment Management. Mr. McGraw
has over 25 years of professional experience in
investment management, investment banking and
financial services. Mr. McGraw's previous experience
includes tenures at Gardner Lewis Asset Management,
Bank of America Securities, Merrill Lynch and Accenture.
Mr. McGraw earned his MBA from The Wharton School
of the University of Pennsylvania and his BS from Boston
College with concentrations in Finance.

### Risks

Stock markets are volatile and can decline significantly in response to adverse issuer, political, regulatory, market or economic developments. An investment in the strategy is speculative and involves a high degree of risk. Performance data shown represents past performance and is no guarantee of future results. Investors should consider a strategy's investment goals, risks, charges and expenses before investing.

## Disclaimer

These materials shall not constitute an offer to sell or the solicitation of an offer to buy any interests in any investment strategy managed by Merit Investment Management. This information should be considered in conjunction with all available documentation for the investment strategy in making an investment decision.

### **Contact Information**

Merit Investment Management is the investment manager for the Global Blue Chip Dividend Strategy.

## MERIT INVESTMENT MANAGEMENT

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#### Investment Attributes

Company Analysis	
Durable competitive advantages	Strong FCF g
Operate in industries with favorable conditions	Solid Baland
History of earning attractive long-term returns	Manageable
Strong management team & business plan	High divider
Current earnings are within historic norms	History of gr
Share price below intrinsic value	Low valuati
Identifiable downside protection	Manageme

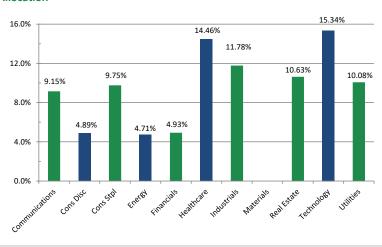
# Dividend Analysis

Strong FCF generation
Solid Balance Sheet
Manageable payout ratio
High dividend yield
History of growing dividends
Low valuation on a historical & relative basis
Management committed to dividend

### **Top 10 Holdings**

Weight	<u>Ticker</u>	Company	<u>Sector</u>	<u>Yield</u>
5.85%	IRM	Iron Mountain	Real Estate	9.46%
5.56%	CSCO	Cisco	Technology	3.16
5.37%	T	AT&T	Communications	6.91
5.28%	TSM	Taiwan Semiconductor	Technology	2.85
5.22%	D	Dominion Energy	Utilities	4.55
5.19%	JNJ	Johnson & Johnson	Healthcare	2.87
4.93%	JPM	JPMorgan Chase	Financials	3.89
4.89%	VIAC	ViacomCBS	Consumer Disc	4.13
4.88%	PEP	Pepsi	Consumer Staples	3.08
4.87%	NSRGY	Nestle SA	Consumer Staples	2.48

### **Sector Allocation**



### Sector Dividend Yields

