



Christopher C. Keys, D.D.S.

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To whom it may concern:

In 2007 I contacted Gundelach and associates to see how I could streamline office functions and ramp up office production. Having had the good fortune to enjoy great health throughout my career, I wished to optimize my practice for the next 10-15 years.

I met with Gundelach's team and discussed goals, strategies and some of my perceived problems managing my current practice style. During this initial meeting I met Dr. Endre Selmeczy, practice management consultant and practicing dentist. Data from my office was collected and a detailed practice analysis was completed. We started meeting with Endre on a monthly basis. During these meetings my staff and I learn techniques that help us communicate with our patients better, provide better care for our patients and help our team communicate and function better together. Overall, the practice improvement is mind boggling. Dr. Selmeczy has the tools, techniques, ideas and strategies that can elevate any practice to a higher level.

Gundelach and associates have over 40 years in the dental field and have developed ethical business philosophies, management strategies and patient interaction techniques that can improve any dental practice.

If you are interested in improving your practice, adding an associate or perhaps readying your practice for sale, call Endre as soon as possible. As I mentioned, he is a practicing dentist who has the tools, techniques, knowledge and ability to transform dental practices in a positive direction. The sooner you contact him, the sooner you can reap the benefits of an improved practice. Please do not hesitate to contact me if I can answer any questions or concerns you may have.

Sincerely,

Christopher C. Keys, DDS

1505 Soquel Drive, Suite 5B
Santa Cruz, California 95065
Phone: 831/ 476-6481
Fax: 831/ 476-0454
e-mail: keysw@aol.com.