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Copy

Client: Coactum

Date: 0515

Re: Marketing –Direct Mail Campaign- COPY

Scope of Work

Coactum has contracted with Galvin and Associates to provide copy for a direct mail campaign to promote the firm's legal costs reduction services.

COPY

COVER

Coactum

Ireland's premier legal costs reduction team.



Coactum LOGO

Legal Costs Reduction Specialists

Dublin • Waterford

Galvin and Associates Campaigns | Copywriting | PR | Engagement | Results

Oakland CA 94605 | mg322mg@sbcglobal.net | 408.218.9335

**When you are serious about reducing legal settlement costs,
call Coactum.**

In Ireland, some firms will defend you on Monday and sue you on Tuesday.

Not Coactum.

We only represent clients defending their rights to a reasonable settlement. Our Irish clients are beset with some of Europe's legal fees, and we are here to change that.

When you choose Coactum, you only pay when we are successful. And our team has deep experience in reducing hourly-based legal costs, which is the coming tide for legal settlements in Ireland.

Our client experience is broad and deep, and includes large public bodies, police and local authorities, multinational corporations and some of Europe's largest insurance companies. From Day One, you will have cost reduction representation ready and able to tackle even your toughest case.

We are a close-knit team, with high levels of expertise and excellent communications among our members. For our clients, this means that the person who handles your call is the person who will handle your case, someone who already knows the details that are so important to a successful outcome.

Your inquiry is free. But your potential savings are huge. Contact Coactum today to find out more.

Coactum**Legal Costs Reduction Experts****David Kiernan****Costs Lawyer FCL****Coactum Director and legal costs specialist lawyer since 1996**

- Experienced Costs Hearings lawyer with expertise in high-value clinical and professional negligence, employer liability, public liability, police actions, RTA issues, housing claims and judicial review
- Clients in Ireland and the UK include the NHS Litigation Authority, the Medical Defence Union, the Medical Protection Society and large Police Authorities
- Specialized in technical challenges to costs claims and in providing client training
- Experienced in cost law in Ireland and the UK
- Born in Dublin, has studied and worked in senior management positions in the UK
- Fellow of the Association of Law Costs Draftsmen (FALCD)
- MA in Legal Studies and LLB Degree Manchester Metropolitan University

**Michael Brown****Costs Lawyer FCL****Legal costs lawyer since 1996**

- Experienced Costs Hearings lawyer with expertise in high-value clinical and professional negligence, catastrophic personal injury, industrial disease including mesothelioma, commercial law, housing disputes and solicitor-own client disputes
- Successful in assessing true and fair value of legal costs liabilities, having at one time also represented receiving parties
- Experienced in cost law in Ireland and the UK
- Fellow of the Association of Law Costs Draftsmen (FALCD)
- MA Glasgow University, Common Professional Exam Bournemouth University, LPC College of Law, Chester

**Patrick Bradley****Solicitor LLB****Legal costs lawyer since 2004**

- Experienced Costs Hearings lawyer with expertise in high-value clinical claims for leading Health Authorities, Insurers and Local and Police Authorities

- Specialist in technical issues particularly with multiparty industrial disease claims and costs
- Experienced in cost law in Ireland and the UK
- Born in Newry, law degree in Dublin



Sean Ormonde
Solicitor BBLs
Legal costs lawyer since 2004

- Specialist in employee and employer relations issues, appearing in all forums of Employment Law including the Rights Commissioner service, Employment Appeals Tribunal, Labour Court, Equality Tribunal and Circuit Court
- Additional experience in commercial and contract law with clients ranging from smaller enterprises to large corporations and landlord and tenant law
- Maintains an independent practice in Dublin and Waterford
- Accredited Mediator
- Masters UCD, Law Society degrees in Commercial Law, Employment Law and e-Commerce



John Hannaford
Coactum Director
Finance broker and international businessman
Financial consultant in Ireland, India and the U.S.

FOOTER OR BACK PAGE

Contact **Coactum.**

Coactum LOGO

01554 9626

Offices: Coactum, Suite 9, The Atrium, Canada Street, Waterford Ireland